

Insights from 2016 LinkedIn Job Trends

LinkedIn is a social media platform designed specifically for the business community. LinkedIn's vision is to provide economic opportunity to people all over the world.

INSIGHTS



Information Dominance and the Cloud



As the world's population rises, businesses have realized the benefits of storing information online in a secure environment that can be accessed from any device. As shown in the chart, high-population, internet-using countries like the US, Germany, Ireland, India, France, Germany, and Singapore have higher cloud and distributed computing employment rates. This gave Cloud computing its high global skill standing because it enables businesses to expand quickly, retain adaptability, and funnel their resources into core operations.

Statistics and Data Mining



By clicking the Statical and Data mining option on the dashboard, one can observe that statisticians and data miners are two in-demand professionals. This means it may find work in a wide variety of settings, from urban to rural, with a 90% chance of success. Despite the fact that eleven of the fourteen countries in the study have rankings that are roughly in line with the global mean. And while statistics and data science are valuable, they may be eclipsed by other abilities in the future.

Data Interpretation and Presentation



Since businesses now have access to so much data, there may be an increased need to translate this deluge of information into more digestible forms for the general public. Unfortunately, When I clicked on the dashboard's dATA presenting skill page, just two of the fourteen countries we examined listed this as the desired talent. Data presentation is the 8th most in-demand skill, and most countries have a lot of vacancies; thus, employment will grow tremendously in the next years.