

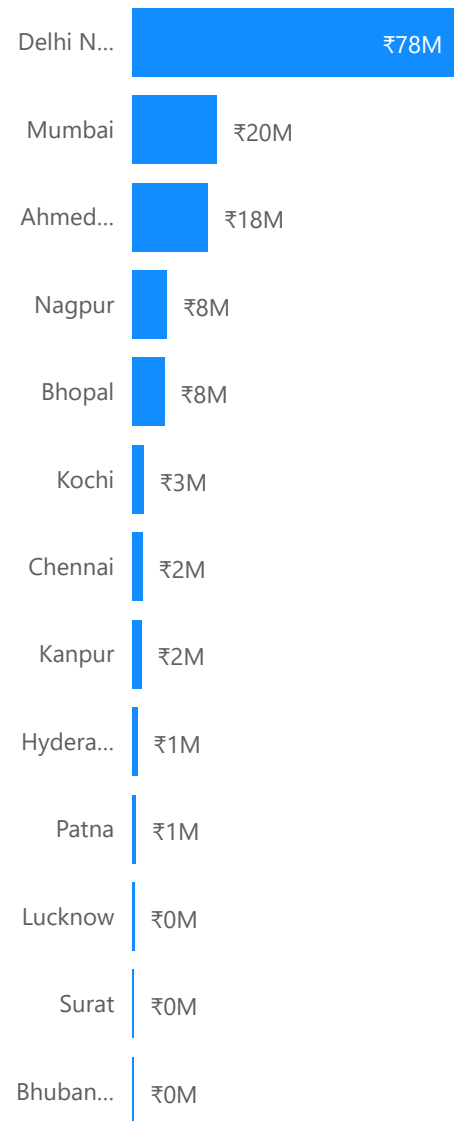
₹142M

Revenue

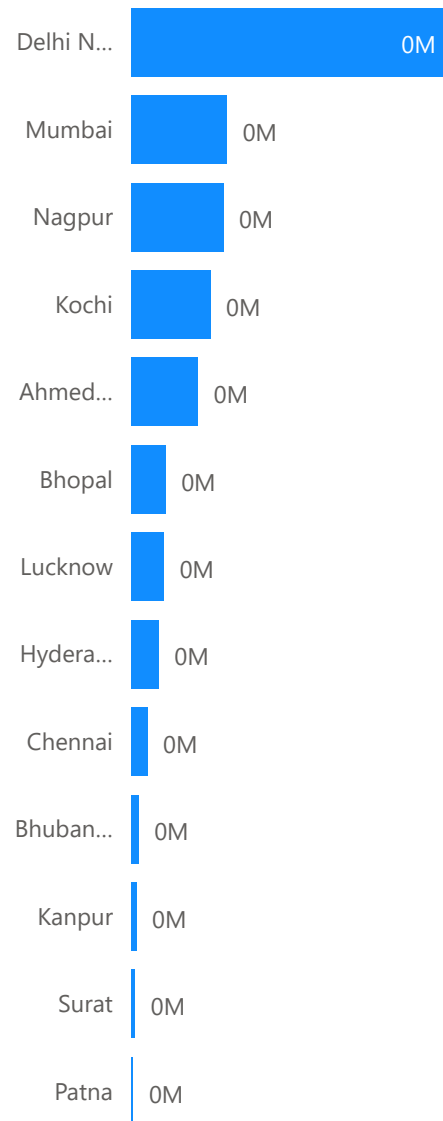
350K

Sales Qty

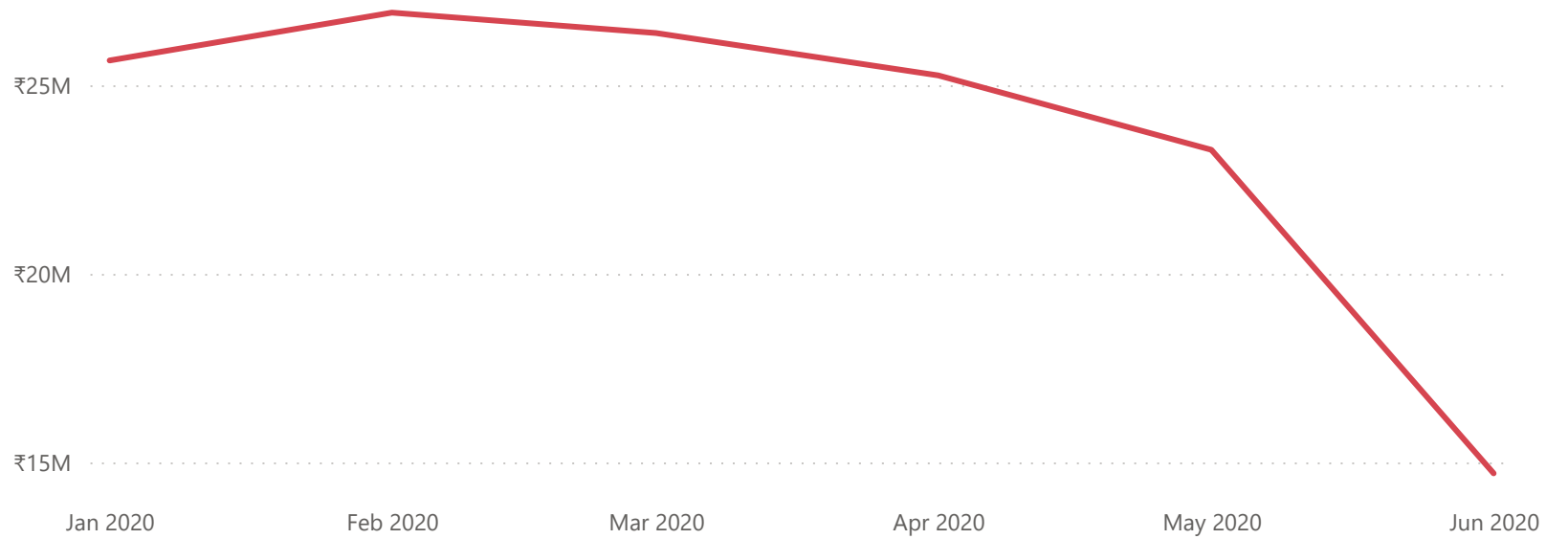
Revenue by Markets



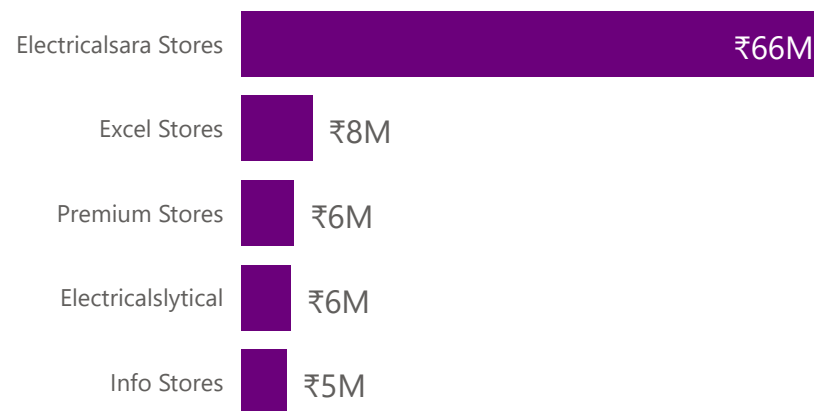
Sales Qty by Markets



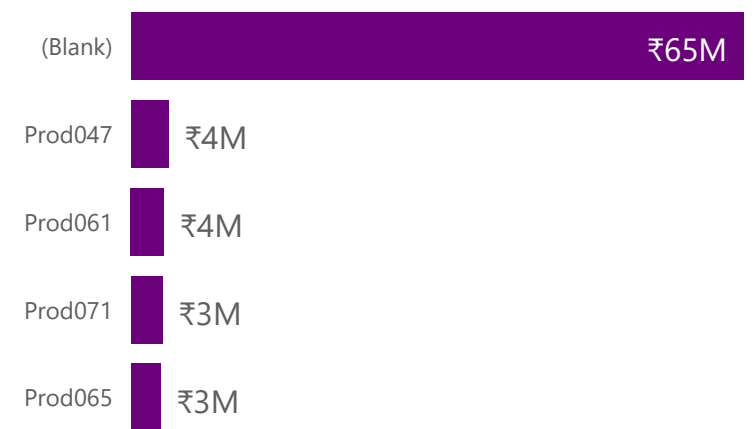
Revenue Trend



Top 5 Customers



Top 5 Products



₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

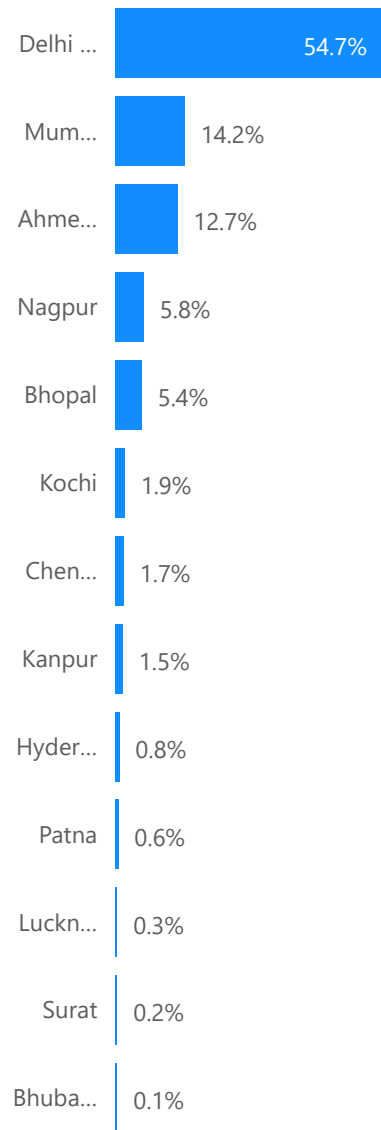
Mar 20

Apr 20

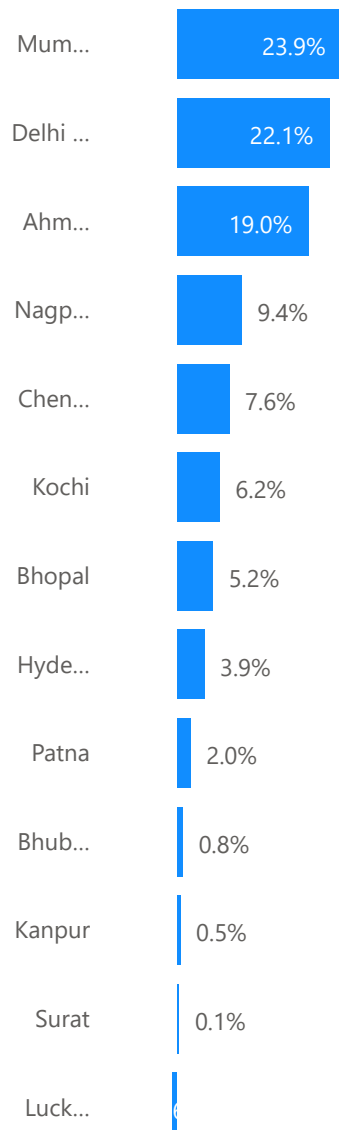
May 20

Jun 20

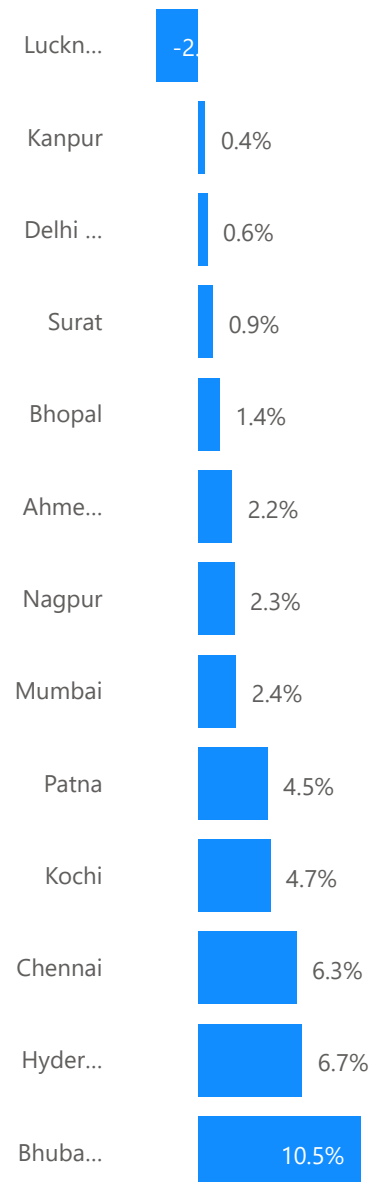
Revenue Contribution % by Market



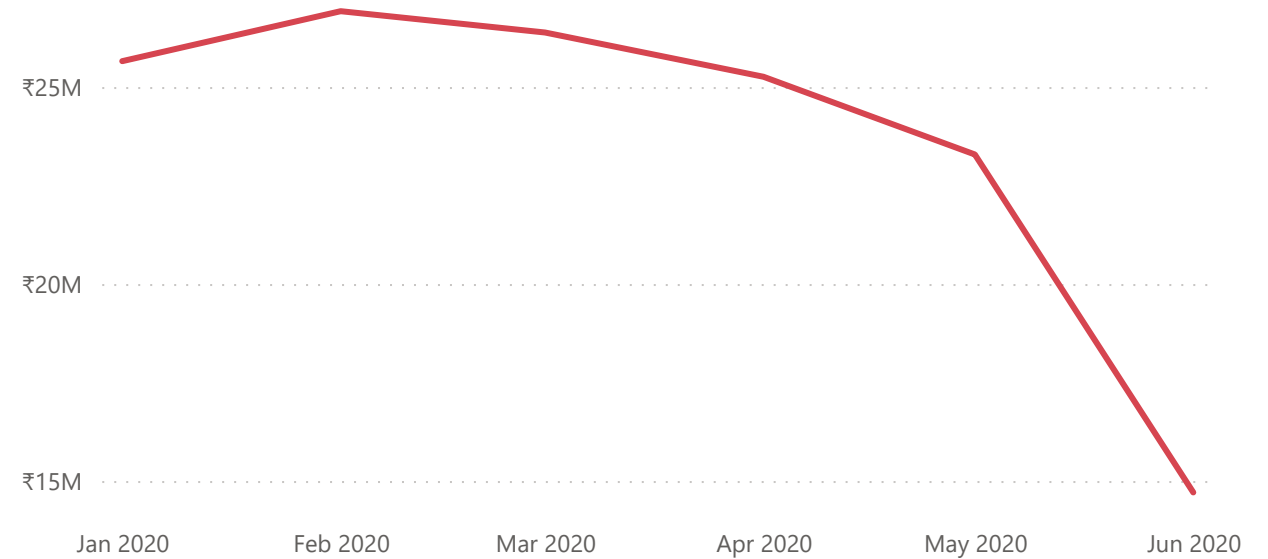
Profit Contribution % by Market



Profit % by market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsquipo Stores	₹86,908	0.1%	-0.5%	-11.5%
Epic Stores	₹30,02,834	2.1%	-6.8%	-4.7%
Expression	₹82,845	0.1%	-0.2%	-4.2%
Insight	₹5,71,430	0.4%	-0.5%	-1.9%
Synthetic	₹9,16,267	0.6%	-0.4%	-1.0%
Integration Stores	₹19,09,611	1.3%	-0.2%	-0.2%
Relief	₹7,73,301	0.5%	0.1%	0.3%
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Logic Stores	₹33,19,243	2.3%	0.6%	0.4%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%
Zone	₹9,27,154	0.7%	0.2%	0.5%
Path	₹17,23,307	1.2%	1.0%	1.1%
Control	₹41,82,662	2.9%	2.5%	1.2%
Sound	₹7,40,856	0.5%	0.5%	1.3%
Novus	₹2,58,543	0.2%	0.2%	1.6%
Total	₹14,22,24,545	100.0%	100.0%	1.4%

SALES REPORT AtliQ (2017-2020)

₹985M

Revenue

2M

Sales Qty

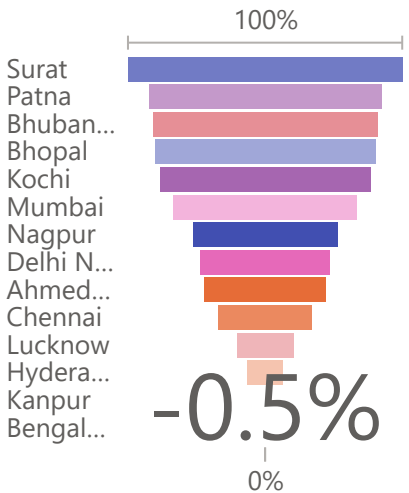
Profit Target

2%

Total Profit Margin

₹24.7M

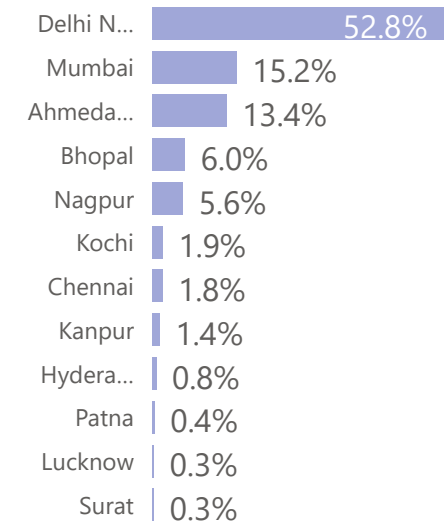
Revenue Contribution % by Market



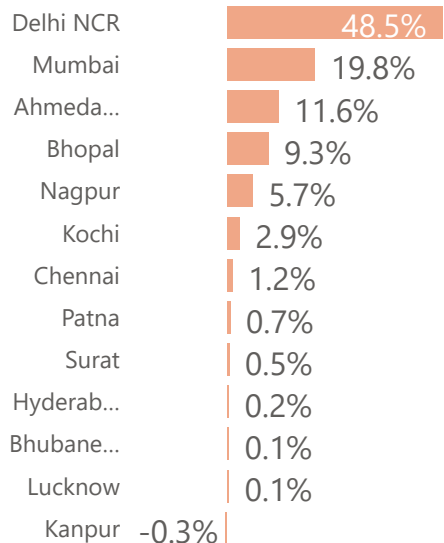
Profit % by market



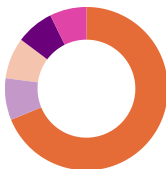
Revenue Contribution % by Market



Profit Contribution % by Market



Top 5 Customers



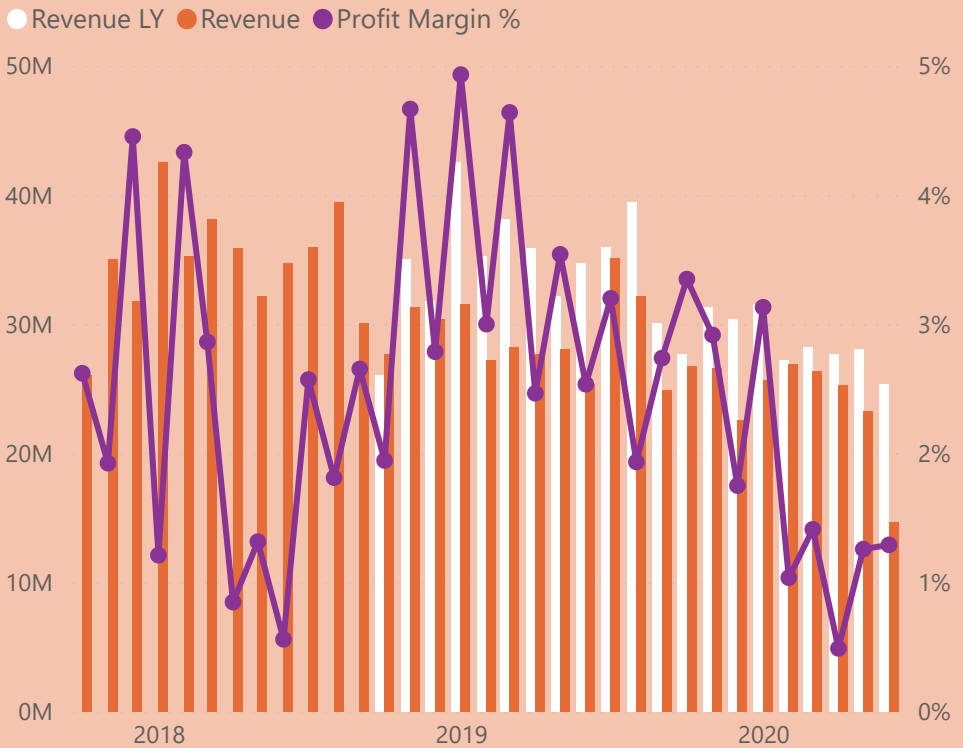
Top 5 Products



Bottom 5 Products



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹50,67,349	0.5%	0.2%	1.2%
Unity Stores	₹1,25,89,257	1.3%	0.9%	1.8%
Synthetic	₹61,73,068	0.6%	0.4%	1.4%
Surge Stores	₹2,86,48,916	2.9%	2.7%	2.3%
Surface Stores	₹1,52,42,562	1.5%	2.0%	3.2%
Sound	₹49,66,707	0.5%	0.8%	4.0%
Sage	₹22,52,506	0.2%	0.1%	1.5%
Relief	₹52,30,158	0.5%	0.7%	3.3%
Propel	₹41,83,862	0.4%	0.6%	3.3%
Premium Stores	₹4,49,62,166	4.6%	4.3%	2.3%
Power	₹57,27,123	0.6%	1.4%	6.2%
Path	₹1,29,95,938	1.3%	0.9%	1.6%
M...	₹23,50,700	0.2%	0.2%	2.2%
Total	₹98,48,68,963	100.0%	100.0%	2.5%