

# Westland Sales Dashboard

[View in Power BI](#) ↗

Daniel Okunade

Dec 2023



# Westland Pharmacy

Your partner in wellness! We provide a range of health solutions and products at reasonable prices. Follow our social platforms for Health tips and offers. | Nigeria | [www.wlpharma.com](http://www.wlpharma.com)  
You feel sick? visit Westland pharmacy.

Overview

Product  
Performance

Sales Rep  
Performance

Manager  
Performance

welcome  
@Bionic

## SALES OVERVIEW

Year

2019

Total Sales

2.93bn!

Previous Year: 3.51bn (-16.42%)

Total Quantity

7.11M!

Previous Year: 8.48M (-16.22%)

lonclotide

Top Product

Jimmy Grey

Top sales rep

Britanny Bold

Top Manager

Average Monthly Sales

100K

50K

January

February

March

April

May

June

July

August

September

October

November

December



Westland  
Pharmacy  
your partner in health

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# PRODUCT PERFORMANCE

12bn

Total Sales

29M

Total Quantity

Jimmy Grey

Top sales rep

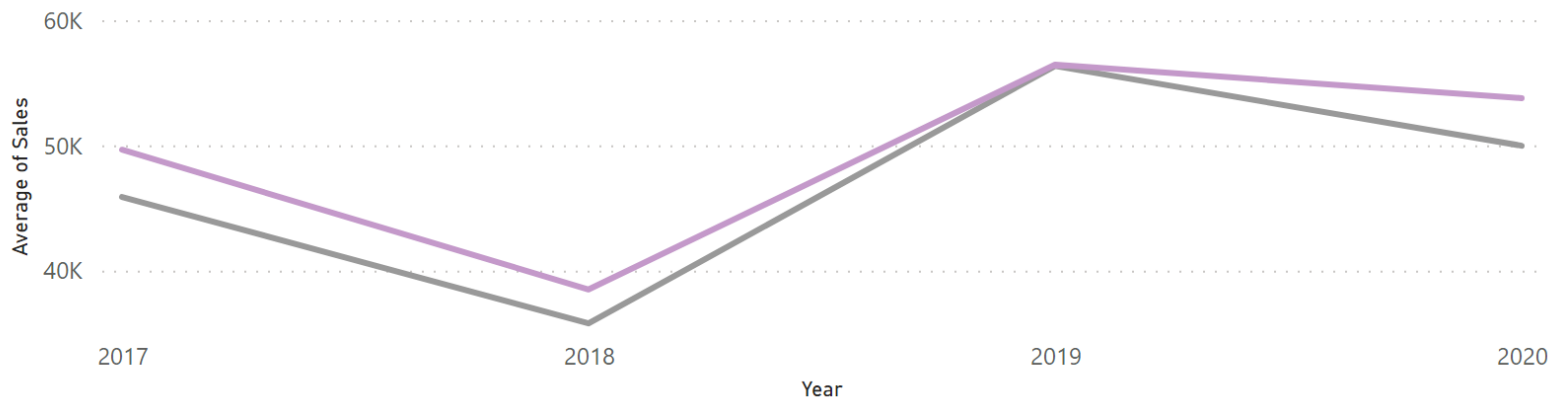
Product Class

All

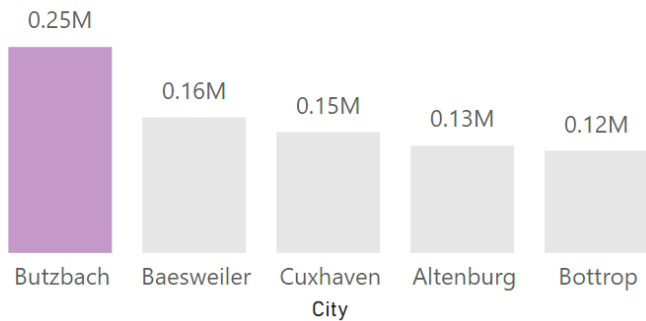


## Average of Sales by Year and Channel

Channel ● Hospital ● Pharmacy

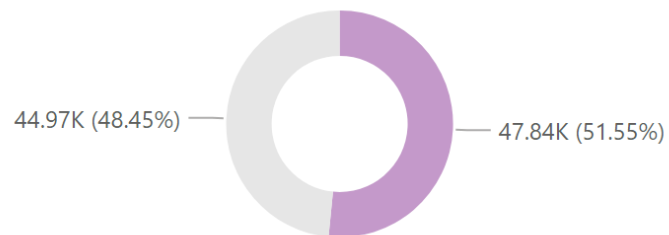


## Top Cities

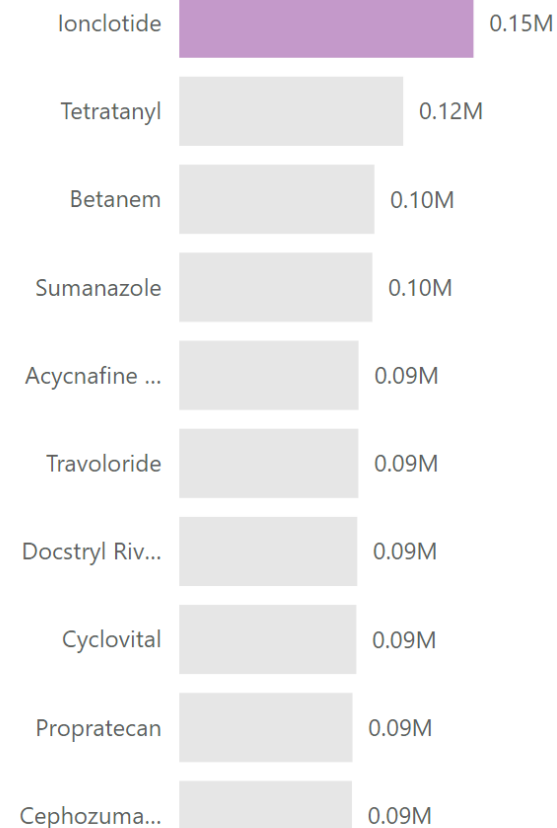


## Average of Sales by Channel

● Pharmacy ● Hospital



## Top Products





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# SALES REP PERFORMANCE

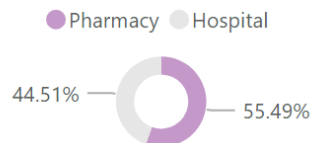
986M

Total Sales

2M

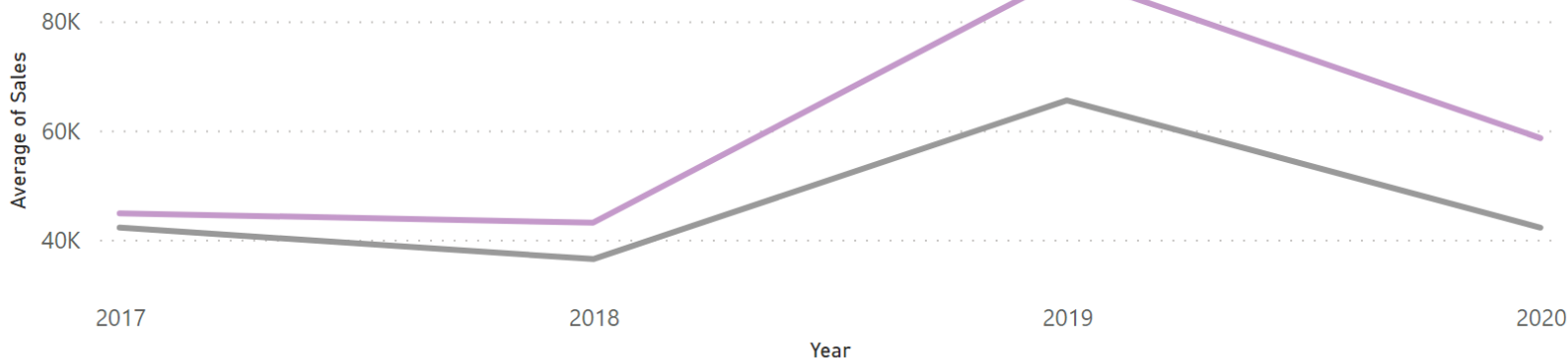
Total Quantity

Average of Sales by Channel

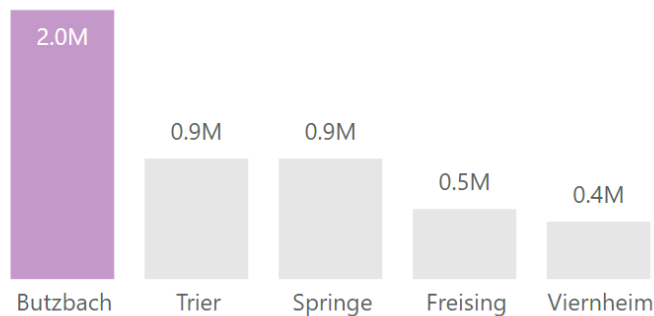


Average of Sales by Year and Channel

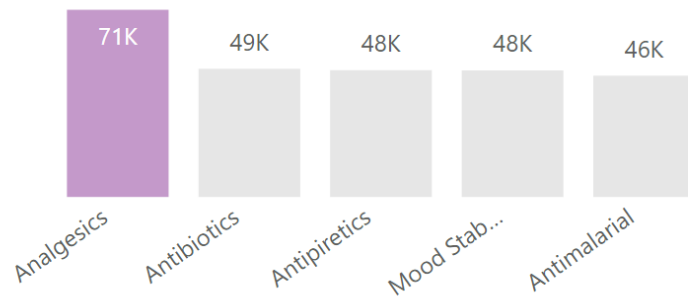
Channel ● Hospital ● Pharmacy



Top Cities



Top Products



Name of Sales Rep

Jimmy Grey



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Jimmy Grey

Team:

Charlie

Manager:

Alisha Cordwell



Westland  
Pharmacy

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# MANAGER PERFORMANCE

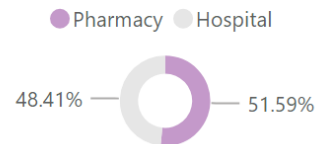
3bn

Total Sales

7M

Total Quantity

Average of Sales by Channel



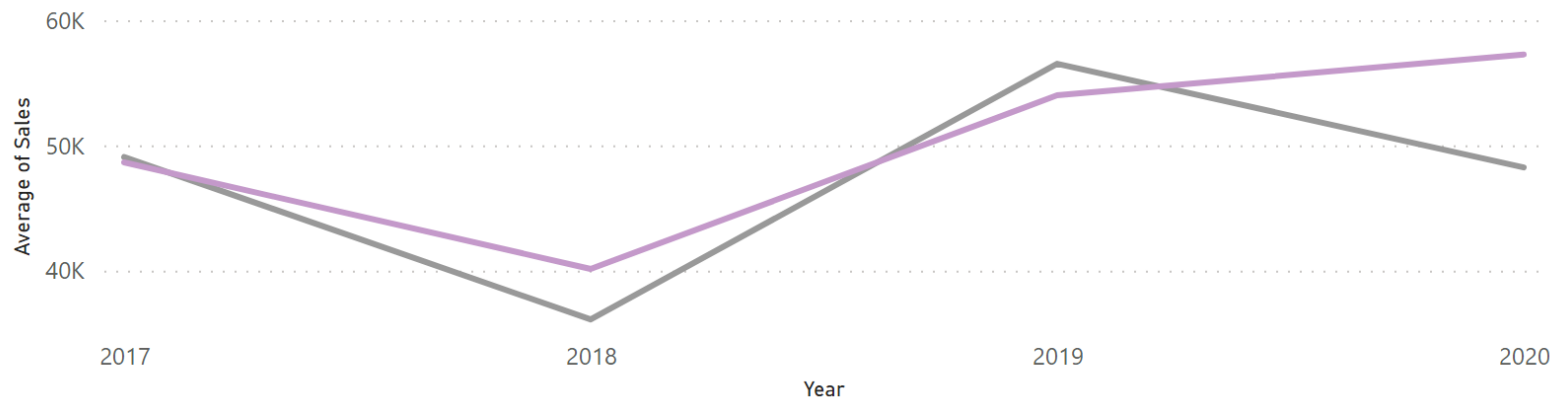
Manager

Tracy Banks



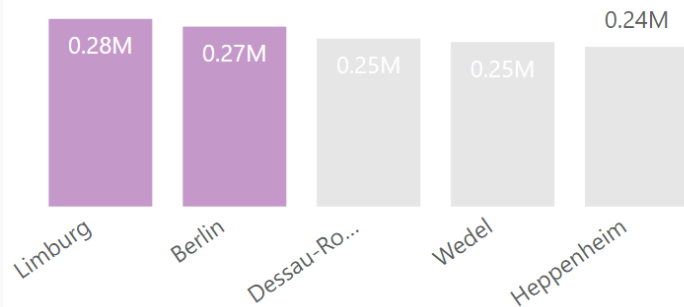
Average of Sales by Year and Channel

Channel ● Hospital ● Pharmacy

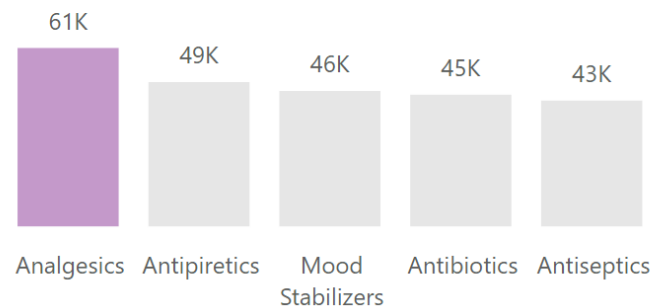


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Top Cities



Top Products



Tracy Banks

Team:

Bravo

Top Sales Rep:

Abigail Thompson