

Bank Customer Churn Analysis | Overview

Overview

Financial Behaviour

9997

Number of Customers

2037

Number of Churned Custom...

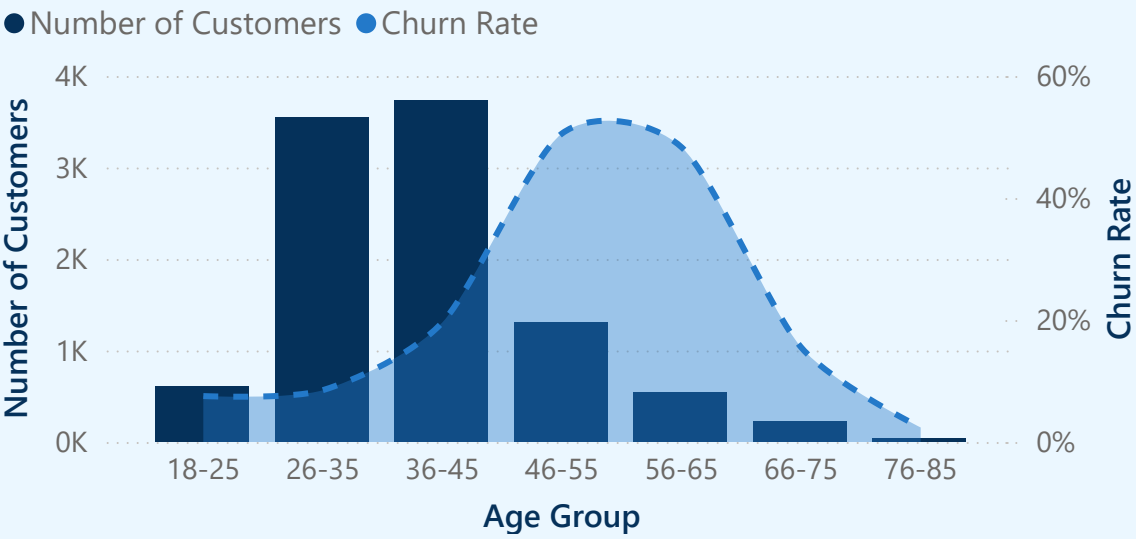
20.38%

Churn Rate

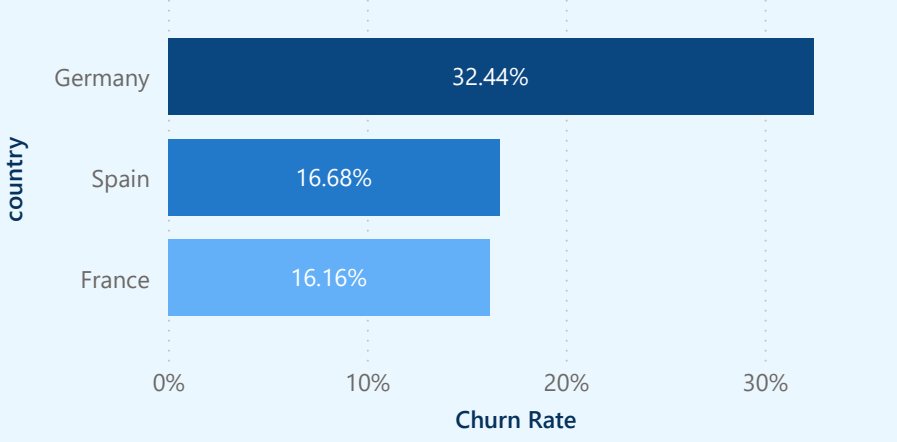
79.62%

Retention Rate

Number of Customers and Churn Rate Across Age Groups



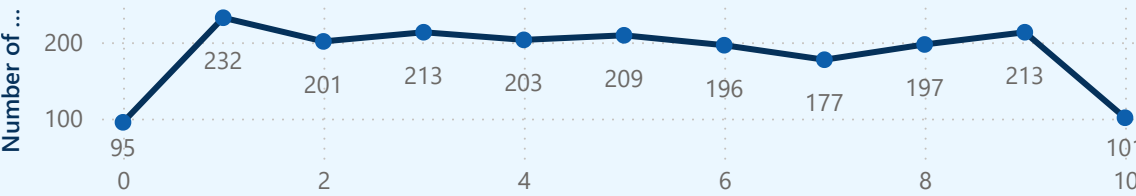
Churn Rate Distribution Across Countries



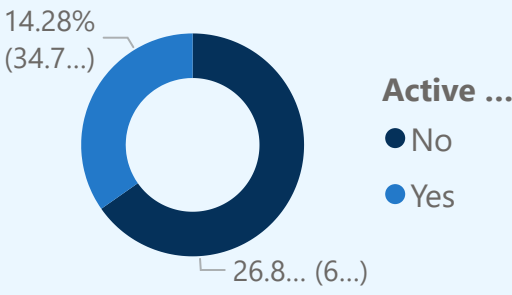
Age Gro...
All

Gender
All

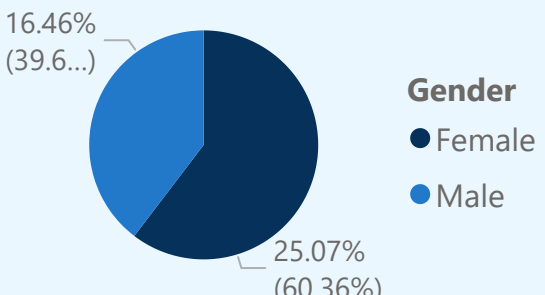
Number of Churned Customers by Tenure



Churn Rate by Active Member



Churn Rate by Gender



Bank Customer Churn Analysis | Financial Behaviour

Overview

Financial Behaviour

7M

Total Credit Score

1M

Total churned Credit score

14.28%

Churn Rate Active Memb...

Tenure

0

10

Product Number

All

