

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Amount

45M

Transactions  
count

656K

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Med

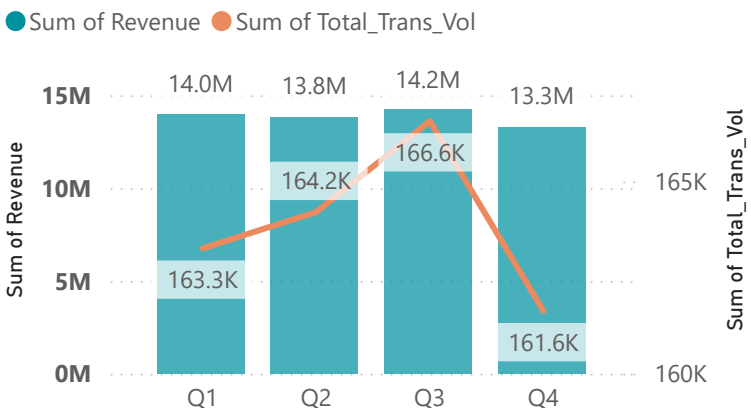
Low

High

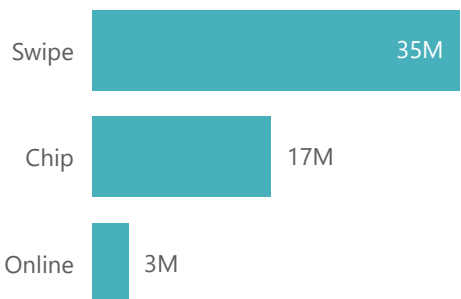
F

M

## QTR Revenue and Total Transactions



## Revenue by Chip Type



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	36957875	64,95,887.74
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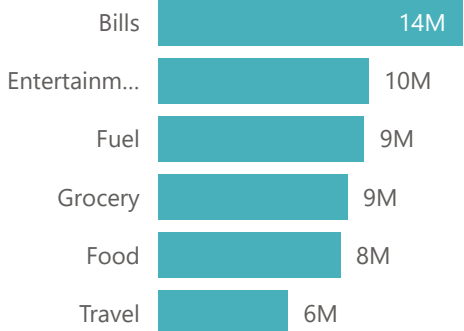
Silver	5586332	4586746	8,12,081.28
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Gold	2454072	2024078	3,73,784.16
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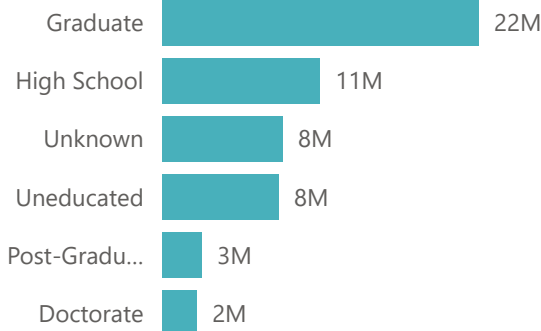
Platinum	1135608	953314	1,61,629.05
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<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>
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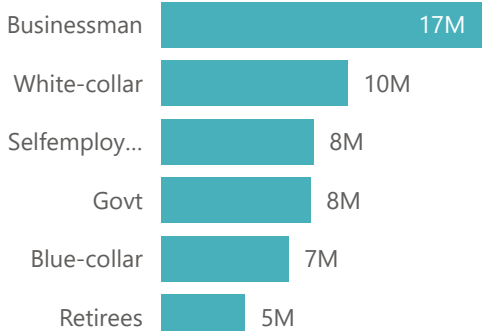
## Revenue by Expenditure Type



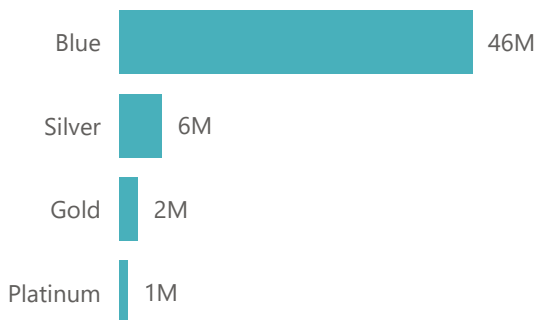
## Revenue by Education Type



## Revenue by Job Type



## Revenue by Card Category



# Credit Card Customer Report

Revenue

55M

Total Interest

7.8M

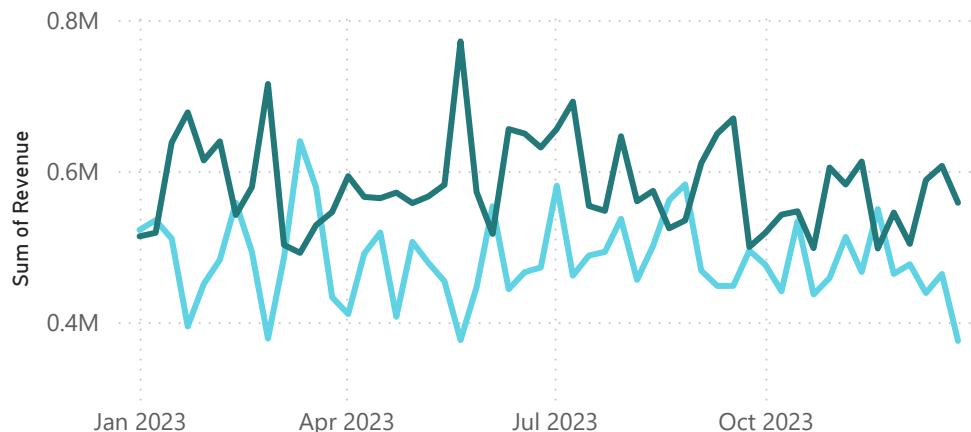
Income

576M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

Week\_Start\_Date

All

Med

Low

High

Swipe

Online

Chip

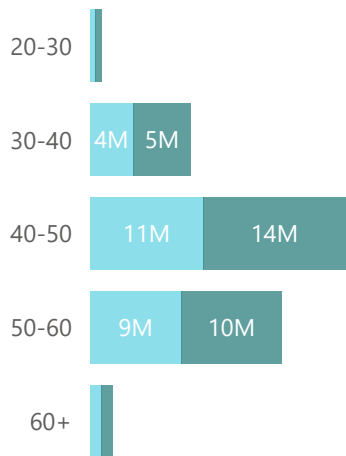
M

30M

F

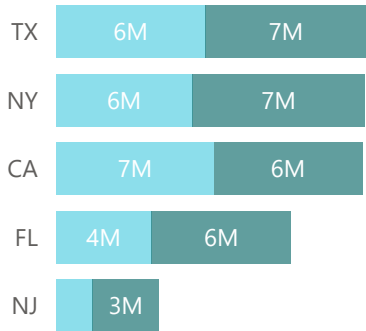
25M

Revenue by Age Group

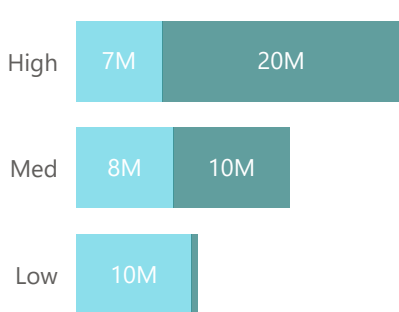


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Ear
Businessman	17387832	186959919	25,39,39
White-collar	10114656	103930055	14,41,07
Govt	8111701	88773989	11,60,01
Selfemployeed	8261758	75313288	11,19,74
Blue-collar	6904279	72262158	9,52,80
<b>Total</b>	<b>55315410</b>	<b>575914439</b>	<b>78,43,38</b>

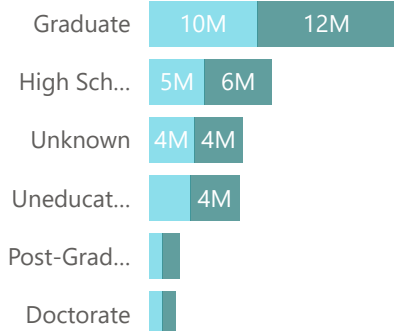
Top 5 States



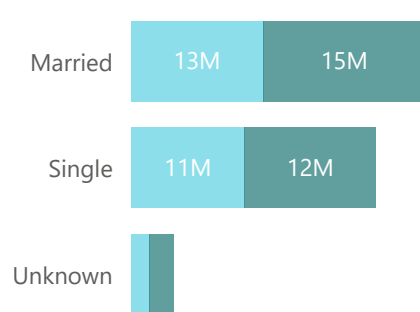
Revenue by Income Group



Revenue by Education Level



Revenue by Marital Status



Revenue by Dependent Count

