

# Decline in U.S Birthrates in Recent Years is Indicative of Socio-economic Changes\*

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## Abstract

Birth rates provide useful information on population growth, and an above-replacement birth rate is indicative of stability. However, previous research has found that birth rates in industrialized societies such as the U.S have been decreasing in recent years. We use data from the American Economic Association to analyze this by using graphs and tables to observe the trend in birth rates of different demographics, using R (R Core Team 2020) and other packages. We also observe the trends behind changing economic and cultural factors that could affect the birth rates. We find that birth rates of young women of different races have been on a steep decline over the past 20 years, and factors that are known to decrease birth rates have increased. This report shows that the decline in birth rates is the result of cultural and economic changes between two generations of women. While this indicates that the U.S has become more culturally liberated, the declining birth rates showcases systemic effects of the worsening economy and increasing costs on the average American woman.

## 1 Introduction

A nation's birth rate for a particular year is the total number of live births per 1000 people for that year. In order to measure the birth rates and fertility levels to forecast population growth for the United States, the National Center for Health Statistics (NCHS) aggregates data on birth rates for women by age, race, educational status, and other factors. The total population of the country is the total number of citizens and other residents in the country, regardless of legal status. It is used in many types of planning, such as planning and decisions on public services, health care, education, government funding, transportation, and politics. The total population is obtained through a population census, provided by the CDC Surveillance, Epidemiology, and End results program (CDC SEER). This information also breaks down the population by age, race, and socio-economic factors. In this report, we are interested in the trend in birth rates of young women from 2000 to 2020 as well as the breakdown of these birth rates by the race and age demographics of the mother. We are also interested in the relationship between the change in economic, social and cultural aspects of the United States and the change in these birth rates.

We obtained the dataset from the American Economic Association (AEA 2022). We loaded in, cleaned and analyzed the data using R (R Core Team 2020), `dplyr` (Wickham et al. 2021), `tidyr` (Wickham 2021), `haven` (Wickham and Miller 2021), and `tidyverse` (Wickham et al. 2019) packages. Figures and tables were created with `ggplot2` (Wickham 2016), `knitr` (Xie 2014), `dplyr` (Wickham et al. 2021), `usmap` (Di Lorenzo 2021), `gridExtra` (Auguie 2017) and `kableExtra` (Zhu 2021). We first created histograms and scatter plots which showed the most important variables. We then created line plots and a map which showed the trend in birth rates over the years, for different age groups, races, and states. We then created tables which showed the relative contributions of our target demographics on the change in birth rates and the differences in their populations, as well as showed the change in values for possible economic and societal factors that may be correlated to birth rates.

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\*Code, data and replication are available at: <https://github.com/OlaedoOkpareke/Paper2Repository> and <https://doi.org/10.48152/ssrp-8bs7-7e32>

Young women are in no rush to have children, as this report shows that birth rates have declined for the 15-24 age groups over the past 20 years. The report also shows that birth rates have declined for all races analyzed over the same period. This implies that this decline is a general national issue attributed to national factors, as opposed to factors that mainly affect a specific demographic. The birth rates for our target demographics have declined to the point that they make up a rather large contribution to the total decline in US birth rates. Birth rates for our age demographics have experienced large decreases in some states, while those in other states have had a relatively smaller decrease or no decrease at all. This may be because some economic or social changes of the country affect some geographic areas more than others. These economic and social factors that are suspected to have an influence on birth rates have also changed over the past 20 years in ways that would correlate with declining birth rates. According to the study in (Adsera 2005), this decline in birth rates are similar to declines in other high income, developed countries.

While this census is widely used to forecast population growth and make important decisions on the future of the country, biases and problems in data collection could paint an incorrect view of birth rates and the total population. The declining birth rates also brings light to the problems of increasing cost of living, and the increasingly expensive opportunity costs of working and childcare for women throughout the country (Schwartz 2001). This is problematic as although positive cultural changes have led to more freedom for women than before and decreased teenage births, now many women are no longer able to afford children without a strong financial background. The data does not collect information in certain groups of people, thus removing them and their experiences from the ranks, further propagating their discrimination in society. The data collection also helps propagate preconceived biases against young women living in poor, low education areas as well as women of color as being irresponsible with their bodies. This is because the data only collects the statistics but does not provide meaning, causes, and explanations behind these statistics (Gold et al. 2001). There are also concerns about biases in data collection of data, political impacts of the data as well as the future state of population growth in the US and its consequences.

## 2 Data

### 2.1 Data Source and Collection

The datasets for this report were obtained from the data section for “The Puzzle of Falling US Birth Rates since the Great Recession” (Kearney, Levine, and Pardue 2022), a paper from the Journal of Economic Perspectives (AEA 2022). The data used by the paper was compiled by various sources such as the NCHS Natality Database (NCHS 2018), CDC SEER (CDCSEER 2019), the Current Population Survey Annual Social and Economic Supplement (CPS ASEC) (Flood et al. 2020), the New York Federal Reserve (Federal Reserve 2022), and the Integrated Public Use Microdata Series (IPUMS) (Flood et al. 2020). The paper and datasets were last accessed on February 16th, 2022. The first two sources collect and estimate data via national census from US citizens and residents by county or state over the years 1968 to 2019. The birth rate data was obtained from a sample of 100 percent of birth certificates (i.e the population) in some states, and a sample of 50 percent of the birth certificate in other states, which were randomly sampled (NCHS 2018). The national population data comes from the census, a long running non-voluntary survey funded by the government released on a predetermined cycle, and counts the entire population of the United States by county, thus response was mandatory by government mandate (CDCSEER 2019). The datasets from the other sources compiled by the paper authors typically include data by year and by state for several demographics. These datasets were gotten from voluntary surveys so not everyone responded, thus the data was often recorded as 0, NA, or was estimated. The data is mainly numeric, counting the number of births, total population, or women in a particular economic/social/educational demographic, age group, or ethnicity. Meanwhile, categorical data mainly appeared in the form of state.

### 2.2 Data cleaning

For data cleaning, our target sample and focus was young mothers from two generations: millennials, who were between 15 to 24 years in 2000, and generation Z, who were between 15 to 24 years old in 2020. We observed birth rates from 2000 to 2020, in order to see the effect of relatively short-term effects on birth rates

between the generations. Millennials are often considered to be born between 1980 to 1995, and generation Z from 1996 to 2012 (Dimock 2021). We also considered birth rates for White, Black, and Hispanic women that were in our age ranges on interest, as we wanted to compare the birth rates between them. We thus filtered our datasets based on those criteria or used the closest criteria when they were not available, i.e., 2019 data is used if 2020 data is not available. We dropped any NA values from the dataset if they appeared.

## 2.3 Data Modification

We included datasets and variables if they were considered important for answering the research question, or if they revealed important information. We included variables on race, as this was needed to compare birth rates for different races. We also had variables on total number of births and birth rates, both of which were used to analyze the decline in births. We had a total population variable, used to get the birth rates and our demographics' share of the population. We had variables on birth rates for different age groups, states, and years, all of which were used to analyze the trends in birth rates for different groups. We also included variables on government policy, rent costs, student debt, religious beliefs, and childcare costs. These variables were used to signify a possible relationship between them and birth rates. All the variables listed were numeric, with the exception of race and age group.

We created several of our own datasets by modifying and joining variables. One dataset was obtained by adding all the educational statuses for each age-race combination from another dataset to get the total birth rate for each combination, and then compiling the values by state and year. We also got a variable for total population by adding the total population for each state in a year. We obtained the final dataset used to create the map of birth rate decline by combining various other datasets by year, and subtracting the birth rates of the later years by that of the earlier years. The final dataset that showed how our demographics of interest contributed to total birth rate decline, was created by joining several datasets which compared important information, then dividing the columns of our demographic by the column of total birth rates to get the relative contributions. The final dataset used to display the change in explanatory variables over time was obtained by combining the datasets, each of which explained the changes in a single variable. Most final datasets include either 51 observations (for each state), 102 observations (for each state by year), or 20 observations (for each year).

We modified many variables for the report. We created variables for total birth rates of each race-age combination by adding up all educational statuses for each race and age group combination and dividing by the total population, as each person whose birth rate was recorded also had their educational status recorded. We also modified age group variables by changing the columns of 15-19 and 20-24 age to rows within one column. We did the same for race variables, modifying the columns to be rows within one group, and then multiplying the values column by 10,000 and dividing by the total female population to get the birth rates for each race. These variables were used to get the trend in birth rates for our age demographics, and trend in birth rates in race for our age demographics. We obtained a variable which displayed the decline in birth rates from 2000 to 2019 by state, by dividing the number of births by population to get birth rates, grouping them by year and state, and then subtracting the values of the later year from the values of the earlier year.

We created a variable for the total number of births by adding up all the births by state and then grouping them by year. We also created a variable that stated the total population of each race-age combination by similar methods. We obtained a variable that got the percentage of population of a demographic by dividing the sum of that demographic by the total population and multiplying by 100. We produced a variable of contribution to total birth rate decline by subtracting 2019 birth rates of the age group from the 2000 birth rates of the same age group and dividing that by the total birthrate value for 2000, then multiplying by 200. We got the variables for all our explanatory factors by grouping them by year and getting the mean values from all the states. For the average debt, we multiplied by 10,000 as that is how it was shown in the original source. We got the variable on the importance of religion by dividing the number of people who felt religion was important over the total number surveys. Note that for these variables we needed to use 2004 data as 2000 data was not available.

## 2.4 Data Visualization

We are interested in the trend of birth rates for women ages 15-19 and 20-24 over a 20 year period. The data shows the decline in popularity of young motherhood and thus the increase of the average birth age. This has ongoing implications for public social and economic policy. (Figure 1) and (Figure 2) using `ggplot2` (Wickham 2016) show the spread and distribution of number of births for women in the two age groups for 20 years, sectioned by race.

We see that for the 15 to 19 age group, the data is quasi-normal, with most births for the relevant years being between 60 to 190 thousand. The data seems evenly skewed and unimodal. We see that teenage births tend to be less popular, as the data seems slightly right skewed. This also means that the average number of births will be below the median number of births, which makes sense as teen births in some areas of the US are far higher than others (Kearney and Levine 2012). We also see that Black teenage mothers are less common, as they have the lowest births for most years. This is most likely because they are a much smaller segment of the population than the others. However, we see that black mothers still have a moderate number of births, indicating that they are disproportionately appearing as teenage mothers. Hispanic teenage mothers are more middle ground, having between 60 to 100 thousand births per year. White teenage mothers are the most common, due to them being the largest in population. They tend to have most of their distribution towards the higher numbers.

For the 20-24 age group, there seems to be a slight bimodal distribution, with many births being on two extremes. Due to this it is difficult to determine whether the mean or the median of births will be larger. We see that there are far more women giving birth at this age group than in the previous age group. We see that Black mothers are overwhelmingly on the lower end of births, which brings into question why teenage Black mothers had more prevalent births compared to their elder counterparts. Hispanic mothers also tend to be at the lower end of the scale but are more spread out. White births are the largest, taking the higher end of the spectrum, indicating their higher populations, or that white women are more likely to have children at these ages. We see that births for Black and Hispanic mothers at age 20-24 are only double the births of their teenage counterparts, while White mothers tend to be as much as 5 times the number of their teenage counterparts. Therefore, teenage motherhood in Black and hispanic women may be more common.

In contrast, in (Figure 3), the distribution for the total population of women for the past 20 years seems uniform, with almost all years having their own value. This is because the population of a nation either increases or decreases, rarely staying the same. Due to this, we can say that the mean and median population are approximately the same. However there are some years which had around the same population, this could be due to declining population as a later year has the same population as an earlier year. From the scatter plot we see that the total female population has been increasing in recent years, with a seemingly exponential increase. This increase in the population could be due to increased amounts of immigration and the increased lifespan of the elderly to offset the decreasing birth rates. However, the two dips in the scatter plot correspond to the previous histogram of which had years with similar values.

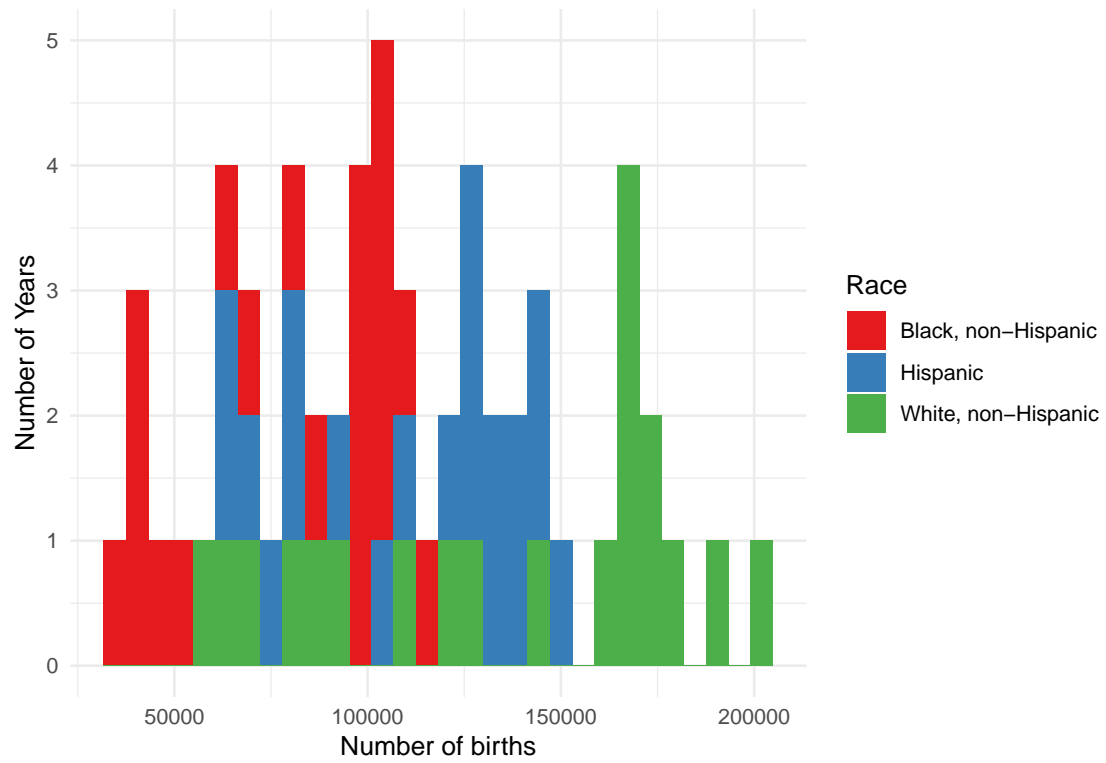


Figure 1: Distribution of Number of Births for the 15 to 19 age group from 2000 to 2020

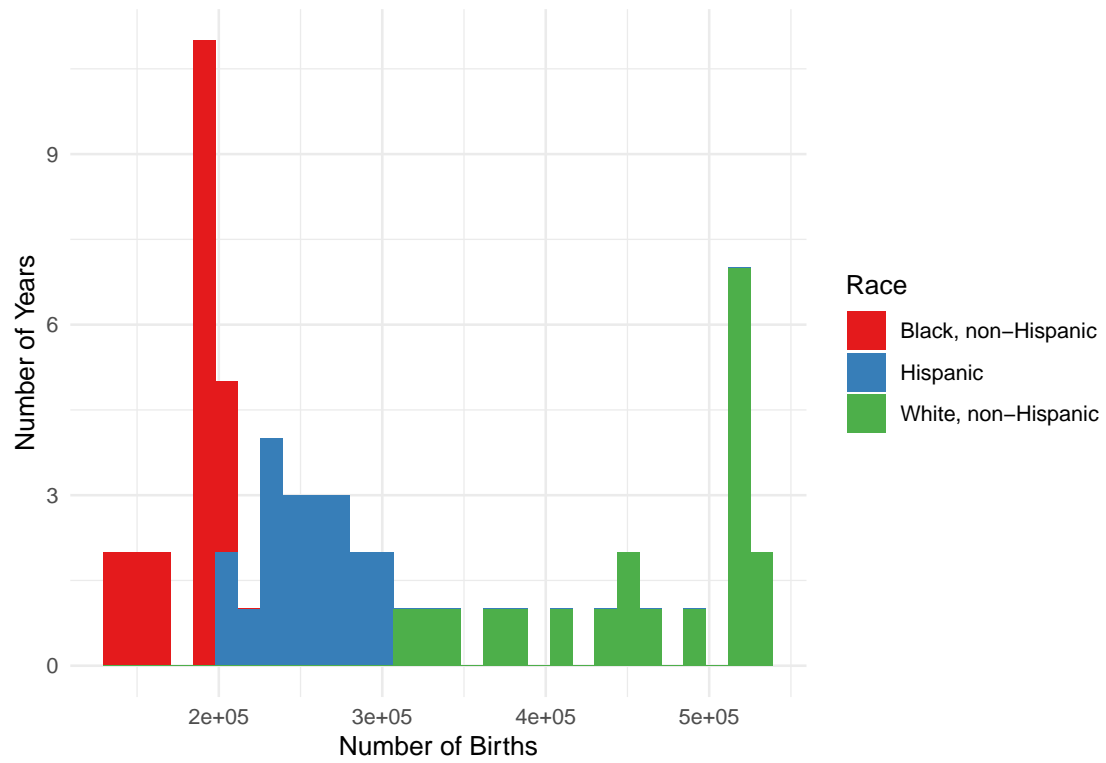


Figure 2: Distribution of the number of births from the 20 to 24 age group from 2000 to 2020

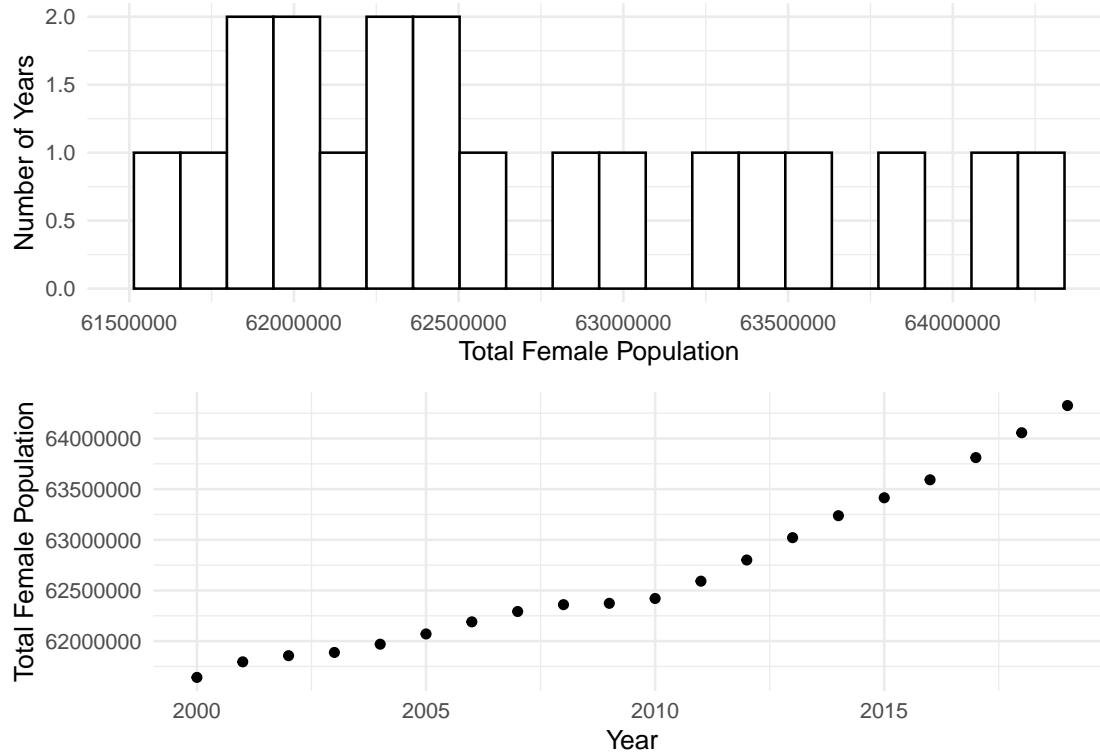


Figure 3: Distribution of the total number of births and total female population from 2000 to 2020

## 2.5 Results

(Figure 4) shows the trend of births for the two age groups in a 20 year period. We see that there has been a significant decrease in the birth rates, especially in the 15-19 age group, dropping to half of its 2000 levels. This indicates a decrease in teenage pregnancy nationwide. The birth rates for the 20-24 age dropped by around 40% over the same period. This may be because generation Z women are deciding to have children later in life. There was a baby boom in 2006 (Agency 2008), which is the reason for the slight increase in birth rates around that time. However overall birth rates for young women have dropped. According to (Caldwell 2006), there is little reason to believe these birth rates will increase any time soon. There are some possible explanations behind this phenomenon, including better sex education for teenagers leading to a decrease in teen pregnancy, more women focusing on their careers and thus postponing births (Hewlett 2002), or the increased acceptance of abortions. These declining birth rates could also be the cause of declining population. There are also economic factors correlated to this decline, including the rising cost of living.

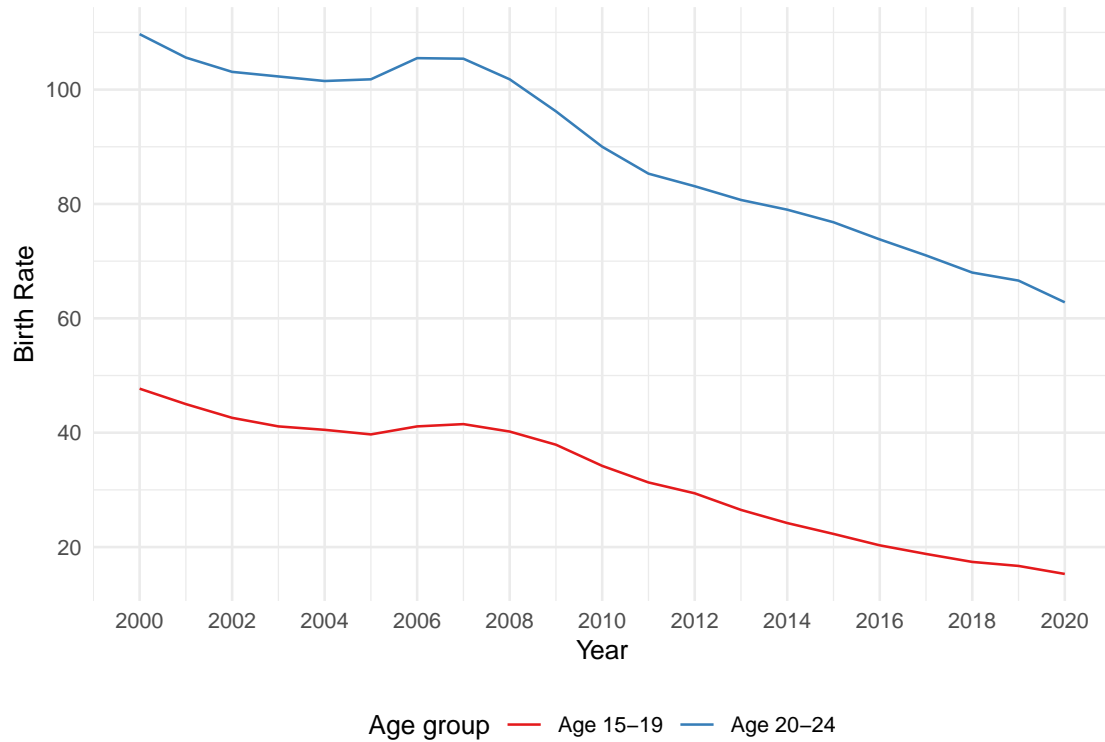


Figure 4: Trend in birth rates for the 15-19 and 20-24 age groups from 2000 to 2020

(Figure 5) shows the trend of births for different races of women from the ages of 15 to 24 over the past 20 years. We see that the birthrate for Hispanic mothers significantly decreased, going from about 63 births per 1000 population to just about 40 births for 1000 population. This can either be because the population of Hispanic women has increased due to immigration, or that the number of births has decreased. The birth rates for Black women have also halved, going from 50 births per 1000 to just 25 births per 1000. The White birth rates however have decreased the most, going from about 125 births to about 65 births through the 20 years. We see that millennial mothers (mothers in 2000) had a large difference in the birth rates for different races. However, for generation Z they have converged more closely due to the decrease in birth rates for all races. This could be due to economic factors directly related to race, such as inequality in the health care system (Davis 2018). As the income for Hispanic families increases and they become more westernized, it is possible that they may be adhering to the western standard of fewer children (Livingston and Cohn 2012).



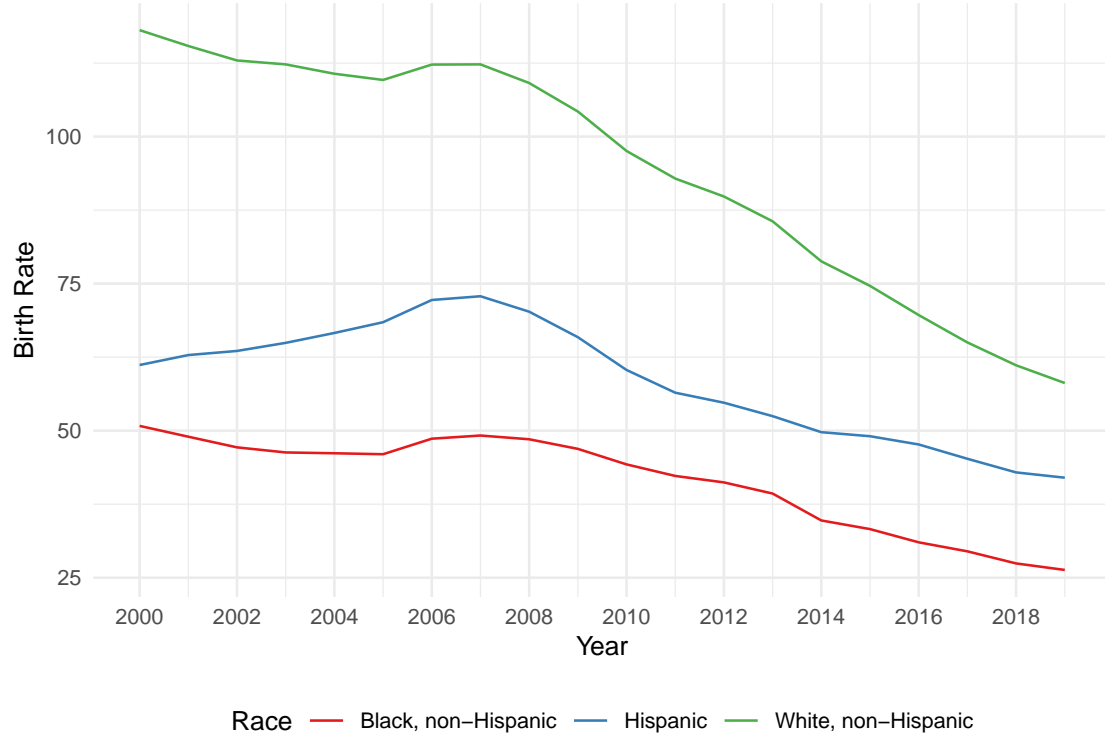


Figure 5: Trend in birth rates by race from 2000 to 2020

(Table 1) shows the contribution of the demographics of interest to the total decline in birth rates from 2000 to 2019. It also shows each demographic’s share of the total female population for those years. We see that white women in both age groups have contributed the most to the decline, with a total of 18.2% of the total decrease. White 15 to 19 year old women have caused a 7% drop in the total birth rate, indicating a rapid decline in the teenage pregnancy for this race (Wingo et al. 2011). White 20 to 24 year old women have contributed the most to the decline, possibly due to economic and cultural factors over the past 20 years (Maher and Saugeres 2007). Black women for both age groups have not shown a significant contribution to the decline in birth rates over this period however, either because teenage pregnancy rates for this race have not decreased significantly or because they are a much lower percentage of the population. Black women are disproportionately poorer (statista 2021), and low economic status leads to higher teenage pregnancy rates (Gold et al. 2001). The contribution of Hispanic women of ages 20 to 24 is less than their teenage counterparts, showing that there is not a large decrease in their birth rates as opposed to white women. We see that White womens’ share of the population from 2000 to 2019 has decreased due to the large decrease in birth rates. However Black and Hispanic womens’ share of the population over this period has either increased or not changed, likely due to increasing immigration from these two races over the past 20 years.

Table 1: Contribution of demographics of interest to total decline in birth rates from 2000 to 2019

Group	Contribution to decline (%)	2000 Population share (%)	2019 Population Share (%)
White, 15 to 19	7.2	10.3	8.6
White, 20 to 24	11.0	9.5	9.0
Black, 15 to 19	4.0	2.4	2.4
Black, 20 to 24	3.5	2.2	2.5
Hispanic, 15 to 19	3.4	2.4	3.8
Hispanic, 20 to 24	2.4	2.5	3.7

(Figure 6) shows the number of births for those aged 15-24 from 2000 to 2019, according to the year's unemployment rate. We notice that the graph generally has a decreasing pattern in terms of the average number of births per year in the United States which is in line with what we observed earlier. Between 2004 and 2005, the birth rate for the 15-19 group continued to decrease whereas the birth rate for the 20-24 age group began to increase. We see that the unemployment rate is low in this period. According to (Agency 2008), in 2006, the United States had their highest number of births than in the last 45 years prior, causing a baby boom. However, after this, the birth rate began to quickly decline and unemployment rates were high, reaching 8% by 2008 and continuing until 2012. This is likely due to the great recession that occurred during this period, such that it is possible women could not afford bringing new children. The birth rate, while still decreasing for both age groups, becomes less severe from 2012 onward, and we see that unemployment reduces. The initial conclusion made by this is that low unemployment rates are related to a higher number of births and higher unemployment rates are related to a lower number of births. However, beyond 2014, despite the low unemployment rate, we see the birth rate continues to decrease. We note that the unemployment rate is more likely to affect women in the 20-24 age group compared to their younger counterparts, as they are more involved in the workforce.

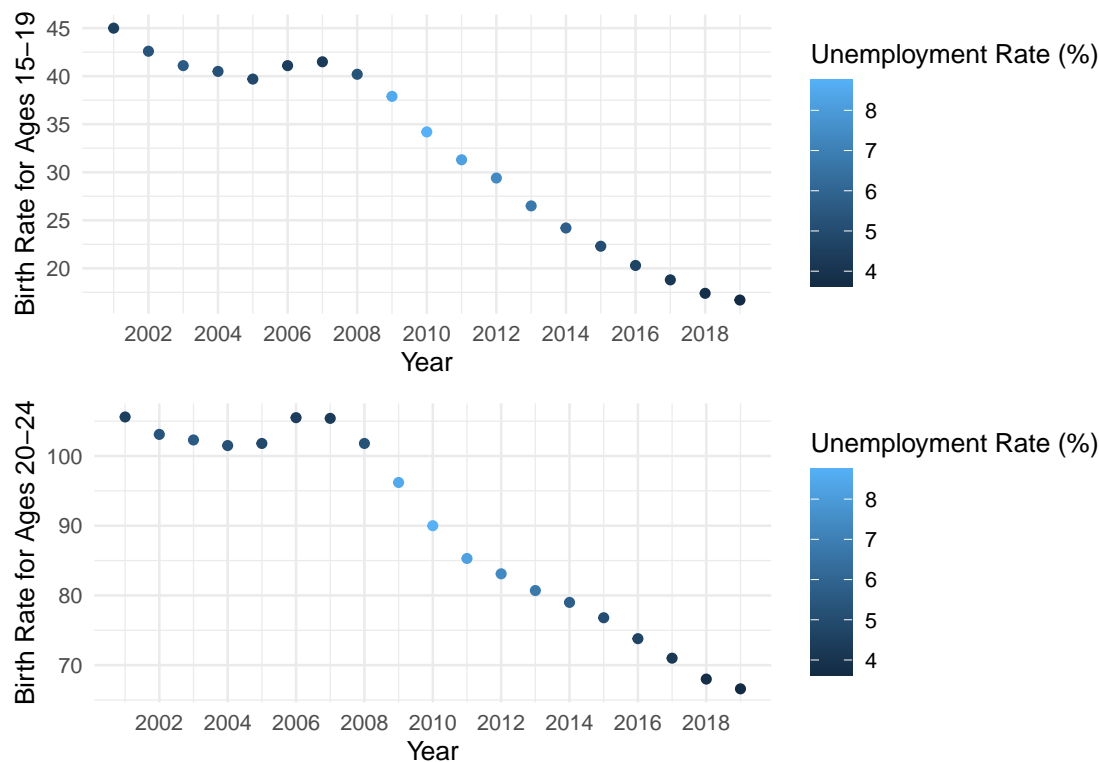


Figure 6: Average birth Rates against level of unemployment for the 15 to 19 and 20 to 24 age groups from 2000 to 2020

(Figure 7) shows the percentage decline in birth rates for young women, specifically for the 20-34 age group, by state from 2000 to 2019. We see that throughout the U.S, there has been a decline in birth rates in most states, with some states having a more severe decline than others. We see that states on the west coast tend to have a larger decline than states on the east coast, with California having a very high decline in birth rates, and North Dakota having relatively little change. This could be attributed to the west coast being more liberal (Wesner et al. 2019) and thus less adhering to gender roles, such that women have children later or not at all. In comparison, the east coast, midwestern and southern states have less severe changes in their birth rates, with some having no change or a slight increase in birth rates. Coincidentally, these states tend to be more conservative or religious, so they accept gender norms and refusal of new changes in culture.

The exception seems to be Utah, which is conservative and religious due to Mormonism but has the largest decline in birth rates. However, the general trend still holds, and as some states are more costly to live in than others, this could also explain the differences.

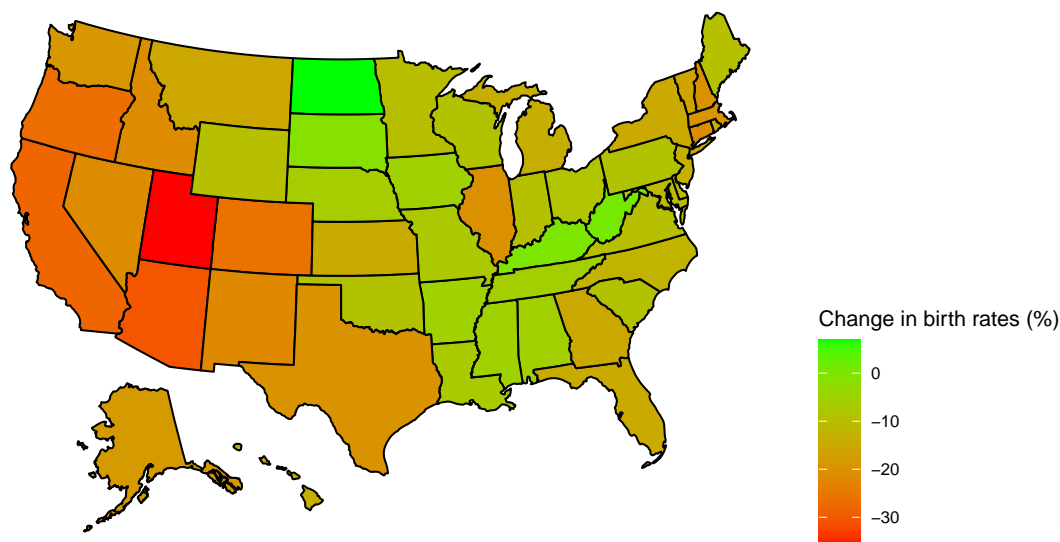


Figure 7: Decline in birth rates for young women from 1999-2000 to 2018-2019 by state

(Table 2) compares the average student debt, rent, child costs and the percentage of people that follow a religion in the years 2004 and 2019. The mean student debt is lifetime debt while the mean rent is monthly rent. All these variables are social and economic attributes of the U.S, which may explain the change in birth rates. We see that the average student debt has almost doubled from 2004 to 2019, the mean monthly rent has increased significantly, the percentage of people who believe religion is important has decreased, and the monthly childcare costs have also significantly increased. Millennial women were more religious than their younger counterparts, which may have influenced their decisions to have children relatively young. We notice that these costs have all risen past inflation, indicating that it is now more expensive to live in the U.S in 2019 than it was in the early 2000s. As generation Z mothers want to be more financially comfortable before having children, this causes them to postpone having children, or not having as many children due to the expenses. Expensive childcare and lack of affordable living has caused lower fertility rates (Nargund 2009).

Table 2: Changes in Variables that may Explain Decline in Birth Rates

Year	Average Student Debt	Average Rent	Percentage of Religious People	Average Child Care Cost
2004	26207.70	848.9	55.8	2105.4
2019	53886.28	952.9	52.9	3841.0

## 3 Discussion

### 3.1 Bias and Ethical Concerns

As this data is based on people, there are likely to be some ethical implications that could limit the true accuracy of our data.

A problem with these datasets and the original sources as well is that in terms of gender, the authors have only looked at births that happen through a female. The issue with this is that it does not account for the trans and non-binary population who are still able to get pregnant and give birth to children. As this group of people and their experiences are not included in the original study, it hinders both the accuracy and the main points that the author intended to make. Nonbinary people are systematically removed from society in many official and unofficial processes (Tabaac, Perrin, and Benotsch 2017), in such a way that the official U.S census even in 2020 did not include factor variables for nonbinary or other genders. Even if the data did include an ‘other’ option, that groups a lot of different gender identities together; genders that are completely different from each other. This would then make analysis confusing as different gender identities may have different experiences (Tabaac, Perrin, and Benotsch 2017). The datasets also did not include transgender men, who can also get pregnant, bringing the question of if pregnant transgender men were listed as ‘male’ in the U.S census, and why the original datasets were filtered by female only.

Adding to this, non-Hispanic black and white people got their own group but black and white Hispanics did not, as they were all grouped into one race. This is inaccurate as Hispanics can be any race and although they are all within the hispanic ethnicity, the experiences and thus data for black hispanics will likely be a lot different than that of white hispanics due to racism within the hispanic community (Haywood 2017). This problem may also arise because much of society sees all hispanics as a mix of Indigenous and European, thus erasing Black and Indigenous Hispanic experiences.

The NCHS dataset did not include undocumented immigrants in the information on birth and population. This is because undocumented mothers are much more likely to give birth at home or less formal places, due to fear of eviction from the country. Thus, they often do not have birth certificates, or have inaccurate birth certificates. As these records are used for planning infrastructure and amenities to benefit the populace, not including them perpetuates their exclusion (many of whom pay taxes (Gardner, Johnson, and Wiehe 2015)) from society and societal improvements. This perpetuates discrimination against them as they are also misused for labor, and targeted by ICE. Although census information does include everybody regardless of status, many undocumented immigrants also fear coming out due to fear of being extrajudicially removed. This census data is also used for funding in particular areas and for infrastructure improvement, so these inaccurate results mean that not only are their experiences being left out, but areas where there are many undocumented are not getting the funding required.

### 3.2 Data collection concerns

While the datasets included information on race, there are possible problems in data collection due to the subjectivity of race. There was no option for mixed race, so it is assumed that every person in the data was classified according to three arbitrary groups. For example, the sources did not provide at what point someone was no longer considered to be black, or if white Hispanics were classified under white or under hispanic. What may be considered white or black may also change depending on the state or the community; i.e. a mixed-race person in a Black community may be considered to be biracial, but in a white community may be considered to be Black. If during data collection, the sources decided on self-identification of survey takers, this could lead to inaccurate results. However if the data collectors decided to choose the race for themselves, this could strip people of their ethnic identity. As previously stated, undocumented immigrants were not included in the birth rate data. As they make up a significant portion of the country, the results presented in the data are likely very different from the true situation of women living in the country. The Current Population Survey did not record the data for child care costs for some midwestern states, and the reason for doing so was not stated. As the states which were excluded make up a decent portion of the U.S population and tend to have low costs of living than the national average, this could have led to a higher nationwide average child care cost in the report than is factual. For some datasets not everybody responded,

so they either put 0 or estimated values. This may lead to inaccurate results, as their estimates are likely not the true value.

### **3.3 Socio-cultural Causes and Impacts of Declining Birth Rates**

#### **3.3.1 Position of Women in society**

In (Hayford and Morgan 2008), women took a survey on their adherence to religion and based on their answer, it shows those who answered ‘very’ have higher fertility than those that said ‘somewhat’ or ‘not’. The article uses data from the 2002 National Survey of Family Growth (NSFG) to show the results. Factors such as unwanted fertility, age at childbearing, or degree of fertility postponement seem not to contribute to religiosity differentials in fertility. The article states how studies consistently find higher fertility among more religiously active women across denominations, although the magnitude of the effect varies with the measures used for fertility and for religiosity. The results from the survey show how women who value religion higher in their daily life have more children compared to those who value their religion somewhat to none. This shows how being religious can have a direct correlation to higher fertility, which leads to more births. Society in general has become less religious, which is shown in the declining birth rates. (Linda A. Jacobsen 2010) shows how marriage for women in the 20 to 24 age group has decreased, showing that generation Z are choosing the marriage and children route at later stages in their lives. In 1970, about 36% of the population in the age group did not get married compared to 2008 where 80% of the population in the age group were not married. Since women are marrying late, they are giving birth at a later stage in life compared to before. However it should be noted that the number of women who have children without being married has increased in the past 20 years.

The notion of female independence has become increasingly more popular in recent years. While millennial women are already career oriented, generation Z women are even more so. Women staying at home to take care of children, while still nowhere near as popular a notion as in the 1950s, was still an accepted norm in the 1990s and 2000s (Maher and Saugeres 2007). With the rise of feminist movements in the past two decades there has been a major change which has seen women making progress in all sorts of field such as sports, business or becoming leaders of their respected countries. The choice to not have children is not as shameful in society compared to 20 years ago. Having children results in more responsibility being taken up which can restrict career advancements (Hewlett 2002), as western culture still has expectations that women take care of children and men go to work, so women often feel they can’t do both (Maher and Saugeres 2007). The cost of delaying their careers to have children also increases as they get deeper into their profession. Women who do ‘have the best of both worlds’ need to juggle both work and home, creating difficulties for themselves which can have a major effect on their health. Maternity leave in the US on average results in 10 weeks while the paid leave is 8 weeks. This can cause an issue in terms of finance as living expenses have increased from the 2000s, especially since the recession in 2008 (Linda A. Jacobsen 2010). Two-parent households are on the decline in the United States as divorce, remarriage and cohabitation are on the rise. Families are smaller now, both due to the growth of single- parent households and the drop in fertility. The rise of LGBT families for generation Z has also led to an increase in adoptions and decrease in birth rates. Not only are Americans having fewer children, but the circumstances surrounding parenthood have changed. The increase in women achieving higher education (Linda A. Jacobsen 2010) has also led to a pause to the child rearing stage for many, which has also caused a decrease in the birth rates for young women as this causes women to have children later in life after they are done with education. The causes of these decrease in births are tied to increases in educational attainment, growing labor force participation.

#### **3.3.2 Politics**

White birth rates have decreased significantly, and the 15-24 age group contributes more than 18% of declining birth rates. This decrease in white birth rates is a well known talking point of the far right, which is used to harass people of color, especially mothers. This concern over the white birth rate decline (often coded as ‘True Americans’) and the notion of ‘being replaced’ has led to harmful anti-immigration policies, as well as the rise of far right hate groups throughout the country (Chermak, Freilich, and Suttmoeller 2013). The increase and proliferation of far right ideologies that white birth rates are decreasing leading to a less white

country are fueled in part by the way that these statistics can be shown; without the proper context to show why they are decreasing. Many pro-life advocates have also noted declining birth rates as a major reason for their antipathy towards abortion, which has caused an increase in attacks on planned parenthood clinics as they are believed to be a symptom of societal decay. (Primrose 2012).

A decline in birth rates has led to a decline in population growth and thus the need for immigrants. This decrease in birth rates has led to the push for immigration policies, not just in the U.S, but in other industrialized societies. This has led to political controversy based on immigrants taking jobs from citizens. As the economic recession devastated many sectors of the economy and areas of the country, an increase in immigrants taking jobs in the U.S promotes feelings of animosity towards them. These feelings of animosity are also fueled by immigrants tendency to have more children than the citizen populations. However these arguments often do not consider the fact that second and third generation immigrants tend to reduce their birth rates to match the rest of the population (Livingston and Cohn 2012). This decrease in birth rates is thus used both as a justification for immigration and job outsourcing, as well as an 'invasion crisis'. Further impacts on population growth imply that the U.S may be moving to Japan levels of decline, in which the burden of the economic system is placed on the decreasing numbers of young people, as the increasing numbers of old people rely on them.

### **3.3.3 Race**

Women of color such as black and hispanic women are less likely to receive adequate natal care and resources compared to their white counterparts. This has caused the decreased fertility rates and higher negative birth outcomes for black women (Davis 2018), (Yang and Morgan 2003) which could decrease their number of births and thus their birth rates. Shifts in fertility have disproportionately happened to white women and the higher educated, who also tend to be white (Yang and Morgan 2003). Hispanic women also have less than stellar access to fertility health care, as well as have lower IVF success rates (Zore 2021). Black people are concentrated in the south, which has very high levels of teenage pregnancy (Matthews et al. 2010) and low levels of resources on sexual education, so they are disproportionately affected compared to white people. This may be why they did not contribute much to declining birth rates in the report. Black teenagers are also less likely to have access to quality education, careers and outside opportunities(Linda A. Jacobsen 2010), which is a major factor towards the comparatively small decline in birth rates. Hispanics are also affected by many of the same problems: lack of funding and proper education in their communities. As birth rates for people of color have not decreased as much compared to white people, it could also perpetuate harmful stereotypes of minority women having too many children, too young, depending on welfare. Black women are also at a higher risk of unwanted pregnancies compared to other populations, as shown by (Bryant et al. 2010), which surveyed women who had recently gotten pregnant and asked questions such as if they intended on getting pregnant. Among the proportion of women who answered no to this question, black women represented 33% of the women not intending for pregnancy. Teenage birth rates have decreased for generation Z, however black and hispanic women still have higher teen birth rates compared to white women, and this has persisted even with the cultural change. This is due to lack of opportunities, as well as higher rates of poverty and low education (Gold et al. 2001). While these problems are due to external problems from lack of funding to these communities, this data does not provide the vital background to dispel systemic biases that black and hispanic women are just lazy and have children on the taxpayer's back. This shows yet another way in which women of color are negatively treated in society.

## **3.4 Economic Causes and Impacts of Declining Birth Rates**

(Table 1) examined economic factors that may play a role in the living standards and motherhood decision of young women. Student debt, rent and childcare costs increased from the early 2000s to late 2010s. Most students between the ages of 15-24 do not have a steady source of income and due to the rising expenses, it becomes difficult for young women to properly raise a child. The cost of housing in the United States has doubled which plays a huge role in the decision to have a child (Clark 2012) . Increasing rent and lack of social safety nets due to the U.S's individualistic tendencies contributes to why generation Z couples have second thoughts about having a child(Stone 2018). In some cities in 2022, rent is increasing by up to 40% (Sainato 2022), and increases like that push women against having children in less favorable positions

(Livingston 2020). In a similar way, the rise of student debt in the United States is also leaving young adults, more so young women, with less money to care for their families. According to (University Women 2021), women in the United States hold approximately 67% of student loans and many of them state that their debt influences their decision to have a child. When considering these two costs, and the fact that there are child care expenses to tend to as well, it becomes apparent how expensive it is becoming to have a child. According to (Blau and Robins 1989), a dollar increase in weekly childcare costs implies a 2% decrease in birth rate. Along with this, a dollar increase in childcare costs also means that the rate of entering employment decreases by 3%. From this, one can see how there is not only a correlation between increasing childcare costs and unemployment but also a correlation with increasing childcare costs and a decreasing birth rate. In addition to these, the rise of urbanization has caused a decrease in birth rates (Nargund 2009), and urbanization is directly correlated to increases in rent.

### 3.4.1 Economic Expansion

As seen in the results section, we noticed an increase in birth rates from 2002 onward. This is likely because of the economic and job growth that the United States had leading up to 2006. Between 2001 and 2007, the United States was going through an expansion period which contributed to its economic growth, with an annual GDP growth of 2.8% (Aviva Aron-Dine 2008). Studies show that younger adults struggle to be financially stable, so the opportunity that an expansion brings for them would positively affect their financial status putting them in a better position to have a child (Sironi 2017). This growth is not evident when looking at birth rates for the 15-19 age group as the declining birth rate continues until 2005. In contrast, the results of this expansion period are more visible in the 20-24 age range as it seems that the birth rate from 2001 to 2005 decreased at a lower rate each consecutive year until 2005, when it began to increase. This is likely because of the fact that the 15-19 age group is not affected by an economic expansion as much as the 20-24 age group. On the contrary, an economic expansion provides a lot more jobs and income for young adults who are done or almost done with school. In addition, in times of expansion, families are more likely to be in a position where they can afford to have a child because interest rates and the real value of debts are lower than usual. With more people employed, there is generally more income for families to support the needs of children. However, that growth began to decline in 2007 when consumers began to pay more for their debt. It is stated that economic growth had decreased to 2% in the third quarter compared to the 5.6% of first quarter growth the country had. This time also marked the end of the housing boom which is generally caused by economic prosperity and lower credits. Due to this, the decline of the economy also meant the beginning of the declining birth rates (Weller 2006). In (Figure 6), we observe a large decrease in births for both age groups, likely caused by the great recession which began in late 2006 and early 2007. The points on the graph also show higher unemployment rates due to the recession. Due to a higher number of unemployed workers and the declining economy, affording a child became difficult which is why we notice the sudden decrease in average births across the United States (Sobotka, Skirbekk, and Philipov 2011). Along with this, couples in the United States are concerned with the fluctuating economy of the United States since they would prefer that they start their family in a time where they felt safe (Clark (2012)). This steep decline of births seems to slow down in 2010 which is also the time that the great recession ended. However it is important to note that women living in poverty are more likely to give birth young, compared to middle income women (Kearney and Levine 2012).

## 4 State Difference

The change in birth rates for some states were very different from others. Some states were able to recover from the economic depression, while some states did not. From (Figure 7), these states, primarily the midwest, are still heavily affected by the economic recession that started due to the fall of the steel industry (Meyer and Lobao 2003) and outside sourcing of labor. However, the cost of living and child care are also relatively cheap in these states (Temple 2020), so birth rates were not heavily affected. The west and east coast was able to bounce back better than the midwest, but as the cost of living is still expensive (McMahon 1991), this could deter women from having children quite early until they are financially ready. In the south, the cost of living is also quite high but as these states tend to be more religious and conservative than the liberal west coast, birth rates did not decline as far as the west coast. The higher religious levels of the south also

corresponds to higher teen birth rates (Strayhorn and Strayhorn 2009). The east coast is still socially liberal and relatively wealthier, so they provide more safety nets in terms of resources and money for mothers than the south, which is why birth rates are higher despite the expensive cost of living. Southern states also tend to have more problems with abortion and aim to restrict them, which could also be a reason behind the comparatively higher birth rates.

However as generation Z tends to be more liberal than their millennial counterparts, they are less likely to have more children nationwide.

## 5 Weakness and Next Steps

There were datasets in which we had to generalize about a specific population based on data of a general population. For example, in (Figure 7), the map data was composed of responses taken from women aged from 20-34, as information for the 15 to 24 age group was not available. Due to this, conclusions that are made from this map are likely not accurate as they are not the true statistics of the 15 to 24 age group. Our research question wanted to focus on the trend of birth rates over a 20 year period, specifically from 2000 to 2020. However, for several datasets, only data up to 2019 was available. Due to this, instead of being able to compare 2000 and 2020 explicitly, we had to generalize trends that we see in 2019 to be at least similar to trends that we would see in 2020. We had the same problem with (Table 2), in which we had to approximate 2004 data for 2000 trends, even though situations would be different. In addition to this, the year ranges for millennials and generation Z are subjective, as many different years have been suggested as the start and end for these two generations. Thus the years chosen for this report are completely arbitrary.

As more women do not want to give birth and opt for adoption, that could lead to further decreases in birth rates in the future. In further research we would like to make a graph that shows the relationship between adoptions and birth rates. There has also been much controversy in the past two decades over the falling sperm counts in men (Aitken 2013). We are interested in whether this has had any effect on birth rates, and in future research we would like to explore the relationship between them. We would also like to download the data directly from the sources to clean and form our own initial datasets.



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