

# Super Store Sales Dashboard Report

The super store has achieved total sales of approximately **\$1.92** million, resulting from the sale of **913** products in quantities of **25,000**. This has generated a profitable revenue of around **\$224,080**, with sales made to **1,130** customers.

1. April has emerged as the month with the highest sales, totaling approximately **400,000** sales.
2. The relationship between discount rate and profit rate indicates that lower discounts yield higher profits. Consequently, offering higher discounts may result in decreased profits.
3. The eastern region has generated the highest profitable revenue, accounting for approximately **36%** of the total profit earned across all regions.
4. Regular Air shipping mode is the most profitable, with a significant revenue of around **\$150,000**.
5. Office Supplies is the product category with the most profitable sales, achieving approximately **\$80,000** in sales, surpassing other categories.