

Performance Report for: <https://www.dat.com/>

Report generated: Mon, Oct 23, 2023 7:37 AM -0700
 Test Server Location: Vancouver, Canada
 Using: Chrome (Desktop) 117.0.0.0, Lighthouse 11.0.0

D	Performance 67%	Structure 71%	L. Contentful Paint 659ms	T. Blocking Time 551ms	C. Layout Shift 0.02
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Top Issues

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 6.43MB
Med	Use explicit width and height on image elements <small>CLS</small>	16 images found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 358KB
Med-Low	Avoid long main-thread tasks <small>TBT</small>	18 long tasks found
Med-Low	Avoid an excessive DOM size <small>TBT</small>	1,298 elements

Page Details



Total Page Size - 8.70MB



Total Page Requests - 265



HTML
JS
CSS
IMG
Video
Font
Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

CARBON60
THE MANAGED CLOUD COMPANY































































GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 27 years experience in web technology.



<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

DAT Freight & Analytics - DAT

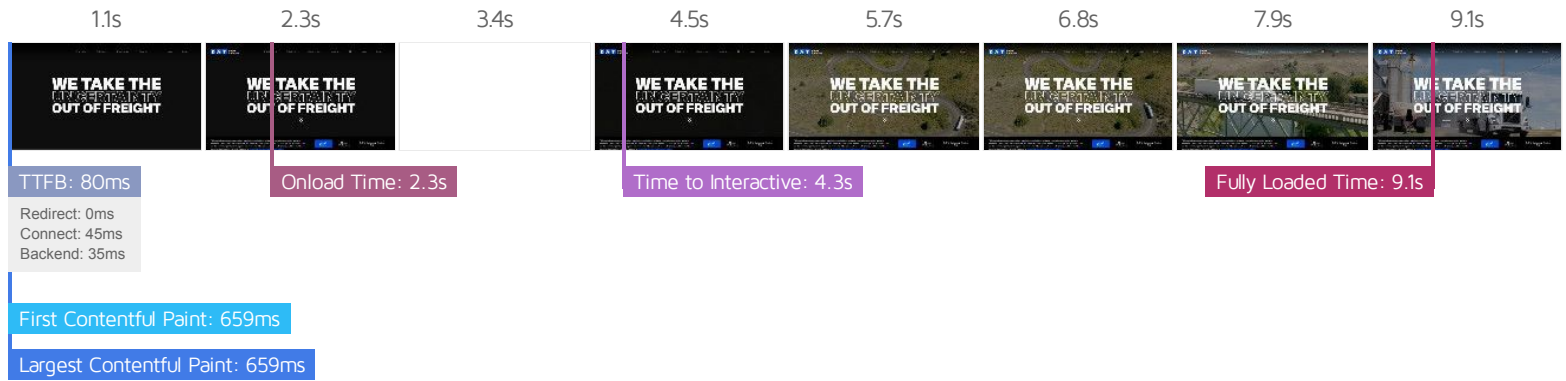
/	200	dat.com	56.0KB	91ms					
style.min.css	200	dat.com	13.8KB	66ms					
style.min.css	200	dat.com	1.89KB	68ms					
theme.min.css	200	dat.com	2.63KB	69ms					
frontend.min.css	200	dat.com	20.3KB	75ms					
swiper.min.css	200	dat.com	2.40KB	69ms					
post-9.css	200	dat.com	4.02KB	54ms					
frontend.min.css	200	dat.com	44.0KB	76ms					
jet-tabs-frontend.css	200	dat.com	3.81KB	44ms					
bootstrap.min.css	200	dat.com	23.9KB	55ms					
dat-style.css	200	dat.com	10.7KB	55ms					
global.css	200	dat.com	2.56KB	41ms					
post-11504.css	200	dat.com	2.21KB	42ms					
post-700.css	200	dat.com	2.54KB	47ms					
elementor-icons.min.css?...	200	dat.com	3.33KB	62ms					
style.css?v=1&ver=1.0.0	200	dat.com	3.18KB	44ms					
style.css?v=1&ver=1.0.0	200	dat.com	13.1KB	54ms					
bootstrap.min.css?v=1&v...	200	bootstrapbuildspace....	142KB	110ms					
bootstrap-icons.css?v=1...	200	cdn.jsdelivr.net	10.6KB	74ms					
jquery.min.js	200	dat.com	30.8KB	74ms					
js.cookie.js	200	dat.com	1.44KB	60ms					
handl-utm-grabber.js	200	dat.com	4.98KB	49ms					
pa-617acc5d405b1d00110...	200	rum-static.pingdom.net	2.89KB	1s					
otSDKStub.js	200	cdn.cookiecaw.org	6.66KB	96ms					
/	200	load.sumo.com	1.91KB	332ms					
script.js	200	b9xrssb9dpwr.status...	1.61KB	86ms					
hp-persona-broker-min.png	200	dat.com	67.8KB	346ms					
hp-persona-carrier-min.png	200	dat.com	75.5KB	348ms					
hp-persona-shipper-min....	200	dat.com	90.0KB	371ms					
hp-persona-carrier.jpg	200	dat.com	16.7KB	359ms					
hp-persona-broker.jpg	200	dat.com	17.7KB	362ms					
hp-persona-shipper.jpg	200	dat.com	13.6KB	362ms					
animations.min.css	200	dat.com	2.86KB	183ms					
owl.carousel-filter.min.js	200	dat.com	425B	203ms					
jquery.nicescroll.min.js	200	cdnjs.cloudflare.com	14.6KB	340ms					
jquery.stickytableheaders...	200	unpkg.com	2.11KB	324ms					
dat-front.js	200	dat.com	1.97KB	295ms					
trendlines-dropdown.js	200	dat.com	607B	281ms					
webpack-pro.runtime.min.js	200	dat.com	2.63KB	294ms					
webpack.runtime.min.js	200	dat.com	2.37KB	294ms					
frontend-modules.min.js	200	dat.com	17.2KB	312ms					
wp-polyfill-inert.min.js	200	dat.com	2.65KB	281ms					
regenerator-runtime.min.js	200	dat.com	2.68KB	294ms					
wp-polyfill.min.js	200	dat.com	6.09KB	294ms					
hooks.min.js	200	dat.com	1.74KB	294ms					
i18n.min.js	200	dat.com	3.85KB	295ms					
frontend.min.js	200	dat.com	6.94KB	295ms					
waypoints.min.js	200	dat.com	3.29KB	295ms					
core.min.js	200	dat.com	7.30KB	295ms					
frontend.min.js	200	dat.com	12.7KB	315ms					
elements-handlers.min.js	200	dat.com	8.86KB	316ms					
jet-tabs-frontend.min.js	200	dat.com	4.70KB	300ms					
bootstrap.bundle.min.js	200	dat.com	23.4KB	339ms					

1f2b77633b.js	200	kit.fontawesome.com	4.54KB		405ms		
app.min.js	200	dat.com	2.66KB		322ms		
smush-lazy-load.min.js	200	dat.com	3.87KB		321ms		
owl.carousel.min.js	200	dat.com	11.9KB		321ms		
jquery.smartmenus.min.js	200	dat.com	7.54KB		337ms		
jquery.sticky.min.js	200	dat.com	1.70KB		338ms		
c90198f9-8c07-4170-a966-...	200	cdn.cookieclaw.org	1.42KB		55ms		
ga.js	200	ssl.google-analytics....	16.8KB		139ms		
frame	200	b9xrssb9dpwr.status...	4.74KB		120ms		
DAT_home_testimonial.jpg	200	dat.com	240KB		119ms		
DAT_History_Dial-A-Truc...	200	dat.com	55.8KB		119ms		
sequel-sans-bold-headlin...	200	dat.com	32.9KB		228ms		
sequel-sans-roman-body-...	200	dat.com	32.2KB		230ms		
sequel-sans-black-headli...	200	dat.com	32.0KB		229ms		
sequel-sans-oblique-bod...	200	dat.com	33.9KB		101ms		
location	200	geolocation.onetrust...	324B		86ms		
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otBannerSdk.js	200	cdn.cookieclaw.org	97.5KB		25ms		
free.min.css?token=1f2b7...	200	ka-f.fontawesome.com	13.0KB		114ms		
free-v4-shims.min.css?to...	200	ka-f.fontawesome.com	4.49KB		114ms		
free-v4-font-face.min.css...	200	ka-f.fontawesome.com	1.50KB		112ms		
dat-freight-and-analytics-l...	200	dat.com	3.56KB		29ms		
Frame-23-resized.png	200	dat.com	1.31KB		29ms		
en.json	200	cdn.cookieclaw.org	22.8KB		32ms		
POST load/	200	sumo.com	962B		78ms		
otFlat.json	200	cdn.cookieclaw.org	2.95KB		15ms		
otPcTab.json	200	cdn.cookieclaw.org	13.1KB		15ms		
otCommonStyles.css	200	cdn.cookieclaw.org	3.81KB		36ms		
POST services	200	sumo.com	4.78KB		54ms		
OPTIONS services	204	sumo.com	0		12ms		
swiper.min.js?ver=5.3.6	200	dat.com	35.8KB		43ms		
text-editor.2c35aafbe5bf0...	200	dat.com	863B		26ms		
nav-menu.70d63d6d093f3...	200	dat.com	1.85KB		29ms		
free-fa-brands-400.woff2	200	ka-f.fontawesome.com	74.9KB		135ms		
free-fa-solid-900.woff2	200	ka-f.fontawesome.com	76.3KB		134ms		
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ot_company_logo.png	200	cdn.cookieclaw.org	3.94KB		18ms		
powered_by_logo.svg	200	cdn.cookieclaw.org	2.27KB		17ms		
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analytics.min.js	200	cdn.segment.com	28.3KB		153ms		
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POST queue	200	sumo.com	16B		21ms		
POST queue	200	sumo.com	16B		13ms		
POST rpc?key=AlzaSyCK...	(failed)	clients6.google.com	0		163ms		
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favicon-150x150.png	200	dat.com	1.66KB				92ms		
beacon.gif?id=617acc5d4...	200	rum-collector-2.ping...	0					1.7s	
ajs-destination.bundle.0f0...	200	cdn.segment.com	3.38KB				19ms		
_701ndPGLho?autoplay=...	200	youtube.com	39.1KB				164ms		
lazy-loader.c8cd494b-1.23...	200	js-agent.newrelic.com	393B				4ms		
schemaFilter.bundle.f635...	200	cdn.segment.com	1.23KB				10ms		
875.2c240adb-1.232.0.min.js	200	js-agent.newrelic.com	3.76KB				7ms		
page_view_event-aggreg...	200	js-agent.newrelic.com	4.20KB				8ms		
page_view_timing-aggreg...	200	js-agent.newrelic.com	4.67KB				6ms		
metrics-aggregate.c2ad26...	200	js-agent.newrelic.com	1.70KB				5ms		
jserrors-aggregate.017d6...	200	js-agent.newrelic.com	2.79KB				6ms		
ajax-aggregate.666f66ea-...	200	js-agent.newrelic.com	2.20KB				7ms		
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visual-website-optimizer...	200	cdn.segment.com	2.10KB				8ms		
google-tag-manager.dyna...	200	cdn.segment.com	1.31KB				8ms		
linkedin-insight-tag.dyna...	200	cdn.segment.com	1.04KB				8ms		
facebook-pixel.dynamic.j...	200	cdn.segment.com	3.20KB				8ms		
adwords.dynamic.js.gz	200	cdn.segment.com	1.32KB				8ms		
bing-ads.dynamic.js.gz	200	cdn.segment.com	1.11KB				7ms		
hotjar.dynamic.js.gz	200	cdn.segment.com	1.30KB				16ms		
visual-tagger.dynamic.js.gz	200	cdn.segment.com	15.2KB				16ms		
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commons.568acceb1c0f1...	200	cdn.segment.com	21.7KB				8ms		
j.php?a=67793&u=https%...	200	dev.visualwebsiteopt...	10.8KB				52ms		
hotjar-3280111.js?sv=6	200	static.hotjar.com	5.54KB				60ms		
gtm.js?id=GTM-TSBQMM...	200	googletagmanager.c...	109KB				124ms		
insight.min.js	200	snap.licdn.com	3.76KB				63ms		
conversion_async.js	200	googleadservices.com	16.4KB				63ms		
bat.js	200	bat.bing.com	12.7KB				58ms		
fbevents.js	200	connect.facebook.net	52.3KB				339ms		
www-player.css	(incomplete)	youtube.com	0						>6.4s
www-embed-player.js	(incomplete)	youtube.com	0						>6.4s
base.js	(incomplete)	youtube.com	0						>6.4s
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www-embed-player.js	200	youtube.com	95.2KB				50ms		
base.js	200	youtube.com	799KB				67ms		
KFOmCnqEu92Fr1Mu4mx...	(incomplete)	fonts.gstatic.com	0						>6.4s
KFOICnqEu92Fr1MmEU9f...	(incomplete)	fonts.gstatic.com	0						>6.4s
KFOmCnqEu92Fr1Mu4mx...	200	fonts.gstatic.com	15.0KB				72ms		
KFOICnqEu92Fr1MmEU9f...	200	fonts.gstatic.com	15.2KB				75ms		
POST p	200	api.segment.io	21B				66ms		
va-794b9c25f6755ab95a0...	200	dev.visualwebsiteopt...	77.4KB				30ms		
v.gif?cd=0&a=67793&d=d...	200	dev.visualwebsiteopt...	35B					2.4s	
insight.old.min.js	200	snap.licdn.com	3.20KB				18ms		
modules.6e9fbe1c8deae...	200	script.hotjar.com	55.3KB				65ms		
5218416.js	204	bat.bing.com	117B				19ms		
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1070902605?random=169...	200	googleadservices.com	1.33KB				20ms		
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analytics.js	200	google-analytics.com	20.5KB				76ms		
swap.js	200	cdn.callrail.com	10.8KB				144ms		
IBK5sl64CRkyHyINKxWr	200	ws.zoominfo.com	2.03KB				568ms		
js?id=DC-10739760	200	googletagmanager.c...	66.1KB				50ms		
pixel.js	200	redditstatic.com	7.24KB				75ms		
uwt.js	200	static.ads-twitter.com	15.0KB				83ms		

1008059.js?p=https://ww...	200	tracking.g2crowd.com	1.60KB				173ms		
1008084.js?p=https://ww...	200	tracking.g2crowd.com	923B				176ms		
pd.js	200	pi.pardot.com	2.36KB				272ms		
js?id=G-C36TRC5CVZ&l=...	200	googletagmanager.c...	102KB				68ms		
s.gif?account_id=67793&...	200	dev.visualwebsiteopt...	52B					1.7s	
id	(incomplete)	googleads.g.doublec...	0						>5.7s
id	302	googleads.g.doublec...	0				47ms		
id?slf_rd=1	302	googleads.g.doublec...	0				46ms		
190817304648444?v=2.9.1...	200	connect.facebook.net	35.9KB				82ms		
ad_status.js	(incomplete)	static.doubleclick.net	0						>5.7s
ad_status.js	200	static.doubleclick.net	29B				51ms		
POST Create	(incomplete)	jnn-pa.googleapis.com	0						>5.6s
POST Create	200	jnn-pa.googleapis.com	31.3KB				119ms		
OPTIONS Create	200	jnn-pa.googleapis.com	0				67ms		
OPTIONS Create	(incomplete)	jnn-pa.googleapis.com	0						>5.6s
collect?v=2&fmt=js&pid=...	302	px.ads.linkedin.com	0				161ms		
1070902605?random=169...	200	google.com	42B				94ms		
1070902605?random=169...	200	google.ca	42B				77ms		
1070902605?random=656...	302	googleads.g.doublec...	42B				49ms		
POST player?key=AlzaSy...	(incomplete)	youtube.com	0						>5.5s
POST player?key=AlzaSy...	200	youtube.com	29.2KB				144ms		
FHp06pEqcSRgVdNkQyO...	(incomplete)	google.com	0						>5.5s
FHp06pEqcSRgVdNkQyO...	200	google.com	14.5KB				73ms		
embed.js	(incomplete)	youtube.com	0						>5.5s
embed.js	200	youtube.com	16.6KB				23ms		
APkrFKap5lXrCYgGdkjnw...	(incomplete)	yt3.ggpht.com	0						>5.4s
APkrFKap5lXrCYgGdkjnw...	200	yt3.ggpht.com	1.16KB				69ms		
id?slf_rd=1	200	googleads.g.doublec...	133B				42ms		
rp.gif?ts=1698071869697...	200	alb.reddit.com	42B				30ms		
adsct?bci=3&eci=2&even...	200	t.co	43B				176ms		
adsct?bci=3&eci=2&even...	200	analytics.twitter.com	43B				175ms		
1070902605?random=656...	302	google.com	42B				25ms		
collect?v=2&fmt=js&pid=...	302	px.ads.linkedin.com	0				103ms		
POST GenerateIT	(incomplete)	jnn-pa.googleapis.com	0						>5.3s
POST GenerateIT	200	jnn-pa.googleapis.com	134B				66ms		
OPTIONS GenerateIT	200	jnn-pa.googleapis.com	0				25ms		
OPTIONS GenerateIT	(incomplete)	jnn-pa.googleapis.com	0						>5.2s
POST qoe?fmt=244&cpn=...	(incomplete)	youtube.com	0						>5.2s
POST qoe?fmt=244&cpn=...	204	youtube.com	0				40ms		
POST videoplayback?exp...	(incomplete)	rr4---sn-nx57ynsd.go...	0						>5.2s
POST videoplayback?exp...	200	rr4---sn-nx57ynsd.go...	331KB				54ms		
POST videoplayback?exp...	(incomplete)	rr4---sn-nx57ynsd.go...	0						>5.2s
POST videoplayback?exp...	200	rr4---sn-nx57ynsd.go...	28.6KB				52ms		
endscreen.js	(incomplete)	youtube.com	0						>5.2s
endscreen.js	200	youtube.com	8.01KB				10ms		
POST next?key=AlzaSyA...	(incomplete)	youtube.com	0						>5.2s
POST next?key=AlzaSyA...	200	youtube.com	2.21KB				219ms		
POST swap_session.json	200	js.callrail.com	142B				238ms		
analytics?ver=3&visitor_i...	200	pi.pardot.com	1.76KB				450ms		
POST videoplayback?exp...	(incomplete)	rr4---sn-nx57ynsd.go...	0						>5s
POST videoplayback?exp...	200	rr4---sn-nx57ynsd.go...	777B				45ms		
1070902605?random=656...	200	google.ca	42B				43ms		
POST videoplayback?exp...	(incomplete)	rr4---sn-nx57ynsd.go...	0						>5s
POST videoplayback?exp...	200	rr4---sn-nx57ynsd.go...	329KB				55ms		
generate_204?QmgA2g	(incomplete)	youtube.com	0						>4.9s
generate_204?QmgA2g	204	youtube.com	0				19ms		
POST log_event?alt=json...	(incomplete)	youtube.com	0						>4.9s
POST log_event?alt=json...	200	youtube.com	50B				44ms		
APkrFKap5lXrCYgGdkjnw...	(incomplete)	yt3.ggpht.com	0						>4.8s
APkrFKap5lXrCYgGdkjnw...	200	yt3.ggpht.com	1.42KB				44ms		
POST videoplayback?exp...	(incomplete)	rr4---sn-nx57ynsd.go...	0						>4.7s
POST videoplayback?exp...	200	rr4---sn-nx57ynsd.go...	220KB				32ms		

va_nc-3afd00629.js	200	dev.visualwebsiteopt...	485B				24ms	
li_sync?redirect=https%3...	302	linkedin.com	0				111ms	
POST qoe?fmt=247&afmt... (incomplete)		youtube.com	0					>4.7s
POST qoe?fmt=247&afmt...	204	youtube.com	0				21ms	
POST videoplayback?exp... (incomplete)		rr4---sn-nx57ynsd.go...	0					>4.7s
POST videoplayback?exp...	200	rr4---sn-nx57ynsd.go...	1.23MB				81ms	
tr?id=190817304648444&...	200	facebook.com	185B				204ms	
tr?id=190817304648444&...	200	facebook.com	31B				205ms	
icap.js?t=1698071870425...	200	js.callrail.com	22B				103ms	
collect?v=2&fmt=js&pid=...	200	px.ads.linkedin.com	398B				86ms	
POST videoplayback?exp... (incomplete)		rr4---sn-nx57ynsd.go...	0					>4.6s
POST videoplayback?exp...	200	rr4---sn-nx57ynsd.go...	2.49MB				106ms	
analytics?only=true&vis...	200	data.dat.com	1.02KB				392ms	
playback?ns=yt&el=embe... (incomplete)		youtube.com	0					>4.6s
playback?ns=yt&el=embe...	204	youtube.com	0				18ms	
ptracking?html5=1&video... (incomplete)		youtube.com	0					>4.6s
ptracking?html5=1&video...	204	youtube.com	0				18ms	
POST NRJS-1972e919524...	200	bam.nr-data.net	332B				159ms	
POST log_event?alt=json... (incomplete)		youtube.com	0					>2.6s
POST log_event?alt=json...	200	youtube.com	50B				20ms	
watchtime?ns=yt&el=emb... (incomplete)		youtube.com	0					>2.6s
watchtime?ns=yt&el=emb...	204	youtube.com	0				14ms	
delayplay?ns=yt&el=emb... (incomplete)		youtube.com	0					>561ms
delayplay?ns=yt&el=emb...	204	youtube.com	0				16ms	
POST atr?ns=yt&el=embe... (incomplete)		youtube.com	0					>31ms
POST atr?ns=yt&el=embe...	204	youtube.com	0					31ms
265 Requests 8.70MB (21.9MB Uncompressed) Fully Loaded 9.1s (Onload 2.3s)								



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here 659ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Longer than recommended 4.3s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 5.4s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 551ms
Largest Contentful Paint How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	Good - Nothing to do here 659ms	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0.02

Browser Timings

Redirect	0ms	Connect	45ms	Backend	35ms
TTFB	80ms	First Paint	659ms	DOM Int.	1.1s
DOM Loaded	1.1s	Onload	2.3s	Fully Loaded	9.1s

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 6.43MB
Med	Use explicit width and height on image elements <small>CLS</small>	16 images found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 358KB
Med-Low	Avoid long main-thread tasks <small>TBT</small>	18 long tasks found
Med-Low	Avoid an excessive DOM size <small>TBT</small>	1,298 elements
Med-Low	Avoid document.write()	1 instance found
Med-Low	Lazy load third-party resources with facades <small>TBT</small>	1 facade alternative available
Med-Low	Reduce JavaScript execution time <small>TBT</small>	2.0s spent executing JavaScript
Low	Use a Content Delivery Network (CDN)	7 resources found
Low	Eliminate render-blocking resources <small>FCP LCP</small>	Potential savings of 146ms
Low	Use passive listeners to improve scrolling performance	1 event listener not passive
Low	Allow back/forward cache restoration	1 failure reason
Low	Enable text compression <small>FCP LCP</small>	Potential savings of 119KB
Low	Reduce unused CSS <small>FCP LCP</small>	Potential savings of 675KB
Low	Avoid chaining critical requests <small>FCP LCP</small>	54 chains found
Low	Reduce unused JavaScript <small>LCP</small>	Potential savings of 597KB
Low	Serve images in next-gen formats	Potential savings of 108KB
Low	Defer offscreen images	Potential savings of 109KB
Low	Minify CSS <small>FCP LCP</small>	Potential savings of 42.7KB
Low	Avoid non-composited animations <small>CLS</small>	1 animated element found
Low	Minify JavaScript <small>FCP LCP</small>	Potential savings of 2.14KB
Low	Remove duplicate modules in JavaScript bundles <small>TBT</small>	Potential savings of 18.1KB
N/A	Largest Contentful Paint element <small>LCP</small>	660 ms

N/A	Reduce initial server response time FCP LCP	Root document took 34ms
N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 28.4KB
N/A	Avoid large layout shifts CLS	5 elements found
N/A	Minimize main-thread work TBT	Main-thread busy for 4.6s
N/A	User Timing marks and measures	81 user timings
N/A	Reduce the impact of third-party code TBT	Third-party code blocked the main thread for 69ms