

# Field Project Presentations: Guidelines

## Interest to the Fellow

- Develop an area of expertise
- Expand knowledge base in areas of real interest to Fellow
- Strategically tie project into transition strategy (post Fellowship)

## Value to the Firm

- Secure firm/organization Mentor(s) buy-in early on
- Identify projects/research partners would do if they had the time
- Project/Areas of research that would help to strategically position the Firm

## Expand Intellectual Capital

- Of the Innovation Ecosystem
- Of the Kauffman Fellows Network
- Of the Firm

# Field Project Presentations: Timeline

July 2012

Fellowship Start

October 2012

## Module 2

- Brainstorming session on Field Project Topic
- Consult with Mentor on Field Project Topic
- Discuss Field Project Topic ideas with development team

April 2013

## Post Module 3

- Submit Field Project topic to Kirsten Owens

July 2013

## Module 4

- Submit detailed outline and draft presentation to Kirsten Owens

March 2014

## Module 6

- Dry run of field project presentations

July 2014

## Module 7

- Final field project presentations due