In this report, I'll be walking you through the analyzation and visualization of the twitter master data frame. For the course of this project, I sought to draw out five analysis and three visualizations from the twitter master data frame.

Insights

- 1. What is the most common dog stage?
- 2. What is the most common dog breed?
- 3. What is the most common tweet source?
- 4. What dog stage has the highest average retweet counts?
- 5. What is the most common dog names?

Question 1: What is the most common dog stage?

Pupper 170

Doggo 57

Puppo 25

Floofer 3

<u>Insight: We can deduce that Pupper is the most common dog stage followed by Doggo, Puppo and Floofer.</u>

Question 2: What is the most common dog breed?

Golden retriever 148

Labrador retriever 101

Pembroke 91

Chihuahua 88

Pug 62

<u>Insight: After analysis, we find out that Golden retriever, Labrador retriever, Pembroke, Chihuahua and pug are the most common dog breed.</u>

| Question 3: What is the most common tweet source? |
|--|
| Twitter for iphone |
| Twitter web client |
| Tweet deck |
| <u>Insight:</u> Twitter for iphone turns out to be the most common tweet source. |
| |
| Question 4: What dog stage has the highest average retweet count? |
| Floofer 8529 |
| Puppo 7134 |
| Doggo 5466 |
| Pupper 2059 |
| Insight: Floofer has the highest average retweet count |
| |
| Question 5: What is the most common dog name? |
| Lucy 10 |
| Charlie 9 |
| Cooper 9 |
| Tucker 9 |
| Penny 8 |
| Insight: Lucy is the most common dog name |
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| |

VISUALIZATION

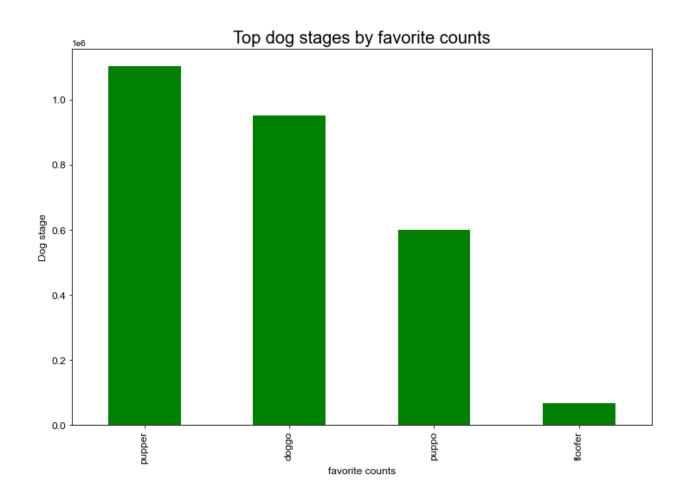
I produced three visualizations from the twitter master data frame

1. Word cloud showing insights on dog breeds.

Dog Breed Wordcloud pulldog Siberian_husky



2. A bar chart showing dog stage by favorite count



3. A scatter plot showing the correlation between retweet count and favorite count

