

# Okra Livia Inkeri-Dimle



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## SKILLS

HCI | Prototyping | UX/UI Design | Physical Interaction Design | Graphic Design

### Software

Adobe Creative Suite,  
Figma, Blender, Unity,  
Miro, Max/MSP

### Programming

HTML, CSS, JavaScript, React,  
Python, XML, PHP, SQL

### Languages

**Finnish** (native), **Swedish** (native),  
**English** (fluent), **Spanish** (basic),  
**Italian** (basic)

### Other

Traditional and  
digital art

## SELECTED PROJECTS

### Electrolux mobile first guidelines

UX RESEARCH | BRAND GUIDELINES |  
BEST PRACTICES

I researched and developed mobile first guidelines for the Electrolux brand site.

### Netlight presentation templates

UX RESEARCH | BRAND IDENTITY

I interviewed people from different target groups and developed templates that meet their needs and usecases.

### Study Places

FIGMA | UI & UX | USER RESEARCH

A prototype of an app that help students find proper study places. The objective was to go through the whole design process: from problem definition to target group and personas, ideation and prototyping.

*Read more about my projects at*  
[www.okralivia.se](http://www.okralivia.se)

## EDUCATION

### M.Sc.Eng. Media Technology,

### M.Sc. Interactive Media Technology

KTH Royal Institute of Technology  
Stockholm, Sweden

2018-2022

### B.Sc. Media Technology

KTH Royal Institute of Technology  
Stockholm, Sweden

2015-2018

### Italian, Preparatory Course 1, 15 credits

Stockholm University

September - December 2021

## WORK EXPERIENCE

### Twain

UX/UI Designer

June - July 2022

As a UX designer at Twain, I researched and developed guidelines with best practices regarding mobile first design for the Electrolux brand sites. The aim was to facilitate the design work and development of the brand sites, as well as to highlight the importance of the mobile first approach when developing a website, since the majority of sessions on e-commerce sites come from mobile devices.

### Netlight Consulting

Graphic Designer

February 2019 - May 2021

I consulted stakeholders from all parts of the company about their vision for a certain design and deliver to a deadline. I created both digital and printed material for different purposes. I also owned and developed the Netlight brand identity.

## EXTRACURRICULAR ACTIVITIES

### Studs

Travel Group

September 2018 - July 2019

Studs is a project course at KTH where we meet with companies in the tech industry. The responsibility of the travel group was to plan and execute a trip for 30 engineering students to the USA.

### Osqledaren

Illustrator

September 2016 - June 2020

Osqledaren is KTH's union paper. I worked with a lot of different persons and created content for different genres, both digital and traditional art.

### Reception for new students

KPH

August 2016 - September 2019

I was a group leader and contact person for the new students in the reception at the Media Technology chapter.