

FestMan Stores

FINANCIAL ANALYSIS REPORT

Key Performance Indicators

Sales | Current Vs Prior Year

92,311,095✓

Last Year : 26,415,256 (+249.46%)

Profit | Current Vs Prior Year

13,015,238✓

Last Year : 3,878,464.51 (+235.58%)

Orders | Current Vs Prior Year

861,132✓

Last Year : 264674 (+225.36%)

Profit Margin | Current Vs Prior Year

14.10%!

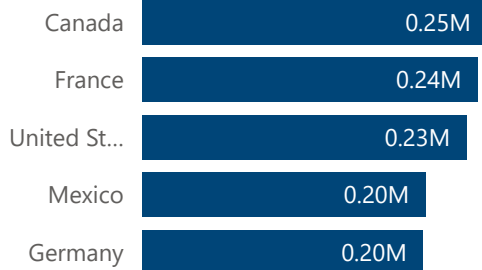
Last Year : 0.15 (-3.97%)

Discount | Current Vs Prior Year

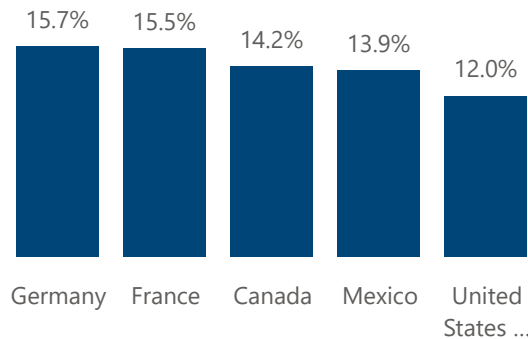
7,059,717✓

Last Year : 2,145,531 (+229.04%)

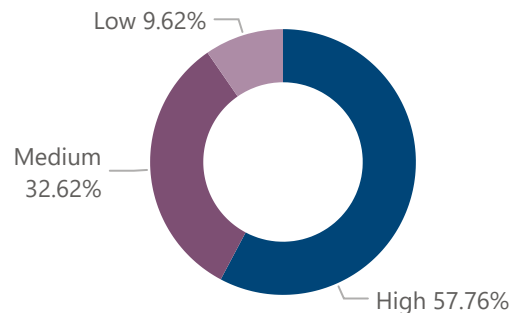
Orders by Country



Profit Margin by Country



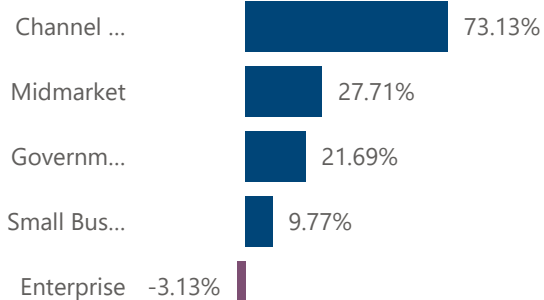
% Discount by Discount Band



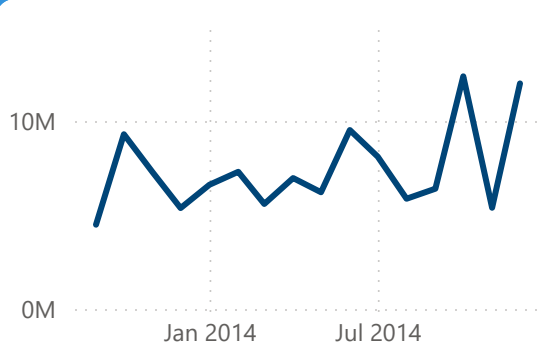
Profit Margin by Segment and Product

Segment	Profit margin
<input checked="" type="checkbox"/> Channel Partners	73.13%
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
<input checked="" type="checkbox"/> Enterprise	-3.13%
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
<input checked="" type="checkbox"/> Government	21.69%
Amarilla	22.21%
Carretera	23.01%
Total	14.23%

Profit Margin by Segment



Sales by Year and Month



Top 3 Products by Sales Amount

