

# Olamide Michael

 [michaelolamde@gmail.com](mailto:michaelolamde@gmail.com)

+2348165772745

 <https://www.linkedin.com/in/olamide-michael-46b76bb7/>

## Experience Summary

Dedicated and results-driven Product Manager with a proven track record at Polaris Bank, Opay, and FountainPay, specializing in building innovative Buy Now, Pay Later (BNPL) products, wallets, and B2B. Adept at leading cross-functional teams and collaborating with stakeholders to deliver successful product launches. Extensive experience in IT product management, encompassing the full product lifecycle.

## Skills

Expertise in product management, project management, Moscow, agile methodology, product marketing and growth, and Product design.

## Experience

### Polaris Bank | Product Manager

March 2023 - To Date

(Hybrid)

Polaris Bank is a leading financial institution committed to excellence in delivering innovative banking solutions. With a focus on customer satisfaction and cutting-edge technology, the bank provides a diverse range of financial products and services, fostering growth and financial empowerment for individuals and businesses alike.

- Spearheaded the ideation, development, and launch of two successful BNPL products, increasing customer acquisition by 30% within the first quarter.
- Led a multidisciplinary team through the product lifecycle, from concept to implementation, ensuring alignment with business objectives and regulatory compliance.
- Conducted market research, competitor analysis, and customer feedback sessions to identify opportunities for product enhancement and differentiation.
- Established strong relationships with third-party vendors, technology partners, and regulatory bodies to ensure a robust and compliant BNPL offering.

### IT Product Manager,

- Managed the development and enhancement of various API lead products like VOC, inflow and outflow flags, K2 CCMS, PAN masks, Flutter, bots, etc., overseeing project timelines, budgets, and deliverables.
- Collaborated with IT teams to define product requirements, ensuring alignment with business goals and technology capabilities.
- Successfully implemented scrum agile methodologies, leading to a 20% increase in project delivery efficiency.
- Conducted user acceptance testing (UAT) and gathered user feedback for continuous improvement of IT products.

### OPay Global | Product Manager

April 2020 - March 2023

**Product: OPay Wallet, OPay Deals, Pandova, OPay business app, Target savings**

OPay is designed to make financial services more accessible to everyday customers, whether it be for the bills they have to pay or the transfer and withdrawal of money.

- Led the development and launch of new products, OPay Deals, Target savings, the OPay business

- app, and Pandova, which generated over 85% in revenue in the first six months of launch.
- Collaborate with internal stakeholders, including executives, marketing teams, and customer support, to ensure alignment on product goals and priorities.
- Contribute to the development and refinement of the overall product strategy aligned with the company's goals.
- Identify and prioritize features based on user impact and research, stakeholders' business value, and business vision.
- Worked alongside compliance to identify financial regulations and ensure that Opay's products complied with relevant laws and standards.

#### **Product Manager, App Customer Interface Manager,**

- Monitored product uploads of engineers and customer interface team to fit compliance standards
- Collaborated with compliance to monitor fake products and businesses before and after upload
- Monitored product performance and provided regular reports to senior management on product performance and market trends in China and the U.K.

#### **Startup Lagos | Primestartups | Product Manager (Remote)**

**Jan 2019 - March 2020**

An innovation consultancy firm that helps startups get into acceleration programs and helps such businesses with marketing and communication to a wider audience

**Products:** AtaraPay Escrow, Klasshour, and Alluvial Agritech

- Responsible for all aspects of project lifecycles for every onboarded startup company, from the project meetings, content execution, and design stages through completion and handover to the client.
- Stay on budget and have resources for every company's digital and content marketing campaigns.
- Drive and ensure each onboarded company gets into open acceleration programs and gets funded within a range of time

#### **Project Manager | Lagos Startup Week**

- Oversee and manage the project cycle through pre-event, event, and post-event
- Sold over 400 exhibition booths to companies across Africa and other countries.
- Tracked and managed the daily execution, volunteers, teams, and speakers' timing during the event.

#### **Assistant Product Manager, MyKolo Nigeria, (Internship)**

**May 2017 - Jan 2019**

An omnichannel savings service that promotes financial inclusion. Focus on teaching youngsters how to save with a methodical approach that helps them become more disciplined.

- Assisted in developing a clear project strategy and application blueprint.
- Worked with account teams to identify specific project and marketing challenges and conducted competitive analysis to create outstanding digital solutions that were integrated with overall brand initiatives.

#### **Education**



**University of Ibadan**

B.A. Linguistics and African Studies.

Sep 2011 - Dec 2015

Linguistics and African Studies

**In-Print Publication:** Developing an Electronic Biology Dictionary in Yoruba.

## Licenses and Certifications



Coursera|Google-Foundation of User Interface/User Experience | Project Management | Facebook-Meta Marketing Analysis



Athabasca University, Commonwealth of Learning Introduction to Technology-Enabled Learning



Domestika-Communications Analysis and Products



Product school - Product strategy | Product analytics | Product- Led Growth