

# Superstore Sales Analysis

Month  
May

Category  
All

Year  
2017



793

Total Customers



\$6.34K

Total Profit



887

Units Ordered



\$44.26K

Revenue



\$203.93K

Revenue YTD

## Profit by Segment

Consumer

\$2.65K

Home Office

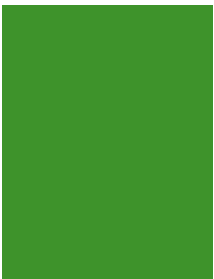
\$1.85K

Corporate

\$1.84K

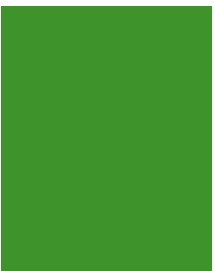
## Profit by Category

\$3.3K



Technology

\$3.2K



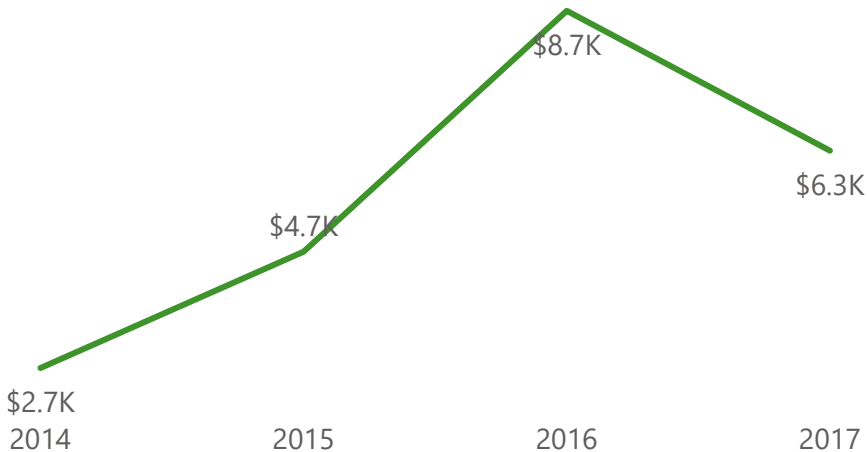
Office Supplies

(\$0.1K)

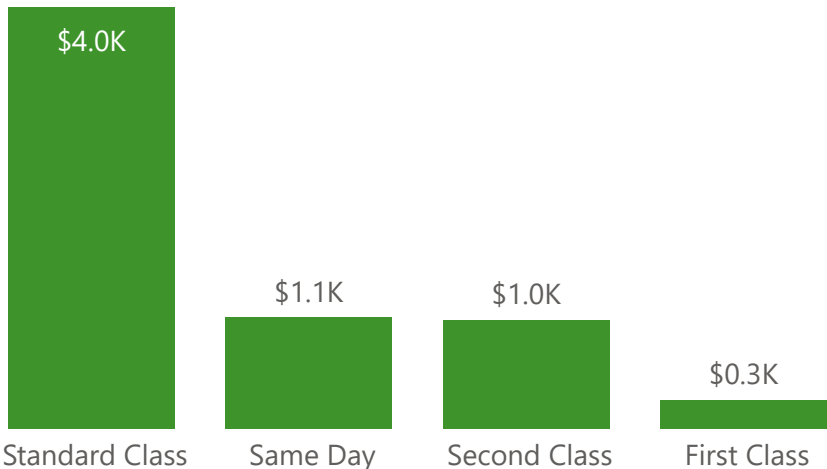


Furniture

## Profit by Year



## Profit by Shipping Mode



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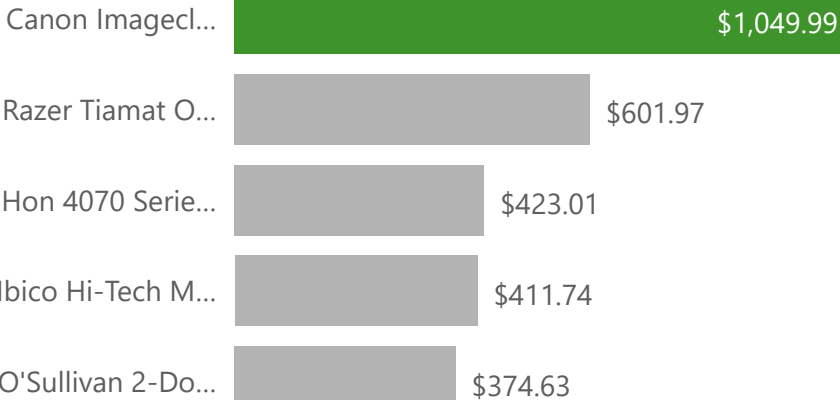
Revenue



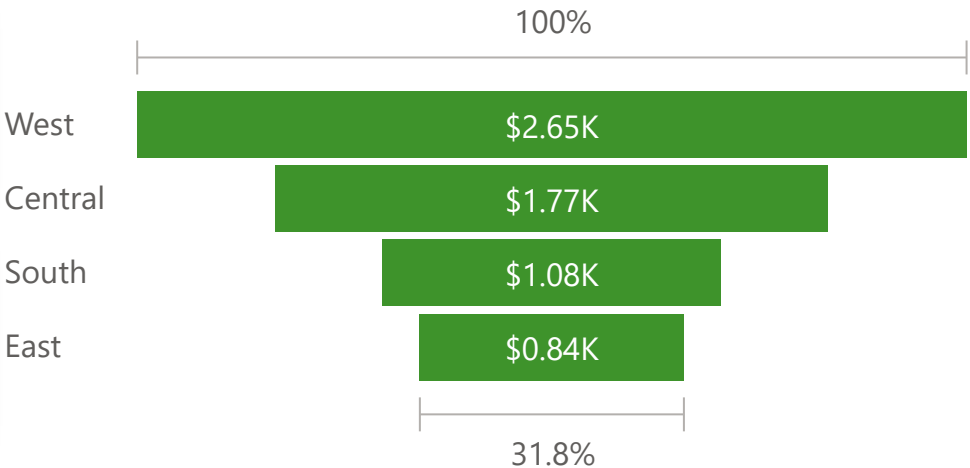
\$203.93K

Revenue YTD

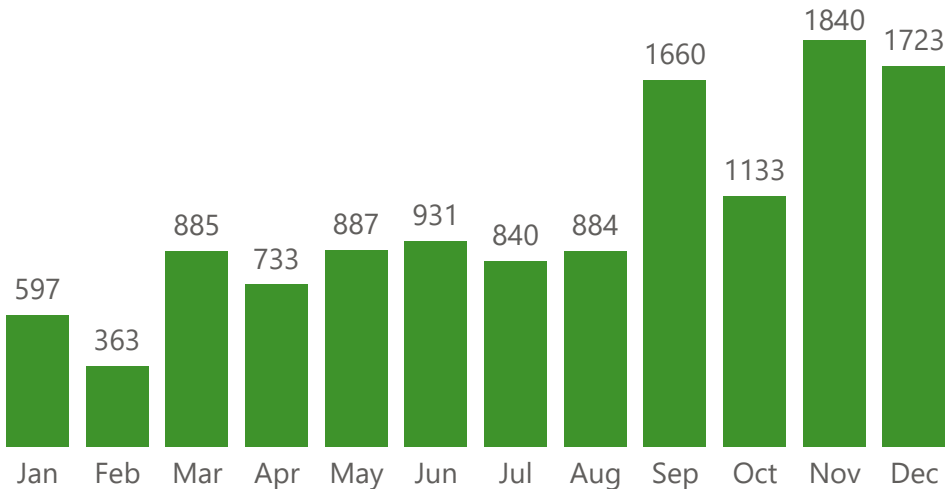
## Top 5 Most Profitable Products



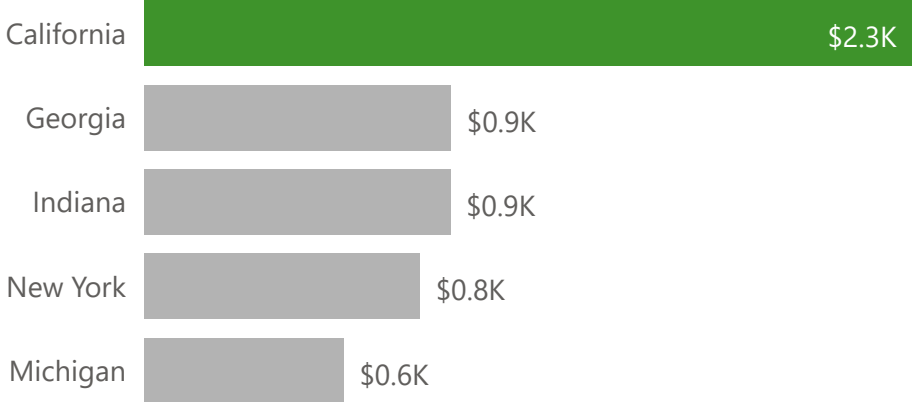
## Profit by Region



## Quantity Ordered Per Month



## Top 5 Most Profitable States



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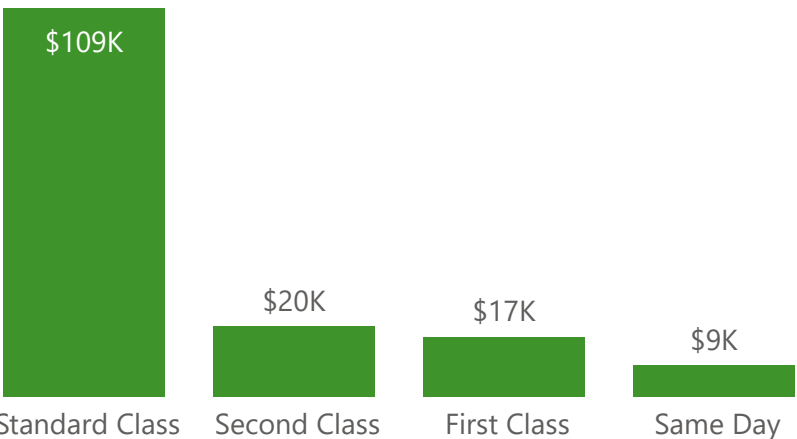
Revenue



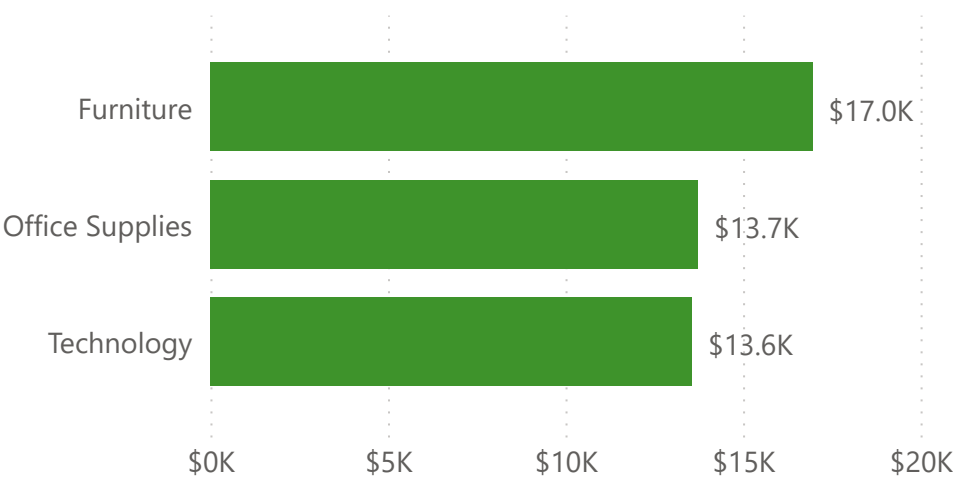
\$203.93K

Revenue YTD

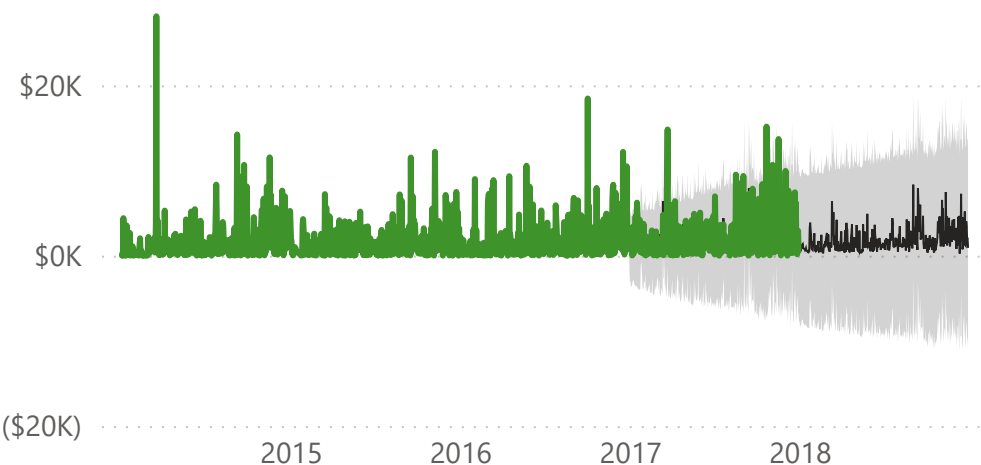
## Revenue by Shipping Mode



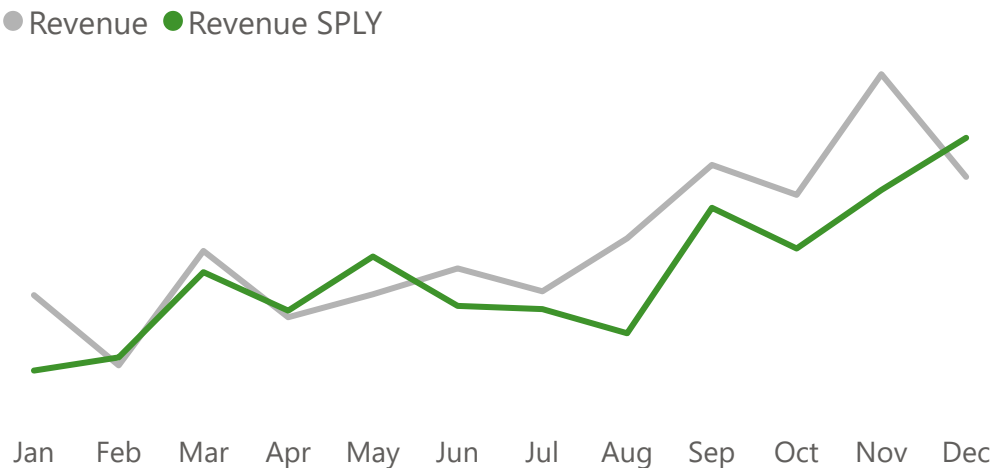
## Revenue by Category



## Revenue Forecast for 2 Years



## Revenue and Revenue SPLY by Year



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Revenue



\$203.93K

Revenue YTD

## Revenue by Segment

Consumer

\$21.06K

Corporate

\$14.24K

Home Office

\$8.96K

## Top 5 States by Revenue

California

\$10.2K

Florida

\$4.1K

Texas

\$3.4K

Georgia

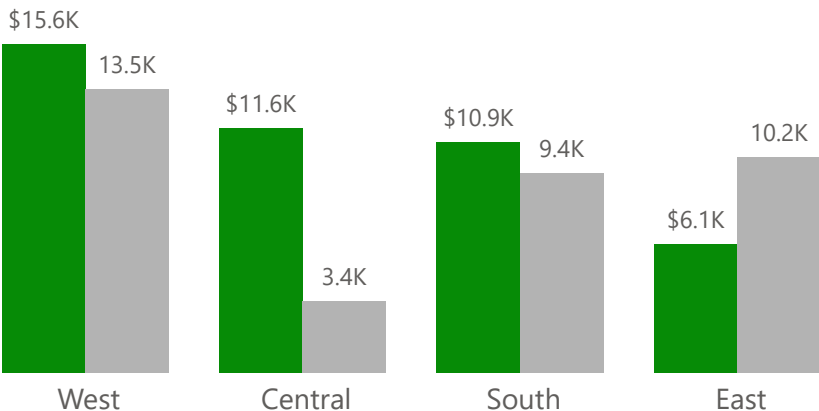
\$3.1K

New York

\$2.9K

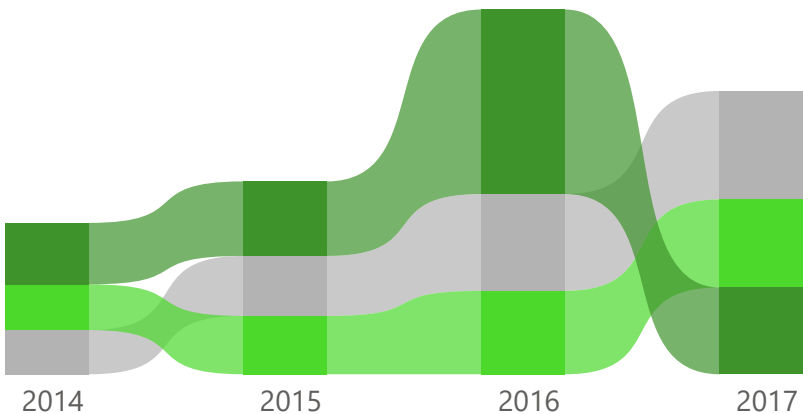
## Revenue and Previous Month Revenue by Region

Revenue Previous Month Revenue



## Revenue by Year and Category

Category Furniture Office Supplies Technology



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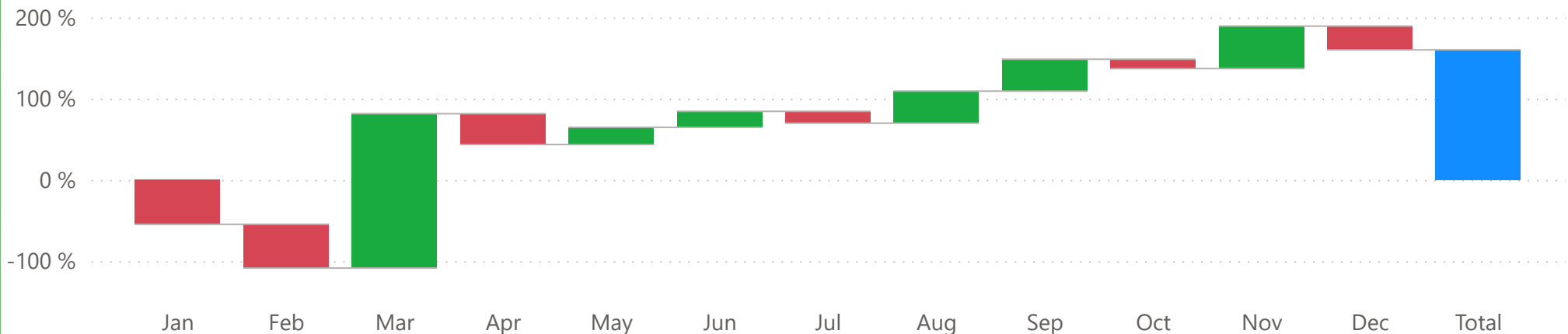


\$203.93K

Revenue YTD

## Revenue MOM % Var by Month

● Increase ● Decrease ● Total



Month	2014		2015		2016		2017		Total
Jan		\$14,236.90		\$18,174.08		\$18,542.49		\$43,971.37	\$94,924.84
Feb		\$4,519.89		\$11,951.41		\$22,978.81		\$20,301.13	\$59,751.25
Mar		\$55,691.01		\$38,726.25		\$51,715.88		\$58,872.35	\$205,005.49
Apr		\$28,295.34		\$34,195.21		\$38,750.04		\$36,521.54	\$137,762.13
May		\$23,648.29		\$30,131.69		\$56,987.73		\$44,261.11	\$155,028.81
Jun		\$34,595.13		\$24,797.29		\$40,344.53		\$52,981.73	\$152,718.68
Jul		\$33,946.39		\$28,765.32		\$39,261.96		\$45,264.42	\$147,238.10
Aug		\$27,909.47		\$36,898.33		\$31,115.37		\$63,120.89	\$159,044.06
Sep		\$81,777.35		\$64,595.92		\$73,410.02		\$87,866.65	\$307,649.95
Oct		\$31,453.39		\$31,404.92		\$59,687.75		\$77,776.92	\$200,322.98
Total		\$484,247.50		\$470,532.51		\$609,205.60		\$733,215.26	\$2,297,200.86