

# OYEBAMIJI SAMUEL

## Data Analyst

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### SUMMARY

As a data analyst, I possess strong technical skills in tools such as Pandas, SQL, and Power BI, which allow me to clean, analyze, and visualize data efficiently. I have hands-on experience creating dashboards, performing statistical analysis, and working with real-world datasets. My ability to identify trends, extract insights, and present data in an understandable way makes me a valuable asset. Furthermore, my commitment to continuous learning and completing challenges like the 30 Days Data Analysis Challenge demonstrates my passion and drive to excel in data analysis.

### EDUCATION

#### Computer science


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📅 10/2021 - Present


### SKILLS

Python	SQL	Power bi	Excel	Data visualization
Business Analyst	Problem solving	Teaching		
Team work	Research skill			

### STRENGTHS

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#### Ability to create custom dataset and perform data cleaning

This skill is crucial because clean, well-structured data is the foundation of accurate analysis. By manually creating datasets, as you did with the coding academy student enrollment data, you demonstrate a deep understanding of data structure, ensuring completeness and consistency in your analysis. This ability allows you to tailor datasets to specific project needs, resulting in more insightful and reliable conclusions, ultimately improving the quality and impact of your work.
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#### Advanced Data Visualization and Insight Communication Skills

Having the ability to transform complex data into clear, visually engaging insights is essential for impactful data analysis. By leveraging tools like Power BI, Excel, and Matplotlib, you create dynamic dashboards and charts that highlight key findings, making data accessible to stakeholders at all levels. Your experience in visual storytelling ensures that insights are not only understandable but also actionable, driving informed decisions and enhancing the overall effectiveness of your analysis.

### INDUSTRY EXPERTISE

#### Data Analyst



#### Data science



### EXPERIENCE

#### Data Analysis Intern

Pediforte coding Academy

📅 06/2024 - 10/2024

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### LANGUAGES

English      Advanced ●●●●●

### TRAINING / COURSES

#### Python course

#### Data analysis course

### PROJECTS

#### Retail Sales Performance Analysis

Objective: Analyzed a retail dataset to uncover key trends in sales performance across various stores and product categories.

Tools & Skills Used: Excel for initial data exploration and cleaning, Power BI for creating interactive dashboards, and SQL for querying large datasets.

Approach: Conducted data cleaning in Excel to handle missing values and outliers. Used SQL to retrieve and aggregate data on sales performance by store, product, and region. Leveraged Power BI to visualize trends such as monthly sales growth, top-performing products, and regional comparisons, enabling better decision-making for sales strategy.

#### Social Media Engagement Analysis for Marketing Insights

Objective: Analyzed social media engagement data to identify trends and optimize content strategy.

Tools & Skills Used: Python (Pandas) for data manipulation, Power BI for dashboards, and SQL for data extraction.

Approach: Collected and cleaned engagement data using Python to remove duplicates and handle missing values. Created SQL queries to aggregate metrics like total engagement, post frequency, and content type performance. Used Power BI to visualize findings on engagement trends, peak posting times, and audience preferences, helping to shape data-driven social media strategies.