



Olakunle Salami





Experience

Research Assistant - ICUREUS Septe

September 2020 - April 2021

Carleton University, Canada

- Prepared thirty different documents analyzing game based Japanese learning for further research and development
- Compared and contrasted ten different Japanese Kanji learning applications describing the app's purpose, effectiveness, and the developer behind the app.
- Collaborated with Professor McArthur in creating an augmented reality application facilitating Japanese learning

Business Marketing Intern

June 2020 - September 2020

Roofheads, New York

- Developed content with adobe creative suite for various social media platforms, such as Google, Instagram, and Facebook
- Implemented new marketing strategies and campaigns for the company startup preparation
- Performed tasks assigned with the founder in the startup of Roofheads, a real estate application providing virtual showcasing and interviews for investors and home buyers
- Analyzed current trends in real estate for research in the housing market trends

Leadership

Vice President of Marketing & Communications

August 2020 - Present

IASSA, Carleton University

- Prepared different marketing campaigns in adobe photoshop for events and social media accounts.
- Communicated with faculty members separating tasks for the Institute of African Studies Student Association programming.
- Collaborated with other student clubs for club collaboration and events.
- Completed tasks given by the Vice President for club activities, meetings, and events.
- Initiated a Discord server providing a chat based location for faculty members, members, and collaborating organizations to discuss and partake in events during

Forecasting The New Normal Hackathon

November 2020

Technation, Canada

- Engineered an idea for an app allowing students to work together without any distractions by using a phone to study with a partner and void out distractions & notifications
- Designed the logo of the app and helped wireframe the application using InVision
- Pitched the app to judges and achieved second place achieving \$2,500 with teammates

Resident Advisor

January 2019 - August 2019

ResLife, University of Memphis

- Created and lead enrichment activities for residents and peers
- Enforced college policy, documenting any violations
- Resolved resident and co-worker conflicts
- Supported residents and peers going through difficult psychological distress
- Collaborated with other resident advisors to plan programming

Education

Carleton Unviersity Ottawa, Canada Bachelor of Public Affairs Class of 2023 Media Production & Design

Frameworks

HTML5	SCSS
JavaScript	React
Vue	C & C++
PHP	Java
SQL	Git
Bash	

Skills

Adobe Creative Suite
Customer Service
Github
Microsoft Office
MySql Database
Storytelling
Tableau
Translation
Troubleshooting
Unity 3D
Visual Studio Code
Web Design
Wordpress
Wireframing

Languages

English	Fluent
Japanese	Intermediate
Spanish	Beginner