Fundamentals and Benefits of CI/CD

CI/CD provides automated, efficient, fast deployments of projects' which is beneficial to the business in terms of always being ahead of the market/customers needs by providing fast and reliable solutions to their problems.

It allows developers to have unified source code with git control to always be able to do a rollback in case issues raised. Also running automated system checks on changes before and after deployments will decrease the error and provide a quality service for the customer. As a customer having a system that doesn't crash and is functional and always has new updated features that's what is needed. For the business making sure the customers trust their product and recommending others to use it means more money, more profit.