



Okra Livia Inkeri-Dimle | UX/UI designer & illustrator | okralivia@gmail.com | +46 70 744 36 60 | okralivia.se

Skills | HCI | Prototyping | UX/UI design | Physical interaction design | Graphic design

Software	Practices	Languages	Other
Figma, Dovetail, Blender, Office suite, Adobe Creative suite	Prototyping, User research, Design processes, Programming (HTML, CSS, JavaScript, React)	Finnish (native tongue), Swedish (native tongue), English (fluent), Spanish (limited)	Traditional art, Digital art

Selected projects

Electrolux mobile first guidelines

UX RESEARCH | BRAND GUIDELINES | BEST PRACTICES

I researched and developed mobile first guidelines for the Electrolux brand site.

Netlight presentation templates

UX RESEARCH | BRAND IDENTITY

I interviewed people from different target groups and developed templates that meet their needs and use cases.

Graphic profile for a wedding

GRAPHIC PROFILE | MULTIMODAL | UX & UI

I developed the graphic profile for a wedding that took place in August 2022. I created invitations, signs for the venue and a responsive webpage.

Read more about my projects at okralivia.se

Education

M.Sc.Eng. Media Technology, M.Sc. Interactive Media Technology

KTH Royal Institute of Technology
Stockholm, Sweden
2018-2022

B.Sc. Media Technology

KTH Royal Institute of Technology
Stockholm, Sweden
2015-2018

Italian, Preparatory Course 1, 15 credits

Stockholm University
September - December 2021

Work experience

RELEX Solutions | UX/UI Designer

September 2022 - present

I work with the promotion planning product, which is a tool that uses AI to evaluate, predict and plan retail promotions. At RELEX my job is to design the interface and functionalities in the product.

Twain | UX/UI Designer

June - July 2022

I researched and developed guidelines with best practices regarding mobile first design for the Electrolux brand sites, highlighting the importance of the mobile first approach when developing a website, since the majority of sessions on e-commerce sites come from mobile devices.

Netlight Consulting | Graphic Designer

February 2019 - May 2021

I consulted stakeholders from all parts of the company about their vision for a certain design and created both digital and printed material for different purposes. I also owned and developed the Netlight brand identity.

Extracurricular activities

Studs | Travel Group

September 2018 - July 2019

Studs is a project course at KTH where we meet with companies in the tech industry. The responsibility of the travel group was to plan and execute a trip for 30 engineering students to the USA.

Osqledaren | Illustrator

September 2016 - June 2020

Osqledaren is KTH's union paper. I worked with a lot of different persons and created content for different genres, both digital and traditional art.

Reception for new students | KPH

August 2016 - September 2019

I was a group leader and contact person for the new students in the reception at the Media Technology chapter.