



# Borysenko Oksana

## Data Analyst

Junior data analyst with strong theoretical knowledge of SQL, Python (Pandas, NumPy), Excel, Power BI, statistics, A/B testing, and product analytics. Quick to learn, adaptable, and attentive to detail. Ready to apply my theoretical background in practice and build strong professional experience.

### PROJECT EXPERIENCE

**Tools:** SQL, Google Sheets, Excel (Statistical Functions)

**Description:** Conducted a comprehensive analysis of fintech transactions to identify growth drivers, detect system anomalies, and segment the customer base.

**My tasks:** Handled data cleaning and preparation using SQL and Google Sheets, improving dataset quality through deduplication, validation, and feature engineering. Performed statistical analysis and outlier detection to ensure accuracy of insights. Conducted customer segmentation and behavioral analysis to identify high-value groups. Analyzed channel performance to detect anomalies and drops in user activity. Completed regional performance and risk assessments, delivering concise analytical reports to support data-driven decisions.

**Result:** Strengthened overall data quality and reliability, delivered meaningful customer segmentation to guide targeted growth initiatives, uncovered product-level issues and proposed improvements to mitigate risks, and identified market opportunities that informed strategic planning and prioritization.

### CONTACTS

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### Remotely

### HARD SKILLS

- SQL Python
- Advertasing companies analysis
- Gathering of the Requirements
- Theory of Probability and Mathematical Statistic
- A/B Tests
- Product Analysis

### TOOLS

- Excel
- Tableau
- Power BI
- Amplitude
- Google Analytics
- Tableau

### SOFT SKILLS

- Team work
- Problem Solving
- Strong Adaptation skills
- High Analytics Skills
- Communicative
- Accurate
- Meticulous

### LANGUAGES

English – Pre-Intermediate  
Ukrainian - Native

### WORK EXPERIENCE

#### Academy of Audit LLC

##### Accountant

**December 2024 – now**

Issuing invoices and delivery notes

Processing service acts and incoming invoices

Performing reconciliations with counterparties

Processing bank statements

Achievements: Improved accuracy and consistency of financial records through timely documentation and reconciliations. Contributed to more efficient inventory control and smoother accounting workflows by maintaining organized and reliable data.

#### MDG LLC

##### Accountant

**September 2021 – April 2022**

Issued invoices and delivery notes

Maintained fuel accounting

Prepared transportation documents

Processed business trip documentation

Handled advance reports

Issuing invoices and delivery notes

Achievements: Strengthened the accuracy of financial and travel-related records through consistent documentation and verification. Supported smoother operational processes by maintaining organized accounting data and ensuring timely processing of invoices, fuel records, and travel reports.

### EDUCATION

#### IT School "GoIT"

2025 – 2026

Data Analysis

#### Ukrainian State Railway Academy

2000 – 2005

Master's degree, Accounting and audit