

# IT2805 - WEB TECHNOLOGIES

## P1. Project Requirements (10% of project grade)

**Why are requirements necessary?** The computer industry has had many painful experiences with projects that delivered something very different from what the client wanted in the first place. This results in wasted time, money, effort, and often anger and lawsuits. The post-mortem analysis showed that the mistake wasn't willful, but simply honest miscommunication about what was meant. Thus, your goal is to avoid that to the greatest extent you can. This document should help you how to do it.

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### Meeting with client or simply think about an imaginary client

The project teams and the clients must meet and agree on the website's purpose, goals, context, audience, and final location of the website. As soon as you find a client, set up an appointment with *all of the* team members present. Before the appointment, meet with your partners to discuss ideas for the proposed site. If possible, check out similar sites on the Web. It is easier if you know something about the content of the site. If not, your client may have to help you learn something about the topic.

During the meeting, introduce yourselves and explain the purpose of your visit. Tell the client about this project. Be sure that your client understands the ground rules of your collaboration. In particular, be sure they understand that your involvement terminates at the end of the semester.

During the meeting, ask your client to describe their perceived need for a web presence. Listen carefully to their ideas and desires. Be prepared to offer some suggestions, and do not be afraid to tell them when you are not sure whether something is possible or not. Your first order of business is to assess the client's real need. Will a website really answer this need? Ask your client to specify the site's purpose and audience. Be specific! An answer like: To inform the NTNU students of upcoming events is only a start. Decide whether the site has the right scope: you'd like to build something that is large enough to satisfy the requirements and allow you to demonstrate your skills and creativity. If they just want a short page of text, you won't be able to exercise your skills, but if they want an ambitious website with dozens of pages, that won't be feasible in a semester.

Once you have agreed to take on the project, your meeting with the client (or the brainstorming for the imaginary client) should result in a **draft** of the requirements for the website, which should be done **before** the meeting with your project advisor.

### How to Define Requirements

When you talk to your client, find out what they have in mind regarding the goals of the site, the target audience, site organization, textual content, graphical content, navigation, links, and other aspects of the site. Bring your own ideas to the discussion as well; many clients will expect to hear from you on many of these topics. Looking at example sites is a good idea. Anything that can help the parties understand one another is useful. Note that your client may also confuse design with requirements, so if they say it should have a menu on the left, find out if that is an absolute requirement or a design suggestion. Try to distinguish design from requirements from the very start.

The goals of a site are not always obvious. If it is a website for the Rosenborg team, should the site encourage people to try out for the team, or is it primarily information for people who are already on

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the team? What is the client's communicative goal? Is it to persuade people to act (say, writing letters to Trondheim Kommune), to excite them with enthusiasm (say, for classical Greek or Norse mythology), to inform them about facts and procedures (say, for the financial aid office), or more than one of the above? The goals of a site are usually related to the target audience. You'll want to think about aspects such as their demographics (age, sex) as well as their interests, computer savvy and so forth. For what reasons are they coming to your site? How will they get what they seek? Is there more than one kind of a user? How might a site cater to both an adult researcher and a child with a novice's interest in the area?

Find out if your client has particular organizational needs. Should two topics definitely be on the same page? Should there be a direct link between two things? Many times these won't matter and it should be left to the design, but sometimes there are particular requirements.

Talk about your client's desires and goals with respect to graphical design. How important is the appearance of the website, compared to the content? Is a particular color scheme required, or does the client have a preferred layout? In general, the graphical design of the site will be up to you, but you should discuss the client's specific requirements, if there are any. Once you start talking about graphical design, it is easy to get ahead of yourself. Remember, at this stage you should be collecting the client's requirements, not making design decisions.

Find out if your client has any special, idiosyncratic requirements. Here are some examples:

- The user should be able to get to any reference page in three clicks or less.
- The background and fonts should suggest nostalgia and antiques.
- Every page must load in less than 1 second.

Finally, you should be clear on what requirements are *necessary* versus *desirable* (true, we probably shouldn't call them "requirements," but that's just what we call the document that you're writing).

The discussions about requirements are probably the time in the project when your client must spend the most time with you. Hopefully, you have chosen your client wisely, and they will be willing to do so.

### Conference with Project Advisor

Each project team will be assigned a project advisor. The project supervisor, will be one of the teaching assistance at the IT2805. You will receive notification of which of the assistant is your advisor.

Set up an appointment for a project meeting with your advisor. Each team must meet with its IT2805 advisor **before** the end of the time period specified on the syllabus for this project phase. Before meeting your advisor, you should have already had a substantive discussion with your team, defining the requirements for the site.

Prior to the meeting, you must write a draft of a web page called `P1_requirements.html` and have it uploaded into your team `Documents` folder on the NTNU's server. We'll read it online, or print it out, so make sure it is readable.

During the meeting, you and your advisor will discuss the website and the requirements document.

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## Requirements Document

A requirements document describes the *problem* to be solved, not the solution. What does that mean? It means that requirements are about what is *in* the website, its contents and organization, rather than what the website *looks like*.

Don't jump the gun in writing the requirements document. You will be tempted to start describing the website you will build, but that's the solution, not the problem. Make sure you understand what the client really wants. After all, you can't very well build the website until you know what the client wants.

It is not a bad idea to look ahead at what you'll have to do for the design document (the next step). The more you can anticipate, the easier it will be. For example, by the next assignment, you need to have collected all the textual content of the site. Since much of that content will come from the client, you should begin talking to your client about obtaining it. You don't want the website to be held up waiting to get some text or even graphics from your client.

As you begin drafting your requirements document, it is a good idea to give the draft document to your client and discuss it with them. Once an idea is clearly presented in written form, people often realize that's not what they meant. Discussions with your client are also a good way to ensure that the requirements are clear and complete. This is *not* an assignment that should be started the day when it is due.

## What to submit?

Submit a document, written as a web page, containing a structured essay covering the topics mentioned below. Additionally, to the document, you can create your own CSS style file that you can use throughout the semester to style these documents.

1. At the top of the document, write your names, as authors, just as you would for any formal paper together with the date.
2. Administrative details: the name of your client, and his or her position in the organization (or company), if applicable.
3. The site's purpose and goals and how they will be accomplished. Try to draw a connection between the goals and the specific content elements of the site.
4. Who is the intended audience or typical user? Describe your audience and their needs.
5. A description of the content of the site and how it is organized. Think of this as the outline of a paper: it doesn't have to spell out the sentences or even the paragraphs, but it should mention major sections and even a few salient subsections. In your conference, be prepared to discuss the site's content, and to explore the feasibility of its design.
6. If known, the server where the site will reside after the project and the names of who will be responsible for the site maintenance.

The document must be in essay form (paragraphs of text, not just a bullet list or set of bullet lists), although you may use bullet lists when they are appropriate. It must be written in HTML; not a MS Word document, PDF file, etc.

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## How to submit?

In the `public_html` folder of your team account (select someone's account), create a new subfolder called `Documents`. All the written documents that you create for the project from this point forward will be placed in this folder.

You will hand in your assignment as soft-copy only. Name your document `P1_requirements.html`. (We will look for a file with exactly that name, so don't be creative).

Upload the `P1_requirements.html` to the `Documents` folder of your team account AND upload this file in Blackboard. The deadline is **Sep 30**.

Since not styled HTML document that contains text is hard to read, create a simple style sheet that will make the document more readable and well organized. You can then reuse this stylesheet for all the further documents you will write in the course of the project.

The timeliness of your assignment is determined by the timestamp on your electronic submission.

*Standard Reminders:* You should ensure that any submission is clearly marked with the names of all team members. *Also*, once the deadline has passed, do *not* edit the file or re-upload it.

All the deadlines are posted on the schedule. No assignments will be accepted late.

## Grading

In the grading of this assignment we will take into consideration these aspects:

- The requirements document contains all the requested information.
- The site's purpose and goals are described clearly and in details (as opposed to being vague and generic).
- The intended audience is identified accurately. An excellent discussion will describe how its audience differs from a generic one and how those differences pose a challenge for the web design.
- The site's content is covered properly. An excellent description will be comprehensive and detailed.
- You come to the meeting with your advisor prepared (and as a team). Prior to the meeting you must have met with your client and uploaded a draft of the requirements document into your team directory on the server.
- The document is well structured, easy to read, follows conventions, etc.
- Your HTML code for the document page is valid.

## Examples

The example is not perfect, but will give you an idea of what is expected of you:

[http://www.idi.ntnu.no/~michailg/IT2805/exampleproject/p1\\_requirementsexample.html](http://www.idi.ntnu.no/~michailg/IT2805/exampleproject/p1_requirementsexample.html)