



Semi-Annual Sales Report

Categories

4

Products

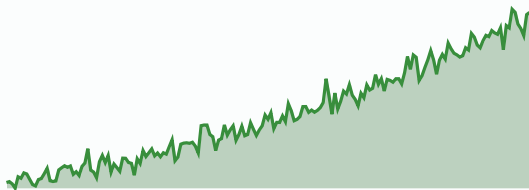
21

Distinct Customers

21,241



Total Sales
\$1,609,489



Average Age

30

18

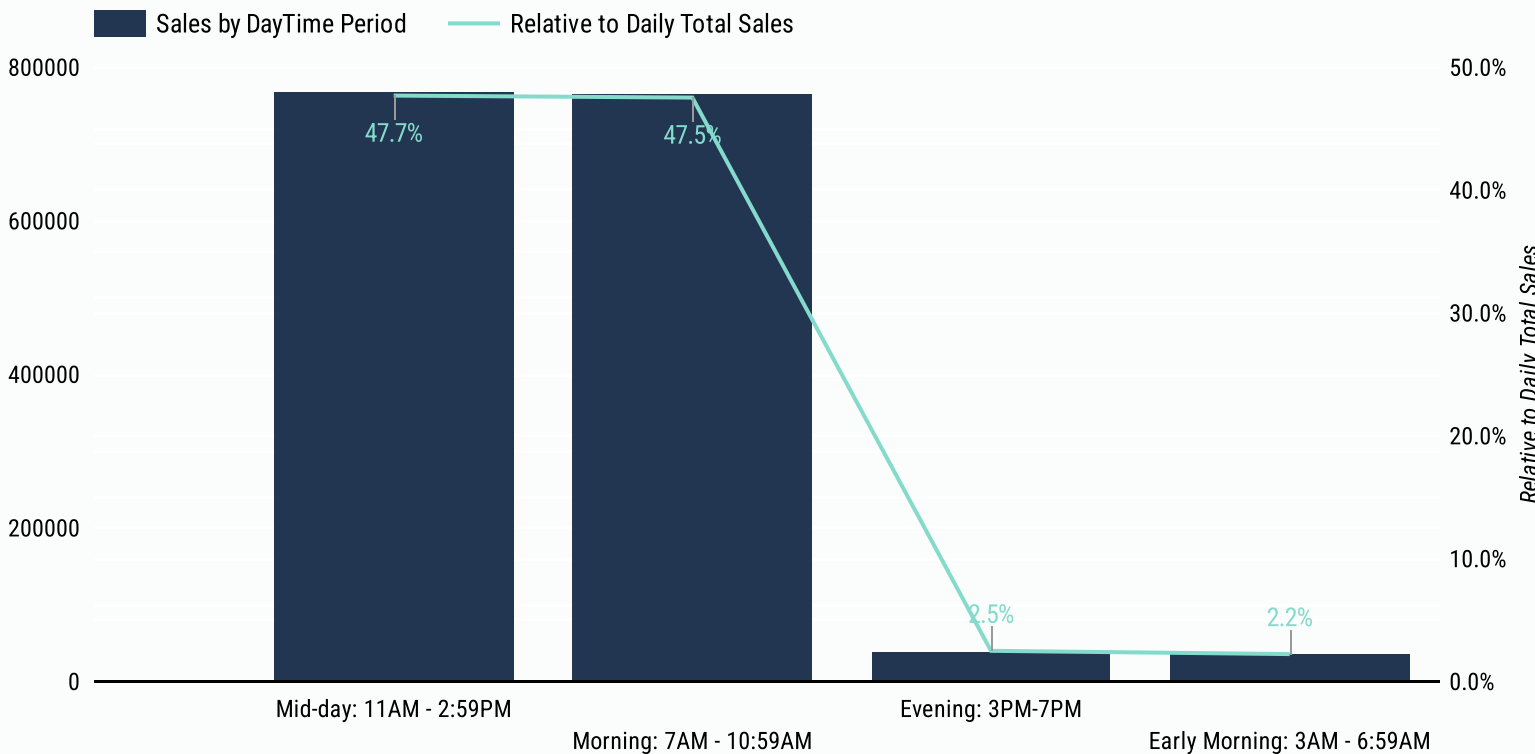
79

Unique Transactions

28,022



Number of Daily Transactions



All

Latest Sale Time

18:39:00

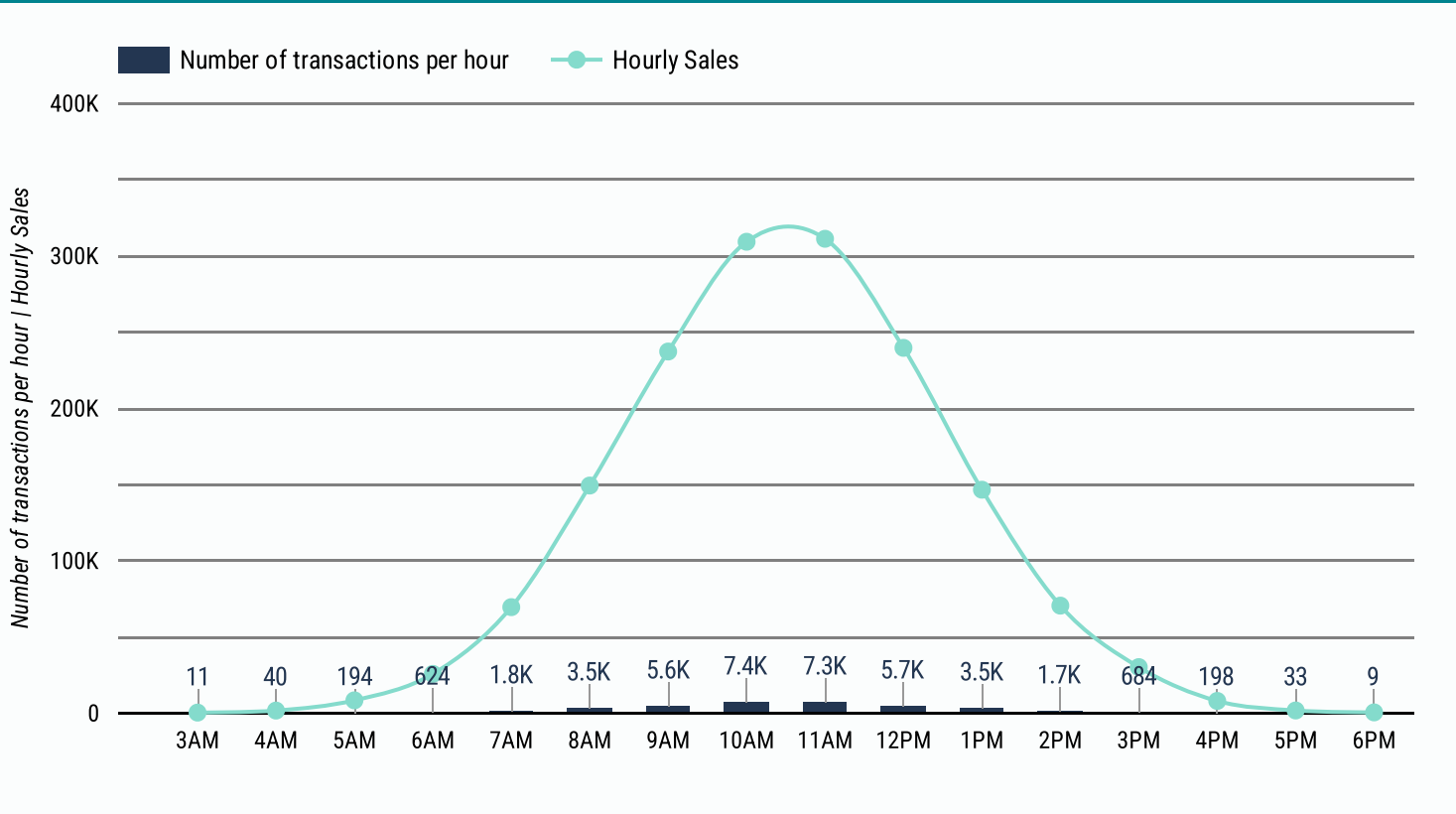
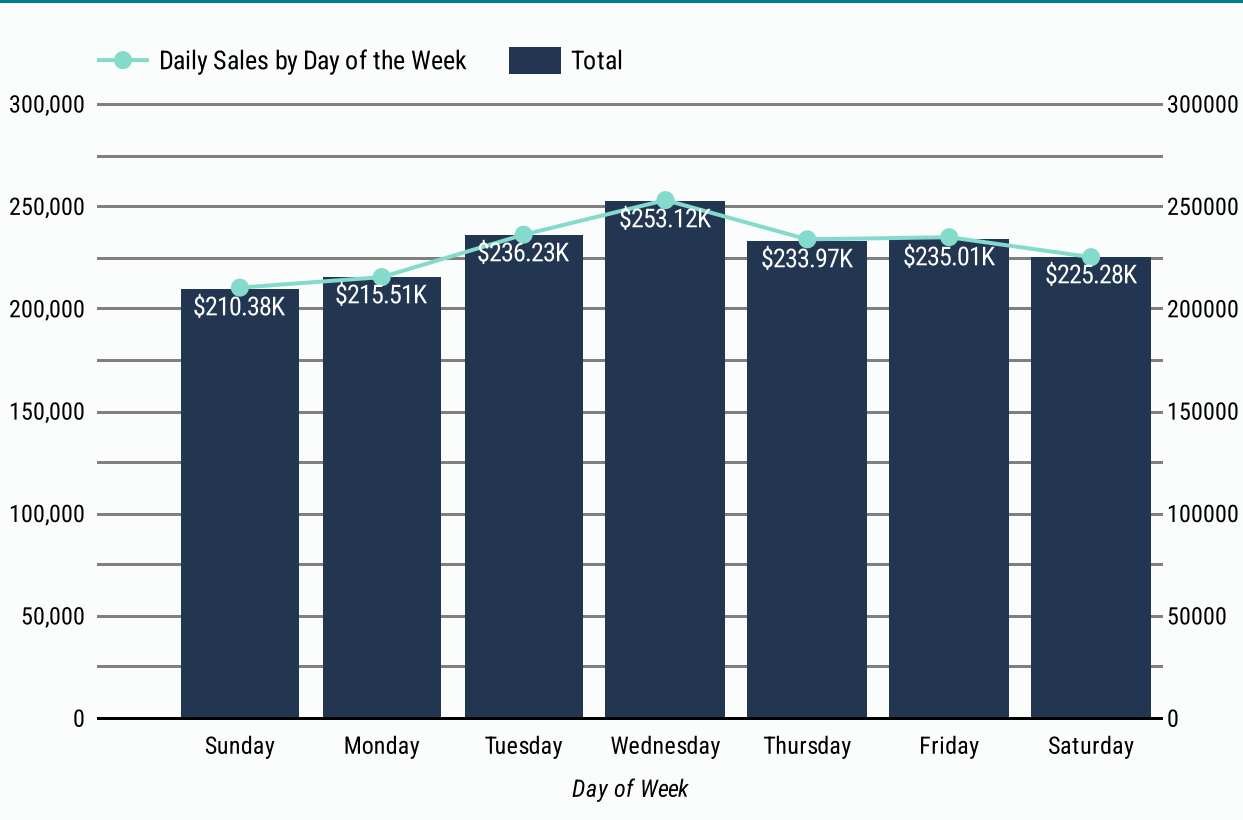
Earliest Sale Time

03:15:00

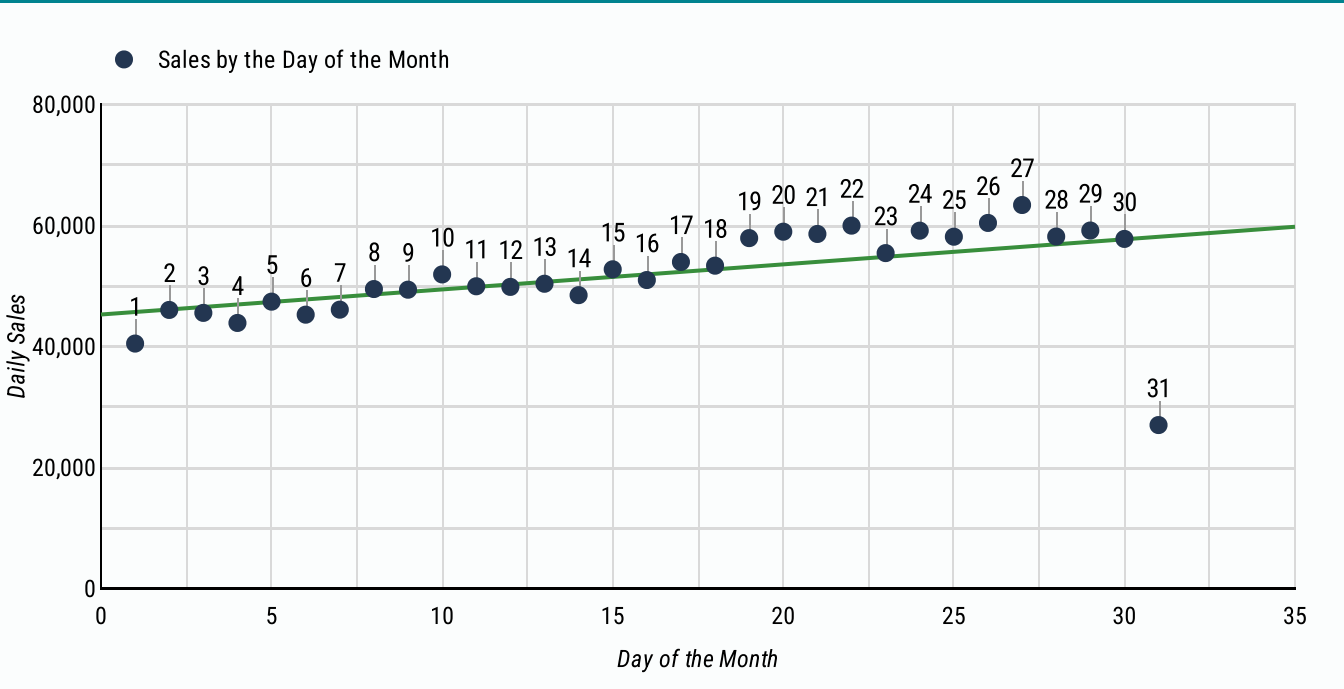


Periodic Sales

Filter by Month ▾



Day of The Month	Sales
27	\$63,385
26	\$60,422
22	\$59,978
29	\$59,168
24	\$59,144
20	\$58,975
21	\$58,600



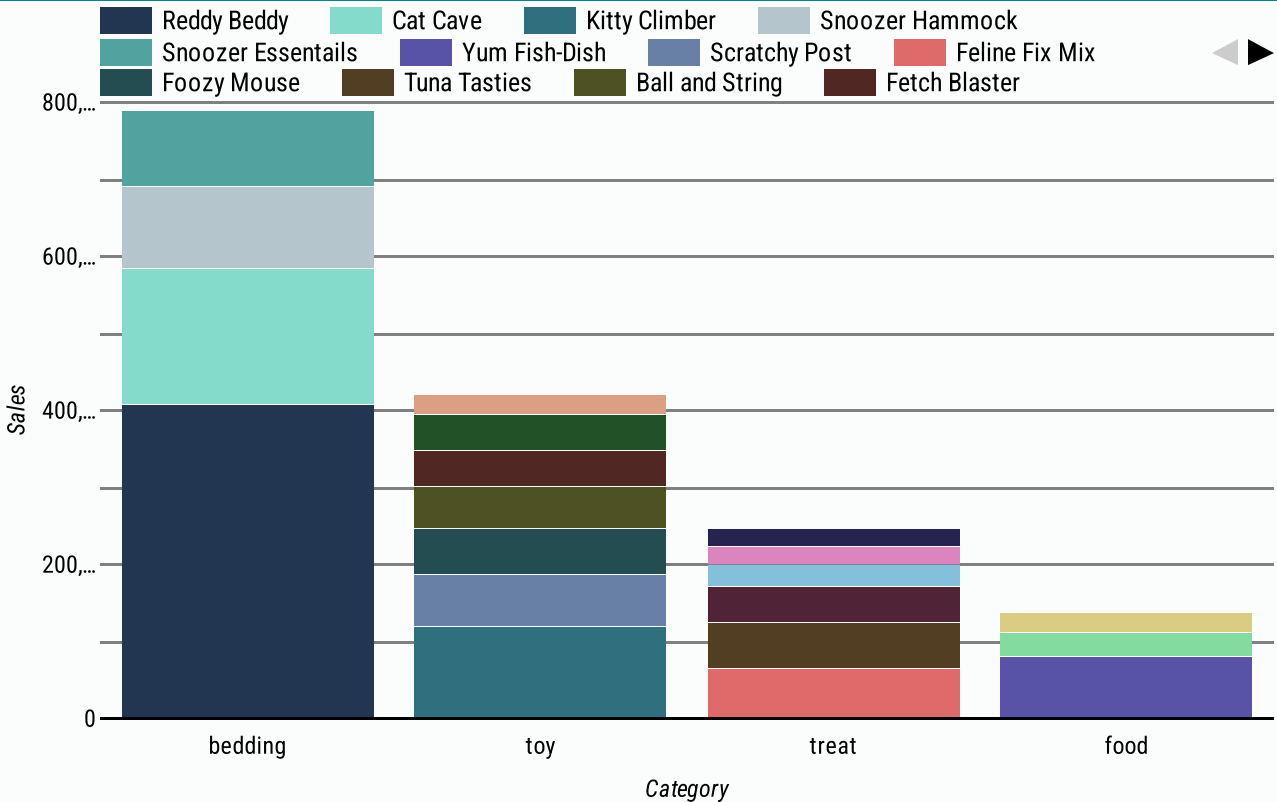
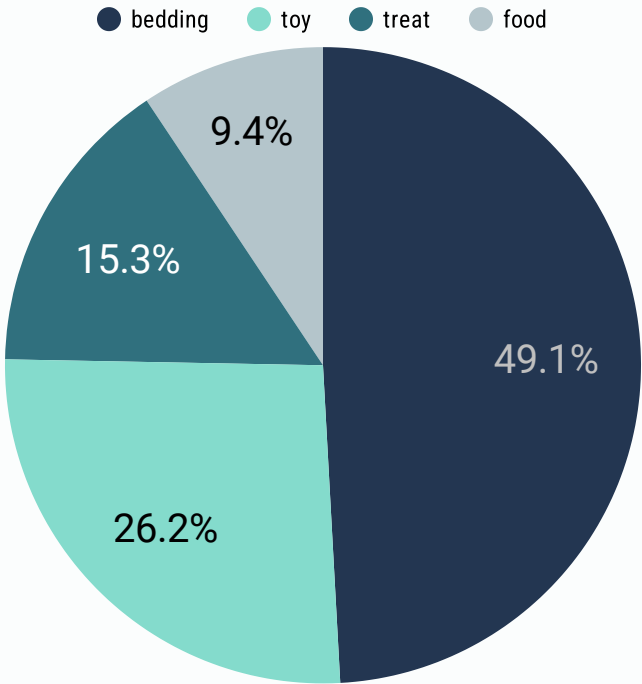
Hour	Average Daily Transaction Value
1. 6PM	\$79
2. 5PM	\$66
3. 3PM	\$62
4. 5AM	\$59
5. 9AM	\$58
6. 11AM	\$58
7. 8AM	\$58
8. 12PM	\$58
9. 1PM	\$57



Product Sales

Month ▾

Sales by Category



✓ prod_title total_sales

🔍 Type to search

✓	Reddy Beddy	\$408.02K
✓	Cat Cave	\$175.76K
✓	Kitty Climber	\$119.81K
✓	Snoozer Hammock	\$106.28K
✓	Snoozer Essentails	\$100.74K
✓	Yum Fish-Dish	\$81.45K
✓	Scratchy Post	\$65.95K
✓	Feline Fix Mix	\$65.21K
✓	Foozy Mouse	\$61.46K

Reddy
Beddy

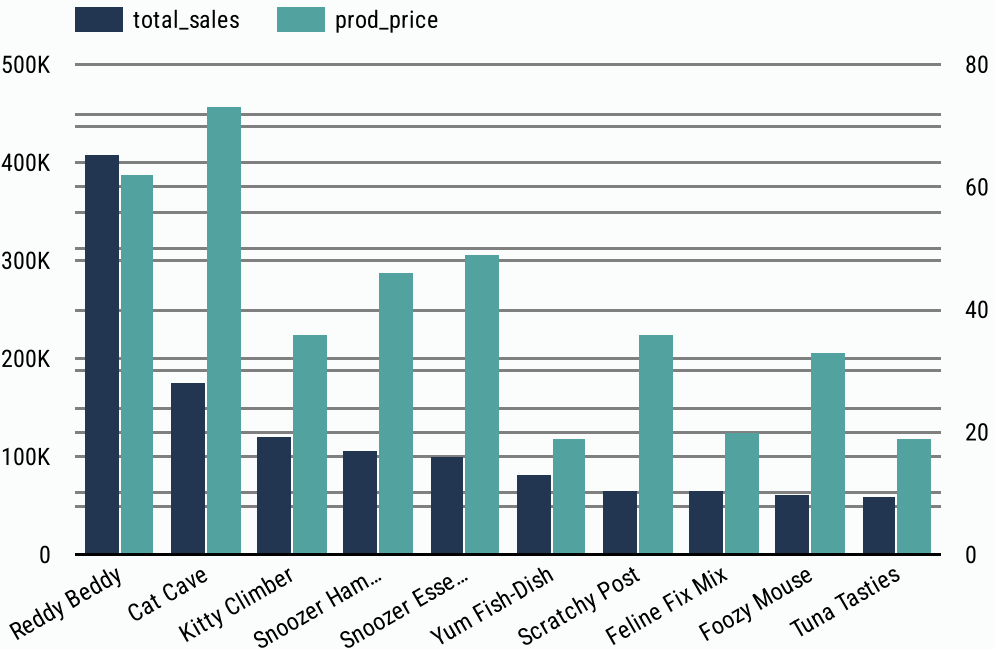
Products

21

The
New
Bone

	Product	Average Price	Product Sales	Quantity Sol...
1.	Reddy Beddy	\$62	\$408,023	6,583
2.	Yum Fish-Dish	\$19	\$81,447	4,298
3.	Kitty Climber	\$36	\$119,811	3,329
4.	Feline Fix Mix	\$20	\$65,207	3,262
5.	Tuna Tasties	\$19	\$58,783	3,102
6.	Chewie Dental	\$11	\$28,292	2,579
7.	Purrfect Puree	\$19	\$46,484	2,453
8.	Whole Chemistry ...	\$13	\$31,258	2,410
9.	Cat Cave	\$73	\$175,760	2,408
10.	Snoozer Hammock	\$46	\$106,283	2,311

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Customer Base

Filter by Month

Distinct Customers

21,241

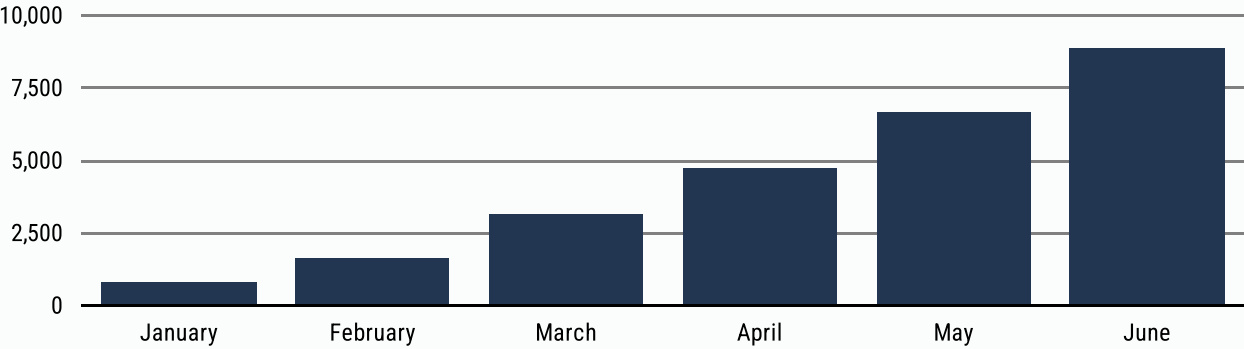


Average Sales per Customer

\$75.77



Distinct Customers Each Month



Unique Transactions

28,022

Product Anymal Type

Sales

1.	cat	\$884,529
2.	dog	\$724,960

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Age Groups

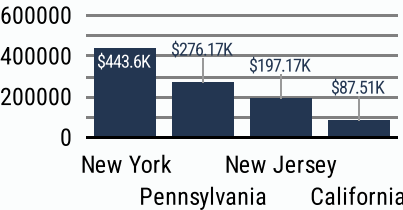
Number of Cusotmers...

Sales

1.	Under 30	20,726	\$874,246
2.	30 to 39	13,785	\$577,959
3.	40 to 49	3,117	\$133,986
4.	50 and over	595	\$23,298

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Sales by State



Google

Sales by State

\$1,047 • \$443,601

Number of Customers

18 5,715

Customer's State

Number of Customers

1.	New York	5,715
2.	Pennsylvania	3,696
3.	New Jersey	2,645
4.	California	1,170
5.	Connecticut	1,040
6.	Texas	836

Relative Number of Transactions

