



LISA SOLOMON

Innovation Studio

Professional

Lisa is the coauthor of *Moments of Impact: How to Design Strategic Conversations that Accelerate Change* (Simon & Schuster, February 2014), a Wall Street Journal bestseller which offers innovative teams and leaders a creative framework for tackling high-stakes challenges using the disciplined principles of design thinking. Lisa teaches innovation at the MBA in Design Strategy program at San Francisco's California College of the Arts, where she helps emerging leaders embrace their full potential as innovators using the concrete skills, tools and mindsets of design. Citrix sponsored Lisa's 2012 Innovation Studio class on the "Future of Work and Play from Anywhere using Any Device."

Lisa is a frequent lecturer and keynote speaker at leading business schools such as Stanford University, University of California-Berkeley, Cornell University, and the University of Virginia, as well as industry conferences on innovation and leadership. She has designed and delivered innovation programs for executive teams in dozens of organizations, ranging from Herman Miller Inc., Toyota Financial Services, and Citrix Systems, Roberts Endowment Development Fund to Stanford's Media X and the Kauffman Fellows Program for venture capitalists.

In addition to her corporate work, Lisa also works extensively with educators and students to bring innovation and discovery skills into primary and secondary education. She recently delivered a TEDx talk on her passion for design, co-chaired the Nueva School Innovative Learning conference and was the co-host at the international Business Design Summit with Alex Osterwalder, coauthor of the global bestseller *Business Model Generation*.

Lisa lives in Menlo Park, CA with her husband and two daughters.



JONATHAN STAR

Founder
Scenario Insight

Professional/Education

Jonathan Star is a workshop designer and facilitator. He specializes in scenario planning, a technique that uses stories about the future to change the minds and actions of teams so that they are better prepared for tomorrow.

Jonathan spent over a decade as a senior scenario practitioner at Global Business Network (GBN), a pioneering consulting and membership organization latterly owned by Monitor, a global strategy consulting firm. Between 2002 and 2012, he conducted over 60 scenario consulting projects for Monitor / GBN client organizations, dealing with issues as diverse as global climate change, Asian telecom markets, retail innovations and classic car insurance. He designed and taught dozens of scenario training seminars, including leading and overseeing GBN's flagship public course, *Developing and Using Scenarios*, one of the world's premier scenario training programs.

Today, Jonathan's practice focuses on teaching the essentials of scenario planning and building the capabilities of teams so that they can apply the technique for their own use in strategy, innovation, vision-setting or policy development.

Jonathan trained as an applied economist, working in research, policy and strategy roles in a number of UK-based organizations, including London Business School, RBS, Scottish Enterprise and the UK Audit Commission.

He lives in Marin, CA with his wife and three daughters.



SCOTT KRIENS

Co-Founder
1440 Foundation

Director, Chairman of the Board
Juniper Networks

Professional/Education

Scott is co-founder with his wife Joanie of the 1440 Foundation, which is a way of sharing with others their belief in the power of strong, healthy relationships for improving lives. 1440 supports organizations and serves champions working in the three domains of education, wellness, and the workplace. Scott's belief in the power of strong relationships manifested itself in leadership development practices at Juniper Networks where he served as Chairman and spent 12 years as CEO, taking it from its early start up days to a \$3.5B global company of over 7,500 people in more than 100 countries.

From April 1986 to January 1996, Mr. Kriens served as Vice President of Sales and Vice President of Operations at StrataCom, Inc., which he cofounded in 1986. Mr. Kriens also serves on the board of directors of Equinix, Inc.



DAN ROAM

Digital Roam Inc.

Professional/Education

Dan Roam is the author of three international bestsellers on creative thinking and clear communications, including *The Back of the Napkin*, the most popular visual-thinking business book of all time. *Fast Company*, *BusinessWeek*, and *The Times of London* all named *The Back of the Napkin* the #1 creativity and innovation book of the year. Dan's newest book is called "Show & Tell: How Everyone Can Make Extraordinary Presentations" will be published by Penguin Portfolio on April 10, 2014.

Dan is the founder and president of Digital Roam Inc., a management-consulting firm that uses visual thinking to solve complex problems for such clients as Google, Boeing, eBay, Microsoft, Wal-Mart, Wells Fargo, the U.S. Navy, and the United States Senate.

Roam and his whiteboard have appeared on CNN, MSNBC, ABC News, Fox News, NPR, and at the White House. He lives in San Francisco.



BILL GURLEY

General Partner
Benchmark

Professional

Bill Gurley has spent over 10 years as a General Partner at Benchmark, joining in 1999.

Before entering the venture capital business, Bill spent four years on Wall Street as a top-ranked research analyst, including three years at CS First Boston.

Prior to his investment career, Bill was a design engineer at Compaq Computer. Before that he served in the technical marketing group of Advanced Micro Devices' embedded processor division.

Bill also maintains a blog on the evolution and economics of high technology businesses called Above the Crowd.

Over his venture career, he has worked with such companies as GrubHub, Nextdoor, OpenTable (IPO: OPEN), Uber, and Zillow.com (IPO: Z).

Bill has a BD in computer science from the University of Florida, and an MBA from the University of Texas. He is also a Chartered Financial Analyst.



RAY ROTHROCK

Venture Capitalist

(Mentor Class 4)

Professional/Education

Ray joined Venrock, a diversified \$2 billion venture capital firm, in 1988 in New York City, and after 25 years and 53 direct investments, his passion for building companies is as strong as ever.

Ray began his career as a nuclear safety analysis engineer with Yankee Atomic Electric, and later spent a year at Exxon Minerals in its nuclear operations. Before joining Venrock, he also participated in three venture capital-backed companies - two that failed and one that was very successful, Sun Microsystems. These experiences introduced him to venture, and during his tenure at Venrock, he established the firm's energy practice in 2004, and previously launched its Internet practice in 1992. Ray was selected #49 on the Forbes Midas List for 2012 for his venture activity.

An engineer at heart with a keen insight into product markets and how people are impacted by technology, Ray loves to mentor young entrepreneurs. Past successful investments include seven IPOs: Spyglass, DoubleClick, Digex, USInternetworking, FogDog Sports, Check Point Software and Imperva.

Ray serves on the boards of five privately held companies in Venock's portfolio and one Venrock alumni investment and public company: Check Point Software Technologies (NASDAQ: CHKP; \$10B market cap).

Ray is Chairman of the National Venture Capital Association. In 2010 he testified to the President's Blue Ribbon Commission on America's Nuclear Future. He also has served on the Board of Trustees of the Texas A&M Foundation, is currently an Executive in Residence at the Harvard Business School, has been an Executive in Residence at Middlebury College and has served on the Visiting Committee of the MIT Nuclear Science and Engineering Department since 2001.

Ray also is a frequent speaker on venture, energy & technology. He often presents independent research showing how government, industry, technology & public opinion must converge for America to solve big problems such as developing and implementing an energy policy that protects national, economic & environmental security. His blog is at rayrock.wordpress.com. And he is @rayrothrock on Twitter. He is also a co-producer of the documentary, *Pandora's Promise*.

Ray holds a Professional Engineering License, Texas. An Eagle Scout, he was born and raised in Fort Worth, TX.



NINA KJELLSON

General Partner
InterWest Partners

Professional/Education

Nina Kjellson has been investing in health care at InterWest since 2002 and has been a Managing Director at the firm since 2008. Current investments include Alvine Pharmaceuticals, Alt12, Cebix, Eiger Biopharmaceuticals, Labrys Biologics, Lycera, Ocera (OCRX), PrimeraDx, and WellTok. Nina also co-sponsored InterWest's investment in TESARO (TSRO). Previous investments include Aspreva (ASPV; acquired by Galenica), NovaCardia (acquired by Merck,) CNS Therapeutics (acquired by Covidien) and Trius Therapeutics (TSRX; acquired by Cubist). Nina also leads InterWest's initiative in health care IT, is co-chair of the Consumer Medicine Summit, a forum at the intersection of health care and consumer innovation. She serves as a mentor to Nike+ and BlueprintHealth accelerators. Prior to joining InterWest, Nina was at Bay City Capital, Oracle Partners and the Kaiser Family Foundation. She is a graduate of Stanford University with a degree in Human Biology.



JEWEL SAVADELIS

Principal
Savadelis Consulting

Professional/Education

After graduating with an MBA from the Harvard Business School, Jewel took the Atari home game division from \$300 MM to \$1 B in 18 months. She provided strategic planning, product development, market launch and consulting services to high tech companies for 20 years.

For the past five years, Jewel has guided Kauffman Fellows to define their field projects, weave a compelling story and present them in a powerful, authentic way which has inspired others. During the process, Fellows have often found their personal touchstone and redefined their careers



SUE SIEGEL

CEO
GE Ventures
healthymagination

Professional

Sue Siegel works on GE's growth and innovation initiatives as CEO of two company-wide platforms: GE Ventures, which partners entrepreneurs with GE capabilities and investments, and healthymagination, which harnesses innovation and partnership to drive better health outcomes. Sue is a 25-year industry leader with corporate and venture capital experience in growing technology companies in biomedical research and healthcare. Prior to joining GE, she was a General Partner at Mohr Davidow Ventures, after a successful career as a C-suite executive. Sue is a Crown Fellow at the Aspen Institute and has been featured in the bestselling business book: *Multipliers: How The Best Leaders Make Everyone Smarter* and was recognized as one of "The 100 Most Influential Women in Silicon Valley."



GENE TRAINOR

Foundation Capital

Professional

Gene joined Foundation in August, 2010 as the Chief Operating Officer. Prior to joining Foundation, Gene was with New Enterprise Associates for 10 years serving as Administrative General Partner and the Chief Operating Officer responsible for all day-to-day non-investment activities. Prior to joining NEA, Gene was an Executive Vice President and the Chief Operating Officer of Cramer Rosenthal McGlynn, LLC, a New York based asset management firm. Prior to CRM, Gene was the CFO/Controller of a Mid-Atlantic venture capital firm and a member of the audit group for Ernst & Young, LLP. A certified public accountant, he earned his BA from the University of Maryland, Baltimore County, and a MBA from Loyola University Maryland. Gene is also on the Board of Sponsors of the Sellinger School of Business at the Loyola University Maryland.



STEVE VASSALLO

General Partner
Foundation Capital

Professional/Education

Steve is a venture capitalist at Foundation Capital, where he works in the areas of cleantech, consumer and software & services. Steve serves on the board of Aquion Energy, AutoGrid, Control4, Pocket, Refactored Materials, Sentient Energy and Sunrun.

Before joining Foundation Capital in 2007, Steve helped launch Ning, a consumer internet service where anyone can create their own social network. Prior to Ning, Steve was the Director of Engineering at Immersion, which pioneered the field of tactile feedback and human touch technology. Prior to Immersion, Steve was the project leader and design engineer at IDEO, where he developed multiple successful products for market leading companies.



PAUL LEGO

CEO
Bespoke Innovations

Professional/Education

Paul G. Lego is an entrepreneur and CEO with over 30 years of senior executive experience in Silicon Valley. Paul is currently CEO of Coherent Navigation, a start-up creating a high precision navigation service. Prior to joining Coherent Navigation, Paul was most recently CEO of Bespoke Innovations, a medical devices company using 3D scanning, 3D CAD and 3D printing technologies to design custom orthopedic devices. Bespoke was acquired by 3D- Systems, Inc. (NYSE:DDD) in May 2012. Prior to Bespoke, Paul was CEO of Dash Navigation, a venture-backed start-up in the automotive GPS navigation market that was sold to RIM (now Blackberry) in the spring of 2009. From 1996 to 2003, Paul was chairman and CEO of Virage, a provider of video and rich media communications software and services. Virage went public in 2000, was bought by Autonomy in 2003 and is now part of Hewlett Packard. Prior to Virage, Paul was COO at Digidesign, a manufacturer of digital audio recording systems. Digidesign went public in 1993 and was bought by Avid Technology in 1994. Paul has also held positions at Pyramid Technology, General Electric, and Digital Equipment, and worked as an EIR at Sutter Hill Ventures and Trinity Ventures.

Paul received his MBA from the Harvard Business School in 1984, and a BSEE degree from Cornell University in 1980. He was a member of the board of trustees of the San Francisco Ballet from 1996 to 2009 and a member of the Young Presidents Organization (YPO) from 2001 to 2010. Paul is an active adventure traveler, climber and pilot. He has been to the North Pole, and climbed Mt. McKinley in Alaska, Kilimanjaro in Africa and Cho Oyu in Tibet. He lives with his wife and three children in Redwood City, California.



CAROL REALINI

CEO
Realini & Co.

Professional/Education

Carol Realini is a successful serial entrepreneur and technology pioneer. She was the founder and CEO of Obopay, global pioneer in mobile payments and mobile banking that empower people's life and work and Chordiant, a pioneer of CRM for financial services industry. Before that she was part of the early executive team at Legato, a leader in network Storage Management. A World Economic Forum 2010 Technology Pioneer. Carol is dedicated to advising and supporting a number of financial services companies around the world involved in emerging payments (Omney, Prepay Nation, CardCash), Mobile Financial Services (Zumigo, Juntos, EKO), and Bitcoin (stealth companies). Carol speaks around the world about entrepreneurship, banking for all, and women in technology.



KEVIN JUDICE

DiCE Molecules Inc.
K2 Therapeutics

Professional/Education

Kevin has over 20 years of experience in biotech. At present he is the CEO and co-founder at DiCE Molecules; a co-founder and Acting CSO at K2 Therapeutics; and a principal at Cloudbreak Consulting, providing strategic advice to new and established biopharmaceutical companies, VCs, and hedge funds, which he launched in 2011.

DiCE, or Directed Chemical Evolution, is a new technology that combines the massive diversity of DNA-programmed combinatorial chemistry with the power of the selection and amplification steps; the result is a new and general approach to find small-molecule ligands that bind to targets in importance in pharmaceuticals, agriculture, material science, and industrial biotechnology. KT Therapeutics is a seed-stage startup focused on novel immunomodulatory therapies targeting life-threatening invasive fungal infections.

Previously, Kevin was the founding CSO and President at Achaogen. He was responsible for all company operations beginning six months prior to opening doors and including definition of initial R&D as well as business strategies, optimizing the IP portfolio, hiring the initial team, and raising the Series A. In the seven years following we developed an industry-leading pipeline of antibiotics to treat life-threatening, multi-drug resistant pathogens; grew the company to 65 FTE; completed two additional rounds of venture financing, for a total of \$100 MM; and pioneered a novel financing strategy by raising in excess of \$150 MM from non-dilutive sources, primarily via the federal government. He made the formal transition to CEO beginning in July 2007, while retaining the CSO role, and maintained that status until elevating a member of the senior team to the CEO role and departing in the fall of 2011.

Kevin was a Henry Crown Fellow for the Aspen Institute from 2008-10 and also held roles at Genentech and Theravance previous to that. He was a Post-Doctoral Fellow at UC Berkeley in Molecular Biology and Protein Engineering, received his PhD in Organic Chemistry from UC Berkeley, and a BS in Chemistry from Texas A&M University.



LAURA MATHER

Founder
Unitive.org

Professional/Education

Laura Mather, Ph.D. is a successful technology entrepreneur who focuses on ways to make the world a better place. After starting her career at the National Security Agency and then Encyclopaedia Britannica, Laura started the anti-phishing practice for eBay and PayPal. Her role grew into the Director of Fraud Prevention for the eBay platform where she was in charge of protecting over 80 million online accounts.

In 2008, Laura used her experience at eBay and PayPal to create a software company whose mission was to protect the online accounts of financial institutions, e-commerce companies, and governments. This company, Silver Tail Systems, grew to over 100 employees, and protected over one billion accounts when it was acquired by RSA, the security division of EMC, in December of 2012.

Laura recently founded Unitive.org. Through Unitive, she is using technology and innovation to increase diversity in both public and private organizations.

She has a Ph.D. in Computer Science and a B.S. in Applied Mathematics.



BILL TOBIN

Partner
Strayer Consulting Group

Professional

Bill Tobin is a partner at the Strayer Consulting Group, an organization development firm specializing in helping technology companies build strong management teams. Headquartered in Silicon Valley for twenty years, SCG has worked with hundreds of start-ups, 150 public companies and has been affiliated with more than 30 venture groups as special limited partner or professional advisor.

At the Center for Venture Education, Bill oversees the flow of each module of the Kauffman Fellows' curriculum, working closely with the CVE team, faculty, and deans to assure that the material the fellows experience is always challenging, well-conceived, and grounded in the realities and possibilities of the venture industry.

Bill brings 25 years of consulting and high technology experience to his work, from PricewaterhouseCoopers (PwC), public companies such as Sun Microsystems, Intel, Ampex, RasterOps, and 3DO, and as a founding executive and board member at startups DotRocket and MediaFlex. Bill is an experienced business consultant and coach who offers his clients hard-won technical and organizational insights. He specializes in guiding companies that are navigating through strategic or operational growth opportunities or that are seeking out integrated, cross-functional problem-solving approaches in their business.

Education/Personal

Bill has an undergraduate engineering degree from Drexel University and has completed post-graduate engineering and business studies at Stanford University and the University of California. He is an advisor and former chairman of the MIT/Stanford Venture Lab, an advisor at the Entrepreneurs Foundation and the Software Development Forum, and is active in a variety of Bay Area organizations that work with entrepreneurs and early stage companies.

Bill loves getting outside to run, mountain bike, and ski and in his copious spare time enjoys books, music, food and wine. A Philadelphia native, he now lives in San Jose, CA with his wife and his two daughters are away at college.



PHIL WICKHAM

President & CEO
Center for Venture Education

Fellows Charter Class

Professional

Phil serves as the President and CEO of the Center for Venture Education in Palo Alto, CA. The mission of the Kauffman Fellows Program is to develop the next generation of leaders in venture capital. Success for Phil means that entrepreneurs are building more enduring companies and investors are achieving superior returns. Overseeing all aspects of the CVE, Phil continues to push the program's international expansion. He also has a special passion for venture capital's opportunities globally in helping to meet societal needs.

Phil is a veteran venture investor and startup entrepreneur. Early in his career Phil co-founded the publishing company Reference Media in Tokyo, Japan, grew it to scale and sold it to the Princeton Review, where he became VP of Sales for Japan and Korea. Later, Phil served as General Partner at JAFCO America Ventures, a billion-dollar fund backed by leading Japanese financial and technology players such as Hitachi, Mitsubishi, NEC, Itochu, Nomura, and Nippon Life Insurance. Phil went on to become a partner and run US operations for Copan, a European venture fund based in Munich, Germany, where Phil also served on the Board. He has shepherded more than 30 investments, including Ikanos, Web Methods, Com21, and Emergent. Phil currently serves on the board of S2 Technologies, Trilibis, and Silicon Valley Association of Startup Entrepreneurs (SVASE), and is an advisor to the Creandum fund in Stockholm.

Education/Personal

Phil holds a BS from the Aerospace Mechanical Engineering School at the University of Arizona, and an MBA from Rensselaer Polytechnic Institute. When not working--or playing hockey--Phil can be found in Los Gatos with his wife and two daughters.

Fellowship

A Charter Class member of the Kauffman Fellows Program, Phil served his fellowship at OneLiberty/Flagship Ventures in Boston with mentor Ed Kania.

Phil was a CVE founding board member and serves on the board as CEO.