



Borysenko Oksana

Data Analyst

Junior data analyst with strong theoretical knowledge of SQL, Python (Pandas, NumPy), Excel, Power BI, statistics, A/B testing, and product analytics. Quick to learn, adaptable, and attentive to detail. Ready to apply my theoretical background in practice and build strong professional experience.

PROJECT EXPERIENCE

Tools: SQL, Google Sheets, Excel (Statistical Functions)

Description: Conducted a comprehensive analysis of fintech transactions to identify growth drivers, detect system anomalies, and segment the customer base.

My tasks: Handled data cleaning and preparation using SQL and Google Sheets, improving dataset quality through deduplication, validation, and feature engineering. Performed statistical analysis and outlier detection to ensure accuracy of insights. Conducted customer segmentation and behavioral analysis to identify high-value groups. Analyzed channel performance to detect anomalies and drops in user activity. Completed regional performance and risk assessments, delivering concise analytical reports to support data-driven decisions.

Result: Strengthened overall data quality and reliability, delivered meaningful customer segmentation to guide targeted growth initiatives, uncovered product-level issues and proposed improvements to mitigate risks, and identified market opportunities that informed strategic planning and prioritization.

CONTACTS

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Remotely

HARD SKILLS

- SQL Python
- Advertising companies analysis
- Gathering of the Requirements
- Theory of Probability and Mathematical Statistics
- A/B Tests
- Product Analysis

WORK EXPERIENCE

Academy of Audit LLC

Accountant

December 2024 – now

Issuing invoices and delivery notes

Processing service acts and incoming invoices

Performing reconciliations with counterparties

Processing bank statements

Achievements: Improved accuracy and consistency of financial records through timely documentation and reconciliations. Contributed to more efficient inventory control and smoother accounting workflows by maintaining organized and reliable data.

MDG LLC

Accountant

September 2021 – April 2022

Issued invoices and delivery notes

Maintained fuel accounting

Prepared transportation documents

Processed business trip documentation

Handled advance reports

Issuing invoices and delivery notes

Achievements: Strengthened the accuracy of financial and travel-related records through consistent documentation and verification. Supported smoother operational processes by maintaining organized accounting data and ensuring timely processing of invoices, fuel records, and travel reports.

EDUCATION

IT School "GoIT"

2025 – 2026

Data Analysis

Ukrainian State Railway Academy

2000 – 2005

Master's degree, Accounting and audit

TOOLS

- Excel
- Tableau
- Power BI
- Amplitude
- Google Analytics
- Tableau

SOFT SKILLS

- Team work
- Problem Solving
- Strong Adaptation skills
- High Analytics Skills
- Communicative
- Accurate
- Meticulous

LANGUAGES

English – Pre-Intermediate
Ukrainian - Native