

The impeccable quality and content of the *KFR* hard copy stand out above the firehose (and decreasing standards) of today's written media. Sharing these hard copies is an opportunity to both educate others about Kauffman Fellows and build your brand and network.



Paper?!! No one wants paper these days! Why hard copies???

The best ideas in innovation are counter-intuitive and non-obvious—like distributing an extremely high-quality paper journal in 2015.

I do love the design of the books...I'm a fan of tangible artifacts. When you hand someone a physical book/packet, they can flip through it and "get" the gist of what you're saying—[with] a digital report, you can't.

—Nancy Duarte, TED speaker and author of *Resonate: Present Visual Stories that Transform Audiences*

But don't take our word for it!

The printed copy gives a gravitas to the information contained within and really represents KFP to the world in a very professional way. With no brick-and-mortar campus, this is our substantive, tangible representation in the world.

—Kiki Tidwell, Class 15 Fellow

An Invitation

Please consider writing an article for the next volume of the *KFR*. Mentors are an essential part of the Kauffman Fellows Society, and we welcome the opportunity to share your expertise, vision, and advice with influential readers across the globe.

Many past authors have found their article to be a cornerstone of career development, establishing them as an expert in their current field or launching them into their next endeavor. *KFR* articles also make excellent handouts for explaining your firm, brand, or investment thesis.

You can write on any topic related to the science of capital formation—whatever you find significant, controversial, or useful to investors, entrepreneurs, and policymakers. There is no minimum length, and a suggested maximum of about 3,500 words.

Our managing editor, Anna F. Doherty, is available to help you develop your initial idea, align it with your career goals, create an outline, write a draft, and polish your draft into a powerful published article. Contact her: anna@kfp.org.

This year is our "go/no go" experiment. We will be surveying everyone later in the year, and we want to hear from you on your experience of the value proposition for hard copies.