OLEG KVASNYTSKYI

Junior Front End Developer

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SUMMARY

I'm a motivated Junior Front End Developer with a strong foundation in web development and a keen ability to learn new technologies quickly. Proficient in HTML5, CSS, JavaScript, TypeScript, React. I have a genuine love for working with the Next.js framework.

Before starting my Front End Developer career, I was working 10 years in the pharmacy market, where I developed essential soft skills like attention to detail, analytical thinking, and effective communication that could be applicable to my IT-specialist's professional journey.

WORK EXPERIENCE

Front End Developer

Pet-Projects | 05. 2023 - Present
https://muebles-alonso-es.vercel.app/
https://pets-paw-oleg.vercel.app/

- Developing a web application from scratch, using **Next.js**, **React**, **TypeScript**, and modern CSS methodologies such as **Module CSS** and **SCSS**.
- Implementing responsive design principles to ensure optimal user experience across various devices.
- Integrating content management system (CMS) using **Contentful** for efficient content updates.

Senior Trade Marketing Manager

J**SC «Farmak»** | 2018 - 2022

- Development and implementation of Trade Marketing strategy to reach business targets.
- Successful launch of pilot project (Laucnh roducts as a Private Label of pharmacy chain)
- Negotiated with A-level management of Top 5 pharmacy chains, which led to the growth and strengthening of the company's position on the market
- Deep Analysis of competitors and market changes monitoring in terms of product categories and pharmacy chains.
- Coordinating and supervising Key Account managers' work activity

Medical Sales Representative

J**SC «Farmak»** | 2012 - 2018

PROFESSIONAL SKILLS:

- Strong proficiency in **HTML5, CSS** and **JavaScript**, with experience in modern CSS methodologies such as **Module CSS**, **SCSS** and **Tailwind**.
- Familiarity with **TypeScript** for building scalable and type-safe applications.
- Experience working with popular front-end frameworks such as **React** and **Next.js**.
- Basic knowledge of **Node.js** and **Express.js**.
- Solid understanding of **responsive web design**.
- Knowledge of **Git** version control and collaboration tools like GitHub for efficient code management.
- Strong **problem-solving** skills and ability to quickly debug and troubleshoot issues.
- **Management** skills such as: strong leadership, decision-making, problem-solving, team building.
- **Marketing** skills such as: market analysis, brand management, digital marketing.
- **Business** skills such as: strategic planning, financial analysis, negotiation, and market expansion expertise.

COURSES

Udemy
Modern JavaScript (Complete guide, from Novice to Ninja)
2023

EDUCATION

Ternopil State Medical University
Specialization: Pharmacy
Qualification: Pharmacist
2002 – 2010

SOFT SKILLS

- Leadership
- Communication
- Adaptability
- Analytical Thinking
- Problem-solving
- Attention to Detail
- Teamwork and Collaboration

LANGUAGES

- Ukrainian - native
- English – B1
- Spanish – B2