



Total Number of Product IDs

740

6bb61e3b7bce0931da574d19d1d82c88	1371593
86c876e217ae1ca1cd2986c5521a9768	17357
0c2a23a1ce63aa22296072df5cd065f7	5697
954c5420b7247345858b62c84d606bb7	5690
4de78691553567a9b9e20fde6667773b	4890
023f544de40fb3c2ca4157950d64b2bc	4529
caffe2b03e6057845c52212acaaa1a34	4189
c5a4e7e6882845ea7bb4d9462868219b	4090
4f81b1d964419548f01ca35bbaeeda75	3209
3eff5d4b55889abb0a8b08d2136f1b63	2707

Day	New Cases (K)
1	112K
2	115K
3	107K
4	87K
5	88K
6	105K
7	97K
8	88K
9	92K
10	94K
11	101K
12	107K
13	111K
14	98K
15	95K
16	106K
17	109K
18	104K
19	142K
20	124K
21	105K
22	100K
23	108K
24	117K
25	114K
26	115K
27	114K
28	108K
29	109K
30	102K
31	68K

Day	Weeks
4	0.82M
3	0.74M
2	0.70M
5	0.57M
1	0.40M
6	0.10M

The chart displays the monthly number of new COVID-19 cases in the Netherlands for 2020. The y-axis represents the number of cases in millions (M), ranging from 0 to 1.0. The x-axis lists the months from January to December. The data points are as follows:

Month	Number of new cases (M)
January	0.27
February	0.26
March	0.57
April	0.95
May	0.81
June	0.08
July	0.04
August	0.02
September	0.01
October	0.01
November	0.01
December	0.30

ReadingOwnedBook	748.26K
FirstLivebookAccess	658.23K
FirstManningAccess	657.34K
EBookDownloaded	277.36K
ReadingFreePreview	138.20K
HighlightCreated	121.64K
FreeContentCheckout	116.18K
ReadingOpenChapter	100.00K
ProductTocLivebookLinkOpened	88.13K
LivebookLogin	62.48K

The chart displays the daily variation of the number of COVID-19 cases in the city of Madrid from December 29 to December 31, 2020. The y-axis represents the number of cases, ranging from 0 to 100. The x-axis shows the time of day in 6-hour intervals. The chart is divided into three sections: December 29 (blue), December 30 (orange), and December 31 (green). The number of cases generally increases over the three-day period, with a significant peak of 98 cases on December 30 at 6 PM. The chart also shows a clear daily cycle with peaks in the afternoon and troughs in the early morning.

Date	Time	Number of Cases
Dec 29, 12AM	12AM	13
Dec 29, 12AM	6AM	16
Dec 29, 12AM	12PM	70
Dec 29, 12AM	6PM	75
Dec 30, 12AM	12AM	19
Dec 30, 12AM	6AM	19
Dec 30, 12AM	12PM	60
Dec 30, 12AM	6PM	72
Dec 30, 12AM	12PM	74
Dec 30, 12AM	6PM	95
Dec 30, 12AM	12PM	74
Dec 30, 12AM	6PM	98
Dec 30, 12AM	12PM	68
Dec 30, 12AM	6PM	81
Dec 30, 12AM	12PM	68
Dec 30, 12AM	6PM	71
Dec 30, 12AM	12PM	75
Dec 30, 12AM	6PM	28
Dec 30, 12AM	12PM	29
Dec 30, 12AM	6PM	29
Dec 31, 12AM	12AM	29
Dec 31, 12AM	6AM	29
Dec 31, 12AM	12PM	29
Dec 31, 12AM	6PM	29

1. So far, livebook recorded the highest activity in April 2020 with almost a million events.
2. The date with the highest events is 19th
3. There are more events on weekdays than weekends, with Monday being the highest
4. Week 4 has the highest events
5. Out of the Thirty-five types of events, Readingownedbook ranks the highest while CommentCreated ranks the lowest.
6. Events with extremely low activity include UnknownOriginLivebookLinkOpened, SherlockHolmesClueFound, ProductSeeFreeLinkOpened, ProductLiveaudioUpsell, AddorUpdateCoupon, RemoveProductOffering, ShareableLinkOpened and ShareableLinkCreated. Another quick observation here shows that some of the event types with the least activity contain the word "Link". Perhaps users perceive these events as spam and therefore refuse to engage?
7. Out of the top ten accounts with highest events so far, only one is still active while nine have churned (using a period of 3 months before last date - March 3rd, 2019)
8. The first event carried out on livebook was DashboardLivebookLinkOpened by 608995969cef2edc29cb0c46deaec9da
9. The first event on livebook platform occurred at 12:10pm on the 11th of November 2019
10. There has been an average increase in the number of events recorded monthly.
11. On average, most events on livebook platform are carried out in the afternoon. Livebook recorded the highest number of events per minute at 3:55pm, with a total of 98 events. Activity usually slows down in the evening and at dawn.
12. It seems as though there is a fall in the number of events in June 2020. However, the last event recorded was on the 4th of June, so the month is too young to conclude a significant decrease.

Prediction: The next event is predicted to occur at 12:03am. Twenty-four events are predicted to occur at 12:03am.