



Kauffman Fellows

FELLOWS CLASS 17

MODULE 6 • SYNTHESIS: A CAREER IN INNOVATION

TUESDAY, MARCH 25, 2014

4:00pm	Registration	Epiphany Hotel 180 Hamilton Ave, Palo Alto
4:30pm	Class Debrief	8 th Floor, Room 804
6:00pm	Break	
7:00pm	Cocktail Reception	Epiphany Hotel Restaurant, Lure + Till

WEDNESDAY, MARCH 26, 2014

7:00am	Bus Departs to Google Ventures	Outside Epiphany Hotel Lobby
8:00am	Kauffman Fellows Strategy Session	Google Ventures 2700 Garcia Ave at Bayshore Pkwy, Mountain View
9:30am	Break	
10:00am	Future Scenario Planning <i>Lisa Solomon, Innovation Studio • Jonathan Star, Scenario Insight</i>	
11:30am	Break	
12:00pm	Leadership, Culture, Relationships <i>Scott Kriens, Juniper Networks</i>	
1:30pm	Break	
2:00pm	Visual Thinking <i>Dan Roam, Digital Roam Inc.</i>	
3:30pm	Break	
4:00pm	Keynote <i>Bill Gurley, Benchmark</i>	
6:00pm	Cocktail Reception	Google Ventures
7:30pm	Bus Departs for Epiphany Hotel	Outside Google Ventures

THURSDAY, MARCH 27, 2014

7:50am	Bus Departs for DLA Piper	Outside Epiphany Hotel Lobby
--------	---------------------------	------------------------------

March 25-28, 2014

www.kauffmanfellows.org

FELLOWS CLASS 17 • MODULE 6

8:15am	Breakfast	DLA Piper, Room 102 2000 University Circle, East Palo Alto
8:30am	Venture Investor: Evolution of the Firm <i>Ray Rothrock (Mentor 4), Venrock</i>	DLA Room 102
10:00am	Break	
10:30am	Venture Investor: Career Path <i>Nina Kjellson, InterWest Partners</i>	DLA Room 102
12:00pm	Break and Lunch Pick-up	DLA Room 102
12:30pm	Field Project Clinic <i>Jewel Savadelis, Savadelis Films • Phil Wickham (Charter Class), Kauffman Fellows</i>	DLA Room 102
2:00pm	Break	
2:30pm	Singles vs. Homeruns: Approaches to Finding the Best Outcome for Each Investment in Your Portfolio <i>Ezra Roizen, Ackrell Capital • Steve Reale (Class 14), Levensohn Venture Partners</i>	DLA Room 102
4:00pm	Break	
4:30pm	Working with Corporate/Strategic Investors <i>Sue Siegel, GE Ventures, healthymagination • Jonathan Kissane (Class 9), NetApp</i>	DLA Room 102
6:00pm	Bus Departs for Epiphany Hotel	Outside DLA Piper
6:30pm	Free Night	

FRIDAY, MARCH 28, 2014

7:50am	Bus Departs for DLA Piper	Outside Epiphany Hotel Lobby
8:15am	Breakfast	DLA Room 102
8:30am	Fund Economics <i>Gene Trainor, Foundation Capital • Steve Vassallo, Foundation Capital</i>	DLA Room 102
10:00am	Break	
10:30am	Entrepreneur's Perspective <i>Paul Lego, Bespoke Innovations • Carol Realini, Realini & Co • Kevin Judice, DiCE Molecules, Inc. • Laura Mather, Unitive.org</i>	DLA Room 102
12:00pm	Lunch and Class Debrief	DLA Room 102
1:30pm	Bus Departs for Epiphany Hotel	Outside DLA Piper

March 25-28, 2014

www.kauffmanfellows.org