

ANN MIURA-KO Floodgate

Ann Miura-Ko is a co-founding partner at FLOODGATE where her investment interests include the innovations in e-commerce, security, and big data. Her board seats include Modcloth, Refinery29, Chloe and Isabel, Wanelo, Ayasdi, Xamarin, Rise, and Inscopix. She was previously a board member and lead seed investor of TaskRabbit and Lyft.

In addition to serving at FLOODGATE, Ann is a lecturer in the School of Engineering at Stanford University, where she got her PhD focused on mathematical modeling of computer security.

Prior to joining FLOODGATE, Ann worked at Charles River Ventures and McKinsey and Company.

Education/Personal

Ann grew up in Palo Alto, California (her father is a rocket scientist at NASA) and, as a result, was exposed at an early age to the world of startups, technology and venture capital. Always up for a feisty argument, in high school, she won the Tournament of Champions in Lincoln Douglas debate and placed second in California. She went on to develop an early passion for robotics and majored in electrical engineering at Yale University where she received her BS degree. For her senior project, she was part of a five person team that designed four robots to autonomously play soccer which competed at the Robocup competition in Paris, France. She lives in Menlo Park with her husband and three kids.



JOSH STEIN

Managing Director

Draper Fisher Jurvetson

Fellows Class 9

Professional

Josh Stein is a Managing Director of DFJ, where his current board responsibilities include Box, Chartbeat, LendKey, Selligy, SugarCRM, and Swell. He is also actively involved with the firm's investments in AngelList, Glam Media, Opscode, Path, Redfin, RethinkDB, Tremor Video, and Twilio. His previous investments include GoodGuide (acquired by UL), iList (acquired by IGN/News Corp), Polaris Wireless (strategic recapitalization), Yammer (acquired by Microsoft), and Yardbarker (acquired by Fox Sports Interactive).

Prior to joining DFJ, Josh was a Vice President at Telephia, where he managed a group providing strategic analysis and information to the nation's largest wireless carrier. Previously, Josh was a co-founder, Director and the Chief Strategy Officer for ViaFone (NYSE:SY), a DFJ portfolio company and a leading provider of wireless enterprise applications. Josh has previously held positions in product management at Microsoft and NetObjects, and was a management consultant in the San Francisco office of The Boston Consulting Group.

Education/Personal

Josh holds a BA from Dartmouth College, an MBA from the Stanford University Graduate School of Business and is a graduate of the Kauffman Fellows Program. He currently serves on the board of directors of the Center for Venture Education and the Kauffman Fellows Program, the leading educational fellowship in venture capital. In 2013, Forbes ranked him #70 in their annual Midas List of top technology investors and he was selected by the AlwaysOn Network as a "Power Player" in both Digital Entertainment and Cloud Computing.



PASCAL LEVENSOHN
Managing Partner & Founder
Levensohn Venture Partners

CEO Generation Strategic Advisors LLC

Mentor Class 14

Professional/Education

Pascal is the Managing Partner of Levensohn Venture Partners (LVP) and the CEO of Generation Strategic Advisors LLC (GSA); he has held both positions since 1996.

GSA and its predecessor entities advise institutional investors (including corporate and international venture capital funds) and family offices on challenges related to due diligence, investment structure, and corporate governance, principally in direct venture capital and private equity investments. LVP has focused on investing in early and development stage venture capital investments in Silicon Valley technology companies, principally in the semiconductor, physical and cyber security, digital media, and enterprise software sectors across three funds, investing over \$200 million since 1996.

In December 2012 Pascal co-founded LittleCast, Inc., with Amra Tareen (CEO) and Stephen Ackroyd (CTO). LittleCast is a direct-to-fan social media video ecommerce company. www.littlecast.com.

Pascal was elected to the board of the National Venture Capital Association (NVCA) from April 2007-April 2011, during which he chaired the NVCA's education committee for three years; he is a faculty member of the Kauffman Fellows Program Center for Venture Education (2006-present) where he teaches best practices for VC-backed company board members; he has published widely read white papers on best practices for venture capital boards (1999, 2003, 2006, 2007), and he is the co-author of the first Chinese college textbook on venture capital: 投学Venture Capital: Theory and Practice, with Professor Liu Manhong of Renmin University of China (2011).

Pascal has served as board chairman, audit committee chairman, and compensation committee chairman for venture-backed companies since 1996 and as a public company director since 1993. He currently serves as Chairman of the Board of ShotSpotter, Inc. and as a director of Akros Silicon, LittleCast, and Highview Healthcare. He has lectured on board governance topics at universities in the U.S. (Harvard Law School, Stanford Law School, Stanford School of Engineering), China, and Singapore.

Pascal holds an AB in Government, cum laude, from Harvard University. He is a life member of the Council on Foreign Relations, a former co-chairman of the Socrates Society Forum of the Aspen Institute (2007-2009), and a former Chairman of the San Francisco Jewish Community Federation's Business Leadership Council (2007-2008).



JEWEL SAVADELIS
Principal
Savadelis Consulting

Professional/Education

After graduating with an MBA from the Harvard Business School, Jewel took the Atari home game division from \$300 MM to \$1 B in 18 months. She provided strategic planning, product development, market launch and consulting services to high tech companies for 20 years.

For the past five years, Jewel has guided Kauffman Fellows to define their field projects, weave a compelling story and present them in a powerful, authentic way which has inspired others. During the process, Fellows have often found their personal touchstone and redefined their careers



BRENT AHRENS
Canaan Partners
Fellows Class 5

His term sheets make the NY Times best seller list. His patents file themselves. Other venture capitalists go through his trash can looking for business plans. He is...The Most Interesting Venture Capitalist in the World.

Brent Ahrens joined Canaan in 1999 as a member of Kauffman Fellows Program. A raconteur extraordinaire, in his work hours Brent focuses healthcare investments, and has led investments in life sciences companies such as DexCom (DXCM), Revivant (acquired by ZOLL), Peninsula Pharmaceuticals (acquired by JNJ), Cerexa (acquired by FRX), Calixa (acquired by CBST), Durata Therapeutics (DRTX), and Elevation Pharmaceuticals (acquired by DNPUF).

Brent serves on the board of Durata Therapeutics, a biopharmaceutical company pursuing late-stage clinical development of novel antibiotic programs. He is also on the boards of Endogastric Solutions, the leading company offering medical devices for treatment of reflux disease; Minimally Invasive Devices, developer of a franchise of products that substantially improve visualization during laparoscopic surgery; and Relievant Medsystems, maker of minimally invasive devices to relieve chronic back pain.

Prior to joining Canaan, Brent worked in both commercial and technical roles at General Surgical Innovations, Ethicon Endo-Surgery (J&J), and IAP Research. He also has several surgical instrument patents to his credit.

Education

Brent earned an MBA from the Tuck School of Business at Dartmouth College after graduating with BS and MS in Mechanical Engineering from the University of Dayton



SUSAN MASON General Partner Aligned Partners

KFP Chairman Emeritus Fellows Class 2, Mentor Class 15

Professional/Education

Susan Mason is a member of Kauffman Fellows Class 2 and served her fellowship under mentor Rob Kuhling at ONSET Ventures in Menlo Park, CA. She is a General Partner with Aligned Partners, a venture firm she co-founded with another Kauffman Fellow. Aligned Partners specializes in investments in highly capital efficient start-ups in the Information Technology area. Susan is focused on investing in early stage start-ups in the cloud and mobile computing domains.

Prior to co-founding Aligned Partners, Susan was with ONSET Ventures for 15 years and helped to raise 5 ONSET funds. She came to ONSET Ventures in 1996 after holding positions in high-tech engineering, marketing and business development.

Prior to joining ONSET, Susan led a successful consulting practice helping Fortune 100 corporations capitalize on emerging markets and technologies. Early in her career, she held positions in marketing and engineering design of high-performance systems and microprocessors for Fujitsu Microelectronics, Fairchild Semiconductor and NCR Microelectronics.

Susan received a BS in Electrical Engineering from the University of Colorado and her MBA from the University of California, Los Angeles. Susan is a founding board member and currently serves as Chairman Emeritus of the Center for Venture Education. She also serves on the Finance and Investment Committee for the Town of Los Altos Hills, CA.



BILL GERHART Founder/CEO

Mr. Gerhart is an experienced Founder/CEO with more than 25-years experience starting and building companies based on promising technologies. He currently is the founder and Chairman of Bernoulli Pharma Holdings, as well as the founder and CEO of Altitude Pharma, a start-up biotech focused on developing new therapies for pulmonary fibrosis, and Patara Pharma, a start-up biotech focused on developing new therapies for mast cell disorders.

He was most recently the president & CEO of Elevation Pharmaceuticals, a San Diego-based biotech he founded in 2008 to develop new aerosol therapies for underserved patient populations with respiratory diseases. At Elevation, Mr. Gerhart led the development of a drug candidate for COPD through Phase 2 studies and the sale of the Company in Sept 2012 to a subsidiary of Dainippon Sumitomo Pharma (Sunovion) for \$100 million upfront and \$330 million in development and commercial milestones.

Prior to Elevation, Mr. Gerhart was the President and CEO of Mpex Pharmaceuticals from 2002 to 2007, a company he founded to discover and develop new antibacterials for the treatment of serious infections, which was acquired by Aptalis in 2011. Prior to Mpex, he was a founder and/or CEO of several other companies, including Medlyte Therapeutics (now publicly-held Lpath Therapeutics), Vaxiion Therapeutics (RNAi delivery), and Suddenly Smart, Inc. (eLearning software).

Mr. Gerhart is a member of the Board of Trustees at the Sanford Burnham Medical Research Institute and a member of the World President's Organization (WPO). He earned his MBA degree at Harvard University and a BBA degree at Baylor University.



BARCLAY KAMB
Partner
Cooley LLC

Professional/Education

Barclay Kamb is a partner in the Life Sciences practice group and a member of the Cooley Business department. He is resident in the Palo Alto office.

Mr. Kamb represents biotechnology, medical device, e-health and other life sciences companies in a broad range of corporate and financial matters, with particular expertise in transactions involving intellectual property. Much of his practice is devoted to negotiating and drafting corporate partnership agreements, licensing arrangements, strategic alliances, joint venture agreements and other complex technology transactions. Mr. Kamb also provides general representation of technology companies in corporate law, venture capital financings, private placements, asset sales and other strategic transactions involving his clients.

Mr. Kamb often speaks on the business and legal aspects of complex technology deals and presents as a guest lecturer at the Haas School of Business regarding biotechnology and corporate partnering. Mr. Kamb serves on the Editor Board of the Biotechnology Law Report and as a member of the Board of Directors of the Palo Alto Institute for Research and Education.

Mr. Kamb received a BS degree in Biology from Stanford University in 1983. He conducted post-graduate studies in biology at the Massachusetts Institute of Technology under a National Science Foundation Fellowship award. He received his JD degree in 1988 from the University of California at Berkeley, Boalt Hall School of Law where he was awarded the Prosser Prize in Contracts. Mr. Kamb also served as an Associate Editor on the California Law Review.



CLINT KORVER
COO
NovoEd
Fellows Class 14

Clint is the COO of NovoEd, an online learning platform powering business and professional education for corporations and universities. Clint also teaches both entrepreneurship and ethical decision-making at Stanford.

Prior to NovoEd, Clint co-founded Kauffman Fellows Academy, a for profit partner of the Kauffman Fellows Program creating online training programs in capital formation. He co-founded Ulu Ventures, where he made over 50 early stage investments in ed tech, technology-enabled services, and big data startups. He co-founded Stanford Angels & Entrepreneurs, an organization connecting investors and entrepreneurs in Stanford's entrepreneurial ecosystem.

Clint also co-founded and led two technology companies, a training company, and a consulting company all of which provided tools or services to help individuals and organizations make better decisions. He holds multiple patents in web-based decision analytics and co-authored Ethics for the Real World (Harvard Business Press 2008).

Education/Personal

Clint holds a PhD and an MS in Engineering-Economic Systems from Stanford University, and a BA, with Honors, in mathematics from Grinnell College where he serves as Chair of the Board of Trustees.

Fellowship

Clint was a member of Kauffman Fellows Class 14 and served his fellowship at Crescendo Ventures under the mentorship of David Spreng.



RUSS HALL Legacy Venture

Professional/Education

Russ Hall co-founded Legacy Venture in 1999. Legacy, a community of 400 philanthropists, taps the power of venture capital to help its members amplify their positive impact in the world.

Previously, he served as Vice President for R. Eliot King & Associates, a boutique money management firm; as Vice President of Marketing for the venture-backed start-up Logic Modeling; as Director of Sales and a Marketing Manager at another venture-backed start-up, Silicon Solutions; and as an associate at the venture capital firm Merrill Pickard Anderson & Eyre. Earlier in his career, he worked as a consultant at the Boston Consulting Group, and as a captain in the Army Corps of Engineers.

Russ serves on the board of Legacy Works, the Philanthropic Workshop, and the Gathering, all active networks of philanthropists, eager to learn and share. He serves or has served as an elder at his church; as well as on the advisory board for Good Capital, Stanford's Center on Philanthropy and Civil Society (PACS), and the Global Philanthropy Forum. Russ is also a Senior Fellow of the American Leadership Forum of Silicon Valley and a member of the Donor Effectiveness Network, a national group of thought leaders in the field of donor education.

Russ earned an MBA from Stanford Graduate School of Business, an MS from the University of California at Berkeley, and a BS from the United States Military Academy at West Point.



ANDY RAPPAPORT
August Capital

Professional/Education

Andy Rappaport is Partner Emeritus of August Capital, a Venture Capital firm based in Menlo Park, CA. Andy joined August capital in 1996 and helped build the firm's assets under management from \$100M to more than \$2B. Prior to joining August Capital, Andy ran The Technology Research Group, a Boston---based global strategy consulting firm he founded in 1984. Over the past 30 years, Andy has been a co---founder and/or lead investor in dozens of transformative technology companies, including Actel, Atheros Communications, MMC Networks, Silicon Image, Silicon Architects, and Transmeta.

With his wife Deborah Rappaport, Andy manages Skyline Public Works, LLC, a family partnership that provides administrative support for the Rappaport's real---estate, investment, operating, and charitable interests and SPW Investments, LLC, which makes direct venture capital and private equity investments on behalf of the Rappaport family in entrepreneurs and companies that aim to better the world and build strong communities. SPW Investments has been a founding investor such diverse enterprises as the Huffington Post (sold to AOL in 2011), Molly Moon's Ice Cream, Olema Pharmaceuticals, and Yerdle.

Andy and Deborah also run the Rappaport Family Foundation, which they endowed in 2004. The Foundation promotes civic engagement among and social justice for the young and disenfranchised in the US.

Andy lives in San Francisco and Bolinas, CA and has three grown daughters.



GREG SANDS
Founder & Managing Partner
Costanoa Venture Capital

Professional

Greg brings 13 years as a successful investor at Sutter Hill Ventures where he was an early investor in important companies such as Merced Systems, QuinStreet, Feedburner, AllBusiness, Return Path, and Youku. His track record there shows the ability to identify and attract great entrepreneurs and to balance adding value and active company-building without "micro-managing."

Prior to Sutter Hill, Greg was the first hire at Netscape Communications after its founding engineering team. He was its first Product Manager, wrote the initial business plan, coined the name Netscape, and created the SuiteSpot Business Unit, which he grew from zero to \$150m in revenue. He also served as Manager of Business Development at Cisco where he architected a global channel management plan. Most importantly, Greg has a long-standing love of entrepreneurs and start ups. He began investing in and advising starts ups in 1991 as a consultant at Corporate Decisions, Inc. (now Mercer Consulting) where he led case teams to write business plans and develop market entry strategies for technology companies.

While a student at Stanford Graduate School of Business, he co-founded a microenterprise program in East Palo Alto to help entrepreneurs with limited access to resources start businesses of their own. Costanoa is the embodiment of this lifelong passion, combining his dedication to helping entrepreneurs with the opportunity to build his own firm.

Greg has an MBA from Stanford Graduate School of Business and graduated from Harvard College Magna Cum Laude. He currently serves as President of the Stanford DAPER (Athletics Department) Investment Fund, is Former President of the Western Association of Venture Capitalists and served as a Trustee of the Stanford Business School Trust and Chair of its Venture Capital committee.

Greg currently serves on the boards of DemandBase, Guardian Analytics, Inflection, Intacct, LinkSmart, Return Path, and QuinStreet.



JODI SHERMAN JAHIC General Partner Aligned Partners

Jodi Sherman Jahic is a General Partner at Aligned Partners, a venture firm focused on lean mobile and cloud startups. She is a wireless expert and a 15-year veteran of the venture capital industry. Prior to co-founding Aligned Partners, Jodi led the wireless sector team at Voyager Capital and was named a Kauffman Fellow at Battery Ventures. Previously, she was on the early team of three startups in North America and Europe.

Fellows Class 5

Jodi holds a Physics degree from Pomona College and an MBA from the Kellogg School of Management at Northwestern University. She is a frequent columnist in industry publications and co-author of a book on venture capital. Jodi lives in San Francisco with her husband and two young daughters.



ERIC HALLSTEINThe Nature Conservancy

Fellows Class 15

Professional

Eric Hallstein is a Venture Partner with the CalCEF Clean Energy Angel Fund. He brings a diverse background in business, academia, and technology to his work helping talented entrepreneurs build disruptive cleantech companies.

Previously, Eric served as a Director of Investments at Omidyar Network and as a Project Leader for the Boston Consulting Group. Eric has also held cleantech-related academic positions with the Lawrence Berkeley National Laboratory, Pacific Institute, the Native American Renewable Energy Education Program, and the University of California, Berkeley.

Eric caught the entrepreneurial bug during his doctoral work at the University of California Berkeley when he led consumer research and advanced web analytics for the award-winning startup GoodGuide (safety, health, and greenness information aimed at household consumers), which secured a venture-backed spinout from the University.

Education

Eric earned his PhD from the University of California Berkeley's Energy and Resources Group where he was a National Science Foundation Fellow. He also holds dual MS degrees in Environmental & Civil Engineering and Energy & Resources. Eric is a graduate of Harvard University.

Eric has published on energy policy, trade, and consumer behavior in popular press and top journals, including the *Proceedings of the National Academy of Sciences*.

As a graduated member of Class 15, Eric served his fellowship at the Omidyar Network under the mentorship of Managing Partner Matt Bannick, and continued it at CalCEF Clean Energy Angel Fund.



MARK DENINO
Managing Director
TL Ventures

Fellows Class 7

Professional

While Mark joined TL in 1994, his venture capital experience began in 1981 when he helped launch a biomass venture backed by General Electric's venture capital group (now Canaan Partners) using technology developed at the University of Pennsylvania. He followed that start-up by joining Ecogen, a Princeton-based microbial pesticide venture funded by Domain and Vista that later went public.

In 1986, Mark joined Fidelity Bank to start-up and head up a corporate finance activity. While at Fidelity, Mark invested bank capital as a limited partner in numerous private equity funds and also helped create an S.B.I.C., Fidelcor Capital, to invest in early-stage technology companies.

Mark's investment interests are varied and run the gamut from software to business services to communications and energy. He has served on 47 public and 42 private company boards. Mark has also been responsible for TL's participation in the Kauffman Fellows program.

Recognizing long ago that the energy and utility industries were ripe for early-stage investing capable of generating venture-type returns, Mark established a private equity activity targeting those markets specifically. This effort culminated with the formation of EnerTech Capital in 1996, one of the very first energy focused funds. Likewise, Mark led a group of colleagues as founding investors in Peak6, a highly successful options trading firm in Chicago.

More recently, Mark helped launch a mezzanine lending activity known as Penn Mezzanine Partners. Penn Mezz targets credit-worthy borrowers with revenue under \$100 million in the Pennsylvania and mid-Atlantic region.

Education/Personal

He graduated with a BS degree from Boston College and an MBA degree from Harvard Business School.



ROD FERGUSON

Panorama Capital

Mentor Class 15

Professional

Dr. Ferguson is a co-founder of Panorama Capital, a venture capital firm which spun off from JPMorgan Partners (JPMP) in July 2006, where he focuses primarily on life sciences investments. He joined JPMP as a Managing Director in their life sciences venture practice in 2001. From 1999 to 2001, Dr. Ferguson was a partner at InterWest Partners, a venture capital firm, where he focused on life sciences investments. Prior to InterWest, he held a variety of management positions over an 11-year career at Genentech, Inc., most recently as Senior Director of Business and Corporate Development responsible for worldwide licensing transactions for both technology and pharmaceutical products. Prior to joining Genentech, Inc. in 1988, Dr. Ferguson was an associate with the law firm McCutchen, Doyle, Brown, & Enersen (currently known as Bingham McCutchen llp).

Dr. Ferguson received a B.S. with honors in Biochemistry from the University of Illinois, a Ph.D. in Biochemistry from the State University of New York at Buffalo, and a J.D. cum laude from Northwestern University. Dr. Ferguson serves on the technology advisory board of The Economist, a variety of advisory boards in the life sciences industry, and two non-profit boards. In addition, he serves on the board of directors of one public and several private life science companies.



FAYSAL SOHAIL
General Partner
CMEA

Professional/Education

Faysal Sohail is a General Partner at CMEA Capital in San Francisco, CA and Silicon Oasis Ventures in Dubai. Since 2002, he has led venture capital funding to several key startups in both energy and technology sectors.

Before joining CMEA, Faysal helped to build three companies in Silicon Valley - Cadabra Design Automation (merged with Numerical Technologies), Silicon Architects (merged with Synopsys; SNPS) and Actel Corporation (ACTL) - which all became successful via either IPO or through merger or acquisition.

Faysal's support of entrepreneurship is not only focused in Silicon Valley, but it extends globally. In the spring of 2010, Faysal was honored to serve as a delegate at President Barack Obama's Summit on Entrepreneurship where 50 nations were represented by delegates chosen to promote global entrepreneurship. Faysal was a member of the Silicon Valley Trade Mission to Russia and spoke at the Entrepreneurship Summit in Turkey and Dubai. In his free time, Faysal is a guest lecturer of entrepreneurship at the Haas School of Business and Islamic Finance at UC Berkeley as well as Stanford Graduate School of Business.

Faysal holds a Bachelor of Science degree in Computer Engineering from the University of Illinois (Urbana-Champaign), where he also served on the College of Engineering Advisory Board (CEAB).



PABLO FUENTES
CEO & Co-Founder
Proven

Professional/Education

Pablo is the CEO and Founder of Proven, a leading mobile jobs company focused on the restaurant industry. He was honored as a Champion of Change and has been invited to speak at the White House about Proven and mentoring minority and women entrepreneurs. Pablo is an avid practitioner of Brazilian Jiu-Jitsu. He also enjoys dogs, photography, and reading. Pablo obtained a B.A. in Political Science from UCLA and an MBA from the Stanford Graduate School of Business.



KEITH LENDENFallLine BioVentures
Fellows Class 16

As a Co-Founder of FallLine BioVentures, Keith is building the Product Innovation Fund, a novel, strategically focused and financed, early stage biotechnology product funding and development model. Keith has co-founded two biotech companies - Receptos (2009, ARCH, Venrock, NASDAQ: RCPT) and Abide Therapeutics (2011, Cardinal Partners).

Keith was VP of Product and Business Development at Maxygen where he led the company's corporate venture investing activities and developed a public-private partnership with the US Government to develop medical countermeasures for use in case of nuclear attack. And as head of business development at Genteric and Acologix, Keith led product development teams on both small and large molecule programs and completed multiple partnership transactions. Keith started his career in biotechnology at LEK Consulting.

Keith is an active member and has served on the faculty of the Licensing Executives Society and has worked with multiple committees of the Biotechnology Industry Organization. He is also a Certified Licensing Professional.

Education/Personal

Keith earned an MBA from UC Berkeley's Haas School of Business and was a Price Institute for Entrepreneurial Studies Venture Capital Fellow. Keith also studied engineering at Dartmouth College's Thayer School. Keith is married with two daughters and enjoys live music, hiking, skiing and playing golf.

Fellowship

As a member of Class 16, Keith served his fellowship at both Maxygen and Abide Therapeutics under the mentorship of James Sulat (Maxygen) and Robert Nelsen (ARCH Venture Partners).



MAURIA FINLEY
Founder & CEO
Citrus Lane

Professional/Education

Mauria Finley is the founder and CEO of Citrus Lane, an innovative social ecommerce company focused on helping moms discover the best products for their kids. Prior to founding Citrus Lane, Mauria held leadership roles at eBay running buyer product management and leading strategy and operations for the shopping categories. Before eBay, Mauria led new ventures for PayPal where she launched PayPal mobile. Other roles include head of product at Good Technology (a mobile startup acquired by Motorola), director of product management at AOL running community and communications products, and product manager at Netscape. Mauria also served on the board of directors of SayNow, a social voice company, which was acquired by Google. Mauria holds two degrees in Computer Science from Stanford University.



LISA SOLOMON Innovation Studio

Lisa is the coauthor of Moments of Impact: How to Design Strategic Conversations that Accelerate Change (Simon & Schuster, February 2014), a Wall Street Journal bestseller which offers innovative teams and leaders a creative framework for tackling high-stakes challenges using the disciplined principles of design thinking. Lisa teaches innovation at the MBA in Design Strategy program at San Francisco's California College of the Arts, where she helps emerging leaders embrace their full potential as innovators using the concrete skills, tools and mindsets of design. Citrix sponsored Lisa's 2012 Innovation Studio class on the "Future of Work and Play from Anywhere using Any Device."

Lisa is a frequent lecturer and keynote speaker at leading business schools such as Stanford University, University of California-Berkeley, Cornell University, and the University of Virginia, as well as industry conferences on innovation and leadership. She has designed and delivered innovation programs for executive teams in dozens of organizations, ranging from Herman Miller Inc., Toyota Financial Services, and Citrix Systems, Roberts Endowment Development Fund to Stanford's Media X and the Kauffman Fellows Program for venture capitalists.

In addition to her corporate work, Lisa also works extensively with educators and students to bring innovation and discovery skills into primary and secondary education. She recently delivered a TEDx talk on her passion for design, co-chaired the Nueva School Innovative Learning conference and was the co-host at the international Business Design Summit with Alex Osterwalder, coauthor of the global bestseller Business Model Generation.

Lisa lives in Menlo Park, CA with her husband and two daughters.



JONATHAN STAR Founder Scenario Insight

Professional

Jonathan Star is a workshop designer and facilitator. He specializes in scenario planning, a technique that uses stories about the future to change the minds and actions of teams so that they are better prepared for tomorrow.

Jonathan spent over a decade as a senior scenario practitioner at Global Business Network (GBN), a pioneering consulting and membership organization latterly owned by Monitor, a global strategy consulting firm. Between 2002 and 2012, he conducted over 60 scenario consulting projects for Monitor / GBN client organizations, dealing with issues as diverse as global climate change, Asian telecom markets, retail innovations and classic car insurance. He designed and taught dozens of scenario training seminars, including leading and overseeing GBN's flagship public course, Developing and Using Scenarios, one of the world's premier scenario training programs.

Today, Jonathan's practice focuses on teaching the essentials of scenario planning and building the capabilities of teams so that they can apply the technique for their own use in strategy, innovation, vision-setting or policy development.

Jonathan trained as an applied economist, working in research, policy and strategy roles in a number of UK-based organizations, including London Business School, RBS, Scottish Enterprise and the UK Audit Commission.

He lives in Marin, CA with his wife and three daughters.



SCOTT KRIENS Co-Founder 1440 Foundation

Director, Chairman of the Board Juniper Networks

Professional/Education

Scott is co-founder with his wife Joanie of the 1440 Foundation, which is a way of sharing with others their belief in the power of strong, healthy relationships for improving lives. 1440 supports organizations and serves champions working in the three domains of education, wellness, and the workplace. Scott's belief in the power of strong relationships manifested itself in leadership development practices at Juniper Networks where he served as Chairman and spent 12 years as CEO, taking it from its early start up days to a \$3.5B global company of over 7,500 people in more than 100 countries.

From April 1986 to January 1996, Mr. Kriens served as Vice President of Sales and Vice President of Operations at StrataCom, Inc., which he cofounded in 1986. Mr. Kriens also serves on the board of directors of Equinix, Inc.



DAN ROAM Digital Roam Inc.

Professional/Education

Dan Roam is the author of three international bestsellers on creative thinking and clear communications, including The Back of the Napkin, the most popular visual-thinking business book of all time. Fast Company, BusinessWeek, and The Times of London all named The Back of the Napkin the #1 creativity and innovation book of the year. Dan's newest book is called "Show & Tell: How Everyone Can Make Extraordinary Presentations" will be published by Penguin Portfolio on April 10, 2014.

Dan is the founder and president of Digital Roam Inc., a management-consulting firm that uses visual thinking to solve complex problems for such clients as Google, Boeing, eBay, Microsoft, Wal-Mart, Wells Fargo, the U.S. Navy, and the United States Senate.

Roam and his whiteboard have appeared on CNN, MSNBC, ABC News, Fox News, NPR, and at the White House. He lives in San Francisco.



BILL GURLEY
General Partner
Benchmark

Professional/Education

Bill Gurley has spent over 10 years as a General Partner at Benchmark, joining in 1999.

Before entering the venture capital business, Bill spent four years on Wall Street as a top-ranked research analyst, including three years at CS First Boston.

Prior to his investment career, Bill was a design engineer at Compaq Computer. Before that he served in the technical marketing group of Advanced Micro Devices' embedded processor division.

Bill also maintains a blog on the evolution and economics of high technology businesses called Above the Crowd.

Over his venture career, he has worked with such companies as GrubHub, Nextdoor, OpenTable (IPO: OPEN), Uber, and Zillow.com (IPO: Z).

Bill has a BD in computer science from the University of Florida, and an MBA from the University of Texas. He is also a Chartered Financial Analyst.



BILL TOBINPartner
Strayer Consulting Group

Professional

Bill Tobin is a partner at the Strayer Consulting Group, an organization development firm specializing in helping technology companies build strong management teams. Headquartered in Silicon Valley for twenty years, SCG has worked with hundreds of start-ups, 150 public companies and has been affiliated with more than 30 venture groups as special limited partner or professional advisor.

At the Center for Venture Education, Bill oversees the flow of each module of the Kauffman Fellows' curriculum, working closely with the CVE team, faculty, and deans to assure that the material the fellows experience is always challenging, well-conceived, and grounded in the realities and possibilities of the venture industry.

Bill brings 25 years of consulting and high technology experience to his work, from PricewaterhouseCoopers (PwC), public companies such as Sun Microsystems, Intel, Ampex, RasterOps, and 3DO, and as a founding executive and board member at startups DotRocket and MediaFlex. Bill is an experienced business consultant and coach who offers his clients hard-won technical and organizational insights. He specializes in guiding companies that are navigating through strategic or operational growth opportunities or that are seeking out integrated, cross-functional problem-solving approaches in their business.

Education/Personal

Bill has an undergraduate engineering degree from Drexel University and has completed post-graduate engineering and business studies at Stanford University and the University of California. He is an advisor and former chairman of the MIT/Stanford Venture Lab, an advisor at the Entrepreneurs Foundation and the Software Development Forum, and is active in a variety of Bay Area organizations that work with entrepreneurs and early stage companies.

Bill loves getting outside to run, mountain bike, and ski and in his copious spare time enjoys books, music, food and wine. A Philadelphia native, he now lives in San Jose, CA with his wife and his two daughters are away at college.



PHIL WICKHAM

President & CEO

Center for Venture Education

Fellows Charter Class

Professional

Phil serves as the President and CEO of the Center for Venture Education in Palo Alto, CA. The mission of the Kauffman Fellows Program is to develop the next generation of leaders in venture capital. Success for Phil means that entrepreneurs are building more enduring companies and investors are achieving superior returns. Overseeing all aspects of the CVE, Phil continues to push the program's international expansion. He also has a special passion for venture capital's opportunities globally in helping to meet societal needs.

Phil is a veteran venture investor and startup entrepreneur. Early in his career Phil co-founded the publishing company Reference Media in Tokyo, Japan, grew it to scale and sold it to the Princeton Review, where he became VP of Sales for Japan and Korea. Later, Phil served as General Partner at JAFCO America Ventures, a billion-dollar fund backed by leading Japanese financial and technology players such as Hitachi, Mitsubishi, NEC, Itochu, Nomura, and Nippon Life Insurance. Phil went on to become a partner and run US operations for Copan, a European venture fund based in Munich, Germany, where Phil also served on the Board. He has shepherded more than 30 investments, including Ikanos, Web Methods, Com21, and Emergent. Phil currently serves on the board of S2 Technologies, Trilibis, and Silicon Valley Association of Startup Entrepreneurs (SVASE), and is an advisor to the Creandum fund in Stockholm.

Education/Personal

Phil holds a BS from the Aerospace Mechanical Engineering School at the University of Arizona, and an MBA from Rensselaer Polytechnic Institute. When not working--or playing hockey--Phil can be found in Los Gatos with his wife and two daughters.

Fellowship

A Charter Class member of the Kauffman Fellows Program, Phil served his fellowship at OneLiberty/Flagship Ventures in Boston with mentor Ed Kania.

Phil was a CVE founding board member and serves on the board as CEO.