

90-Day Board Plan

1. First 90-day board plan:

Choose a real company in your portfolio or one that is in play for investment and describe your First 90-day plan if you were tapped on the shoulder to take a board seat tomorrow.

Include the following elements:

- Brief description of the company. Pick a real company. Ideally one where you could really imagine yourself on the board. This exercise is meant to be practical and useful, not theoretical. The particulars of a real situation may influence your situation.
- Your goals as a board member. What do you want to achieve as a board member? How are you going to contribute?
- Your goals for the first 90 days. What do you want to achieve and why? Presumably these 90 day goals should set you on a path to success with your overall goals as a board member
- Your plan for achieving your goals in the first 90 days. How do you prepare for your first board meeting? How do you conduct yourself in the first few board meetings? In addition to preparing for and attending board meetings what else are you doing?

If you are already on a board, use that experience to craft what the next process can look like. If you don't see yourself sitting on a board at the moment, use the reference materials and videos to build a plan anyway to make the learning experience real and relevant for you.

M3 will have speakers discussing their own board journeys (mistakes as well as "Best practices") along with thoughts on "Launching on a Board", "Director's Roles, Values, & Responsibilities", "Building, Evaluating and Optimizing a Board", "Harvesting Investments", and the (all important)

"Entrepreneur's Perspective". We will be sharing your plans with our speakers and they will be commenting on the wisdom and effectiveness of your plans in their sessions.

Please email me your board plan no later than, Friday, March 14.

2. Read the attached article for the "Personal Brand" session – The Essential Self: Who Am I?