



# Sales Dashboard

High Level Insights into Sales Performance (2021-2022)

Delivery Country



Coupon Code



SKU



Buyer



Select date range



Total Items Sold

69

Total Customers

29

Sales Revenue (\$)

2,068

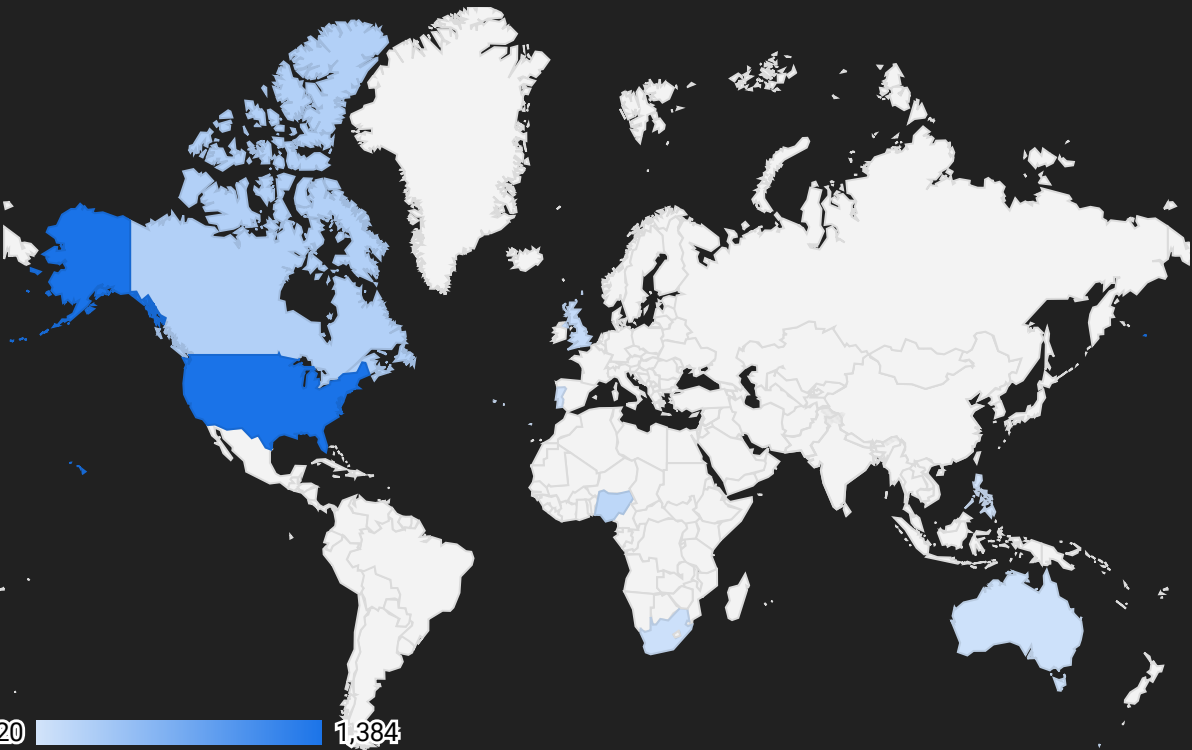
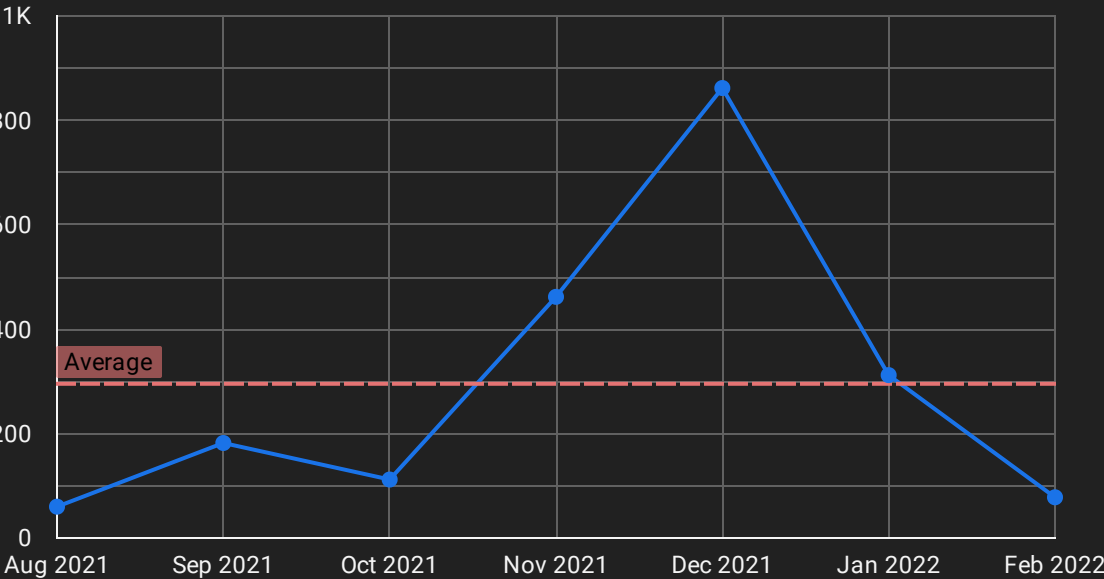
Average Item Price(\$)

29.97

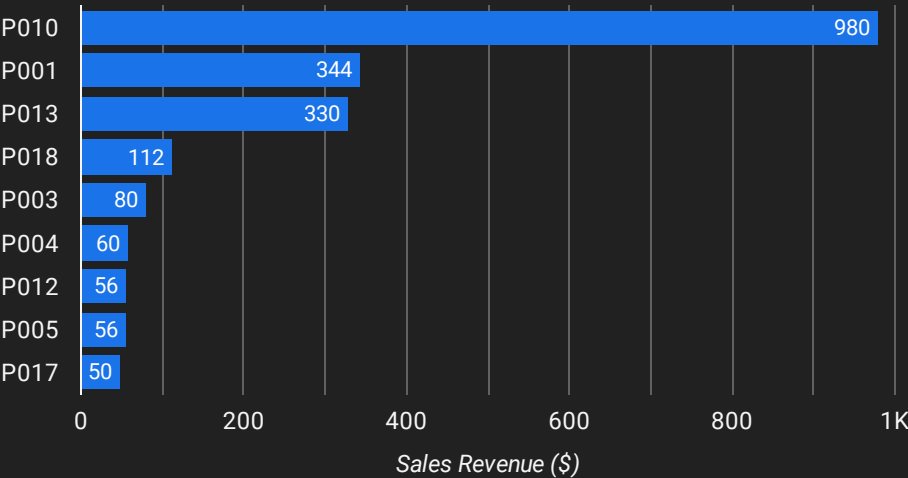
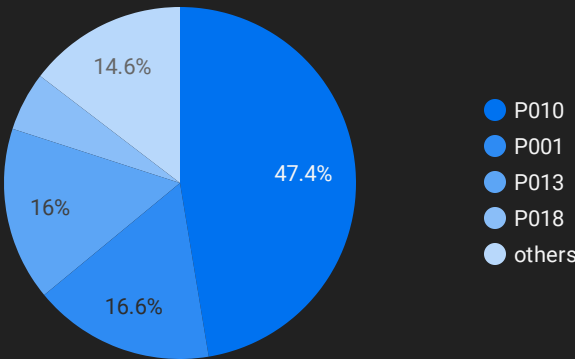
Revenue After Discount

1,975

● Sales Revenue(\$)



## PRODUCT INSIGHTS



## CAMPAIGN INSIGHTS

	Promo Code(Cleaned)	Sales Revenue (\$) ▾	Discount Amount (\$)	Total Buyers
1.	null	1,674 <div></div>	0.0 <div></div>	28 <div></div>
2.	CYBER2021	224 <div></div>	56.0 <div></div>	8 <div></div>
3.	SALE111121	70 <div></div>	17.5 <div></div>	2 <div></div>
4.	FLASH20	60 <div></div>	12.0 <div></div>	2 <div></div>
5.	SALE01	20 <div></div>	4.0 <div></div>	1 <div></div>