Ariel Okhtenberg

Front-end Web Developer & Graphic Designer

✉ aokhtenberg@gmail.com   🌐 okhtenberg.dev   github.com/OkhDev   dribbble.com/okhtenberg

Professional Experience

Front-end Web Developer & Design Manager @ Voxels NFT
Jan 2022 – Present // New York, NY
- Visionary behind the NFT collective based within the Ethereum blockchain
- Strategically planned marketing with collaboration managers from other project and ours to give further reach towards our project
- Coordinated a team of 14 people to get assigned their daily tasks to help our community to grow
- Coordinated a team of developers to help establish the smart contract along with other market contracts needed within our development
- Assisted the developer team with designing & coding the Web3 Front-end of the website
- Created and developed all media necessary for the project; from marketing on Twitter and Discord, to the AI art that was created for the project, to help spread awareness of our NFT project

Jr. Front-end Software Engineer @ Tech Hedge Incorporated
July 2021 – Jan 2022 // New York, NY
- Assisted building their website using Flask and HTML
- Increased their efficiency by building Flask applications such as a login manager using SQLite, chart generation for specific stocks, a table builder to display detailed information about a stock
- Designed web pages using Sketch to showcase how their website would look one page at a time

Graphic Designer & Data Visualization @ Wooter Apparel
Aug 2019 – Jan 2022 // Staten Island, NY
- Communicated directly with the clients to create their desired product within the timeframe they need
- Collaborated with the design team by improving the general design quota by 18% bi-weekly
- Developed designs regardless of how complicated the clients requested
- Applied forecasting models using Python and Excel to predict a trend in the monthly sales volume, directly contributing to the revenue
- Created visual graphs to aid the comparison of weekly progress distributed among all teams

Lead Graphic Designer & Marketing Manager @ Home Without Limits
Jun 2019 – Dec 2019 // Suffolk County, NY
- Presented and organized data by creating dashboards of statistics, visuals and geospatial data maps
- Produced digital content for Instagram, Facebook, & Yelp which produced 5-7 leads per day
- Engaged with prospective customers to enhance brand awareness
- Envisioned new tactics to improve marketing techniques for specific age groups

Client Service Intern @ ENSO
May 2018 – Aug 2019 // New York, NY
- Onboarded new hedge fund clients to instill robust understanding of products & data analytics
- Facilitated training concerning new technology & reporting tool platforms & interfaces
- Collaborated with 20 interns to create new initiatives & enhance existing product offerings
- Coordinated with clients & SMEs to help guarantee accuracy of complex information & analysis

Leadership

NYU Men's Swimming & Diving Team
- Balanced full-time academic workload while attending training 18 hours per week
- Strategically planned around practices to establish a well-balanced schedule

Skills

Programming Languages
TypeScript, JavaScript (ES6), HTML, CSS, GraphQL, SQL, Python, PHP, R

Libraries & Frameworks
React, Next.js, TailwindCSS, NextAuth, Redux, Recoil, jQuery, SQLite, MongoDB, Node.js, Express, Jest, Flask

Tools & Platforms
Vercel, Git, Firebase, Supabase, Prisma, AWS, Shopify, PostgreSQL, MySQL, Cypress

Design
Affinity Designer, Affinity Photo, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Adobe Dimension, Sketch, Figma, Aseprite

Education

New York University
2015 – 2020 // New York, NY
Bachelor of Science - BS, Economics
Minors in *Web Development* & *Mathematics*

Certificates
- **Udemy //** The Web Developer Bootcamp 2022
- **Udemy //** Mastering TypeScript - 2022 Edition
- **Udemy //** Modern React with Redux
- **Udemy //** Testing Next.js Apps with Jest, Testing Library and Cypress
- **Coursera //** What is Data Science?
- **Coursera //** Tools for Data Science

Projects

WeeBuddy
Web app built with Next.js, TypeScript, NextAuth, Firebase, and Recoil using CRUD operations to allow users to log pet activities such as, uploading image and updating logs

Ludlow43 Rebuild
Rebuilt original web app with Next.js, Typescript, and Cloudinary to deliver website data using minimal resources and low data transfers