

FINANCIALS' TREND



Total Profit

\$16.9M

Gross Sales

\$127.93M

Total Unit Sold

1.13M

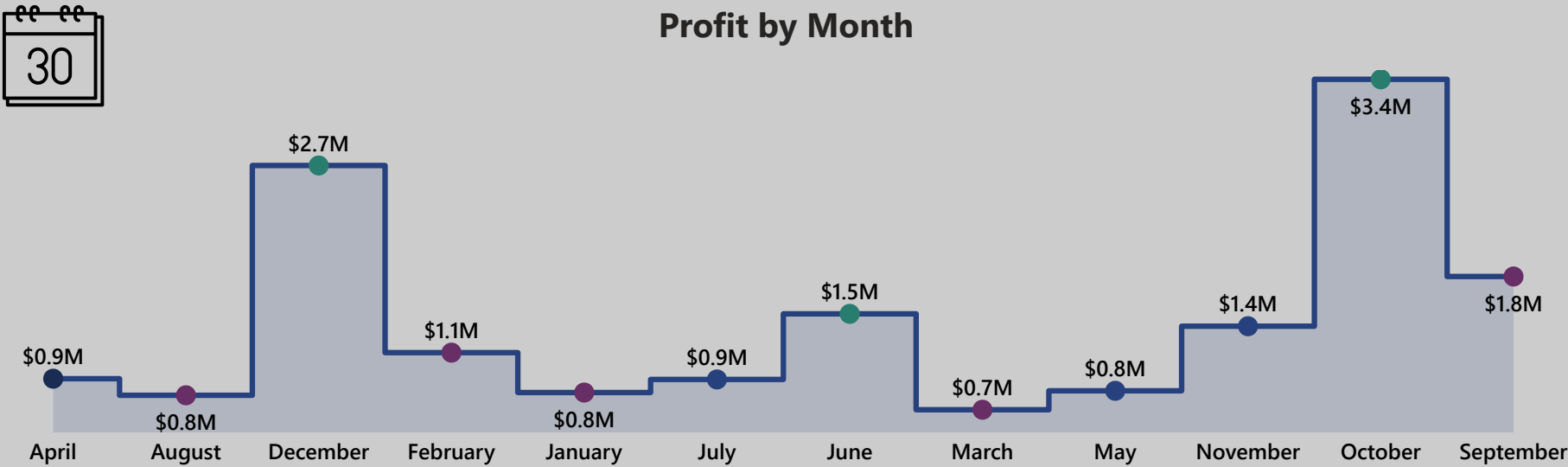
Country

All

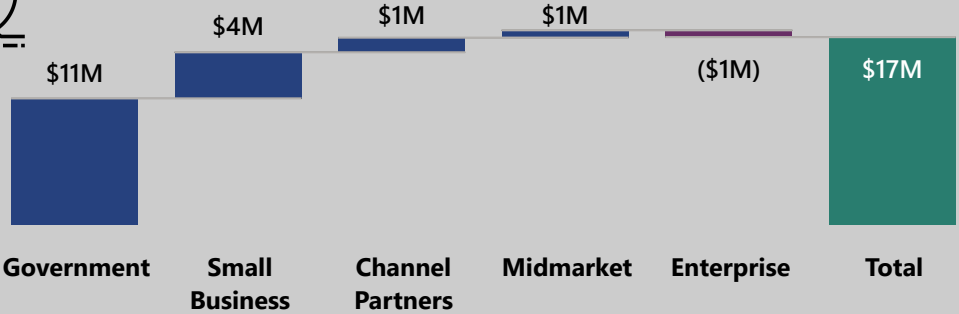
Segment

All

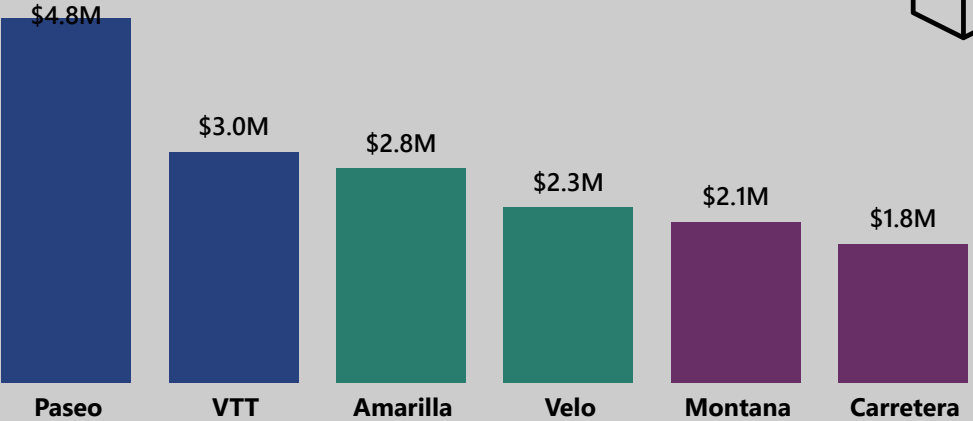
Profit by Month



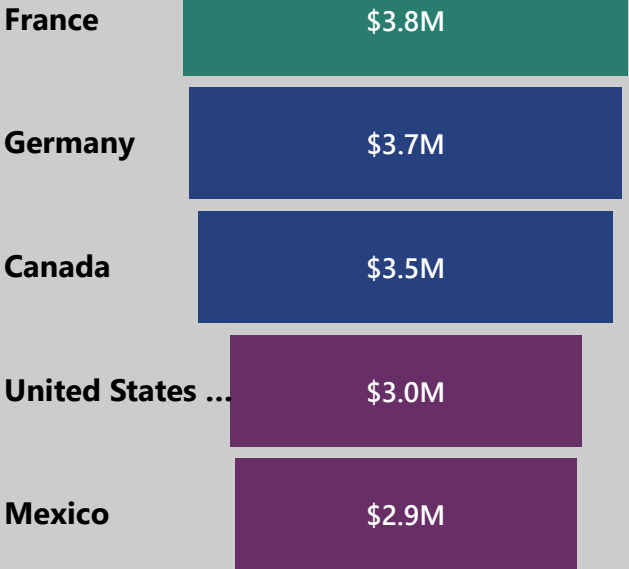
Segment



Product



Profit by Country



Segment Product Profit

Segment	Product	Profit
Government	Paseo	\$3,057,290.7
Government	Amarilla	\$2,208,301.6
Government	VTT	\$1,840,653.7
Government	Velo	\$1,756,732.1
Government	Carretera	\$1,398,994.1
Small Business	Paseo	\$1,231,309.5
Government	Montana	\$1,126,201.0
Small Business	VTT	\$982,150.0
Small Business	Montana	\$743,313.5
Small Business	Velo	\$431,102.5
Small Business	Amarilla	\$407,281.0
Small Business	Carretera	\$348,012.0
Channel Partners	Paseo	\$331,838.4
Midmarket	Paseo	\$258,739.4
Channel Partners	Amarilla	\$230,068.5
Channel Partners	VTT	\$219,766.0
Channel Partners	Carretera	\$208,405.7
Channel Partners	Montana	\$192,457.6
Channel Partners	Velo	\$134,267.0
Midmarket	Carretera	\$94,105.0
Midmarket	VTT	\$91,120.9
Midmarket	Montana	\$83,879.1
Midmarket	Velo	\$68,653.4
Midmarket	Amarilla	\$63,605.5
Enterprise	Montana	(\$31,096.3)
Enterprise	Paseo	(\$81,740.0)
Enterprise	Velo	(\$84,762.5)
Enterprise	Amarilla	(\$95,152.5)
Enterprise	VTT	(\$99,082.5)
Enterprise	Carretera	(\$222,711.9)
Total		\$16,893,702.3

QUARTERLY TREND



Country

All

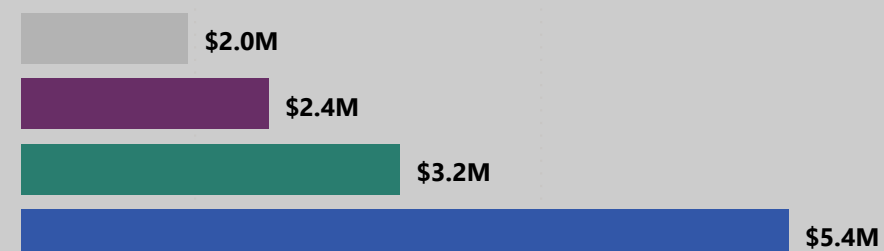
Segment

All

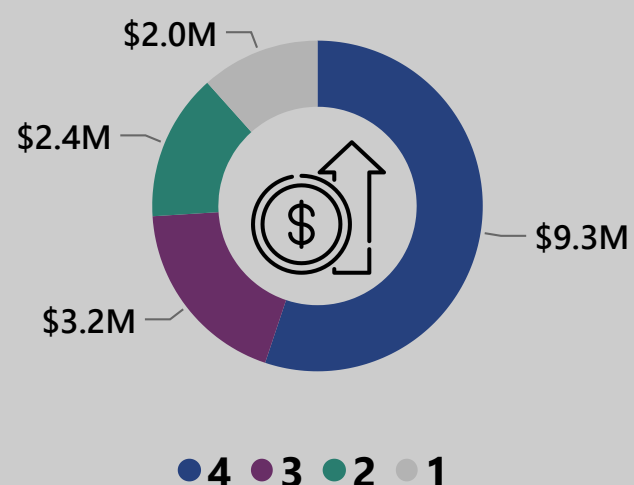
2013



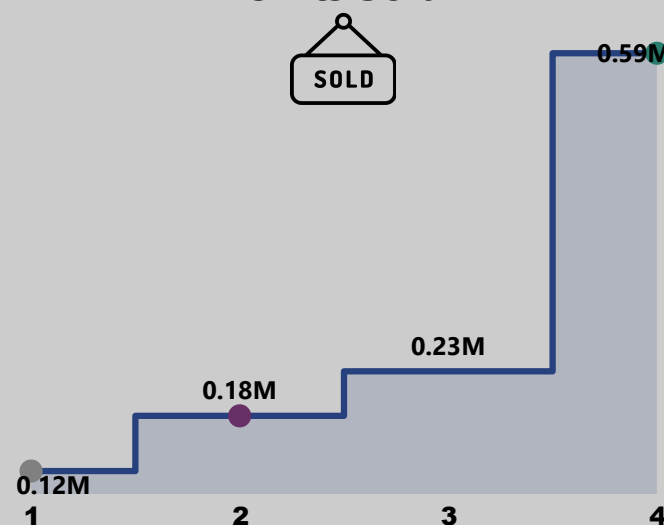
2014



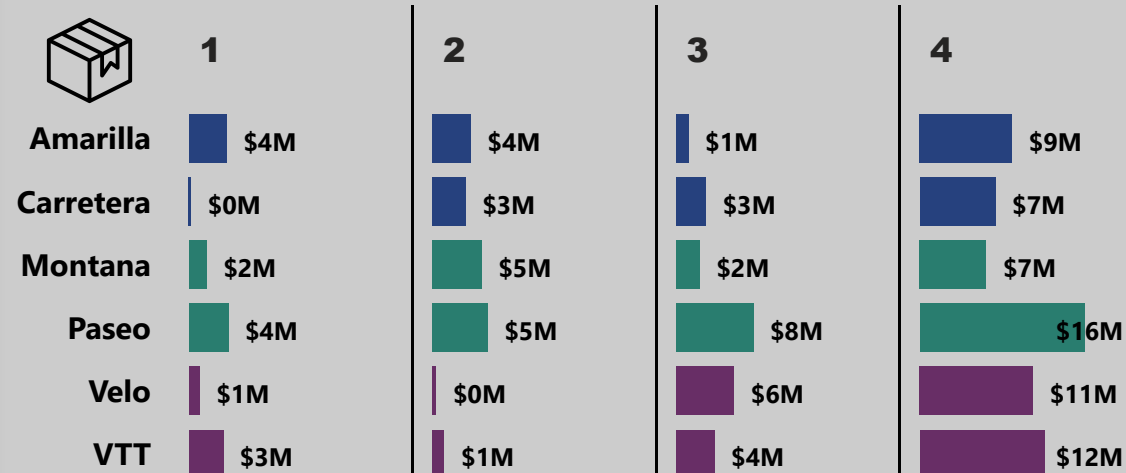
Profit



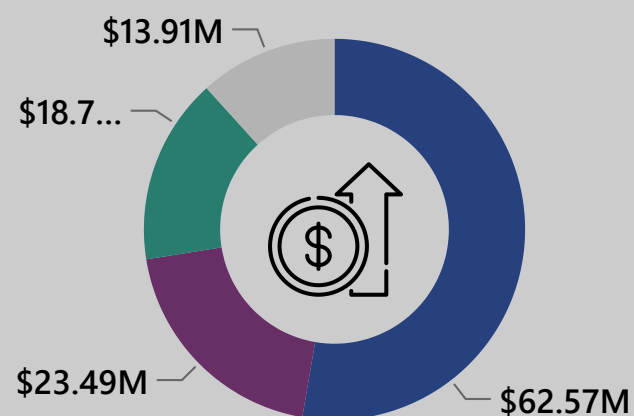
Units Sold



Product Sales



Sales



Profit Analysis

- At \$3,439,781.0, October had the highest Profit and was 413.50% higher than March, which had the lowest Profit at \$669,866.9.
- October accounted for 20.36% of Profit.
- Across all 12 Month Name, Profit ranged from \$669,866.9 to \$3,439,781.0.
- The enterprise segment saw a total loss across all product
- At \$3.8M France si the most profitable country and Mexico the least profitable at \$2.9M

Quarterly Analysis

- 4th Quarter had the highest Profit at \$9,313,948.8, followed by 3, 2, and 1.
- 4th Quarter accounted for 55.13% of Profit.
- At 585422, 4 had the highest Units Sold and was 376.14% higher than 1, which had the lowest Units Sold at 122,950.50.
- Across all 4 Quater, Units Sold ranged from 122,950.50 to 585422.