# Aaron Noel De Leon

**UI** Engineer

 $\square$  here@nelo.is  $\square$  +63 916 837 5550  $\square$  nelo.is  $\square$  @nelonoel

OVERVIEW

I'm an experienced software developer focused on UI engineering and design systems. I spent most of my career working remotely as a consultant for global clients; crafting delightful apps using modern web technology.

#### WORK EXPERIENCE

#### **▲ Intent** - Maker

MAR 2019 - PRESENT

Crafted tools that help users be more intentional with their digital life.

- → Crafted a custom, gesture-based Android app launcher using react-native.
- ▶ Developed browser extensions that discourages and mutes distractions.
- Developed the marketing website using GatsbyJS, ReactJS, styled-components, styled-system, and GraphQL.

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JUL 2018 - MAR 2019

Designed and developed Karma  $(\underline{karma.wiki})$  - a web app for sending letters of gratitude and Letter  $(\underline{letter.wiki})$  - a platform for long-form conversations.

- → Designed and documented the UI using Sketch, InVision, and StyleGuidist.
- ▶ Developed the app using ReactJS, styled-system, and styled-components.

## **X-Team** − Software Engineer

JUN 2016 - JUN 2018

Developed internal and client applications.

- ightharpoonup Made the applicant review process (<u>join.x-team.com</u>) at least 8x more efficient by automating the company's initial vetting process.
- Modernised TokenHub (<u>my.tokenhub.com</u>), an Initial Coin Offering (*ICO*) platform, from a jQuery-based codebase to *ReactJS*, *Redux*, and *Immutable*. Pushed critical fixes to Authentication, Investment, and Dashboard pages.
- Developed Capture (<u>bugwolf.com/capture</u>) a screen casting app that integrates with storage and issue-tracking services. Added automated build and update, audio recording, multi-screen support & cursor tracking using Electron, ReactJS, and RecordRTC.

- Phaxio Front-end Developer & Designer MAR 2016 FEB 2018

  Designed and developed Phaxio's marketing, documentation and console app.
- $\rightarrow$  Contributed 4x increase in page views by observing SEO best practices.
- by Developed the marketing and documentation website using Jekyll, SCSS, & JS.
- → Developed the Ruby-based console's front-end using HAML, SCSS, & JS.
- ↑ Vyllage Front-end Developer & Designer FEB 2015 FEB 2016

  Designed and developed Vyllage (<u>www.vyllage.com</u>) a collaborative resumé and job referral network for universities.
- → Designed prototypes and high-fidelity mockups using Sketch and InVision.
- → Lead the front-end implementation using SASS and ReactJS and other complementary technologies such as Webpack, Gulp, and Reflux.
- **⊘** Voyager Innovations Front-end Developer JUN 2014 FEB 2015 Contributed to the front-end of web apps used by thousands of users.
- → Smartnet 2.0: Smart's own social network, which also aggregates feed from users' social accounts.
- Voyager Developer Portal: Public APIs of Voyager products. (developer.voyagerinnovation.com)
- → Takatack: Philippines' online marketplace. (<u>takatack.com</u>)
- Smart Places: a mobile app for location-based reminders and actions.

#### EDUCATION

O University of the East

JUN 2010 - APR 2014

Bachelor of Science in Computer Science GPA: 1.09 (Summa cum laude)