OISHIK BANERJEE

**Course :** PGDM (BDA), Big Data Analytics and PGDM (BDA), Marketing, 2024 - 2026

**Email :** [055028@fsm.ac.in](mailto:055028@fsm.ac.in) | **Contact:** +91 6200039141 | **Roll No:** 55028

**LinkedIn :** https://[www.linkedin.com/in/oishikbanerjee/](http://www.linkedin.com/in/oishikbanerjee/)

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| **Profile Summary** | | | |
| * Proficient in leveraging big data tools and techniques to derive actionable insights that drive marketing strategies. * Adept at working in cross-functional teams to implement data-driven marketing initiatives. * Excellent communication skills facilitate collaboration with peers, faculty, and industry professionals, ensuring successful project outcomes. | | | |
| **Live Projects** | | | |
| **Intern(Internal Audit and Financial Advisory) - Protiviti** | | **Oct 2024 - Present** | |
| Gained experience through **15 audits**, collaborated with **5 teams** on risk management, and contributed to **3 projects** with industry experts. | | | |
| **Project Intern - Tata Steel Foundation** | | **Apr 2024 - May 2024** | |
| Equipped **500 women** with digital skills through **10 workshops**, mentorship from **20 professionals**, and **5 community events**. | | | |
| **Marketing and Community Management Intern - Bucketlist** | | **Mar 2023 - May 2023** | |
| Gained marketing experience through **5+ campaigns** boosting web traffic by **25%**, participating in **10+ activities**, and enhancing communication skills. | | | |
| **Information Technology Intern - Tata Cummins Pvt Ltd** | | **Nov 2021 - Dec 2021** | |
| Developed **3 web applications** with ASP.NET, improving performance by **30%** and collaborating on **10+ projects** in software development. | | | |
| **Educational Qualification** | | | |
| **Qualification** | **Institute** | **CGPA/%** | **Year** |
| PGDM | FORE School of Management, Delhi | 7.8 CGPA | 2026 |
| UG | Loyola College Chennai | 91.9 % | 2022 |
| CLASS XII | Loyola School Jamshedpur | 81.4 % | 2019 |
| CLASS X | Loyola School Jamshedpur | 82.8 % | 2017 |
| **Achievements and Extra-Curricular** | | | |
| **Elocution** | Honed communication skills through **10 presentations** and **5 workshops**. | | 2014 -  Present |
| **Sports** | Member of Loyola College FC, runners-up in 2 **tournaments**. | | 2010 -  Present |
| **Dramatics** | Participated in **15 drama** and **5 workshops**, honing performance skills. | | 2010 -  Present |
| **Positions of Responsibility** | | | |
| **Vice Captain** - Loyola Football Team | Led a **12-member team** in **30 practices** and **10 competitions**. | | 2021 - 2022 |
| **Event Management** - Maths Club | Organized **3 club events** engaging **200+ students** in math. | | 2017 - 2019 |
| **Certifications** | | | |
| **Pre MBA-Statistics** | Gained proficiency in statistics for data-driven business decision-making. | | 2023 |
| **Product Management** | Gained expertise in product lifecycle management and strategic planning. | | 2024 |
| **AWS** | Proficient in designing scalable cloud solutions with Amazon Web Services. | | 2020 |
| **Skills** | | | |
| **Soft Skills** | Analytical Mindset, Self-Disciplined, Critical Thinking and Problem-Solving | | |
| **Technical Skills** | Java, Power BI, Office 365, ASP.NET, Mobile Application Development, SQL, Finance and Accounting, Marketing Management, Python | | |