



## Contact

### Phone

01025650545

### Email

kareemalaaelnagar97@gmail.com

### Address

Mansoura, Madint Mubark

## Education

2019

### Bachelor's degree at

Computer and information systems

## Skills

- Google Analytics
- Facebook and instgram campaigns
- spreadsheets
- community Engagement
- Human Interactive
- Work under pressure

## Language

English

Arabic

# Karim Alaa

Junior Marketing Data Analyst & Media Buyer

Doing my best to be professional, responsible and dependable and secure a promising position that offers both a challenge and a good opportunity for growth

## Experience

### Worked 6 month

At Sdrah Company

Understanding the market and the target audience, Digital marketing strategies, Data analysis, Content management, Communication and public relations, Time management and organization for learning more.

- I gained experience at Saudi Market
- I worked on different Niches
- I worked on all platforms

## Qualifications

### Google Data Analytics professional certificate

I gained an understanding skills of how to be a data analyst learned key analytical skills understood to clean and organize data for analysis and learned how to visualize and present data finding in dashboards

### Udacity Marketing Analytics Nanodegree

I gained an in-depth understanding of Google Analytics and marketing Analytics. You'll learn to analyze data and build models with Excel , Data Studio and create informative data visualizations with Tableau.

### Digital Marketing

Studied at these course that is certificated by Google the basics of Digital Marketing

Studied at these course that is certificated by MindShift the basics of Digital Marketing

### Media Buying Intership

I gained a deep understanding of the process of media buying strategies especially on working at E-Commerce Sector