

# Structured Cinematic Prompt Formula

© 2025 Zach Bogart — PromptBuilder Research Lab License: MIT License (Attribution required for reuse or derivative formats) This document defines the structured cinematic prompt formula—both the long-form structure and the compact shorthand variant. These structures represent the authored, original arrangement of categories used to generate consistent text-to-video cinematic prompts. --- 1. Full Structure (Long Form) The long form structure defines the canonical category order: • VISUAL STYLE • COLOR / GRADING • LOCATION / SETTING • VIBE / FEELING • MOTION VERBS • CREATURE TYPE • ANIMAL BEHAVIOR • INTERACTION VERBS • CHARACTER BEHAVIOR / EXPRESSION • CAMERA BEHAVIOR / ANGLES / TRICKS • LIGHTING BEHAVIOR • AUDIO / TONAL CONTEXT • TIMING INSTRUCTIONS • WEATHER / ENVIRONMENTAL EFFECTS • PHYSICS & WEIGHT BEHAVIOR • MATERIALS & SURFACES • ENVIRONMENT INTERACTION EVENTS • LANGUAGE OUTPUT RULES • DIALOGUE RULES • CLIP LENGTH STRUCTURE This ordered hierarchy is the protected authored structure. --- 2. Shorthand Structure (Compact Form) Canonical shorthand tokens: • STY: (visual style) • COL: (color / grading) • LOC: (location) • VIB: (vibe / feeling) • MOT: (motion verbs) • ANI: (creature type) • ANB: (animal behavior) • INTR: (interaction verbs) • CHR: (character behavior) • CAM: (camera behavior) • LGT: (lighting behavior) • AUD: (audio / tonal) • TIM: (timing instructions) • WTH: (weather) • PHY: (physics / weight) • MAT: (materials) • ENV: (environment interaction) • LNG: (language outputs) • DIA: (dialogue) • CLP: (clip length) The combination of the long structure + shorthand mapping constitutes the authored formula. --- 3. Status This formula may be cited as: “Structured Cinematic Prompt Formula — PSLC Root Structure, Zach Bogart (2025)” It is published as an open standard under MIT licensing for interoperability, while preserving attribution and authorship of the structural arrangement.