Aaron Noel De Leon

UI Engineer

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OVERVIEW

I'm an experienced software developer focused on UI engineering and design systems. I spent most of my career as a consultant for clients around the world; crafting delightful apps and websites using modern web technology.

WORK EXPERIENCE

⬣ Intent – Maker   MAR 2019 → PRESENT

Started Intent – a suite of tools that help users be more intentional with their digital life.

↳ Crafted a custom, gesture-based *Android* app launcher using *react-native*.
↳ Created *browser extensions*: Browser which mutes distracting website features, and Timer which provides insights and limits to time spent online.
↳ Developed the marketing website using *GatsbyJS*, *ReactJS*, *styled-components*, *styled-system*, and *GraphQL*.

◯ Karma – UI Engineer   JUL 2018 → MAR 2019

Crafted Karma – a web app for sending letters of gratitude and Letter – a platform for long-form conversations.

↳ Designed and documented the UI using *Sketch*, *InVision*, and StyleGuidist.
↳ Developed the app using *ReactJS*, *styled-system*, and *styled-components*.

✖ X-Team – Software Engineer   JUN 2016 → JUN 2018

Developed apps with X-Team – a remote-first consulting agency.

↳ Made the applicant review process at least *8x* more efficient by automating the company's initial vetting process.
↳ Modernized TokenHub, an Initial Coin Offering (*ICO*) platform, from a *jQuery*-based codebase to *ReactJS*, *Redux*, and *Immutable*. Pushed critical fixes to Authentication, Investment, and Dashboard pages.

↳ Developed <u>Capture</u> — a screen casting app that integrates with storage and issue-tracking services. Added automated build and update, audio recording, multi-screen support & cursor tracking using *Electron*, *ReactJS*, and *RecordRTC*.

📑 **Phaxio** — Front-end Developer & Designer **MAR 2016 → FEB 2018**

Crafted <u>Phaxio</u>'s marketing, documentation and console app.

↳ Contributed *4x* increase in page views by observing SEO best practices.
↳ Developed the marketing and documentation website using *Jekyll*, *SCSS*, & *JS*.
↳ Redesigned the *Ruby*-based console's front-end using *HAML*, *SCSS*, & *JS*.

⅄ **Vyllage** — Front-end Developer & Designer **FEB 2015 → FEB 2016**

Designed and developed <u>Vyllage</u> — a collaborative resumé and job referral network for universities.

↳ Designed prototypes and high-fidelity mockups using *Sketch* and *InVision*.
↳ Lead the front-end implementation using *ReactJS*, *SASS*, *Webpack*, & *Reflux*.
↳ Wrote unit tests for components using *Jasmine*.

◉ **Voyager Innovations** — Front-end Developer **JUN 2014 → FEB 2015**

Contributed to the front-end of web apps used by thousands of users.

↳ Smartnet 2.0: Smart's own social network aggregating feed from users' social accounts. Made using *SailsJS*.
↳ <u>Voyager Developer Portal</u>: Public APIs for Voyager products.
↳ Takatack: Philippines' online marketplace.
↳ Smart Places: a mobile app for location-based reminders and actions.

EDUCATION

🎓 **University of the East** **JUN 2010 → APR 2014**

Bachelor of Science in Computer Science
GPA: 1.09 (*Summa cum laude*)