Linotype Library

Tips for using the

Zapfino type family EXTRA

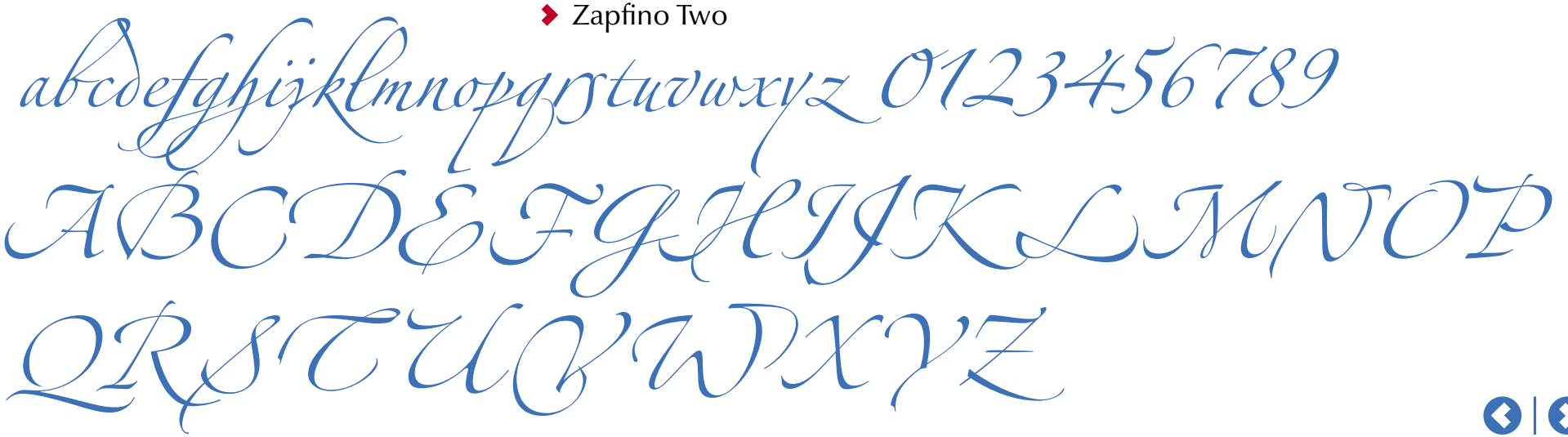
- Zapfino™ family
- Ligatures
- Super swash characters
- Overlaps
- Ornaments and applications

The Zapfino Extra font family

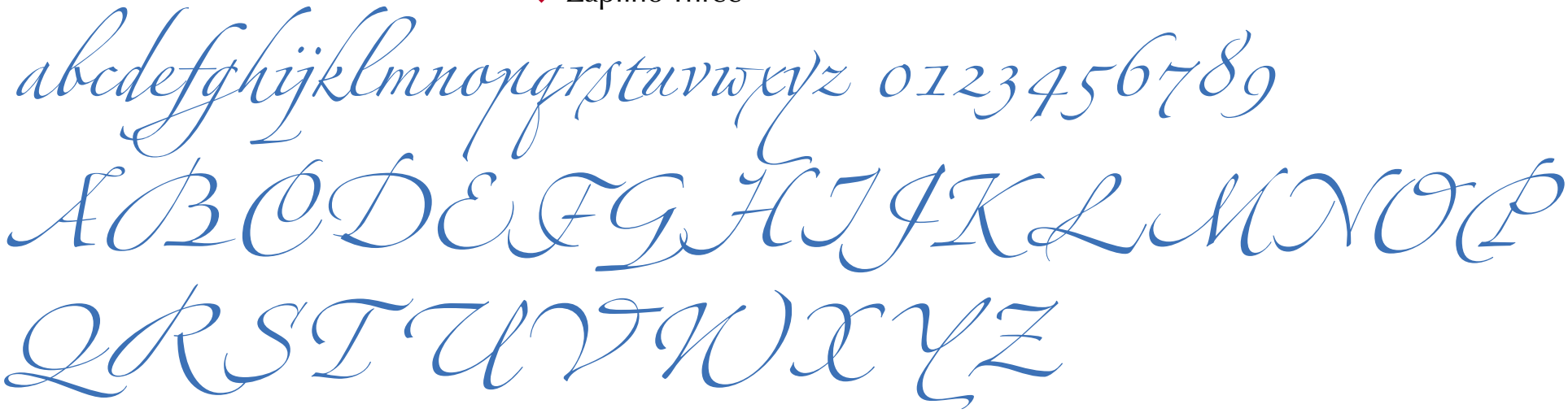
- Zapfino has four alphabets which can be interchanged and mixed together. For example, you could mix the basic alphabet with any of the lower case character variants. Or you could create a particular style by replacing individual characters with the ornamented upper case character sets.

- Zapfino One

- Zapfino Two



Zapfino Three



Zapfino Four

Upper case with Zapfino ONE

- For words written entirely in uppercase letters, use Zapfino One on its own. Make sure you balance the spaces between the characters carefully; experiment with kerning and character spacing.

CERTIFICATE regular letter spacing

MENU narrow spacing

DIPLOMA wide spacing

- The upper case letters of Zapfino One can also be preceded by swash characters, for example in titles and for emphasis.

WASHINGTON · NEW YORK

Zapfino upstrokes and Small Caps

- Zapfino Extra has special upstrokes for the following letters:

a b c d e g h i k l m n o r s t u w

They are used at the beginning of a word or to even out the spacing between two characters.

The art of calligraphy

- Small caps can be used for company and product names e.g. LINOTYPE™ within a sentence. They can be used with or without a capital letter at the beginning of a word. Centering the capital letters in the middle of the small caps height creates a pleasing effect, for example for short headings.

Small Caps

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Center Small Caps

Additions to the Zapfino type family

- "Anniversary figures" have been designed for certificates and materials for special occasions. Ornaments can be added and they should be printed in a large type size or in color.

25 50 25 75 100

- There are a range of title abbreviations for use on invitations or for labeling envelopes. You can create these yourself for all languages, using elevated abcdefghijklmnopqrstuvwxyz or lower set abcdefghijklmnopqrstuvwxyz characters.

Dr. Cie Co Esq. Jr. Ltd Mc Mlle. Mme.

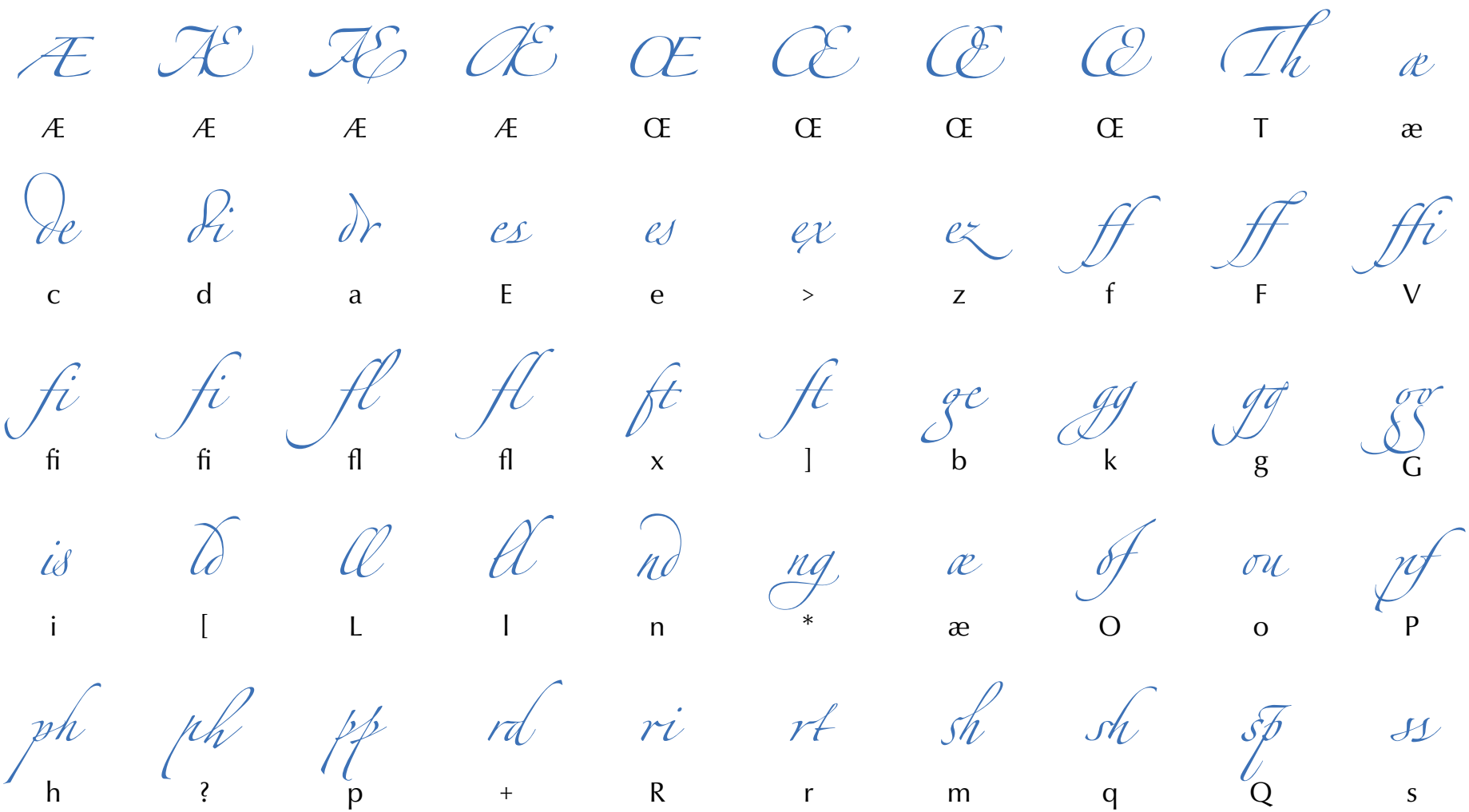
Mr. Mrs. Ms. No. Sig. Sr. Sra. Srta. St. c/o

- Ordinal numbers

42nd Street

1st 2nd 3rd 4th 5th 6th 7th 8th 9th 0th

Ligatures and final letters — 1



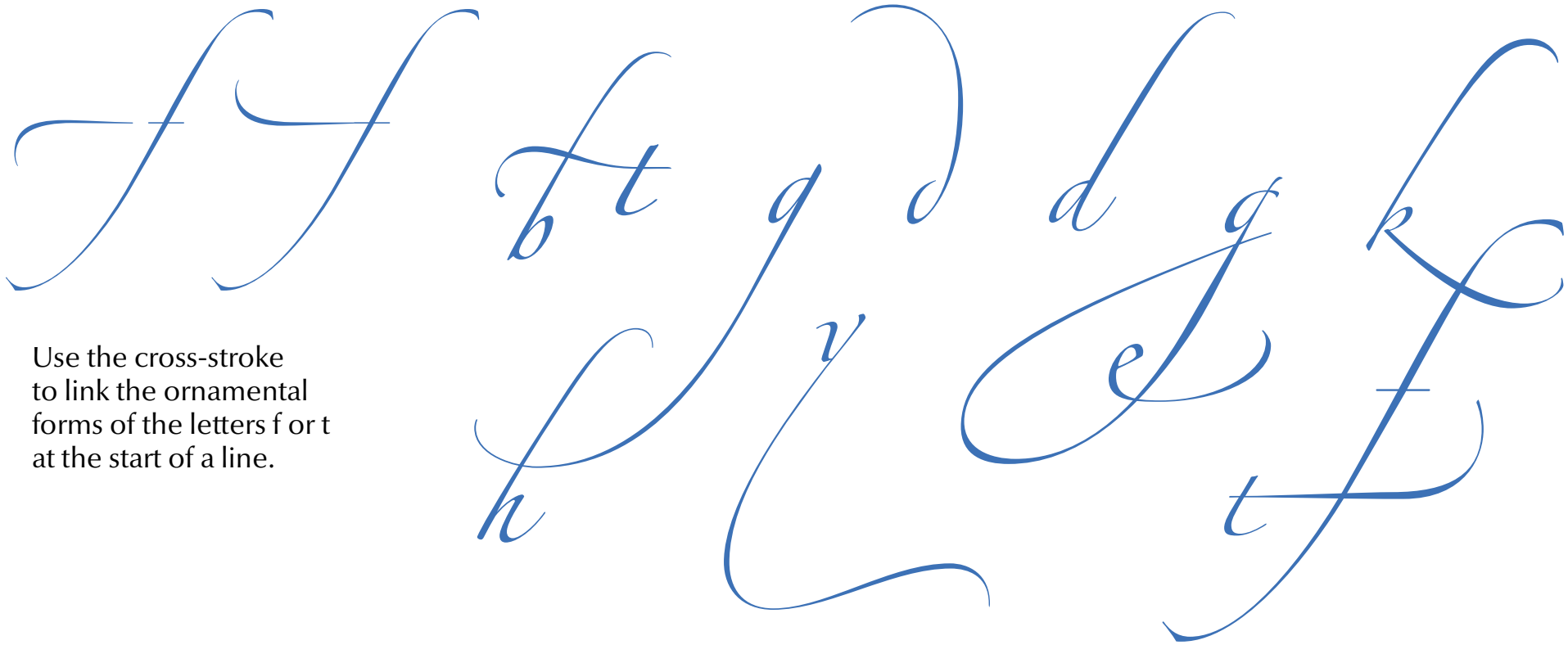
Ligatures and final letters – 2

ſſ	ſt	ſt	th	th	the	tt	tt	tz	wh
,	=	U	t	<	@	v	{	y	W
wn	&	&	&	&	&	&	&	&	&
w	&	&	&	&	&	%	$	&	%
a	a	d	ſ	e	e	e	e	e	f
A	a	D	w	E	I	J	K	H	f
n	n	n	o	ſ	ſ	ſ	t	t	y
F	n	N	o	r	q	s	t	)	y

& Zapfino One & Zapfino Two & Zapfino Three & Zapfino Four & & & Zapfino Alternate

Ornamental and super swash characters

- Be sparing in your use of the ornamental and super swash characters to avoid making a text look too ornate. They should preferably only be used in the first or last line of a paragraph. They should be balanced properly within the text, either placed between two words or coming between two characters.



Use the cross-stroke to link the ornamental forms of the letters f or t at the start of a line.

Overlapping lower case letters

- Make sure that your lines are not spaced too closely together, so that the swash characters do not overlap too often. Select other Zapfino variants for individual letters to avoid any particularly bad overlaps.

Der Traum eines Schriftkünstlers seit 1944,
realisiert nach über 50 Jahren durch digitale
technische Möglichkeiten.

- It is sometimes advisable to move a line slightly, even if it lies on the center axis. But often you just need to slightly alter the space between the words if touching swashes are spoiling the effect. Do a test print to view the results of your work.

p and
k would touch

move them slightly to the right

Applications for ornamental characters

- The ornamental upper case letters are not suitable for whole words. However, they give a pleasing appearance to monograms and combinations of a few characters.

aligned to baseline bouncing

- The Zapfino ornamental upper case letters can be used as initials for a range of fonts. Here are three examples, two used with Optima Antiqua and the other with Palatino.

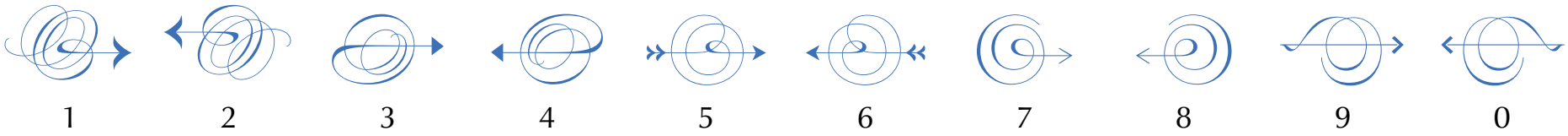
  Note: The strong slant of Zapfino is not compatible with normal italic fonts since these are always much steeper.

xample of a raised initial put into the left margin and in alignment with the first text line composed in Optima nova.

aised initals taken from Zapfino can be combined with a variety of other typefaces like here with Optima nova.

nother example, this drop cap spans three lines and can also span two or four lines in Linotype Palatino.

Zapfino ornaments — 1



1 2 3 4 5 6 7 8 9 0

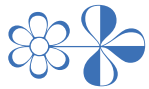
a b c d e f g h i j

k l m n o p q r s t

u v w x A B C D E F

G H I J K L M N O P

Zapfino ornaments – 2

Q	R	S	T	U	V	W	X	Y	Z
Alt+5	Alt+6	Shift+Alt+7	Shift+Alt+6	Shift+-	y	z	Alt+9	Alt+7	Alt+8
									
.	-	/	:	;	<	?	Shift+<	Alt+l	Shift+`+Space
!	ß	#	$	%	&	§	(	)	*
+	,	Alt+ö	Ä	Ö	Alt+Shift+ä	Alt+ä	Alt+Shift+ö	ü	Alt+n

Applications for Zapfino ornaments

- You can use a few ornaments for page numbers and as decoration. However, there should be a reasonable distance between the ornaments and the page numbers.

17 45 19

A paragraph symbol at the start of a block of text accentuates the emphasis given to a particular section.
An appropriate flourish can be placed at the end of a text.
We do however recommend increasing the line spacing to ensure sufficient space.

We hope you enjoy using Zapfino. Experiment with the variations. You will soon discover the many and varied applications of this type family and be able to create attractive documents with it.

Linotype Library Team