

Sales Report Dashboard

\$34.47M

Total Sales

209K

Quantity Ordered

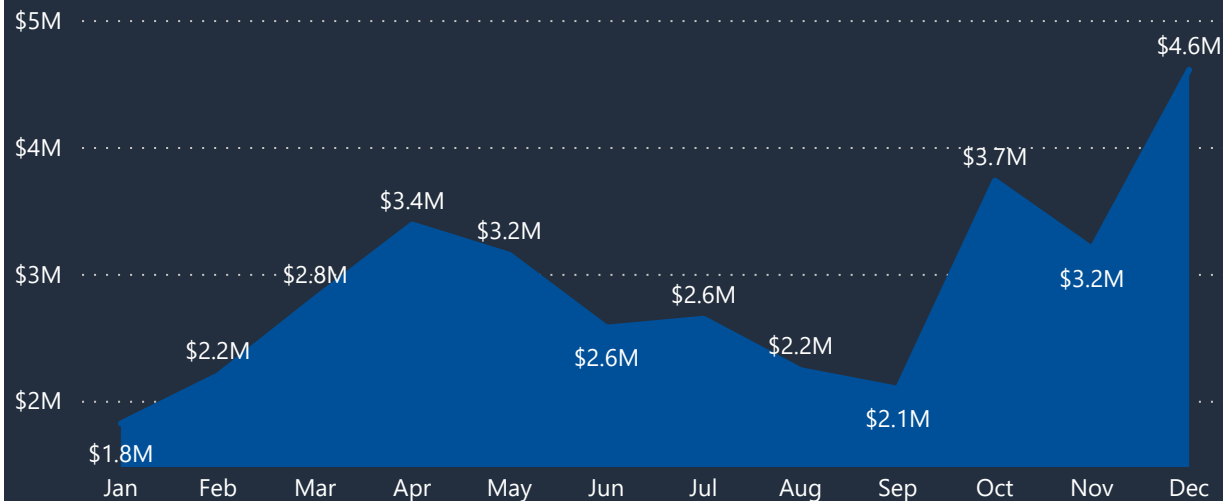
186K

Orders

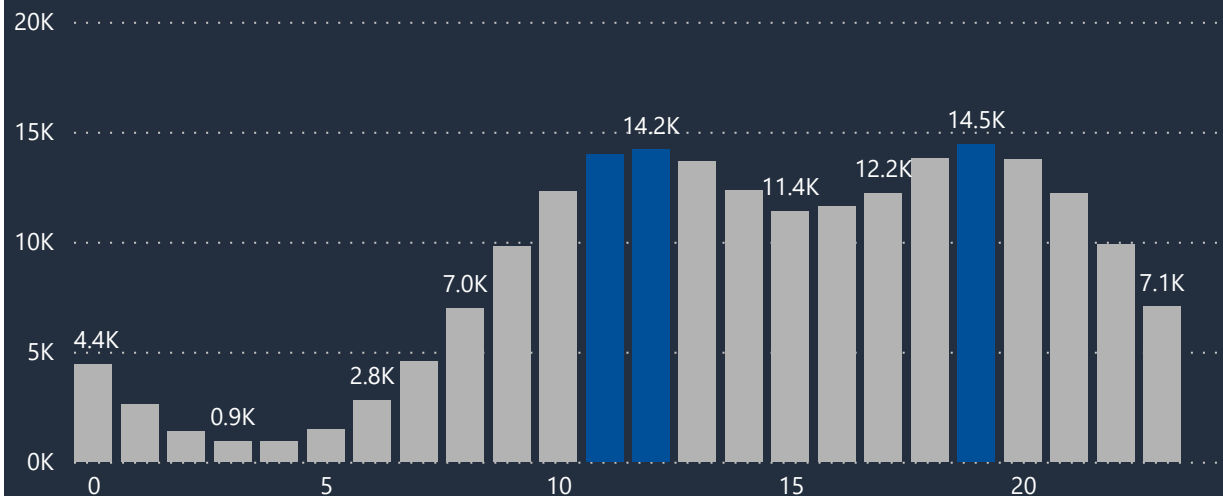
19

Distinct Products

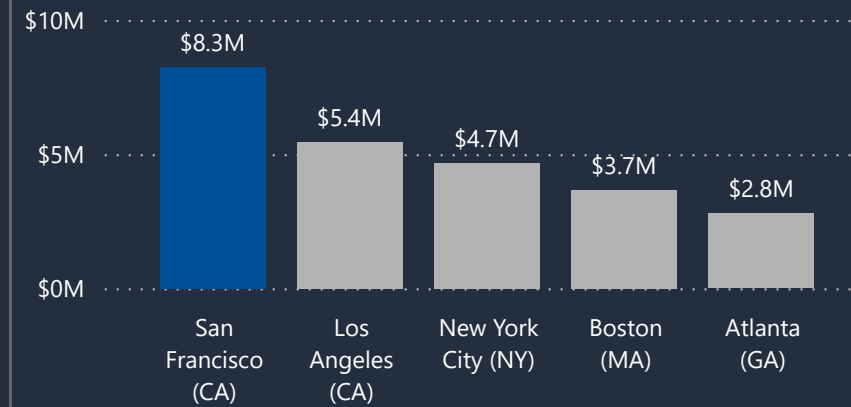
Revenue by month



Best time for Advertisement

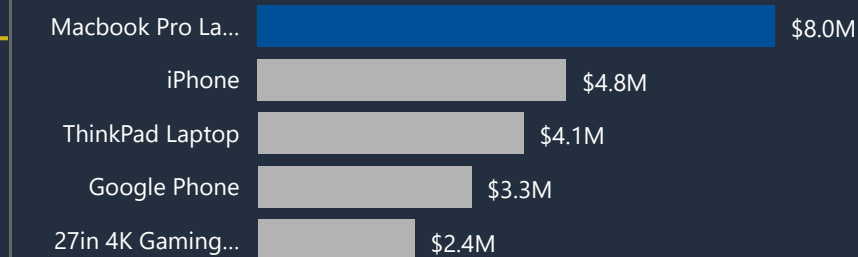


Top 5 Cities by Revenue



Top 5 Products

By Sales



By Quantity Ordered

Product	Quantity Ordered	Average Price
AAA Batteries (4-pack)	30986	\$2.99
AA Batteries (4-pack)	27615	\$3.84
USB-C Charging Cable	23931	\$11.95
Wired Headphones	20524	\$11.99
Lightning Charging Cable	23169	\$14.95

Sales by Year

2019

\$34,456,867.65

2020

\$8,670.29

Insights

1. In 2019 a total revenue of \$34,456,867 was made making it the best year for sale.
2. December is the best month for sales with a total earning of \$4.6M
3. San Francisco (CA) recorded the highest amount of sales.
4. The best time for advertisement is between 11am to 12 noon and 7pm.
5. iPhone and Lightning Charging Cable are the two items most commonly sold together.
6. AAA Batteries and AA Batteries are the most sold products by quantity. This maybe due to their low prices.