Project   Brief: Watch it Outside Events Co.

Client: Watch It Outside Events Co.

Project: "Watch it Outside Film Festival" Website

Date: June 6, 2020

Summary:

Watch it outside Film Festival wishes to host a film festival in Boston that can accommodate 1500 people. Watch it Outside Events wants to develop a website that she can announce upcoming showings and take reservations so she can estimate how many people will be in attendance for adequate preparation.

Stakeholders:

Watch IT Outside Events and Co.

Chief Officer: Clara Dunn

Vivid Agency

Project Manager: Agene Sunday

Developer: Emily Sanches

Designer: Kotlin Go

Goals:

Develop a mobile first , responsive and accessible film festival website which users can view upcoming films showings and make reservations from anywhere in the world.

Scope of Work:

For this project the deliverables from the agency is a website prototype with the following pages at minimum:

1. Watch It Outside Event Company Homepage with links to Boston news agency and Boston Meseum

2. Pre-registration page

3. A domain name with either a .com or .org extension

Technical Specification:

Technologies to be used are as follows:

- **HTML5**: Html5 is a markup language used for setting out the structure of the website , it is the latest version of HTML as it is supported by many browsers.

- **CSS 3** : This is a web technology for styling web pages by adding exotic aesthetics to a web page, CSS 3 is the latest version with a lot of features.

- **Bootstrap 4**: Bootstrap is a web technology CSS framework that makes it easy to achieve mobile friendliness and responsive layouts for a website.

- **JavaScript:** This is a scaleable ,modular object oriented programming language for adding interactivity to web pages.

Timeline

This project is scheduled to be completed in 6 weeks time so as to meet up the first film festival to be held in Boston from August 5th to 8th .

Steps	Sub-Steps	Duration	Date
Meeting with WatchIt Outside board members	1. Put a call through to schedule the meeting 2. Meeting the board members	4Hrs	May 25th
Wireframe design and mock-ups by the UI/UX Design Team		1 week	May 29th
Coding and converting the wire frames by the developers		2 weeks	June 13th
Functionality Testing and Documentation		1 week	June 15th
Delivery of Project		1Hr	June 16th
	Total Timeline in Weeks	5 weeks	

Budget:

Design
 	
    1. Site design
    2.Wireframes
    3. Prototypes $1,000.00

Services
 	
    1. Domain Name
 	
    2. Hosting $500.00

Development
 	
    1. Frontend
 	
    2. Backend
 	
                                   $1,000.00

Unforeseen Expenses   1. Licenses $500.00
 Total Initial Investments $3,500.00