OPEN SHOWCASE

With this event, we wish to provide a platform to recognize innovative ideas and projects, which can make a mark in the upcoming future. Open Showcase during Quark 2019 is a platform where you get to promulgate your projects and models, and make your amazing skills of design and innovation known to the world and send the audience into a state of cognitive overdrive.
This event is divided into two categories :
1. Expo.
2. Competition.

- Expo :

    This expo is for students, start-ups, companies, corporate partners, innovation labs, teams and individuals to showcase their innovations on a common platform and to find the people who share the same interest. Participants will get a chance to interact with eminent professors, tech experts, prospective investors, corporate leaders and bright students from all across the nation

- Competition :

Quark'19 provides an opportunity for students and small start-ups to showcase their projects in front of diaspora of people including professionals, corporate representative and students. This gives the students an opportunity to find and connect with people doing similar work and create future opportunities and projects for themselves while competing for the glory and grand prizes. Rules for the competition are as follows :

Rules:

- The competition is open for registered college students and small innovative start-ups (launched less than 18 months before).
- The participants have to register through Quark's website in a team or individually.
- A team can register for more than one entry. However, a single participant cannot be in two different teams.
- **Summary Submission:**
- Participants should mail their summary to **specials.quark2019@gmail.com** with abstract and one minute video demonstrating their project. Students can register in teams or as individuals.
- Last Date for submitting the abstracts **5th Jan 2019**. Only entries selected based on their abstracts are eligible to be exhibited at Open Showcase, Quark'19. Participants are also required to mention at the beginning of their abstracts if their idea has a prototype/model.

A working prototype/model is not mandatory but would enhance your chance of scoring extra points. A brief idea of how the design would be presented (exhibited) during the exhibition should also be included in the abstracts.

- The abstract should not exceed 600 words. Please ensure that your abstract matches the following: In the first page mention your project title, names of the team members and their respective institutes. Mention the domain of your project The last sheet, following the abstract, may have a list of references – websites, books, journals and so on, which amply support the ideas or solutions implemented or proposed. The information in the abstract should not be very descriptive or vague. It is recommended that vital aspects of the project that require special focus be mentioned as bold points.
- Only the participants who are short-listed in the screening round based on judging of the abstracts shall be invited to Quark 2019 for the final round.
- Qualifying participants will have to make a presentation before a panel of judges explaining the salient points of their idea/innovation.
- At the final presentation during Quark, the teams will be allowed to bring along a working model that gives the judges proof of concept.
- The decision of organizing committee is final and binding.

Judging Criteria:

- The participant will be judged on the following criteria:
- Innovation

- Feasibility and Sustainability
- Cost Effectiveness
- Social Viability
- Discipline
- Project Report