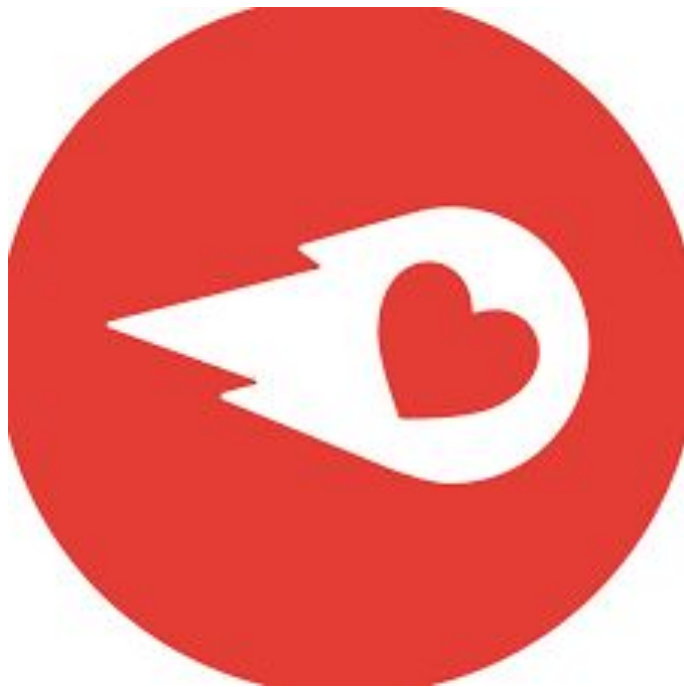


SWOT Analysis of Chocofood



History of ChocoFood

ChocoFood was first launched in 2013. Back in 2013, it became clear that the food market is attractive for investment. At that time, several delivery services were already operating in Russia, and in Kazakhstan this market was empty.



The founder of the holding, Ramil, became interested in a closing project in Russia, and decided to invest \$ 90,000 and the deal was completed. Initially, the team consisted of 7 people and the project was launched. Today, Chocofood is a leader in its segment. First ChocoFood App was launched in 2015.

Strengths and Weaknesses

User-friendly
design

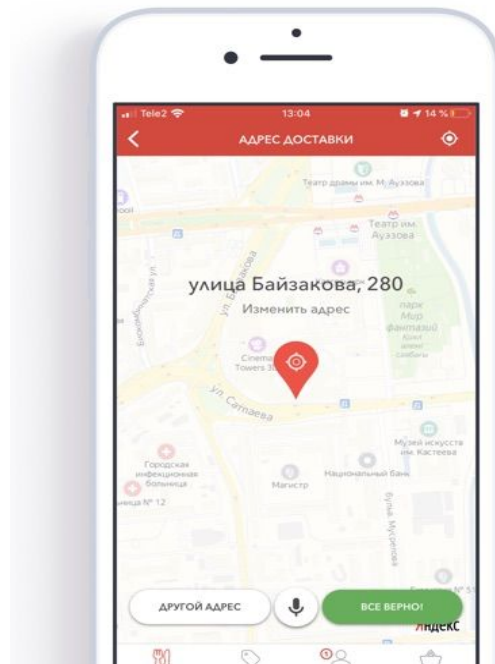
User-friendly
interface

Content

Показываем только те
заведения, которые
доставляют к вам.

Ничего лишнего

Not prevalence



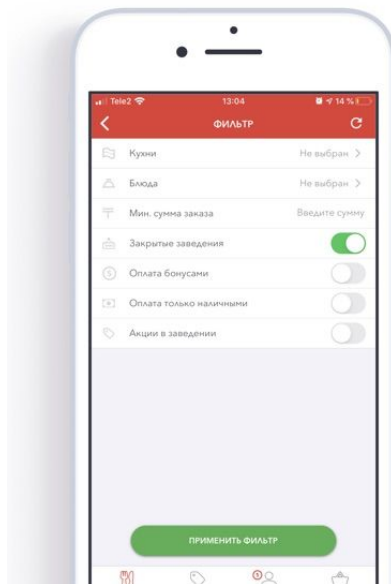
Opportunities and Threats

History of data
in app

Tracking the
stage of order

Rapid
development

Фильтры
помогут ускорить поиск
нужных вам блюд



Cyber attacks

Market
competition

The future of ChocoFood

At the moment, given the success of ChocoFood in the market, we can say that they have a bright future. Despite some of its shortcomings, ChocoFood is the best food delivery service in our country. They have great development prospects!

