

Segment

☐

Channel Part...

☐

Enterprise

☐

Government

☐

Midmarket

☐

Small Business

Revenue by Product

Product

A4 Paper

Biro

Markers

Notepad

Pencil

Stapler

0M

20M

Revenue

Gross sales by Product

Gross sales

30M

20M

10M

0M

A4 Paper

Biro

Markers

Notepad

Pencil

Stapler

Product

tax on profit by Product

tax on profit

1M

0M

-1M

A4 Paper

Biro

Markers

Notepad

Pencil

Stapler

Product

Manufacturing Cost by Product

Manufacturing Cost

30M

20M

10M

0M

A4 Paper

Biro

Markers

Notepad

Pencil

Stapler

Product

Profit by Product

Product

A4 Paper

Biro

Markers

Notepad

Pencil

Stapler

-20M

0M

20M

40M

profit after tax

Discount Rate by Product

Discount Rate

0.00001M

0.00000M

A4 Paper

Biro

Markers

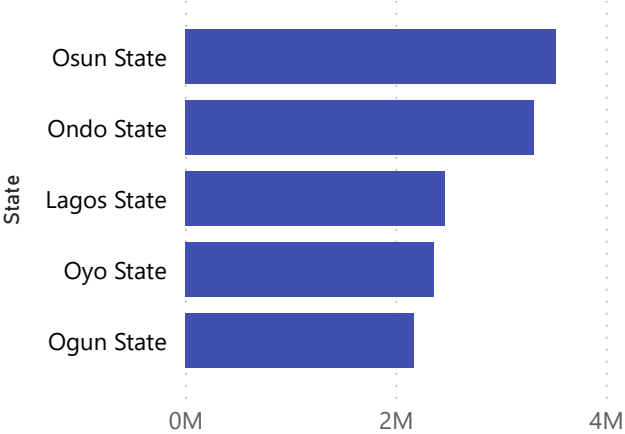
Notepad

Pencil

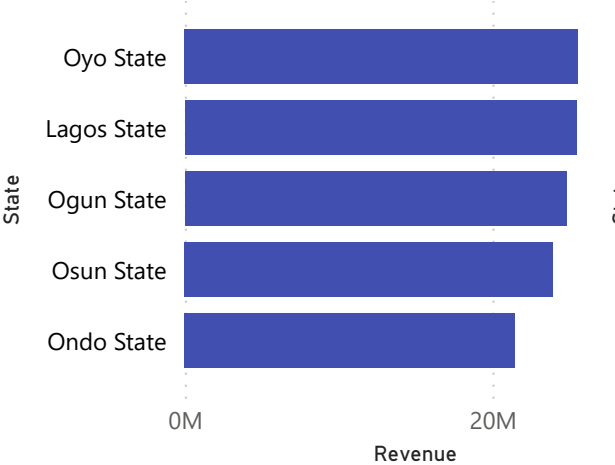
Stapler

Product

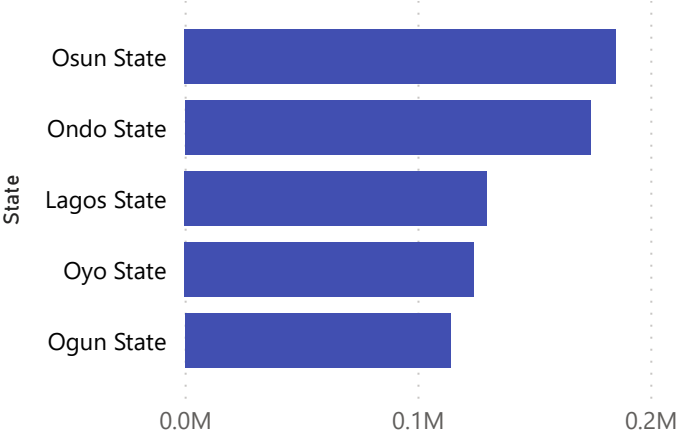
Profit by State



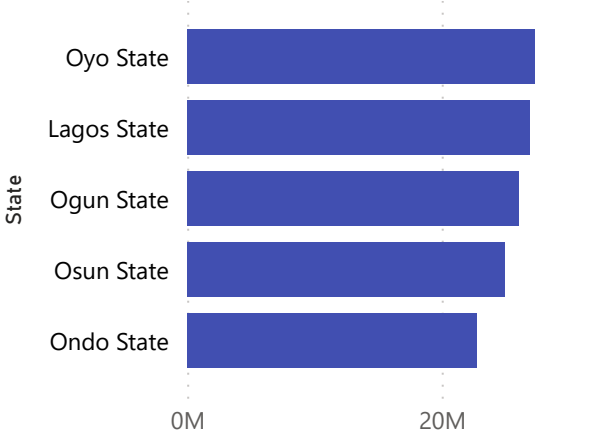
Revenue by State



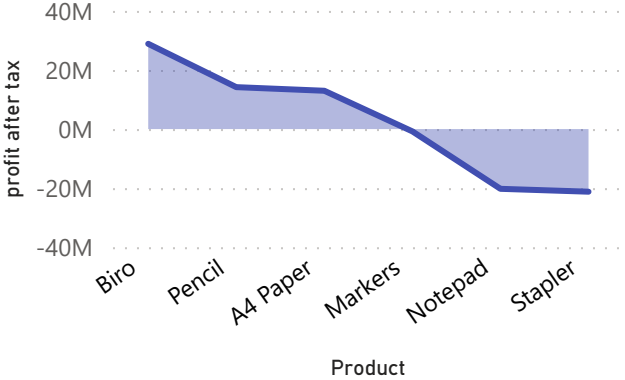
tax on profit by State



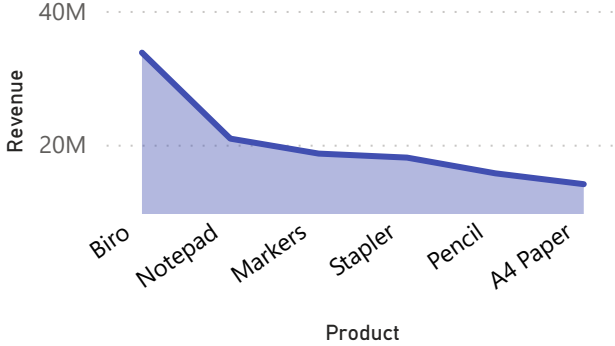
Gross sales by State



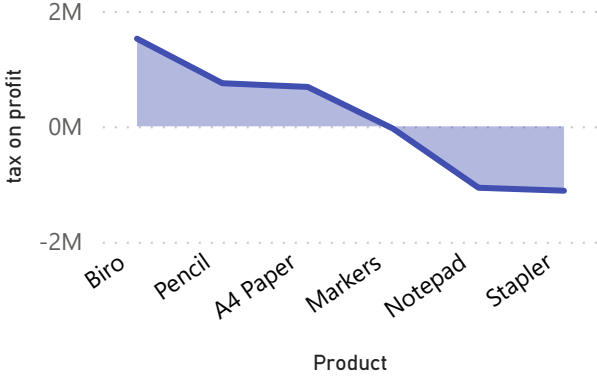
Profit by Product



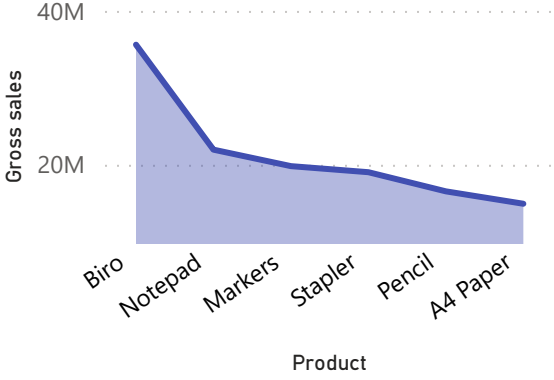
Revenue by Product



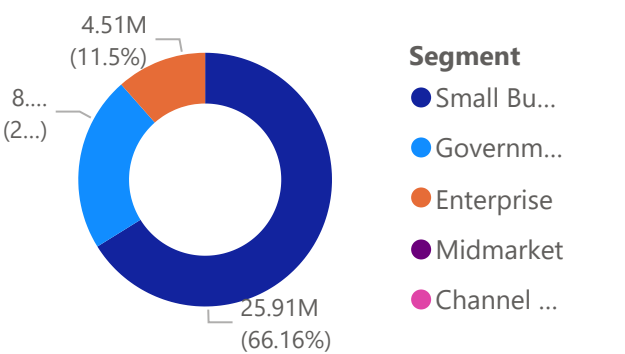
tax on profit by Product



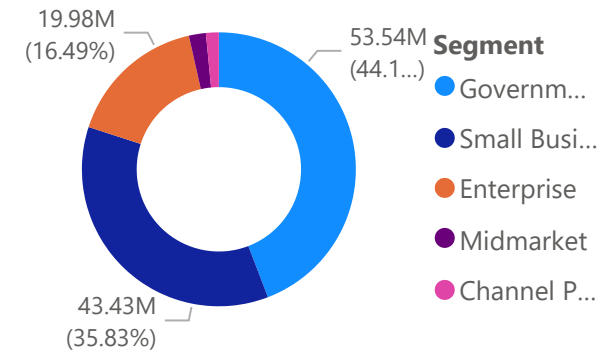
Gross sales by Product



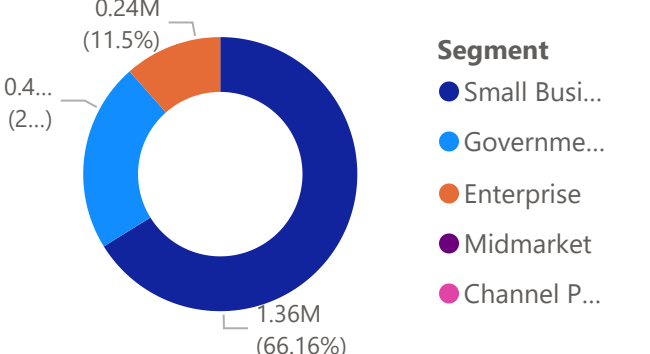
Profit by Segment



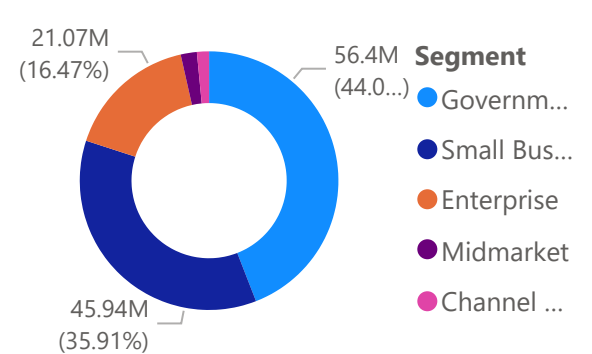
Revenue by Segment



tax on profit by Segment



Gross sales by Segment



Product

☐

A4 Paper

☐

Biro

☐

Markers

☐

Notepad

☐

Pencil

☐

Stapler

State

☐

Lagos State

☐

Ogun State

☐

Ondo State

☐

Osun State

☐

Oyo State

Year

Quarter

2013

Qtr 4

2014

Qtr 3

2013

Qtr 4

2014

Qtr 3

2013

Qtr 4

2013

Qtr 3

2014

Qtr 4

2014

Qtr 4

2014

Qtr 3

2014

Qtr 4

Total

<

>

