



## SPOKEN TEXT FEATURES

# INTRODUCTION

Spoken text features encompass various elements of spoken language, providing context and depth to verbal communication.


- Prosody
- Syntax and Grammar
- Filler and Pauses
- Phonetics and Phonology
- Conversational Strategies
- Non-Verbal Cues
- Paralanguage




## PAUSES

Pauses in spoken text create rhythm, emphasize key points, and allow audience processing. In IT podcasts or audiobooks, they're used before or after technical terms or complex concepts, for dramatic effect, or to signal content transitions.






**HERE ARE SOME EXAMPLES  
OF PAUSES TO KEEP YOU  
ENTERTAINED**




# INTONATION

Intonation in IT discussions conveys the speaker's attitude, mood, and intended meaning. Rising intonation indicates curiosity, while falling intonation signifies authority. It signals the importance of ideas and engages the audience.



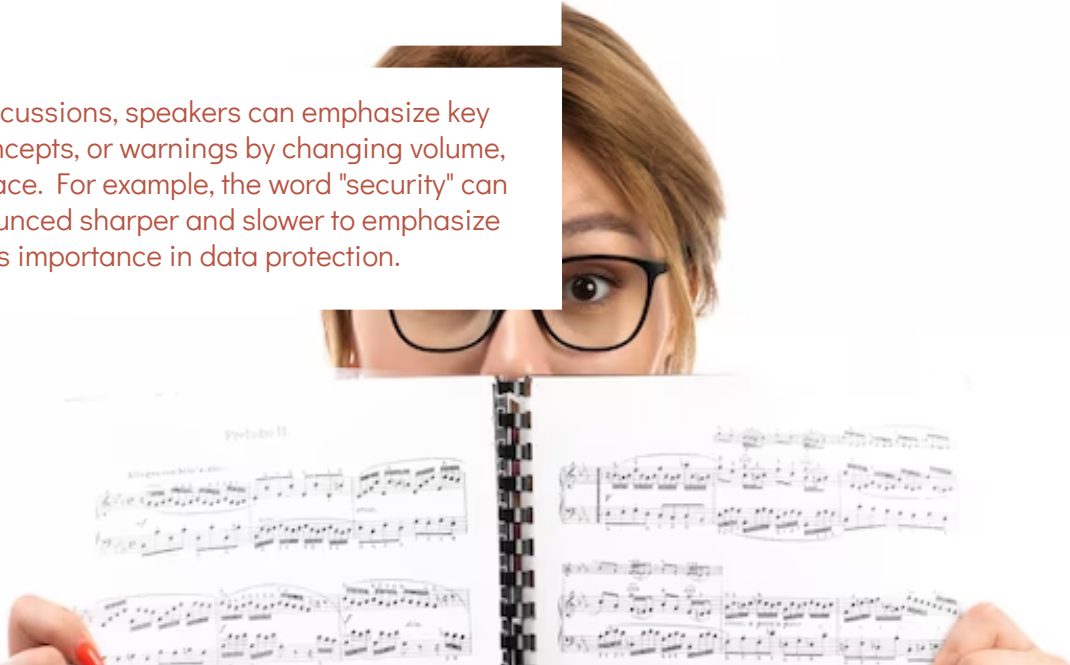


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# EMPHASIS

In IT discussions, speakers can emphasize key terms, concepts, or warnings by changing volume, tone, or pace. For example, the word "security" can be pronounced sharper and slower to emphasize its importance in data protection.





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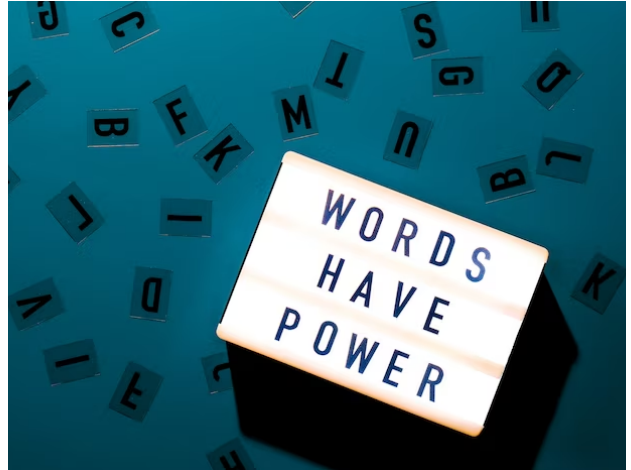




## REPETITION

Repetition in IT serves as a valuable technique to emphasize and clarify important concepts or technical terms.

It reinforces the significance of key elements, such as reiterating acronyms like "AI" to ensure the audience comprehends their importance within technology discussions.



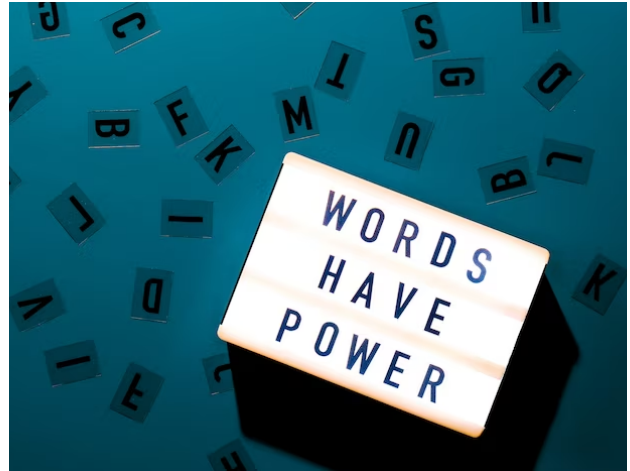


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## FIGURATIVE LANGUAGE

Figurative language can be less common in IT discussions due to the technical nature of the subject. However, metaphors, analogies, and similes may still be used to make complex ideas more relatable. For instance, comparing data storage to a library or cloud computing to a virtual warehouse can help laypersons understand these concepts.





**HERE ARE SOME EXAMPLES  
OF FIGURATIVE LANGUAGE TO  
KEEP YOU ENTERTAINED**





**Thanks!**

