

How to Build a Professional Website with WordPress



Domain Name + Hosting

- **Domain name** - The online address of your website. For example: BestSnowCamp.com
- **Hosting** - An online server that will host the web pages, images, videos, etc.

Get both from Hostgator (use coupon code **WPBESTOFFER** for a heavy discount!)



Install WordPress

WordPress is the **world's most popular** website builder.

39% of the web is built on WordPress. More bloggers, small businesses, and Fortune 500 companies use WordPress than all other options combined.



Install a Theme

Themes are used to simplify the process of creating a website. It is a collection of templates and style sheets that define the appearance and display of the website.

What is a Child Theme

WordPress themes get updated frequently. Without a child-theme, all the design changes we did, will vanish in the next update of the parent theme.

[**Download Sydney Child Theme**](#)



Plugins

Plugins are helping us to expand the functionality of WordPress.

By default, WordPress is installed with only a few plugins but we can add as many as we need.



PluginsForWP.com

Get any premium WordPress plugin or theme for only \$4.99! (over 97% off)

PluginsForWP.com



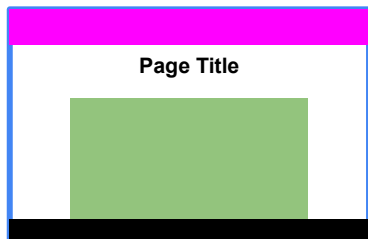
Elementor

Elementor is the best and most popular WordPress page builder plugin.

- Free
- Pro version is very affordable
- Unlimited design options
- Wedding templates

GET ELEMENTOR HERE!

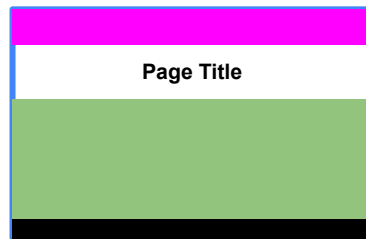




Default



Canvas



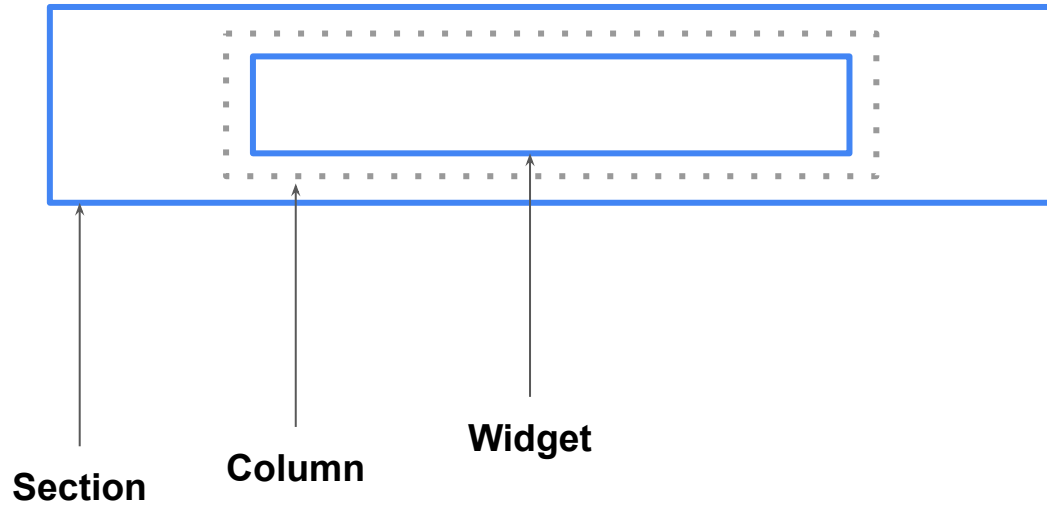
Full width

Header Content Footer

	Default	Canvas	Full Width
Header	Yes	No	Yes
Page Title	Yes	No	Yes
Content	960px	100%	100%
Footer	Yes	No	Yes

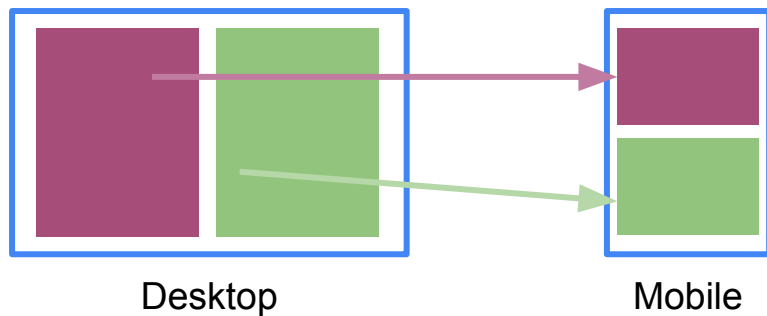


Section Structure



Responsive Design

Mobile accounts for approximately half of the web traffic worldwide.



Logos

- Logomakr (used in the course)
- Fiverr Logo
- Canva
- Logogenie
- Onlinelogomaker
- Freelogodesign
- Tailorbrands



Royalty-free Images

- Shutterstock (used in the course)
- Pexels
- Unsplash
- Pixabay
- iStock
- Freeimages



Thank you for taking my course and please check my other courses here:

[Udemy](#)

[Siteborn.com](#)

