



Kauffman Fellows

FELLOWS CLASS 18 **MODULE 3:** **INVESTMENT OPTIMIZATION: BOARD BEST PRACTICES**

SUNDAY, MARCH 23, 2014

4:00pm	Class Debrief	Joe Floyd's Home 300 Baltic Circle, Unit 338, Redwood City
5:30pm	BBQ	Joe Floyd's Home

MONDAY, MARCH 24, 2014

7:50am	Bus Departs for DLA Piper	Outside Epiphany Hotel Lobby 180 Hamilton Ave, Palo Alto
8:00am	Registration	DLA Piper, Room 102 2000 University Circle, East Palo Alto
8:15am	Breakfast	DLA Room 102
8:30am	Successfully Launching on a Board of Directors <i>Ann Miura-Ko, Floodgate • Josh Stein (Class 9), Draper Fisher Jurvetson</i>	DLA Room 102
10:00am	Break	
10:30am	Director's Roles, Values, & Responsibilities <i>Pascal Levensohn (Mentor 14), Levensohn Venture Partners</i>	DLA Room 102
12:00am	Break and Lunch Pick-up	DLA Room 102
12:30pm	Cohort Lunches/Field Projects <i>Jewel Savadelis, Savadelis Films • Phil Wickham (Charter Class), Kauffman Fellows</i>	DLA Room 102
2:00pm	Break	
2:30pm	Building, Evaluating and Optimizing a Board <i>Brent Ahrens (Class 5), Canaan Partners • Susan Mason (Class 2), Aligned Partners • Bill Gerhart, Founder/CEO • Barclay Kamb, Cooley LLP</i>	DLA Room 102
4:00pm	Break	
4:30pm	Real World Ethics: Our Personal Code <i>Clint Korver (Class 14), Ulu Ventures</i>	DLA Room 102
6:00pm	Bus Departs to Epiphany Hotel	Outside DLA Piper

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6:30pm Free Night

TUESDAY, MARCH 25, 2014

7:50am	Bus Departs	Outside Epiphany Hotel Lobby
8:15am	Breakfast	DLA Room 102
8:30am	Investing in Community: Our Social Responsibility <i>Russ Hall, Legacy Venture • Andy Rappaport, August Capital</i>	DLA Room 102
10:00am	Break	
10:30am	Personal Brand: Developing a Market Identity <i>Greg Sands, Costanoa Venture Capital • Jodi Sherman Jahic (Class 5), Aligned Partners • Eric Hallstein (Class 15), The Nature Conservancy • Bill Tobin, Strayer Consulting</i>	DLA Room 102
12:00pm	Break	DLA Room 102
12:30pm	Open lunch	
2:00pm	Break	
2:30pm	Harvesting Investments Panel <i>Mark DeNino (Mentor 7), TL Ventures • Rod Ferguson (Mentor 15), Panorama Capital • Faysal Sohail, CMEA</i>	DLA Room 102
4:00pm	Break	
4:30pm	Entrepreneur's Perspective <i>Pablo Fuentes, Proven • Keith Lenden (Class 16), FallLine BioVentures • Mauria Finley, Citrus Lane • Shane Dyer, Arrayent, Inc.</i>	DLA Room 102
6:00pm	Bus Departs to Epiphany Hotel	Outside DLA Piper
6:15pm	Debrief	Epiphany Hotel, 8 th Floor, Room 804
7:00pm	Cocktail Reception	Epiphany Hotel Restaurant, Lure + Till

WEDNESDAY, MARCH 26, 2014

7:00am	Bus Departs to Google Ventures	Outside Epiphany Hotel Lobby
8:00am	Kauffman Fellows Strategy Session	Google Ventures 2700 Garcia Ave at Bayshore Pkwy, Mountain View
9:30am	Break	
10:00am	Future Scenario Planning <i>Lisa Solomon, Innovation Studio • Jonathan Star, Scenario Insight</i>	
11:30am	Break	
12:00pm	Leadership, Culture, Relationships <i>Scott Kriens, Juniper Networks</i>	

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1:30pm	Break	
2:00pm	Visual Thinking <i>Dan Roam, Digital Roam Inc.</i>	
3:30pm	Break	
4:00pm	Keynote <i>Bill Gurley, Benchmark</i>	
5:30pm	Wine Reception	Google Ventures
7:30pm	Bus Departs for Epiphany Hotel	Outside Google Ventures

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