

FORBES 2022 BILLIONAIRES REPORT

ABOUT THE PROJECT (Business Understanding)

This project is focused on a Forbes Billionaires 2022 data set.

This data set includes a large chunk of unprocessed data of billionaires names with their various age, dates of birth, gender, countries, cities, industries of specialization, net worth and if they are self made billionaires or not.

Analytics Approach - Methodology

The methodology approach used in this project is analysing the data by cleaning the data set to suit business questions created and creating a visualization.

Analytics Approach - Data Source

The data set used in this report was sourced from the official Forbes website.


Analytical Approach - Data Analysis

The analysis made in this project includes:

- ▶ The total number of billionaires.
- ▶ The total number of countries involved.
- ▶ The total number of sectors involved.
- ▶ Top 20 countries with the highest number billionaires.
- ▶ Sectors with the highest number of billionaires.
- ▶ Top 10 billionaires with their net worth.
- ▶ Total number by age group.
- ▶ Total percentage by gender and self made factor.

Visualization

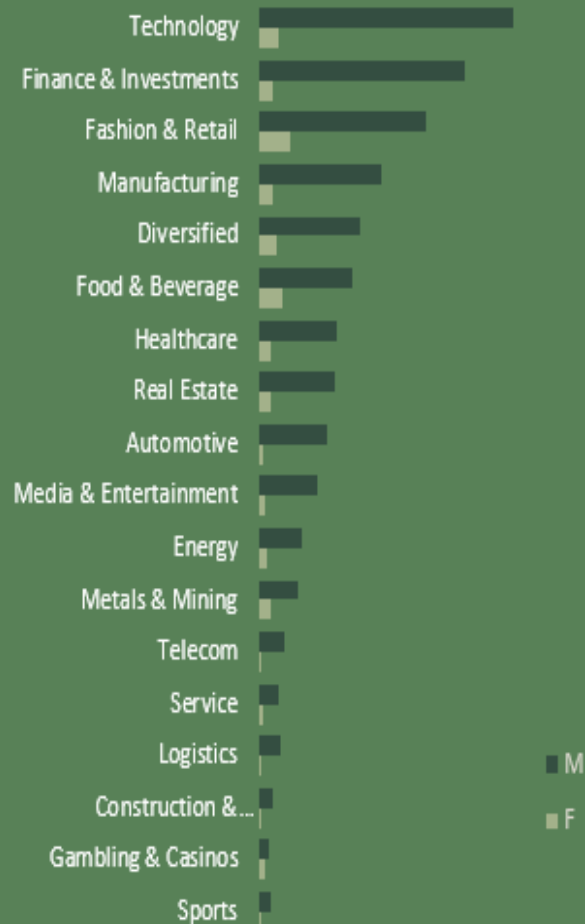
FORBES BILLIONAIRES 2022 DASHBOARD

 2,683 Billionaires  18 Sectors  73 Countries 

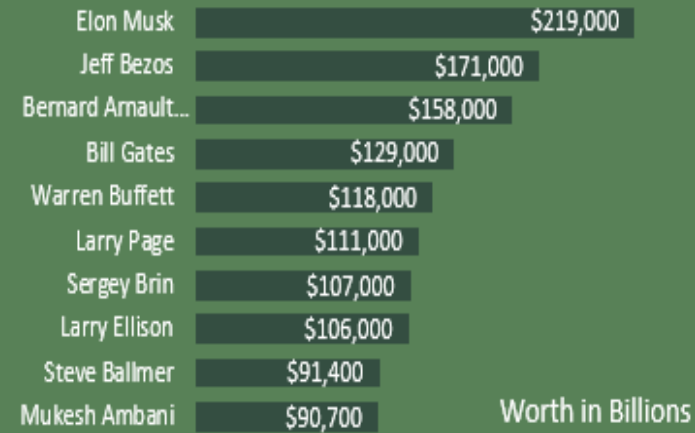
COUNTRIES BY NETWORTH



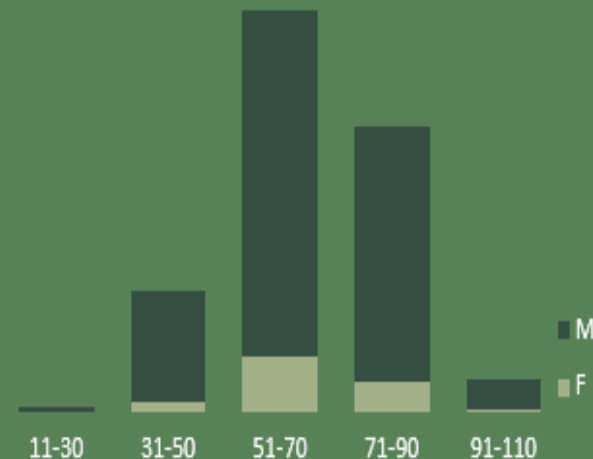
SECTORS & NETWORTH



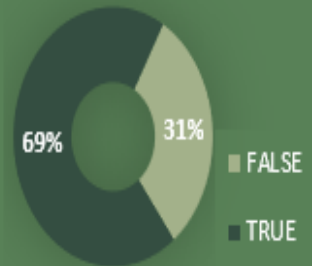
TOP 10 RICHEST IN THE WORLD



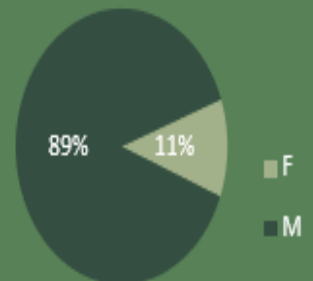
FINAL SUM BY AGE RANGE



% SELF MADE



% OF GENDER



Conclusion

The conclusion gotten from this project are as follows:

- ▶ There are 2,683 billionaires in the data set.
- ▶ There are 73 countries.
- ▶ There 18 sectors.

Recommendation

Lesson Learnt

- ▶ Elon Musk is the richest male and also the richest individual.
- ▶ Francoise Bettencourt is the richest female.
- ▶ The United State of America has the highest number of billionaires followed by China.
- ▶ The Technology sector has the highest number of male billionaires while the Fashion and Retail sector has the highest number of female billionaires.
- ▶ The highest number of billionaires are within the age ranch of 51 to 70 years old.
- ▶ The number of male billionaires is higher than female billionaires.
- ▶ The number of self made billionaires is higher than those that are not self made.