



UNIVERSITY OF CEBU-LAPU-LAPU AND MANDAUE
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COLLEGE OF TEACHER EDUCATION
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INSTRUCTIONAL PLAN in Grade 10

Name of Teacher	Acasio, Cyra Karel L.			
Date		Section	Day	Time
Feb. 16-17, 20-21, 2023		Grade 10 Ruby Grade 10 Diamond	Thursday, Friday, Tuesday, and Wednesday	45 minutes
Program/ Learning Area		Grade 10		
Learning Competencies		(EN10WC-IIIb-14.1.2) Use a variety of Informative, Persuasive and Argumentative Writing Techniques		Quarter Q3
Module Title		The Use of Informative, Persuasive and Argumentative Writing Techniques		Module No. M1
Lesson		The Use of Informative, Persuasive, and Argumentative Writing Techniques		
Key Understandings to be developed		Informative, Persuasive, and Argumentative; - Structure - Features - Writing Techniques		
Learning Outcomes	Knowledge	● Identify the different structures, features, and writing techniques in informative, persuasive, and argumentative writing.		
	Skills	● Use various informative, persuasive, and argumentative writing techniques ● Compose an essay using informative, persuasive, and argumentative writing techniques		
	Attitudes	● Appreciate the techniques in developing an effective essay.		
Resources Needed	Material/Handouts	Software	Tools	Equipment
		PPT presentation		Laptop TV Smartphone
Methodology				
Procedure	Introduction	Before the class starts, the assigned students will first perform their prepared Management of Learning; - Prayer - Word of the Day - Food for thoughts - Snippets of the News - Learning Insights This activity is to be done within 5 mins. only		
	Interaction	“Guess the Word” Before the lesson proper, the teacher will give an activity to open the topic. Teacher: Before we proceed, I will give short activity to exercise our minds. On the screen, I will flash a question or description to be followed by jumbled letters. All you have to do is to identify and arrange the letters to get the correct answers. Shall we begin? Students: Yes, miss. Teacher: Alright, thank you. 1. It means to cause someone to believe something, especially after a		

		<p>sustained effort. PREESUDA <u>PERSUADE</u></p> <ol style="list-style-type: none">It is a system of graphic symbols that can be used to convey meaning and the act of composing a text. WIRNGTI <u>WRITING</u>It means to give or impart knowledge of a fact or circumstance to. IFNROM <u>INFORM</u>It means to present reasons or evidence for or against something. AGREU <u>ARGUE</u>It is a style an author uses to convey their message in a manner that is effective and meaningful. WIRITGN TCHEINEUQ <u>WRITING TECHNIQUE</u> <p>The teacher will clarify the topic to be discussed.</p> <p>Teacher: In connection to our activity a while ago, our lesson for today is all about “The Use of Informative, Persuasive and Argumentative Writing Techniques”</p> <p>Presentation of the learning objectives.</p> <p>Teacher: To officially start off, let me read the learning objectives for today's lesson:</p> <p>At the end of the lesson, you are expected to:</p> <ol style="list-style-type: none">Identify the different structures, features, and writing techniques.Use various informative, persuasive, and argumentative writing techniques throughout an essay.Compose an essay using informative, persuasive, and argumentative writing techniques.Appreciate the techniques in developing an effective essay. <p>(PPT here)</p> <p>Day 1</p> <p>Teacher: First off, our focus lesson for today is the different structures in writing an informative, persuasive, and argumentative essay.</p> <p>Informative Writing</p> <ul style="list-style-type: none">Informative writing educates readers by providing straightforward information, facts, and details on a topic. Writers answer the five Ws: who, what, where, when, and why, as well as how. They do not express the author's opinion or try to convince others. <p>Informative Writing Structure</p> <p>I+MID+C</p> <ul style="list-style-type: none">Introduction - it is the first paragraph of writing an informative essay and must include the focus sentence for the entire essay. Here, the writer must tell the reader what the essay is all about. Starting with a clear opening of the topic or its purpose, stating its general or background information, and the thesis statement.Body - Must at least have 3 Main Ideas together with all the necessary information. You have to input all specific information together with the supporting facts, details, and evidence. As writers, we must use various sources, facts, and expert judgments, make sure all our facts are accurate, and remember to cite where we got our sources from.Conclusion - It is the closing of your written essay. Here, it summarizes
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		<p>the whole essay.</p> <p>Persuasive Writing</p> <ul style="list-style-type: none">- Persuasive writing is an attempt to convince readers of the validity of the writer's argument. It builds arguments on opinion and factual statements and presents arguments only about one. The purpose is to have the audience share a belief or feeling about a particular event, process, object, or concept. The writer will tailor evidence and data with appeals to emotion to lead the audience to the desired point of view. <p>Persuasive Writing Structure I+B3R+C</p> <ul style="list-style-type: none">● Introduction - The introduction paragraph of an essay should introduce the topic, have a hook, and articulate your source of information with a thesis statement (reaction to the issue).● Body - there must be at least 3 Reasons for your opinions● Conclusion - Summarise all the points and restate opinions in a persuasive way. <p>Teacher: Are you still with me? Students: Yes, miss!</p> <p>Argumentative Writing</p> <ul style="list-style-type: none">- Argumentative writing is a form of writing that aims to change the reader's mind by convincing them to agree with a point of view or opinion. It is one of the most popular types of essays and combines persuasive arguments with fact-based research.- A good argumentative essay will use facts and evidence to support the argument, rather than just the author's thoughts and opinions. <p>Argumentative Writing Structure I-C/T+B-PCR+C</p> <ul style="list-style-type: none">● Introduction: Claim/Thesis statement<ul style="list-style-type: none">○ statement of opinion● Body: Pros<ul style="list-style-type: none">○ facts that support your argument● Body: Cons<ul style="list-style-type: none">○ argument that readers would make if they disagree with your claim● Body: Rebuttal<ul style="list-style-type: none">○ response to the counter-argument● Conclusion<ul style="list-style-type: none">○ strong restatement of the original claim <p>Day 2</p> <p>Features in Informative Writing</p> <ul style="list-style-type: none">● Emphasis on facts, observations, or personal/others' experiences● Organization marked by a logical flow or progression of information; chronological, order of importance/priority, or the step-by-step approach are the most common; transitions that guide the reader● Close attention paid to detail and description● general and specific information● No noticeable writer bias <p>Persuasive Writing Feature</p> <ul style="list-style-type: none">● It states the writer's viewpoint in the opening sentence.
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		<ul style="list-style-type: none"> • It puts forward arguments and evidence to support this viewpoint. • It sometimes (but certainly not always!) puts forward opposing arguments. • It uses the present tense. • It uses emotive language (e.g. despicable, cruel, heart-warming). • It uses connectives that emphasize (e.g. moreover), contrast (e.g. however), or show cause and effect (e.g. because of this). • It often repeats the main points of the text. • It poses rhetorical questions (questions that don't require an answer). • It ends with a final summary or recommendation. <p>Argumentative Writing Feature</p> <ul style="list-style-type: none"> • A clear, concise, and defined thesis statement that occurs in the first paragraph of the essay. • Clear and logical transitions between the introduction, body, and conclusion. • Body paragraphs that include evidential support. • Evidential support (whether factual, logical, statistical, or anecdotal). • series of paragraphs – argument then counterargument (2nd guessing) • rhetorical questions to pose the issue and involve readers • A conclusion that does not simply restate the thesis, but readdresses it in light of the evidence provided. <p>Day 3</p> <p>Informative Writing Techniques</p> <p>Informative essays vary in length, but all good informative pieces are a product of an application of several writing techniques. Below are some of the best tips/techniques to help you write an excellent informative text.</p> <ol style="list-style-type: none"> 1. Open with an attention grabber and conclude with a summary of the main points of the essay. 2. Use appropriate transitional words to ensure the logical flow of ideas. 3. Observe a formal tone. 4. Utilize proper language and applicable vocabulary to the topic. Similarly, avoid biased language. 5. Make use of formatting, nonlinear texts such as flowcharts, graphs, graphic organizers, and digital texts with hyperlinks when needed. <p>Persuasive Writing Techniques</p> <p>Here are some of the effective and commonly used persuasive techniques used by writers to achieve their purpose.</p> <ol style="list-style-type: none"> 1. Rhetorical Question. This is a question that is not intended to be answered. Instead, it is meant to state the obvious, or to challenge the readers and to make them think. For example: Wouldn't you do everything to make your family happy? 2. Repetition. Repeating keywords or phrases will likely make readers remember them. 3. Bandwagon. This is the technique that would convince a reader to believe in an idea because the majority or everybody else believes it's true. For example, Nine out of 10 students got higher grades because of the modular learning setup. 4. Appeal to Emotion. The use of emotive language can help sway the readers to side with the writer or do what he says. For example: Be thankful that you have more than what you need. Others children do not even have a roof above their heads, but they study harder than anyone. 5. Appeal to Authority. The writer needs to establish himself as an authority on the topic he is writing about by using facts, figures, and other proofs that would support his opinions or claims.
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		<p>Argumentative Writing Techniques</p> <p>Here are some argumentative writing techniques or tips outlined by Sarikas (2019) and other sources:</p> <ol style="list-style-type: none"> 1. Make your thesis crystal clear. Readers should be able to pinpoint immediately what your thesis statement is; otherwise, it would make your essay weak. Make it stand out by putting it in the first paragraph of your essay. 2. Use evidence to support your side. For every point that you make, make sure you have facts to back it up. This not only makes your essay stronger but also helps you build your authority or credibility as a writer. 3. Show why the other side is weak. The best argumentative essays are not that focus only on their side but those that present opposing arguments and then counter them. This tells the reader that the writer has really considered all sides and found out which is better. 4. Use logical connectors. Knowing the right words or phrases to use plays an important part in making sure that all the contents of the essay are organized. Therefore, make sure to use where appropriate some logical connectors such as however, on the other hand, consequently, therefore, and so on. 		
	Integration	After the discussion, the teacher will ask for the student’s clarification.		
Assessment	Levels of Assessment	Assessment Matrix		
	Levels of	What will I assess?	How will I assess?	How will I score?
	Knowledge (15%)	<p>Day 1 <i>Formative Test</i></p> <p>Multiple Choice. Read and write the correct answer in your paper. 1 point for each item.</p> <ol style="list-style-type: none"> 1. Which is an example of informative writing? <ol style="list-style-type: none"> a. Has internet usage made society better? b. Philippine inflation rose to 	<i>Multiple Choice</i>	<i>1 point for each correct answer</i>



		<p>8.7% in January.</p> <p>c. Why people should connect more with nature.</p> <p>2. In which part of the paragraph, includes the focus sentence for the entire essay?</p> <p>a. Introduction</p> <p>b. Conclusion</p> <p>c. Main Idea</p> <p>d.</p> <p>3. What are the components of an argumentative essay?</p> <p>a. Argument , Details, Thesis</p> <p>b. Topic sentence, Details, Concluding Sentence</p> <p>c. Introduction, Thesis Statement, Body Paragraphs, Conclusion</p> <p>4. Which sentence in this introduction paragraph is the thesis statement? The average family spends</p>		
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		<p>Php.5, 000 a year on clothes for school. In this economy, that seems like a lot of money! Many people argue that students should wear uniforms to school instead of their own clothes. Wearing school uniforms saves families money, reduces bullying, and allows students to focus on academics instead of style. For these reasons, all students should be required to wear uniforms to school. – Angela Roldan</p> <p>a. Many people argue that students should wear uniforms to school instead of their own clothes.</p> <p>b. Wearing school uniforms saves families money, reduces bullying, and allows students</p>		
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		<p>to focus on academic s instead of style.</p> <p>c. For these reasons, all students should be required to wear uniforms to school</p> <p>5. Which statement best supports the argument that all schools should be within walking distance of students' homes?</p> <p>a. Students can sleep later.</p> <p>b. It reduces pollution and increase s physical activity.</p> <p>c. No students can use the excuse that they missed the bus.</p>		
	<p><u>Process or Skills</u>(25%)</p>	<p><i>Essay writing</i></p>	<p><i>Day 2</i> <i>A. INFORMATIVE WRITING</i></p> <p><i>In dyads, write in less than 200 words about how "Stress impacts health".</i></p>	<p><i>Rubrics</i></p>



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			<p>Day 3 B. PERSUASIVE WRITING</p> <p>Form a small group, and post a short campaign on one of the social media platforms (i.e. Facebook, Twitter, blog, etc.) about the Use of Technology and Social Media in Education.”</p> <p>Send your teacher a screenshot file.</p>	
	Understanding(s) (30%)			
	Product/ Performances (30%)	<p>Day 4 C. ARGUMENTATIVE WRITING</p> <p>Write an argumentative essay againts the topic “Is the seemingly increased frequency of natural disasters a result of climate change?”</p> <p>Justify in less than 500 words.</p>		
Assignment	Enriching the lesson			
	Enhancing the lesson			
	Reinforcing the lesson			
	Preparing for the next lesson			



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Concluding Activities (Optional)	Wrap up	
	Finale	

COMMENTS/SUGGESTIONS

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