

Okra Livia Inkeri-Dimle



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Portfolio: okralivia.se

SKILLS

HCI | Prototyping | UX/UI Design | Physical Interaction Design | Graphic Design

Software

Adobe Creative Suite,
Figma, Blender, Unity,
Miro, Max/MSP

Programming

HTML, CSS, JavaScript, React,
Python, XML, SQL

Languages

Finnish (native), Swedish (native),
English (fluent), Spanish (basic),
Italian (basic)

Other

Traditional and
digital art

SELECTED PROJECTS

Electrolux mobile first guidelines

UX RESEARCH | BRAND GUIDELINES |
BEST PRACTICES

I researched and developed mobile first
guidelines for the Electrolux brand site.

Netlight presentation templates

UX RESEARCH | BRAND IDENTITY

I interviewed people from different target
groups and developed templates that
meet their needs and usecases.

Study Places

FIGMA | UI & UX | USER RESEARCH

A prototype of an app that help students
find proper study places. The objective was
to go through the whole design process:
from problem definition to target group
and personas, ideation and prototyping.

Read more about my projects at

www.okralivia.se

EDUCATION

M.Sc.Eng. Media Technology, M.Sc. Interactive Media Technology

KTH Royal Institute of Technology
Stockholm, Sweden

2018-2022

B.Sc. Media Technology

KTH Royal Institute of Technology
Stockholm, Sweden

2015-2018

Italian, Preparatory Course 1, 15 credits

Stockholm University

September - December 2021

WORK EXPERIENCE

Formulate

UX/UI Designer

September 2022 - present

Formulate is a tool that uses AI to evaluate, predict and plan retail pro-
motions. At Formulate my job is to design the interface and functionali-
ties in the product.

Twain

UX/UI Designer

June - July 2022

I researched and developed guidelines with best practices regarding mo-
bile first design for the Electrolux brand sites, highlighting the importance
of the mobile first approach when developing a website, since the majori-
ty of sessions on e-commerce sites come from mobile devices.

Netlight Consulting

Graphic Designer

February 2019 - May 2021

I consulted stakeholders from all parts of the company about their vision
for a certain design and created both digital and printed material for di-
fferent purposes. I also owned and developed the Netlight brand identity.

EXTRACURRICULAR ACTIVITIES

Studs

Travel Group

September 2018 - July 2019

Studs is a project course at KTH where we meet with companies in the
tech industry. The responsibility of the travel group was to plan and exe-
cute a trip for 30 engineering students to the USA.

Osqledaren

Illustrator

September 2016 - June 2020

Osqledaren is KTH's union paper. I worked with a lot of different persons
and created content for different genres, both digital and traditional art.

Reception for new students

KPH

August 2016 - September 2019

I was a group leader and contact person for the new students in the
reception at the Media Technology chapter.