

# **EXPRESSION OF INTEREST**

**Government of India**

**Ministry of Corporate Affairs**

**Prime Minister Internship Scheme**

**Date of issue: June 12, 2025**

**This EoI is issued for the sole purpose of obtaining preliminary information from interested entities. At this EoI stage, the information provided will NOT be used for evaluating the entity. Formal call for applications will follow soon.**

## **DISCLAIMER**

This EoI is issued by the Ministry of Corporate Affairs, Government of India for the sole purpose of obtaining preliminary information from interested entities regarding their potential participation. This document is not to be considered as an invitation to bid, or commitment of any kind or shall not be construed to create any right, entitlement or obligations on the part of the Government of India.

The information provided in response to this EoI will be treated as confidential and not used for evaluation, selection or funding decisions. Entities are not required to disclose any private or confidential information as part of this process.

The Government of India reserves the right to amend, modify, or withdraw this document without any proper notice or liability. Participation in this EoI does not confer any right or guarantee engagement, funding or approval.

By submitting a response, interested entities acknowledge that the Government of India shall not be responsible for any costs, losses or liabilities incurred in connection with their participation.

## **1. About the scheme**

The Prime Minister Internship Scheme (PMIS) is part of the Prime Minister's package of five schemes and initiatives to facilitate employment, skilling and other opportunities for Indian youth over a 5-year period. PMIS is aimed towards youth aged 21-24 who are currently not enrolled in any full-time academic program or employment, offering them paid internship opportunities in top companies across India. This scheme plans to offer over one crore internships over the next five years and is aimed at enhancing employability of Indian youth. The pilot phase of the scheme that aims to provide 1.25 lakh internships is currently underway.

- a. Top companies of India are directly involved in training and skilling candidates. This will ensure that the training is comprehensive and relevant to current needs and future demands.
- b. Youth can get exposure and experience to professional environments at a very early stage of their career and learn soft skills, build networks and make an impression.
- c. By bridging the gap between education and employment readiness, PMIS is set to catalyse the transformation of India's workforce into a skilled and efficient engine, driving the nation's socio-economic growth forward.
- d. Each intern will be supported with monthly financial assistance of ₹5,000, supplemented by one-time financial assistance of ₹6,000.
- e. The scheme covers a broad spectrum of sectors, providing tailored internships that align with the interns' educational qualifications and career ambitions. This includes sectors like Agriculture and allied, Automotive, Aviation & Defence, Banking and financial Services, Cement & Building Materials, Chemical Industry, Consulting Services, Diversified Conglomerates, FMCG (Fast-Moving Consumer Goods), Gems & Jewellery, Healthcare, Housing, Infrastructure & Construction, IT and Software Development, Leather and products, Manufacturing & Industrial, Media, Entertainment & Education, Metals & Mining, Oil, Gas & Energy, Pharmaceutical, Retail & Consumer Durables, Sports, Telecom, Textile, Manufacturing and Travel & Hospitality.

- f. A centralized PMIS portal (<https://pminternship.mca.gov.in/login/>) has been established as the main touchpoint for both companies and candidates at different touch points. Companies create their profile, upload internship opportunities, mark statuses of candidates etc., on the portal. From the perspective of candidates, the portal is used for registration, profile creation, application as well as tracking all updates (including payments) throughout the internship life cycle.
- g. Eligible candidates can explore and select internships based on their preferred location and sector. Each applicant can apply to up to 5 internships.
- h. Each internship is a combination of relevant training and professional on the field experience (at least 6 months) to ensure that candidates learn and can also apply their skills in real-world settings.
- i. The pilot phase has revealed need for certain initiatives to enhance the interns' learning experience beyond that of a workplace to include a comprehensive support system that addresses the various facets of an intern's journey. The Ministry is thus committed to enhancing the PMIS by creating a supportive ecosystem that not only enriches the interns' professional skills but also provides them with the necessary tools and resources to navigate their internships effectively.
- j. In response to these needs, the Ministry seeks to develop collaborative platforms and systems that will facilitate knowledge sharing, mentorship, and community engagement among interns and industry professionals. This initiative is poised to transform the internship landscape in India, ensuring that PMIS participants gain not only work experience but also a holistic personality developmental experience.

## **2. Invitation for Expression of Interest**

The Ministry of Corporate Affairs invites Expression of Interest from interested entities to design, build and implement collaborative learning communities for the Prime Minister Internship Scheme.

- a. To develop and operationalize a knowledge-sharing and community engagement platform for PMIS interns and stakeholders. This platform should act as a one-stop resource centre supporting interns throughout

their journey while also fostering meaningful collaboration between the academic, corporate, and government sectors.

- b. Developing a solution that is scalable, user-centric, and inclusive, with mechanisms for continuous improvement based on user feedback. It should accommodate evolving program needs and cater to the diverse linguistic, cultural, and regional backgrounds of youth across India.
- c. Facilitate counselling sessions for interns during their entire internship lifecycle (from registration to internship completion) to help them understand the prospects of internship and address any challenges that they face during the process.
- d. Generate informative and engaging content that aids interns in their professional journey. This includes the development of guides, best practice documents, and multimedia resources.
- e. Organize a series of events that will connect interns with each other and with industry experts, facilitating knowledge sharing and mentorship.
- f. Develop and implement training programs aimed at equipping interns with essential career skills and employment readiness.

### **3. How the EoI Process will work**

- a. This 'PDF' version of the EoI is provided to help interested entities understand the required information and begin collecting relevant data from various stakeholders within their organizations. This document is for reference only.
- b. A brief online meeting will be conducted with interested entities on June 19, 2025, at 15:00 IST, to clarify doubts (if any) before the final submission. Link for the meeting:  
<https://mcavc.webex.com/mcavc/j.php?MTID=ma2f21ba92b31de8cd2668b3655c2568e>
- c. The final submission will be within the stated timeline of one month from the date of publication of this EoI on the Ministry of Corporate Affairs website. Only submissions that meet the eligibility criteria as per Section 4 of this document will be considered.

Please email your final submission at [pminternship@mca.gov.in](mailto:pminternship@mca.gov.in) with

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- d. After the final submission, entities that meet the eligibility criteria as per Section 4, maybe requested to present their solution to MCA.
- e. For any inquiries related to the EoI process, please contact us at [pminternship@mca.gov.in](mailto:pminternship@mca.gov.in) with the subject line: [Company Name] – PMIS EOI query.

#### 4. Eligibility

S. No.	Details	Documents to be submitted
1	The organization must be a legally registered entity in India (Company, NGO, Trust, Society, or Academic Institution) with valid PAN and GST (if applicable).	<ul style="list-style-type: none"> <li>• Certificate of Incorporation/Registration- PAN Card- GST Certificate (if applicable)</li> </ul>
2	Minimum 5 years of experience in at least two of the following areas: <ul style="list-style-type: none"> <li>• Community-building</li> <li>• Youth engagement (Physical / Digital)</li> <li>• Career counselling and employability enhancement</li> <li>• Building mentorship platforms</li> </ul>	<ul style="list-style-type: none"> <li>• Project summaries or case studies of minimum 5 projects as per format given in <b>Annexure 1</b></li> </ul>
3	Prior work experience with central/state governments, PSUs, or multilateral agencies.	<ul style="list-style-type: none"> <li>• Project summaries or case studies of minimum 5 projects as per format given in <b>Annexure 1</b></li> </ul>

4	Cover letter comprising following details <ul style="list-style-type: none"> <li>• Name of the organisation</li> <li>• Annual Turnover of Organisation (for previous three financial years)</li> <li>• About the organisation (in brief)</li> <li>• Website of organisation</li> <li>• Name of the Contact Person</li> <li>• Email ID of the Contact Person</li> <li>• Mobile Number of the Contact Person</li> </ul>	<ul style="list-style-type: none"> <li>• Document to be submitted on official letterhead</li> </ul>
5	Duly filled responses to all the questions asked in <b>Annexure 2</b>	<ul style="list-style-type: none"> <li>• Compilation of all the questions and answers.</li> </ul>

**Note:** Please compile the above information in a single PDF for submission

## **Annexure 1 – Format to submit past work experience and project summaries**

### **1. Project Title**

*Enter the official name of the project.*

### **2. Implementing Organization**

*Name of your organization.*

### **3. Duration**

*Start Month/Year – End Month/Year.*

### **4. Project Outlay**

### **5. Geography / Coverage**

*List the states, districts, or regions where the project was implemented.*

### **6. Thematic Area(s)**

- ☐ Community-building
- ☐ Youth engagement (Physical / Digital)
- ☐ Career counselling and employability enhancement
- ☐ Mentorship platform development

*Check all that apply.*

### **7. Brief Description (Max 200 words)**

*Summarize the project objectives, activities, and scope of work. Highlight key stakeholders, target audience, and platforms used.*

### **8. Key Achievements/Outcomes (max 200 words)**

- *Quantitative metrics (e.g., number of youths reached, sessions conducted, mentors onboarded, etc.)*
- *Qualitative highlights (e.g., innovative models, testimonials, impact stories)*

### **9. Partners / Collaborating Agencies (if any)**

*List government bodies, PSUs, multilaterals, or other stakeholders involved.*

### **10. Evaluation Report (if any)**



## **Annexure 2**

1. What is your organization's vision for creating a collaborative learning and engagement ecosystem for interns under the PMIS?  
*(Please elaborate on your understanding of the opportunity, intended outcomes, and long-term impact.)*
2. How will you design an inclusive and scalable solution that supports continuous learning, mentorship, and community-building among PMIS interns?
3. How will your solution ensure accessibility across languages, devices, internet bandwidth limitations, and digital literacy levels?  
*(Provide examples or techniques you've used previously to address these challenges.)*
4. What types of content (e.g., toolkits, physical events, videos, webinars) will you curate for interns, and how will you ensure that it is relevant, practical, and engaging?  
*(Share examples of past work or prototypes, if applicable.)*
5. What role will user-generated content (UGC) or peer-to-peer learning play in your solutioning? How will you moderate and promote such contributions?
6. How will you track usage, engagement, learning outcomes, and satisfaction levels of PMIS interns?  
*(Explain your analytics strategy, indicators, and dashboards, if any.)*

**Note: The response for each question should not exceed 500 words**