



Kauffman Fellows

IMPACT INVESTING MINI-MODULE

With all the activity and new players in the Impact Investing space in the past few years, it's time for the broader Kauffman Society community to take a closer look. Is it really possible to achieve market-rate (or better) returns, and also create positive change?

At this event, we'll explore the state of Impact Investing today, with a particular focus on how Impact Investing is changing the investing landscape for traditional VC investors, changing the capital formation ecosystem, and the growing interest from diverse stakeholders such as LPs and Entrepreneurs.

TUESDAY, JUNE 24, 2014

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| 9:00am | Keynote
<i>State of the Impact Investing Landscape Today</i> |
| 9:30am | Investor Panel
<i>Who are the impact investors? (Equity funders vs. grants, loans)</i> |
| 10:15am | Break |
| 10:30am | LP Panel
<i>Who are the LPs funding these efforts? (Impact advisory, family offices, bank/CRA)</i> |
| 11:15pm | Entrepreneur Panel
<i>Who are the entrepreneurs? Some have their mission as an obvious part of the business model. Some do not, and they may surprise you!</i> |

June 24, 2014

Four Seasons Silicon Valley • East Palo Alto, CA