**Improving Resonance of Twitter Content in Counter ISIS**

**Information Operations: Data Dictionary**

**Variables:**

* type - The data type (Sysomos allows for data from numerous digital media platforms (Facebook, YouTube, etc.)
* host - URL link to the account’s Twitter page
* link - URL link to the Tweet
* date - Calendar date when the Tweet was posted
* time - Time when the Tweet was posted
* auth - The authority score given to the user (strictly within the context of the searched conversation)
* follower - The # of followers that the account had at the time of the export
* following - The # of users the account is following
* age - User supplied data (found in the bio)
* gender - User supplied data (found in the bio)
* country - User supplied data (found in the bio)
* location - User-supplied location (found in the bio)
* sentiment - Positive of negative sentiment, when Sysomos is able to determine
* contents - The actual tweet
* uniqueid - Twitter supplied user ID number
* authname - Twitter handle