Career Development Plan & Field Project Assignment

1. **Career Development Plan:**

Build your 3-5 year career development plan starting now and then realistically designing as far out as you can imagine. Lay out what activities, on what timeline, in what sequence you will take. What projects do you need to start or be a part of? Who are the people that you need to get advice from? Why? What do you hope to get out of those activities? What will they get out of it? If you are already have a structured process and plan for development, what ancillary projects/activities/people do you need to ensure success? Use the development process, career model and planning process that we used in Orientation and again last summer to build a plan to make the upcoming module learning experience real and relevant for you. This pre-work will act as a module blueprint that will be utilized and interpreted during most of your module sessions. It is our goal that you solve and work on real-life problems and solutions when at each module. To that effect, the more relevant you make this to your current situation, the more you will get out of the sessions.

M6 will have speakers discussing their own career journeys (mistakes as well as "Best Practices") along with thoughts on "Evolution of the Firm", "Venture Investor Career Path", "Building a Balanced Approach to Your Portfolio", "Working with Strategic Investors and the (all important) "Entrepreneur's Perspective". We will be sharing your plans with our speakers so they may use them in their sessions to both advance their message and stimulate your thinking.

Please send a copy of your development plan to me via email **by Friday, March 14**. Additionally, please bring your working plan to the module so you can edit it as your thinking evolves.

2. **Field Project assignment**

Now that we are well into the final year of the Program, it's time to turn our attention to your field projects. I hope you have made good progress since the October module.

Please send an updated outline (.docx or .pptx formats preferred) to Jewel Savadelis, jewel@savadelis.com **by Monday, March 3.** Please include the following information.

Field Project
1. Title/Topic
2. Project Description – describe the work you have done or plan to do
3. Working Hypothesis or Preliminary Conclusions
4. Implications or Insights
5. Target Audience
    Who is the audience?
        Examples:
            - 60 VC firms that make > 100 deals/yr
            - 1000 European entrepreneurs under 30 yrs
            - 20 leaders of corporate accelerators
            - 50 executives in top 10 pharma companies
            - 32 economic development government officials
    How will you reach the audience
        Examples:
            - Personal introductions
            - Top 10 tech blogs
            - Guest blogger
            - Mid-Atlantic Regional VC Conferences
            - JP Morgan Healthcare Conference
            - Innovation Summit
            - Create an app
            - Webinar

What action do you want the audience to take?

How will you follow up?

6. Format of Field Project

Examples:

- Youtube video
- Animation (a la Kahn Academy)
- Press release
- News article
- Interview with media - CNN, Bloomberg, Forbes
- Speaker at industry conference or symposium
- Roundtable Discussion
- TED Talk

7. Schedule of Milestones

8. Additional Materials – raw data, first draft, list of interviewees, etc.