E-Commerce Analytics — Powered by dbt + Snowflake + Power BI

Total Revenue

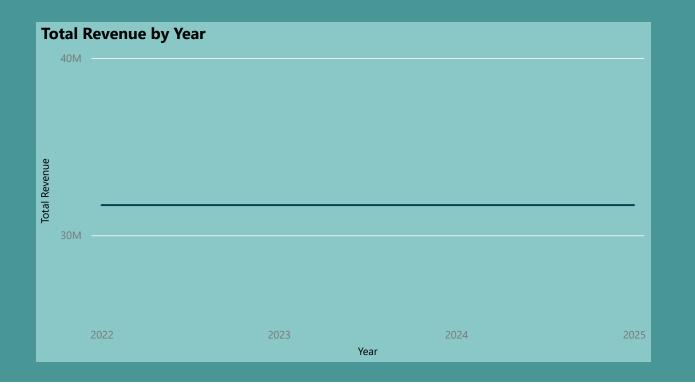
AOV

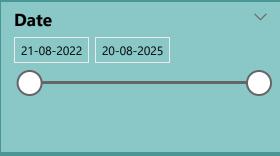
Total Orders

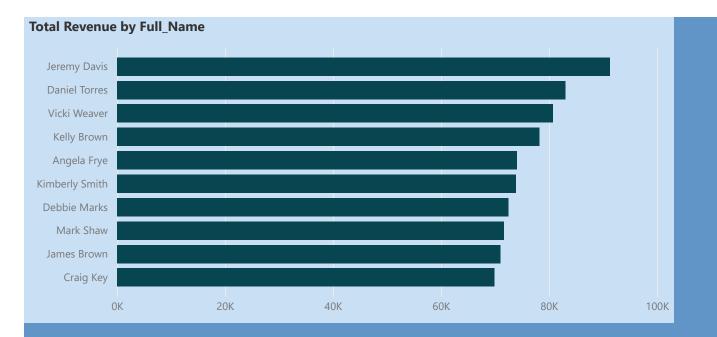
31.70M

3.17K

Average Order Value









CUSTOMER_ID	Full_Name	REGION	Total Revenue	Total Orders
C0001	Vincent Skinner	East	32,491.69	10
C0002	Nathan Reese	West	30,201.32	10
C0003	Laura Peterson	East	57,234.70	15
C0004	Yolanda Douglas	East	44,105.81	16
C0005	Desiree Baker	West	17,845.31	6
C0006	Anthony Robinson	South	15,593.21	4
C0007	James Perez	West	25,947.29	10
C0008	Michelle Coleman	West	29,857.35	10
C0009	Brad Smith	North	27,820.29	13
C0010	Caitlin Martin	North	13,344.03	4
C0011	Patricia Morrison	North	23,081.75	9
C0012	Brenda Garcia	South	34,010.86	9
C0013	Stephanie Medina	North	53,587.79	16
Total			3,16,99,095.31	10000

