

Class 17 Pre-Work

1. For Future Scenario Planning, please read the attached document: Conference Board. Scenarios. All the Options
2. For Visual Thinking, please be prepared to answer the following questions:
 - a. Take a few minutes to think about your own Kauffman Fellows field project, not as a business venture, but as an adventure. Who might be the hero? Who might be the sidekick? Who might be the villain? What might be the goal? And most important, when your project succeeds, what might be the moral of your story?