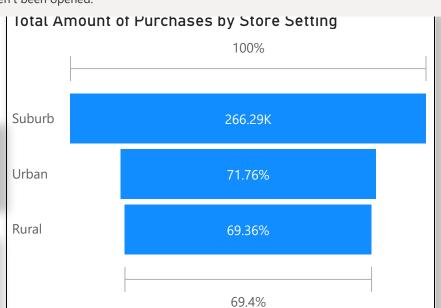
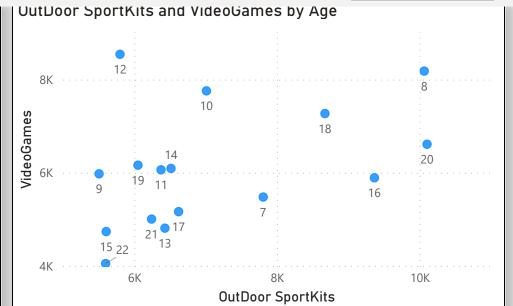
All





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Total Amount of Purchase (TAP) based on Store Location					
Store Location	Store Setting	Total Amount of Purchases			
Boston	Rural	42,016.81			
Boston	Suburb	53,835.98			
Boston	Urban	50,595.51			
Los Angeles	Rural	30,009.48			
Los Angeles	Suburb	82,419.92			
Los Angeles	Urban	54,964.79			
New York	Rural	69,444.55			
New York	Suburb	46,284.58			
New York	Urban	51,948.32			
Soattle	Dural	12 228 21			
Total		642,084.01 [×]			

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Outdoor sports across different ages					
Age	Rural	Suburb	Urban	Total ▼	^
20	3,370.44	3,111.24	3,621.95	10,103.63	•
8	1,485.23	5,198.76	3,380.07	10,064.06	
16	2,267.56	4,660.62	2,437.52	9,365.70	
18	2,513.88	4,417.54	1,740.91	8,672.33	
7	3,232.70	2,343.82	2,230.18	7,806.70	
10	866.29	3,128.24	3,016.29	7,010.82	
17	253.79	2,962.89	3,404.16	6,620.84	
14	2,282.82	1,925.39	2,305.94	6,514.15	
13	1,916.92	2,353.29	2,158.33	6,428.54	
11	1,834.96	2,826.51	1,712.76	6,374.23	
21	756.32	4,171.83	1,313.52	6,241.67	
Total	30,034.43	48,694.18	35,033.11	113,761.72	~

