



# Kauffman Fellows

## FELLOWS CLASS 18

### MODULE 4 • TALENT ECOSYSTEM: IDENTIFYING AND DEVELOPING TALENT POOLS

#### TUESDAY, JUNE 24, 2014

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2:00pm	Registration	Four Seasons
2:30pm	Debrief	Ravenswood
4:00pm	Leave for Giants Game	Outside Hotel Lobby

#### WEDNESDAY, JUNE 25, 2014

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8:00am	Breakfast	
8:30am	Field Projects	Ballroom A
10:00am	Break	
10:30am	Data Driven Trends in Venture Capital <i>Neal Hill, BDC Venture Capital; Josh Green, Mohr Davidow Ventures; Bobby Franklin, National Venture Capital Association; John Lee, Silicon Valley Bank</i>	Ballroom B
12:00pm	Tented Lunch	
1:00pm	Keynote: Entrepreneur-Investor Fireside Chat <i>David Hornik, August Capital; Selina Tobaccowalla, Evite/Survey Monkey</i>	Ballroom A
2:00pm	Break	
2:15pm	VC Trends from the Trenches: Upstream Investors <i>Charles Hudson, SoftTech VC; Ash Fontana, Angellist</i>	Ballroom B
3:15pm	Break	
3:30pm	VC Trends from the Trenches <i>Katherine Barr, Mohr Davidow Ventures; Lisa Lambert, Intel Capital; Ken Coleman, Andreessen Horowitz</i>	Ballroom A
5:15pm	Cocktail Hour	Ballroom Foyer

**June 24-27, 2014**

Four Seasons Silicon Valley • East Palo Alto, CA

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## THURSDAY, JUNE 26, 2014

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7:30am	Breakfast	Ballroom Foyer
8:00am	Purpose Economy: Creating Meaning in Life and Work <i>Aaron Hurst, Imperative</i>	Ballroom A
9:30am	Break	
10:00am	Managing Talent Diversity	Ballroom A
11:30am	Working lunch: Field Projects and KF Press	Ballroom A
12:00pm	Optional session: Strategic Planning for Life <i>Jack Crawford (Class 16)</i>	Ballroom A
1:30pm	Break	
2:00pm	Development Plan Review, 360 Feedback, Personal Brand Survey <i>Bill Tobin, Strayer Consulting; Matt Otterstatter (Class 18), Vilicus Ventures</i>	DLA Room 102
3:30pm	Break	
4:00pm	DiSC <i>Rogene Baxter, Bridgewater Group</i>	DLA Room 102
5:30pm	Break	
5:45pm	Being Decisive in the Midst of Ambiguity and Cocktail Reception <i>Bryan Roberts, Venrock</i>	Ballroom A
6:45pm	Free Night	

## FRIDAY, JUNE 27, 2014

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6:45am	Breakfast	Ballroom Foyer
7:00am	Bus Pickup	Outside Hotel Lobby
9:00am	PreMoney Conference	Intercontinental Hotel, San Francisco

### DRAFT AGENDA

#### Morning & Afternoon Talks/Chats:

- *Naval Ravikant/Chat—Online investing syndicates & 10-year vision for AngelList*
- *Bill Maris/Talk—Google Ventures's approach to investing*
- *Scott Kupor & Mark Suster/Talks—Both will address the structural change underway (the explosion of micro-VC funds, resulting in the bifurcation of the industry into early/seed & late stages) from two very different POVs*
- *Keith Rabois/Chat—Will discuss his varied experience as an operator, an angel & now his work @ Khosla*

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- *Also, Dan Primack & Sam Altman—Format & Focus TBD*

### Panels:

- *LP Panel*
- *Corporate VC Panel*

### Afternoon Track One: Strategy

- *One session (series of 4 talks) will cover emerging global markets (China, SE Asia, Middle East, Israel)*
- *One session (series of 4 talks) will focus on emerging tech trends (in the SaaS, Hardware, Mobile & eCommerce categories)*

### Afternoon Track Two: Operations & Fundraising

- *One session (series of 4 talks) will focus on angel, accelerator & micro-VC investing (from a qualitative & quantitative POV)*
- *One session (series of 4 talks) will focus on fundraising strategies*

### Afternoon Track Three: Off-the-Record Breakout Sessions (Participatory Discussions)

- *One 1.5-hour session will focus on angel investing (strategies, tactics, tools, best practices)*
- *One session will focus on VC "Hard Knocks" (perspectives & best practices on dealing with the tough issues: leading/participating in a down round; dealing with a difficult fellow board member; holding entrepreneurs accountable, etc.)*

6:00pm

Bus Pickup – back to Four Seasons

Outside Hotel Lobby

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