



ENGL 100: COMMUNICATION ARTS

1st Semester 2022-2023



Course Description

This 3-unit interdisciplinary course deals with different strategies and related concepts aimed at enhancing students' listening and viewing comprehension skills, so they be responsible users and creators of audio and/or visual materials that will benefit them as individuals and as professionals in a digitally-saturated society. Thus, this course will familiarize students with some listening and viewing comprehension strategies in order to decode language, images, signs and symbols, sounds, and other audio-visual or digital information as filtered by personal experiences and other factors. It will also explore the importance of effective listening and the factors affecting one's ability to listen; such as but not limited to culture, religion, social status, gender, personal experiences, and technology. Since in today's digital world, listening and viewing are often intertwined not just each other, but also with reading, writing, and speaking; course requirements and activities, would to some extent, involve these other macro skills.



Desired Outcome/Course Intended Learning Outcome



By the end of the course, the students will be able to:

- analyze audio and/or video content for argumentative or persuasive elements in the context of the different rhetorical situations;
- evaluate the appropriateness of audio and visual contents used in selected materials both from the local and the global perspectives of culture;
- utilize listening and viewing comprehension strategies; create audio-visual content; and appreciate the importance of using active listening and strategic viewing skills in daily life.



Class Policies



Attendance

Regular attendance is expected. Please inform the instructor in advance if you cannot attend a class.

Attitude

Treat your fellow students and instructor with respect and courtesy at all times.

Disruptive or disrespectful behavior in the classroom will not be tolerated.

Communication

Before sending message/s to our GCs, make sure that it is **IMPORTANT** and is intended for **MANY**.

Be polite.

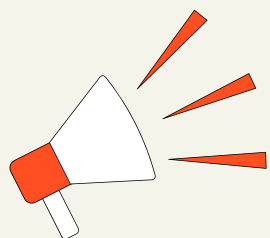
No SEENZONE.

Seatworks, Assignments and Homework

Assignments must be submitted by the specified deadline.

Late submissions may be subject to a penalty or not accepted, depending on the instructor's discretion.

Plagiarism and cheating will not be tolerated and may result in disciplinary action, invalidation of scores or deduction.



Maintain privacy, avoid sharing sensitive information, and maintain a professional tone in all interactions.



Grading System



CLASS STANDING		70%
Quizzes/Performance Tasks/Attendance/Attitude	40%	
Seatworks/Attitude	20%	
Assignment	20%	
Oral/Project	20%	
	100%	
MAJOR EXAMINATIONS		30%
		100%

