



# Kauffman Fellows

## **FELLOWS CLASS 17** **MODULE 3:** **INVESTMENT OPTIMIZATION: BOARD BEST PRACTICES**

### **SUNDAY, MARCH 3, 2013**

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3:30pm	Registration	Ballroom Foyer
4:00pm	Class Debrief	Ballroom B
5:30pm	Break	
6:30pm	Dinner	Ballroom A

### **MONDAY, MARCH 4, 2013**

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7:30am	Breakfast	Ballroom A
8:00am	Successfully Launching on a Board of Directors <i>Patrick Chung (Class 9), NEA • Josh Stein (Class 9), Draper Fisher Jurvetson</i>	Ballroom A
9:30am	Break	
10:00am	Director's Roles, Values, & Responsibilities <i>Pascal Levensohn (Mentor 14), Levensohn Venture Partners</i>	DLA Room 102
11:30am	Break and Lunch Pick-up	Ballroom Foyer
12:00pm	Cohort Lunches/Field Projects <i>Phil Wickham (Charter Class), Kauffman Fellows</i>	Ballroom A
1:30pm	Break	
2:00pm	Personal Brand: Developing a Market Identity <i>Dave Whorton, Tugboat Ventures • Greg Sands, Costanoa Venture Capital • Jodi Sherman Jahic (Class 5), Aligned Partners • Bill Tobin, Strayer Consulting Group</i>	DLA Room 102
3:30pm	Break	
4:00pm	Investing in Community: Our Social Responsibility <i>Russ Hall, Legacy Venture • Andy Rappaport, August Capital</i>	DLA Room 102
5:30pm	Break	
6:00pm	Open Night	

**March 3-6, 2013**

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# FELLOWS CLASS 17 • MODULE 3

**TUESDAY, MARCH 5, 2013**

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7:30am	Breakfast	Ballroom A
8:00am	Building, Evaluating and Optimizing a Board <i>Brent Ahrens (Class 5), Canaan Partners • Susan Mason (Class 2), Aligned Partners • Bill Gerhart, Founder/CEO • Laura Berezin, Hogan Lovells US</i>	Ballroom A
9:30am	Break	
10:00am	Harvesting Investments Panel <i>Rod Ferguson (Mentor 15), Panorama Capital • Faysal Sohail, CMEA</i>	DLA Room 102
11:30am	Break and Lunch Pick-up	Ballroom Foyer
12:00pm	Entrepreneur's Perspective <i>Matt MacInnis, Inkling • Kristin McDonnell, former CEO Limelife • Seth Sternberg, Meebo • Ken Song, Ariosa Diagnostics</i>	Ballroom A
1:30pm	Break	
2:00pm	Real World Ethics: Our Personal Code <i>Clint Korver (Class 14), Ulu Ventures</i>	DLA Room 102
3:30pm	Break	
4:00pm	Debrief <i>Phil Wickham (Charter Class), Kauffman Fellows</i>	DLA Room 102
5:30pm	Break	
6:30pm	Cocktails and Dinner	Ballroom A

**WEDNESDAY, MARCH 6, 2013**

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7:15am	Bus Departs	Outside Hotel Lobby
8:00am	Singularity University <i>Breakfast served</i>	Offsite
8:30am	Welcome <i>Phil Wickham (Charter Class), Kauffman Fellows; Rob Nail, Singularity University; Marco Mascorro, Autodesk Innovation Lab</i>	
8:50am	Opening Remarks <i>Steve Jurvetson, Draper Fisher Jurvetson</i>	
10:00am	Conflict to Creativity <i>Ward Ashman, Ian Schmidt, Amy Huang, Trimergence, LLC</i>	
11:30am	Info: Singularity University Labs <i>Gabriel Balducci</i>	
12:00pm	Lunch <i>Singularity Faculty and Accelerator Companies to join</i>	

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1:45pm	Session <i>Paul Saffo, Futures Forecasting</i> <i>Daniel Kraft MD (Class 13), Frontiers of Medicine</i> <i>Marc Goodman, Securing Your Venture in an Unwitting, Sharing Economy</i>	
3:30pm	Break	
4:00pm	Kauffman Fellows Update <i>Phil Wickham (Charter Class), Kauffman Fellows</i>	
4:50pm	Closing Remarks <i>Phil Wickham and Rob Nail</i>	
5:00pm	Bus Departs	Outside Singularity
5:00pm	Stanford D-School <i>Cocktail Reception and Dinner</i>	Offsite

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