



**Okra Livia Inkeri-Dimle** | [okralivia@gmail.com](mailto:okralivia@gmail.com) | +46 70 744 36 60 | [okralivia.se](http://okralivia.se)

## Skills

HCI | Prototyping | UX/UI design | Physical interaction design | Graphic design

### Software

Figma, Dovetail, Blender, Office suite, Adobe Creative suite

### Practices

Prototyping, User research, Design processes, Programming (HTML, CSS, JavaScript, React)

### Languages

Finnish (native tongue), Swedish (native tongue), English (fluent), Spanish (limited)

### Other

Traditional art, Digital art

## Selected projects

### Electrolux mobile first guidelines

#### UX RESEARCH | BRAND GUIDELINES | BEST PRACTICES

I researched and developed mobile first guidelines for the Electrolux brand site.

### Netlight presentation templates

#### UX RESEARCH | BRAND IDENTITY

I interviewed people from different target groups and developed templates that meet their needs and use cases.

### Graphic profile for a wedding

#### GRAPHIC PROFILE | MULTIMODAL | UX & UI

I developed the graphic profile for a wedding that took place in August 2022. I created invitations, signs for the venue and a responsive webpage.

Read more about my projects at [okralivia.se](http://okralivia.se)

## Education

### M.Sc.Eng. Media Technology, M.Sc. Interactive Media Technology

KTH Royal Institute of Technology  
Stockholm, Sweden  
**2018-2022**

### B.Sc. Media Technology

KTH Royal Institute of Technology  
Stockholm, Sweden  
**2015-2018**

### Italian, Preparatory Course 1, 15 credits

Stockholm University  
**September - December 2021**

## Work experience

### RELEX Solutions | UX/UI Designer

#### September 2022 - present

I work with the promotion planning product, which is a tool that uses AI to evaluate, predict and plan retail promotions. At RELEX my job is to design the interface and functionalities in the product.

### Twain | UX/UI Designer

#### June - July 2022

I researched and developed guidelines with best practices regarding mobile first design for the Electrolux brand sites, highlighting the importance of the mobile first approach when developing a website, since the majority of sessions on e-commerce sites come from mobile devices.

### Netlight Consulting | Graphic Designer

#### February 2019 - May 2021

I consulted stakeholders from all parts of the company about their vision for a certain design and created both digital and printed material for different purposes. I also owned and developed the Netlight brand identity.

## Extracurricular activities

### Studs | Travel Group

#### September 2018 - July 2019

Studs is a project course at KTH where we meet with companies in the tech industry. The responsibility of the travel group was to plan and execute a trip for 30 engineering students to the USA.

### Osqledaren | Illustrator

#### September 2016 - June 2020

Osqledaren is KTH's union paper. I worked with a lot of different persons and created content for different genres, both digital and traditional art.

### Reception for new students | KPH

#### August 2016 - September 2019

I was a group leader and contact person for the new students in the reception at the Media Technology chapter.