A message from **Beto Pallares** (Class 18)

As you may know, as a Kauffman Fellow and as someone who values entrepreneurial diversity, I am excited to form part of the board of an organization making a difference in increasing the competitive edge in the Latino community.

The <u>Latino Business Action Network (LBAN)</u>, in collaboration with Stanford University, launched the <u>Stanford Latino Entrepreneurship Initiative (SLEI)</u>. The Stanford Latino Entrepreneurship Initiative-Education Scaling program at LBAN is an investment in Latino business owners who generate \$1M+ in revenue or have raised \$500K of external funding. The immersive program provides owners the education, enhanced networks, personal mentorship and a better understanding in accessing capital resources to scale their business, create jobs and build a stronger economy.

The program is national in scope and boasts over 290 alumni, spanning 25 US states, and with a combined annual gross revenue of over \$760M.

The Fourth Cohort graduates Saturday, **December 2**nd, and the graduation and other events will be held on the Stanford campus. We would be honored to have you attend as a capital provider who can also spend time with cohort members during one-on-one meetings.

Details

Agenda – Saturday, December 2

11:45 AM Lunch

12:30PM - 3:30PM Introductions and 4 - 35 Minute 1-on-'1s

4 Matches each. We have 66 entrepreneurs total. Each invitee will chat with at least 2 tech firms.

Location

655 Knight Way, Palo Alto, CA

Details about 1-on-1's with SLEI-Ed5 Entrepreneurs

We are excited to have our 66 SLEI-Ed5 participants return to Stanford on December 2nd. A strong community of investors is joining us for 1-on-1's with our cohort. We would like to grow this group to 60+ and have you be a vibrant part of these educational conversations from which deals have emerged.

It would be great to have you join us! 1/4 of our companies are technology companies and 3/4 brick-and-mortar. Over 1/4 earn \$3M+ in revenues and our tech companies are at the Seed and Series A stages. All have a strong founding team and product.

If you are an investor, whether VC, Angel Investor, CDFI based funder, commercial banker or provide other forms of financing and are interested in meeting our Latino business owners, please RSVP to Tiq Chapa via email (Tiq is CC'd herein).

If you can't make it this time, please recommend other capital providers that could help our program and program participants.

Parking

<u>655 Knight Way, Stanford CA</u> - Parking Lot 2 has free parking available. Map attached. Additional Parking: Stanford Visitors Center, <u>295 Galvez St, Stanford, CA 94305</u>. This parking lot neighbors Stanford's track and is a 5-7 minute walk from the GSB and our programming.

Point of Contact

Tiq Chapa is point of contact at tiq@lban.us - or text/call him at(831) 578-2214.

You can also add your full contact information to this google doc here.

I look forward to seeing you in December!

Respectfully,

Ebetuel (Beto) Pallares, PhD www.about.me/ebetuel