

Explainable Functional Region Identification

Submission

No Institute Given

Abstract. Functional region identification is a critical step towards Urban computing. The state-of-the-art Dirichlet Multinomial Regression(DMR) has identify regions with different function based on topic cluster modeling. Due to the ingenious structure inside the complex model, its result is beyond the direct comprehension of humans. How to give them reliable explanations are the main objectives of this work. To improve the persuasiveness of its result, we proposed a post hoc framework to make explanation for it. Optimal latent factor model was applied as explanation after the identification. We use matrix factorization to get latent factors and correlate latent factors with urban feature. The selected urban feature can be labeled as the explanation. Our framework can give an strong evidence to the identification and enhance the satisfaction of users and system designers.
(15–250 words.)

Keywords: Explainable AI · Urban computing · Online Sentiment analysis · Big data analysis · Functional region identification

1 Introduction

Urban computing is a process to acquire, integrate and analyze big and heterogeneous data generated by diverse sources in urban spaces [1]. Recently, urban computing has attracted attentions from both academy and industry. One critical step towards efficient urban computing is to identify *functional regions*, which are regions in a city that support certain needs of urban lives [15, 16].

Most of previous *Functional Region Identification* (FRI) systems use clustering methods on mobility data [12]. For example, clustering algorithm based on the 'modularity function' is applied on telecommunication data [13, 6], spectral clustering is applied on remote-sensor image data [4], variants of Latent Dirichlet Allocation (LDA) is applied on remote-sensor data [5] and taxicab pick-ups and drop-offs data [15, 16].

A severe drawback of existing research is the lack of explanation for functional regions. Clustering methods generate cluster labels that have long been suffering from the subjective issue, i.e. the system only provides one possible partitioning of the regions while the users have no idea what the partitioning means. Furthermore, to obtain accurate identification, recent research tends to use complex models such as the Dirichlet Multinomial Regression model in [16]. The complex nature of these models is an obstacle for people to capture the "semantics" of the clustering results.

With the massive amount of geo-tagged textual data online, such as reviews on Points of Interest (POIs), it is possible to develop *Explainable Functional Region Identification* (EFRI) system, which *explains* the identification of functional regions. EFRI is beneficial for both system designers and end users. For system designers, explanations help them better diagnose the system and improve system performance. For end users, explanations not only facilitate interpretation of the clustering results, but also incubate a wide range of applications, including traffic flow predictions, personalized trajectory recommendation, urban planning and so on.

Though there is a growing interest in studying explainable AI [33], in geographical systems, explainable system is still in its initial stage [34, 35]. In this paper, we present a novel EFRI system by integrating heterogeneous data sources. Our system provides post-hoc explanations, i.e. the explanations are not relevant to the FRI algorithm. Instead, for an arbitrary FRI algorithm, the system attempts to resolve the “semantics” of the generated cluster labels by (1) associating the cluster labels to a set of human activities; (2) visualizing the desired urban features for each activity; and (3) listing the most relevant urban features in the region.

As shown in Fig.1, the city has been partitioned into several functional regions. For a specific region r with label l , the system delivers textual and visual descriptions. Firstly label l is most likely to relate to a mixture of activities “” and “”, because from mobility data, coefficients of activity “” and “” to the traffic flow of region r are 0.6 and 0.4 respectively. Secondly, under activity “”, two urban features “” and “” are most popular, with highly positive sentiments collected from online reviews. Finally region r ’s most representative urban features are exactly “” and “”, thus the system explains why r is labeled as l .

We highlight a key property of the proposed EFRI system: **the power to integrate heterogeneous data sources to offer semantic explanations for mobility patterns**. On one hand, explanations essentially involve semantics, which are not available in pure mobility data (i.e. taxicab pick-ups and drop-offs). In our system, the semantics of labels are expressed through urban activities and urban features, both of which are extracted from textual data (i.e. online POI review data). On the other hand, the identification of functional region is based on mobility patterns. To generate reasonable explanations, our system blends the semantics extracted from textual data with moving patterns discovered in mobility data.

In building such a system, we face two challenges.

Fig. 1. An illustrative example of Explainable Functional Region Identification (EFRI)

The first challenge is how to efficiently extract urban features from online review data. A naive approach is to maintain a manually constructed lexicon of urban features. However, the lexicon is expensive to construct and maintain.

An alternative approach is to classify textual phrases with the supervision of a labelled set. Again, the supervision is costly to obtain.

To address the first challenge, we adopt an unsupervised approach to extract urban features from online review data. Urban features are characterized with geographical attributes, existing product feature extraction methods such as [36] are not directly applicable. Therefore, we first adopt NLP techniques to select a candidate set of features. Then we filter urban features which are most representative in geographical texts.

The second challenge arises from the integration of textual and mobility data. To fully explain the functional of a region, our goal is to simultaneously discover semantic associations (i.e. how the given region is associated to each urban activity and urban feature) and mobility patterns (i.e. how the current traffic flow of a given region is affected by previous traffic flow). This is not a trivial task. The mobility patterns can be highly diverse for each activity and time sensitive. For example, people tend to gather in school region in the day, while in residence regions produces they gather at night. Restraining a global form shared by all mobility patterns is problematic.

To address the second challenge, we adopt a layered regression model to embed the semantic associations to predict traffic flows, i.e. the traffic flow of a region is aggregated over all activities, where each activity specific traffic flow is predicted by people’s preferences on multiple urban features and the region’s association with the same set of urban features. Furthermore, we incorporate a bias curve in the prediction formula to represent mobility patterns. The bias curve is free shaped so that the forms of mobility patterns are not restrained.

Contribution of this work is three-fold. (1) **An Unexplored Problem.** To the best of our knowledge, we are the first to study the problem of explainable functional region identification. (2) **A New Form of Explanations.** We propose a novel framework to deliver explanations. The proposed EFRI explains the functional of a region by demonstrating both the semantics of functional (through urban activities and urban features) and mobility patterns of the functional (time sensitive mobility patterns). Such informative explanations can greatly improve user experience and might shed some insights in other domains such as explainable recommendations. (3) **A Novel Model.** We present a unsupervised framework to extract urban activities and urban features from online review data. We then adopt a layered regression model to semantically associate regions to urban features. We also embed a free-form bias curve to represent mobility patterns in mobility data.

The remainder of the paper is organized as follows. We briefly overview related work in Section 2. The EFRI system is presented in Section 3 and Section 4. In Section 3, we describe technical details to extract urban activities and urban features in online review data. In Section 4, we give the intuition and inference of the layered regression model to generate explanations that cover both semantic associations and mobility patterns. We evaluate the EFRI system and analyze the experimental results in Section 5. Finally, we conclude this work in Section 6.

2 Related Work

As our work makes use of taxicab pick-ups and drop-offs data and online review data, two lines of work are related: urban computing on mobility data and online review analysis .

2.1 Urban Computing on Mobility Data

Urban computing [1] tackles issues that cities face by analyzing human mobility data. Major sources of mobility data are check-ins data [24, 26], origin-destination pairs data [8, 3] and trajectory data [8, 10, 20, 21]. The simplest form among them are check-ins data, which is a set of points revealing users' current locations collected from location sharing services. Check-ins data are previously adopted for revealing demographic associations [26] and POI recommendation [24]. Origin-destination data consists of a set of pairwise location points, e.g. a pick-up point and a drop-off point of a taxi trajectory. Most functional region identification systems are based on origin-destination pairs [?, 12], e.g. from commute data [?, ?, 35], or from remote-sensor image data [4]. Trajectory data consists of a set of routes, where each route is a sequence of location points. Taxi driver trajectory [8, 10] data is more suitable for traffic planning.

A major and ongoing thrust of research on urban computing concerns the identification of functional regions. In early work, a functional region was defined as a geographical region where the majority of local population recruit and are employed within the region [14]. Recent studies focus on city-level FRI, i.e. identification of regions in a city that support certain needs of urban lives [15, 16]. Traditional FRI systems are rule-based [14], i.e. a city's labor market statistics satisfying certain requirements is considered to be a functional region. Due to the availability of large-scale mobility data, an increasing amount of data-driven approaches [9] have been proposed. Most of them use clustering methods [12]. To name a few, clustering algorithm based on the 'modularity function' [13, 6], spectral clustering [4], Latent Dirichlet Allocation (LDA) [5] and Dirichlet Multinomial Regression (DMR) [15, 16].

Existing urban computing systems extensively rely on complex machine learning algorithms hence they act as blank-boxes for end users. The lack of explanation weakens the persuasiveness and trustworthiness of the system for end-users. Our work is to make up for this drawback by providing intuitive explanations of the results for end-users and system designers

2.2 Online Review Analysis

Online review data has been extensively studied in opinion mining [1]. Given a set of product features, the user sentiments in each review are extracted either as binary sentiment polarity [2] or as numerical sentimental strength [3]. Opinion mining has been combined with recommender systems to generate explainable recommendations [4]. Typically, a latent factor model [5] is utilized to decompose user-item ratings to a latent feature space of user preferences and item

attributes. Though there are fruitful research results in this domain, due to the lack of geographical analysis, these methods are not directly applicable to generate explanations for FRI.

Recently, an emerging research interest is witnessed in exploring the geographical factors that affect online sentiment. Empirical studies have been conducted on large-scale human mobility data, such as check-in [26] and trajectory [25], to find the geographical content analysis with sentiment. Associations are found between online sentiments and geographical factors, e.g. happy regions are more likely to connect with each other [23], a high check-in density region usually presents a more positive mode [26], the whole process and development of an organized movement could be tracked on the social media [22] and so on.

However, most existing work of this line employ simple statistical analysis to uncover the associations. Such a coarse-grained analysis is distorted by latent variables, such as activity of the region. Our work is the first to incorporate activity to obtain a fine-grained analysis.

3 Urban Opinion Extraction

As shown in Fig. 1, to generate the explanations, the proposed EFRI system consists of two components: (1) **Urban Opinion Extraction** module works with textual data, such as online POI review data. To be specific, this module first extracts a set of textual phrases that represent urban activities and group the online review data based on activities, then it extracts a set of urban features in each review, finally it extracts the public sentiments on each urban feature under each activity. (2) **Layered Regression** module works with the results from **Urban Opinion Extraction** module and mobility data, such as taxicab pick-up and drop-offs data. This module will be discussed in later sections.

3.1 Urban Activity Extraction

To obtain a high-quality seed list of phrases, we start with a taxonomy of urban activities. Describe the taxonomy here, number of activities, why it is good to start with, etc.

However, the seed list is too ... Intuitively, a good activity phrase should... Therefore, ...

We obtain a set of activity phrases $\mathcal{A} = \{a\}$ after the above two steps. We group the textual data based on the recognized activity phrases. Technical details here...specify what you do when there are several activities in a sentence/review.

3.2 Urban Feature Extraction

Previous studies on opinion mining for product recommendations [] have achieved remarkable success in extracting product aspects, i.e. with a precision as high as %. Inspired by [], we also use a rule-based approach to extract a candidate list for urban features. As we are building a candidate list, the primal objective

is to obtain high coverage instead of high precision. We modify the rules to (if necessary, add a table of rules here)... Technical details here...

Urban features distinguish with product aspect in that ... Intuitively, a phrase indicating an urban feature must... As forth, we use statistics such as ...

Equation here

As shown in Table 1

Table 1. Selected Urban Features

features	Alley	Brand	Center	Square
information entropy				

3.3 Urban Sentiment Extraction

We do not focus on word-level sentiment analysis in this paper. The state-of-the-art toolkit is used... technical details here

However, the problem of aggregating word-level sentiments to activity must be addressed. intuition here... technical details here... result is U_a , describe

4 Layered Regression Model

In this section, we describe in detail the layered regression model. Hereafter, unless stated otherwise, we use lower-case letters for indices, uppercase letters for sets, lower-case bold-face letters for vectors and upper-case bold-face letters for matrices. To be specific, an arbitrary FRI system divides a city into a set of regions, denoted as $r \in R$ and each region r is labeled by $l \in L$. From textual data, the urban opinion extraction module obtains public sentiment $\mathbf{U}_a \in \mathcal{R}^K$ on each activity $a \in A$, where $\mathbf{U}_{a,k}$ is the public sentiment on urban feature k under activity a . The mobility data consists of number of visitors $f_{r,t}$ for each region $r \in R$ at each time-point $t = 1, \dots, T$. $f_{r,t}$ can only be non-negative. More notations are shown in Table 2

4.1 Traffic Flow Prediction

Our model builds on a simple intuition, that the more people will visit a region r to perform an activity a , if the region r is more relevant to the desired urban features under the activity a . The desired urban features under activity a is encoded in \mathbf{U}_a which is extracted from online review data. The relevance of region r to each urban feature is encoded in \mathbf{V}_r which needs to be learnt. Therefore, the number of visitors $\hat{f}_{r,a}$ can be predicted as follows:

$$\hat{f}_{r,a} = \mathbf{U}_a^T \mathbf{V}_r \quad (1)$$

Table 2. Notations for layered regression model

Notation	Description
$A = \{a\}$	a set of activities
$R = \{r\}$	a set of regions
$L = \{l\}$	a set of labels
$F = \{f_{r,l,t} f_{r,l,t} \geq 0\}$	A set of observed number of visitors for region r with label l at time t
$\mathbf{U}_a \in \mathcal{R}^K$	Extracted public sentiments on each urban feature under activity a
$\mathbf{V}_r \in \mathcal{R}^K$	Parameter representing the relevance of each urban feature to region r
$\mathbf{c}_l \in \mathcal{R}^{ A }$	Coefficient of label l to each activity
b_t	Traffic flow bias at time t

Clearly, people visit a place to perform various activities. Thus for a region r at time t , the traffic flow is aggregated over all possible activities. This leads to the following equation:

$$\hat{f}_{r,l,t} = b_t + \sum_a \mathbf{c}_{l,a} \mathbf{U}_a^T \mathbf{V}_r + \sum_a \beta_{a,t}(f_{r,l,t-1}) \quad (2)$$

where in the left $\hat{f}_{r,l,t}$ is the observed traffic flow at time t for region r that has been labeled l in the mobility data. In the right, the first term b_t is a bias term, the second term considers how much traffic flow each activity brings to a region r with label l , $\mathbf{c}_{l,a}$ measures coefficients between label l and activity a . $\mathbf{c}_l > \mathbf{0}$. It is worthy to note here that \mathbf{c}_l must be learnt across all regions associated with label l . In this manner, the semantics of label l by the FRI can be interpreted through the activities (the name “layered” regression comes from the layered framework of activity and label).

We usually observe mobility patterns for traffic flows. These patterns can be highly diverse across activities. For example, school regions (high traffic flow in the day) and business regions (high traffic flow at night) have different mobility patterns. Also it is reasonable to assume temporal dependency in traffic flows. Again the temporal dependencies vary among activities. For example, current number of visitors in business regions might be strongly influenced by previous numbers of visitors, while in school regions the influence is not significant.

Such diverse and dynamic mobility patterns are modeled by the bias curve $\beta_{a,t}(f_{r,l,t-1})$. The subscript a suggests that the bias curve is activity specific. The subscript t suggests that the bias curve is time sensitive, i.e. with different forms at night and in the day. To reduce the number of model parameters, we can group t to a limited set of time segments. For example, if we consider only “weekends”, “weekday day” and “weekday night” then there are in total $3 \times |A|$ bias curves.

To capture the diverse nature of bias curve, the form of $\beta(x)$ is unknown. We apply a data-driven approach: kernel regression, which is a typical non-parameter learning method to fit $\beta(x)$.

$$\beta_{a,t}(x) = \frac{\sum_{i=1}^n k_h(x - x_i) y_i}{\sum_{j=1}^n k_h(x - x_j)} \quad (3)$$

To obtain the set of samples $\{(x_i, y_i)\}, i = 1, \dots, n$, we let x_i to be uniformly sampled from the range of $f_{r,l,t-1}$. $k_h(x - x_i) = \exp(-h(x - x_i)^2)$, where h is a hyper-parameter to control the smoothness of the function. The set of y_i are to be learnt from data.

4.2 Model Inference

Finally, we set up the objective function for layered regression model.

$$\begin{aligned} \min \mathcal{L} = & \sum_{f_{r,l,t} \in F} (f_{r,l,t} - \hat{r}_{r,l,t})^2 + \lambda_1 (\sum_t b_t^2 + \sum_r \|\mathbf{V}_r\|^2) \\ & + \lambda_2 (\sum_l \|\mathbf{c}_l\|_1) + \lambda_3 (\sum_i y_i^2) \\ & w.r.t. \forall l, \mathbf{c}_l \geq \mathbf{0} \end{aligned} \quad (4)$$

The first term in Equ. 5 minimizes the differences between observed traffic flow and predicted traffic flow by Equ. 2. The second term avoids over-fitting by adding a L2 penalty term on model parameters b_t, \mathbf{V}_r . The third term further regularizes the squared loss by adopting a L1 term on \mathbf{c}_l . The sparseness constraint on \mathbf{c}_l helps to represent a label by the most representative activity.

The parameters are inferred by stochastic gradient.

$$inferenceequationhere \quad (5)$$

5 Experiments

5.1 Data Set

The data set for our experiments including both mobility data and content data. The mobility data including the pick-up and drop-off timestamps and coordinates in November of the year 2016 provided by DiDi, the biggest taxi platform in China. It contributed to the movement pattern of human mobility. And the online content is crawled from a website with many comments similar to Yelp called DazhongDianping, which helps sentiment analysis of the regions.

5.2 Preparation

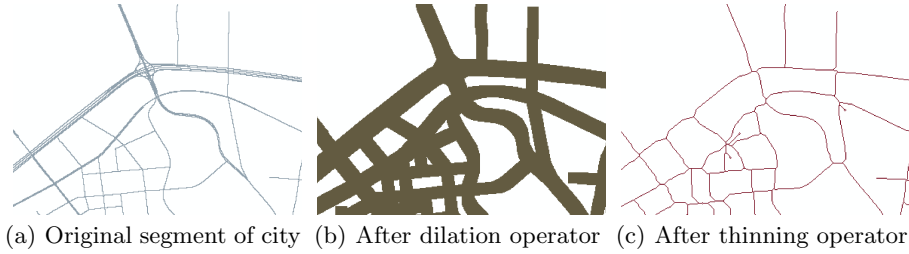
To form the basic region of city, we segment the urban area of city into region units by the major road network and make a map simplification. The longitude of map range is $[103.93, 104.21]$ and latitude range is $[30.56, 30.79]$, which covers the main area of a city. Raster-based model is more computationally efficient and succinct for territorial analysis, which is suitable for our map scenario. We

Table 3. Statistics of datasets

Datasets	attributes	Value
comments	shops with coordinates(POI)	109686
	shops with comments	50853
	total comments	3213264
taxicabs	effective orders	7065937
	effective days	30
road networks	geographical scope	[103.93°E,104.21°E] and [30.56°N,30.79°N]
	road segments	3712
	percentage of major roads	54.9%
	segmented regions	901

downloaded the major road network of this region¹ and rasterized the area into a 2000×2400 grid. In the grid, the road network is converted to a binary image, as 1 stands for the road while 0 stands for the blank areas.

The main road data is present in Fig.2(a), including motorway, trunk, primary, secondary, tertiary and their links. But the Fig.2(a) is full of some unnecessary details, such as the lanes of a road and the overpasses, which disturb the distribution of regions. As explained in [16], the dilation and thinning process illustrated in Figure 2 are operated on the original road data to remove some small regions and simplify the map.

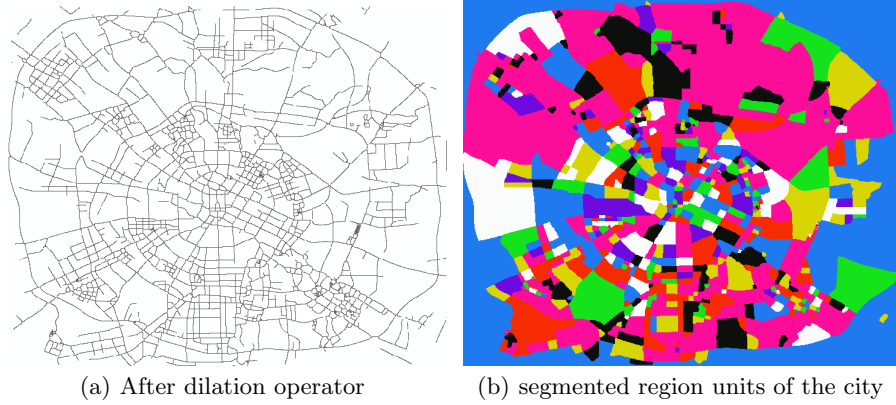

Fig. 2. The preparation process of road network

We use DMR to identify regions into 8/4 types with different regions, which is illustrated in Figure 3(b). The main function regions in the city is residence region, business region, study and science region, scenery regions and so on.

5.3 Evaluation Metrics

We evaluate the functional region through two approaches. One is the percentage of regions that could find explanation label by our framework; while the other is the quality and accuracy of the explanation given by our framework.

¹ <http://www.bigemap.com/>

**Fig. 3.** results of DMR

For the evaluation of percentage of explainable region, we put forward the *explanationpercentage* to measure the proportion that regions with explainable labels as:

$$explanation\ percentage = \frac{|regions\ with\ explanation\ label|}{|all\ regions|}$$

For the second approach, we take a metric to measure the quality and accuracy of our explanation label.

5.4 Baseline and other comparison

5.5 result

Table 4. Functional Regions and corresponding urban feature

Functions	Urban Feature
Business	
Residence	
Study	
Scenery	

6 Conclusion

Function regions identification is an important part of urban computing. But its evaluation depend on human intuition and urban planning, which is hard

to display in terms of statistics. To make up for the lack of persuasive explanation, we proposed a post hoc framework to give persuasive explanation for functional regions identification in this paper. Our datasets including over 3 million comments of shops and taxicabs OD pair trajectory in November 2016 generated by more than 7 million orders. We utilized the framework to general most relative labels for every single region units as explanation. According to the experiments performed in the datasets, our framework give an strong evidence to the identification and enhance its persuasiveness. The result can help users and urban system designers easily recognize the region functions, which is helpful in a variety of urban applications, such as urban planning, location choosing for a business advertisement casting, and so on.

There are some directions can improve in the future work. First is to full utilize our data sets of trajectory. Our trajectory datasets not only have origin and destination, but also include the detail points that users have passed by. There are also some interesting patterns within these process points, and we can find new moving patterns in it. Second, we want to change our phrase-level explanation into sentence-level, which is more similar to natural language.

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