

# weatherupdate.news



Website Logo

## Site Plan

**Motto:** Providing the best weather updates and forecast to everyone, with our user-friendly platform is our goal.

## Site Description

The purpose of this document is to describe the **weatherupdate.news** website. It will explain in detail, the purpose, target audience, scenarios, showing the structure of the website, element of style and lot more about my website will be discuss in this document. This document will be a guide for me to follow to design this website as part of my CIT 230 class.

## Site Name

The site name will be called **weatherupdate.news**. Like the site name implies, the website will be used as source of get updates of weather reports. My audience will be able to use my website to get information about weather.

## Purpose Statement

The purpose of this website is to allow all human in the world to be able to get information about the weather condition any were they are. It will also forecast future weather condition.

## Target Audience

The target audience of the **weatherupdate.news** website is described below.

- Who: students, broadcast meteorologists, families, old and young. The whole human with internet access and computer knowledge.
- Age: 5 to 100
- Technology:
- Income: Income level will be average of \$40,000 or above annually.

## Personas

Domenica Davis



Domenica Davis is absolutely one of the most beautiful and talented weather reporters in America today. Domenica is currently working for NBC 4 New York and joined the station in July of 2010, coming in from Fox News where she worked for close to three years. Domenica graduated from the Boston University with a Bachelor of Science degree in Broadcast Journalism and she also studied Broadcasting in Mississippi State University. Davis' talent might have brought her so far in her career, and her striking beauty and excellent delivery every time are sure to keep her at the top. Besides, Domenica has numerous followers who love to see her on screen, regardless of whether they are interested in the weather or not.

## JACKIE JOHNSON



Jackie Johnson is a wonderful weather reporter and gorgeous looking woman, who makes watching the KCBS-TV weather news a must. This American beauty was born in January 1980, in Plymouth, Michigan and had the interest and the striking looks to become one of the most

successful weather reporters of her time. Jackie started her meteorology degree in the University of South Alabama, though she eventually graduated with a degree in broadcast journalism from the Middle Tennessee State University. She started reporting as a weather anchor in Tallahassee for WCTV-TV, then moved to Miami working for WSVN-TV, then to KCAL 9 and is currently reporting weather for KCBS-TV in Los Angeles, California. Jackie Johnson is definitely one of the hottest weather reporters today.

## **Scenarios**

- **What is weather report all about?**

Weather report helps us to know the current weather condition in any location, it also forecast future weather condition.

- **Why is weather report import to human life?**

It helps us avoid dangers caused by weather. E.g. weather report helps in airport to know if the weather is good or bad for plan to fly in.

- **What are some of the design principle used in designing a weather report website?**

Text and videos will be use for users to understand how to access the website. It will be very user friendly.

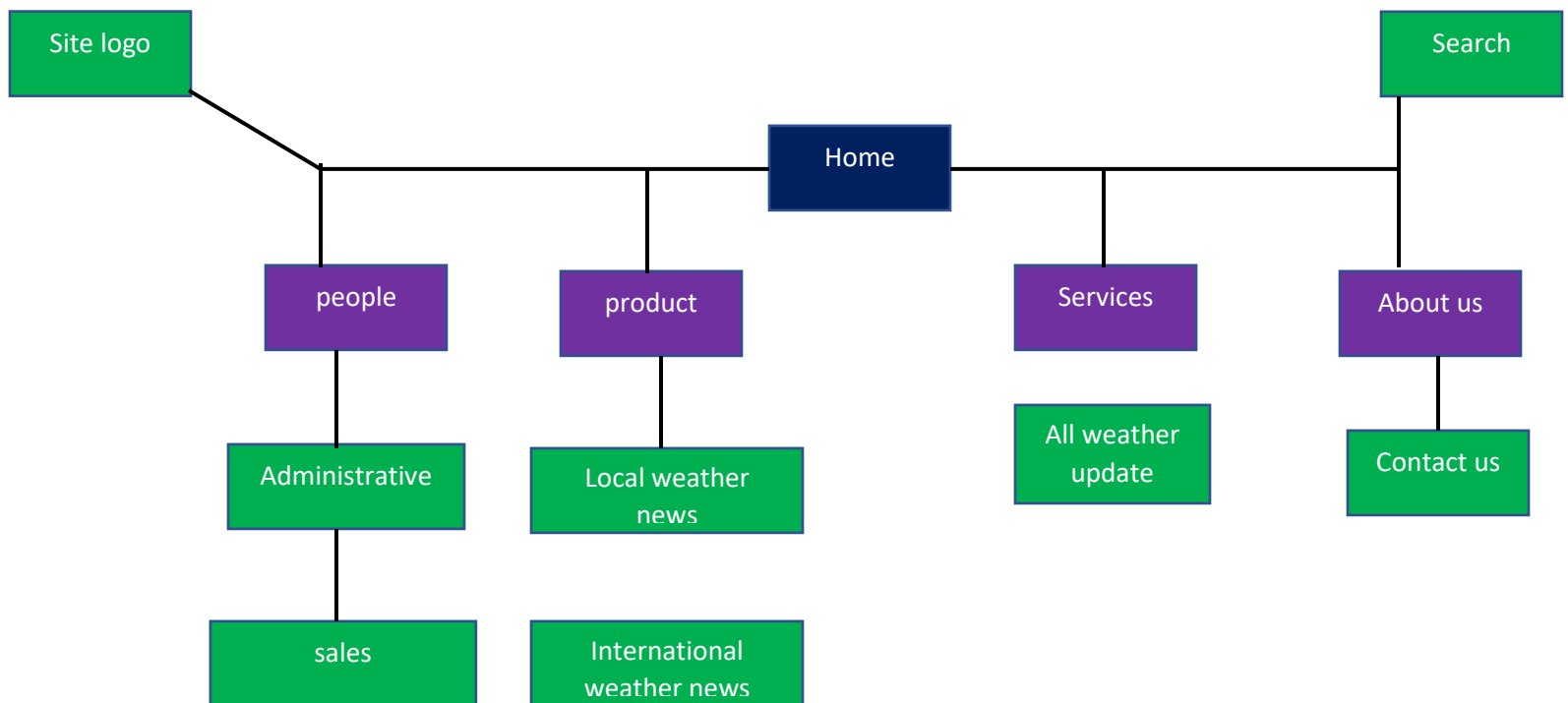
- **Where can I find examples of how weather report has been successfully used?**

Airport. Classroom. Work places. etc.

- **What are some of the patterns used when implementing weather report?**

Text describing the list of basic patterns. Links to download my weather app in android and apple phone

## Site Map



## Style Guide

This section describes the visual and aesthetic plan for the **weatherupdate.news** website.

### Color Scheme

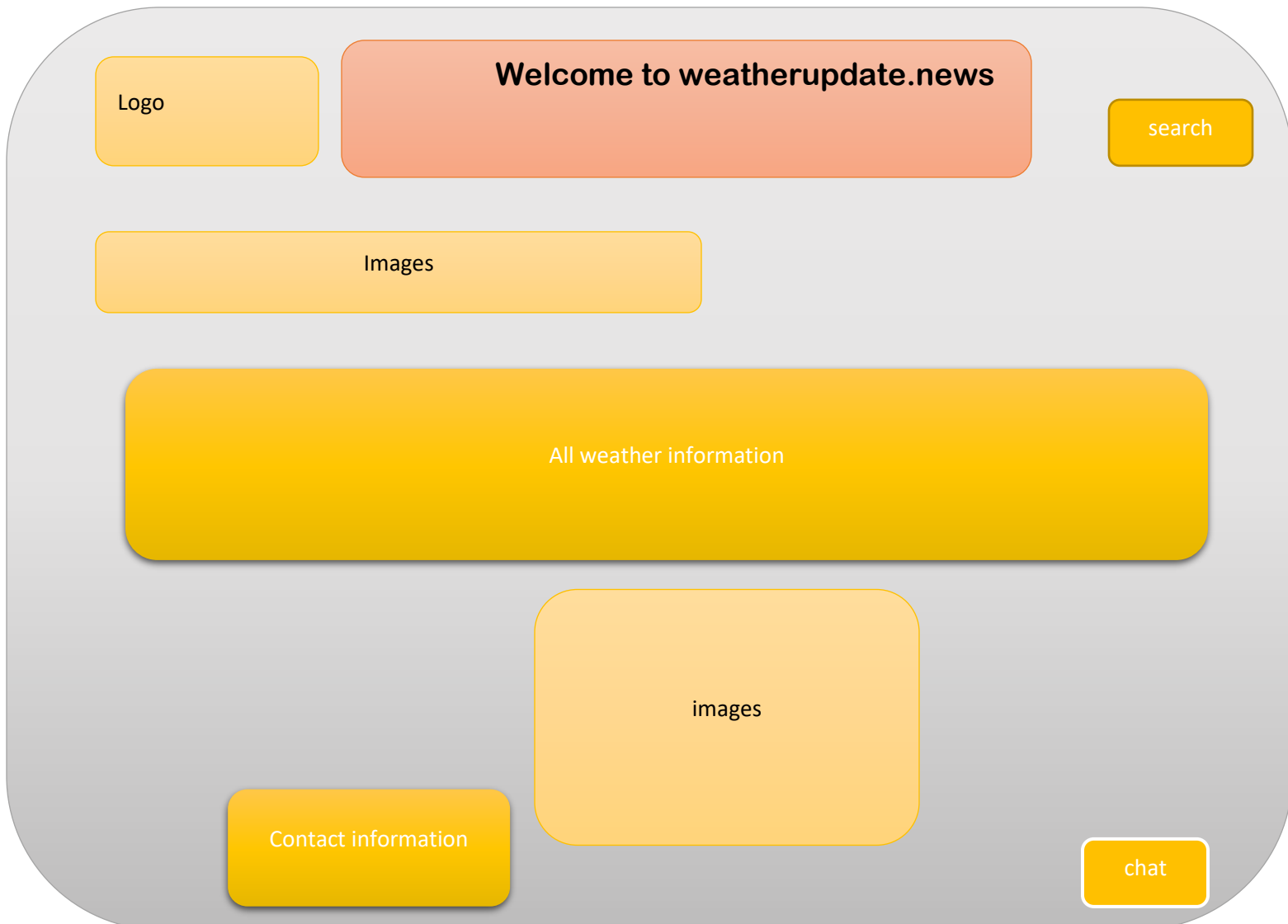
- DarkOrange #FF8C00
- Gold #FFD700
- Indigo #4B0082
- Navy #000080
- Peru #CD853F

## Topography

Object/Item	Font	Size Color
Default Paragraph Text	Times New Roman Georgia	12 px#000000
Heading Level 2(h2)	Arial Verdana / italic	18 px#595900
Heading Level 3 (h3)	Arial Verdana	15 px#595900

## Responsiveness

Desktop display.



Phone Display

