

# Tesca Sales Analysis: All State for Year 2023 and Promotion All Promotion



Total Net Sales	Total Line Sales	Total Alberta Line Sales	Total Quantity Sales
\$91.35M	\$150.22M	100.32K	1.30M

At \$15,818,110.68999997, England had the highest Total Trans NetPay and was 32,270.75% higher than Manitoba, which had the lowest Total Trans NetPay at \$48,865.44.

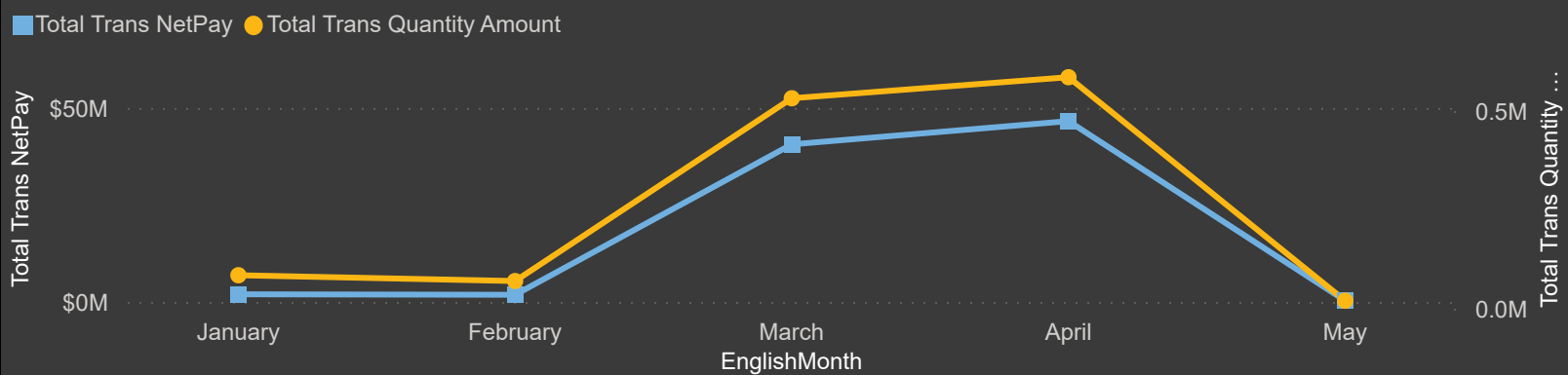
Across all 54 State, Total Trans NetPay ranged from \$48,865.44 to \$15,818,110.68999997.

BusinessYear   

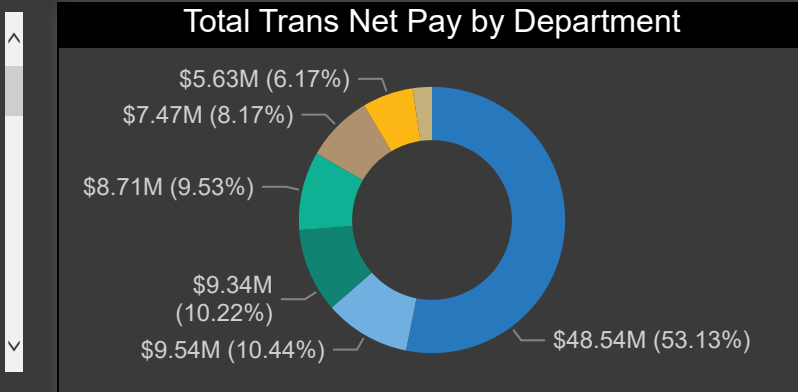
2023

Promotion   

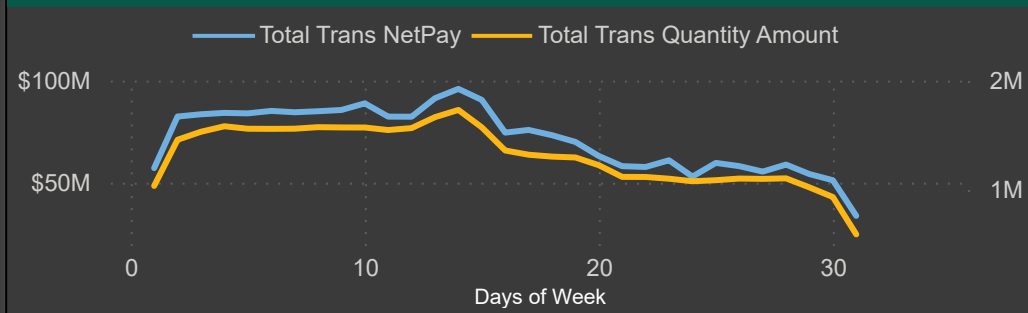
All



BusinessYear	Department	Promotion	Previous Total Trans NetPay	Total Trans NetPay	Marginal Net Pay
2023	Computer & Electronics	Good Friday	\$35,910,295.29	\$37,220,980.64	37,220,979.64
2023	Computer & Electronics	No Discount	\$39,574,776.85	\$11,153,452.88	11,153,451.88
2023	Baby	Good Friday	\$8,185,451.95	\$10,255,622.25	10,255,621.25
2023	Health & Beauty	Good Friday	\$7,284,896.59	\$10,007,394.33	10,007,393.33
2023	Food	Good Friday	\$7,747,229.19	\$9,216,995.42	9,216,994.42
2023	Home & Living	Good Friday	\$5,928,996.68	\$8,327,367.01	8,327,366.01
2023	Clothing & Accessories	Good Friday	\$5,211,718.96	\$6,116,792.98	6,116,791.98
2023	Pet Supplies	Good Friday	\$2,238,765.48	\$2,419,418.11	2,419,417.11
Total			\$283,396,420.11	\$91,348,517.84	91,348,516.84



## Total Net Pay and Quantity by Days



Total Net Pay

\$2.22bn

Total Quantity

40.89M

Total Transactions

809K



Basket Analysis for Michigan Customer: AGUIRRE,Janice Month: All Month

Total Net Sales

\$2.99M

Total Line Sales

\$5.54M

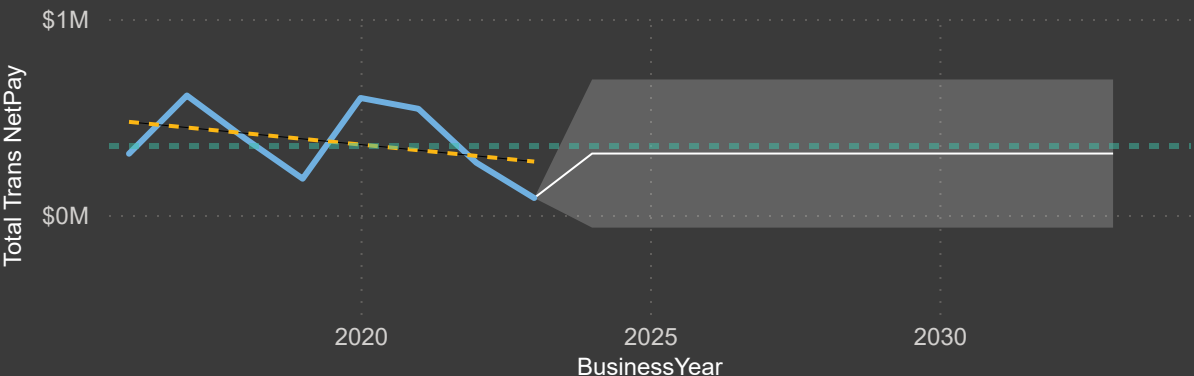
Total Quantity Sales

42.15K

Customer

AGUIRRE,Janice

Total Trans NetPay by BusinessYear



PeriodofDay	Total Transaction	Total Trans Quantity Amount	Total Trans NetPay
⊕ Morning	235	11,824.00	\$838,678.06
⊕ Afternoon	179	9,298.00	\$681,434.24
⊖ Early Morning	142	7,382.00	\$621,009.27
⊕ 01:00-01:59	37	1,954.00	\$180,598.03
⊕ 03:00-03:59	38	1,821.00	\$162,273.38
⊕ 02:00-02:59	34	1,815.00	\$122,060.48
⊕ 04:00-04:59	33	1,792.00	\$156,077.38
⊕ Evening	133	6,693.00	\$460,607.83
⊕ Night	58	3,121.00	\$191,520.96
⊕ Noon	45	2,438.00	\$90,517.41
⊕ Midnight	30	1,398.00	\$107,257.62
Total	822	42,154.00	\$2,991,025.39

Total Trans NetPay by EnglishMonth

