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**Sadara Ventures**, a \$30M venture capital fund launched in 2011, is the first fund investing in technology companies based in Palestine. We invest mainly in Internet and mobile start-ups with operations in the West Bank, and have made 6 investments thus far. Sadara Ventures is backed by a number of prominent investors, including Google Foundation, Cisco, Soros Economic Development Fund, Skoll Foundation, Jean & Steve Case (AOL founder), and European Investment Bank. Sadara Ventures was founded and is managed by Yadin Kaufmann and Saed Nashef, and we have offices in Ramallah and Ra'anana. See [www.sadaravc.com](http://www.sadaravc.com)

#### **Sadara Venture's Portfolio Companies:**

**Freightos**, the online freight network and SaaS-enabled marketplace for the logistics industry, is automating online freight sales by bringing the trillion-dollar global B2B freight industry online. Using 'big data' technology, Freightos enables freight forwarders, shippers and carriers to automate freight pricing and booking online, introducing efficiency and transparency into the industry. Freightos was founded in 2012 and has offices in Ramallah and Jerusalem. See [www.freightos.com](http://www.freightos.com)

**PinchPoint** develops and markets games for web and mobile platforms, with a focus on Multiplayer Online gaming communities and games aimed at the Arab-speaking market. PinchPoint was founded in 2013 and is based in Ramallah. See [www.pinchpoint.me](http://www.pinchpoint.me)

**SocialDice** is a provider of on-demand recruitment marketing and talent acquisition software solutions for MENA-based companies. SocialDice helps organizations attract high quality talent by effectively matching employee skills to business needs and reducing the time and cost associated with manual processes. SocialDice markets its suite of talent acquisition solutions to small and medium-sized enterprises. SocialDice was founded in 2013 and has offices in Ramallah, Amman, and Dubai. See [www.socialdice.net](http://www.socialdice.net)

**SoukTel** delivers SaaS solutions for aid agencies and corporate brands in frontier markets, solving the problem of last-mile mobile engagement. The Company's core (patent-pending) product is a digital content platform built specifically for low bandwidth settings: It lets SoukTel's customers deliver rich text, audio, and web content to/from millions of mobile subscribers with minimal data consumption. SoukTel currently operates in 30+ Africa/Asia markets, from Nigeria to Afghanistan, and its customers include MasterCard, the UN World Food Program, Microsoft, and the US State Department. SoukTel was founded in 2006 and has staff in Ramallah, Amman, and North America. See [www.souktel.com](http://www.souktel.com)

**WebTeb** is the leading provider of credible and timely health medical news and information in Arabic for users in the MENA region. The online healthcare information, physician-reviewed health content and interactive tools, decision-support applications and communications services, in addition to on-demand healthy living information, serves consumers, physicians, and other healthcare professionals. WebTeb was founded in 2011 and has offices in Kafr Yasif, Ramallah, and Dubai. See [www.webteb.com](http://www.webteb.com)

**Yamsafer** is a leading online hotel-booking site targeting travelers from the MENA region. Yamsafer offers its users hotel booking services in Arabic for over 10 million hotel rooms around the world, using the latest technologies to ensure they get a fast, safe and easy booking experience. Yamsafer was founded in 2011 and is based in Ramallah. See [www.yamsafer.com](http://www.yamsafer.com)