



OLADAPO OMITOGUN

DIGITAL MARKETER

CONTACT

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SOCIAL MEDIA

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PROFILE

I am an experienced Digital Marketing Professional seeking a creative position in the field of Digital Strategy, Market Research and Paid Marketing, where I can apply my knowledge and skills for continuous improvement.

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

GIANT BEVERAGES LIMITED | MAY 2017 - DEC 2017

- Managed digital marketing campaigns, social media accounts and created social media for daily postings
- Increased social media following and clicks by 125%
- Assisted on different offline marketing activation's

DIGITAL MARKETING INTERN

RINGIER DIGITAL MARKETING | SEP 2016 - FEB 2017

- Developed a social media strategy, created & managed google ads and social media ads for clients
- Edited content, created reports from social media ads insights and Google Analytics

EDUCATION

BACHELOR OF SCIENCE (EDUCATION), ECONOMICS

TAI SOLARIN UNIVERSITY OF EDUCATION | 2010 - 2015

SKILLS

- | | |
|----------------------------|------------------------------|
| • SEO and Google Analytics | • Google Ads |
| • Digital Strategy | • Project Management |
| • Marketing | • Human Capacity Development |
| • PowerPoint Presentation | • Photo Editing |
| • Video Editing | • Market Research |
| • Story Telling | |

TRAINING AND CERTIFICATIONS

DIGIFY PRO PARTICIPANT

CERTIFIED DIGIFY PRO

AN EIGHT-WEEK INTENSIVE DIGITAL SKILLS BOOT CAMP TO TRAIN DIGITAL MARKETERS

GOOGLE DIGITAL SKILLS AFRICA

ONLINE GROWTH ENGINE FOR BUSINESSES AND BRANDS

PROJECT MANAGEMENT PROFESSIONAL

INTERNATIONAL PROJECT MANAGEMENT ASSOCIATION
SEP 2014