OLAJIDE ABRAHAM, YUSUF

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I am a Data Scientist with experience from projects and remote internships with leading tech companies which has given me the opportunity to work across different projects, domain and teams with various data analytics tools ranging from SQL, Power BI and Python.

I can develop dashboards for tracking KPIs, automate reporting for relevant stakeholders, do data analysis to glean insight for my organization and escalate blockers to my manager.

Skills and Tools

Mathematics - Python - SQL - Data Analytics & Business Intelligence - Data Storytelling & Visualizations- Data Science, Machine Learning and Power BI

Experience

Loreon Investment   February, 2022 – July, 2022
Intern, Data Scientist

- I provide innovative analytical insights in line with business objectives and conduct detailed data analysis on data used across the business units to evaluate business processes and improve business performance tracking
- I identify, communicate, and endeavor to resolve data gaps that impact the fulfillment of the business's functional requirements, by identifying, evaluating, and documenting potential data sources in support of project requirements within the assigned departments in the business.
- Collected, cleaned and preprocessed over 500 rows of sales tickets data from 21 betting outlet daily which enabled proper documentation and tracking of sales KPIs for business growth.
- Used Microsoft Excel functions & formulas to report sales activities from 21 betting outlet of the business daily, enabling management allocate resources appropriately which enabled effective distribution of company resources and reduced operation
- Utilized Data Quality Assessment Framework to pre-process data. Examined and gathered

BCG, Forage   July, 2022 – September, 2022
Data Science and Advance analytics virtual experience program

- I provided business innovative ideas to help resolve the customer churn rate
- I identify and provided the hypothesis framing for churn customer
- I explored the dataset to identify useful insight to understand customers attitudinal features through visualization
- With machine learning I made model to predict for churn customers
- Communicate the interpretation of the model and help identify the important features which will help to reduce and identify customer that is liable to churn and measures to take

British Airways   October 2022 – November, 2022

Data Science and Advance analytics virtual experience program

- I performed some web scraping using the Python library (Beautiful Soup), which allowed me to collect customer reviews from British airline pages.
- I also performed some text cleaning on the data that appeared messy to prevent it from interfering with the model's results. Also, I performed topic modeling in order to comprehend and identify the subject that is frequently discussed on British Airways websites.
- Performed Sentiment analysis to identify and categorize reviews in order to know customers attitude towards British airways
- Presented my model interpretation with a Microsoft PowerPoint presentation available to stakeholders to help them identify important customer review-related actions
- Built a predictive model with Machine learning to understand factors influencing customer buying behaviors
- Interpreting and presenting my models and analysis to key stakeholders which help to provide actionable insights to business actions

Academic Profile

Federal University of Technology, Minna, Niger State.
Pure and Applied Mathematics   February 2022

Kaggle
Data science Certifications   June 2022

SkillUP
Data science with Python   September 2022
Power BI for Beginners   October 2022
Introduction to SQL   November 2022