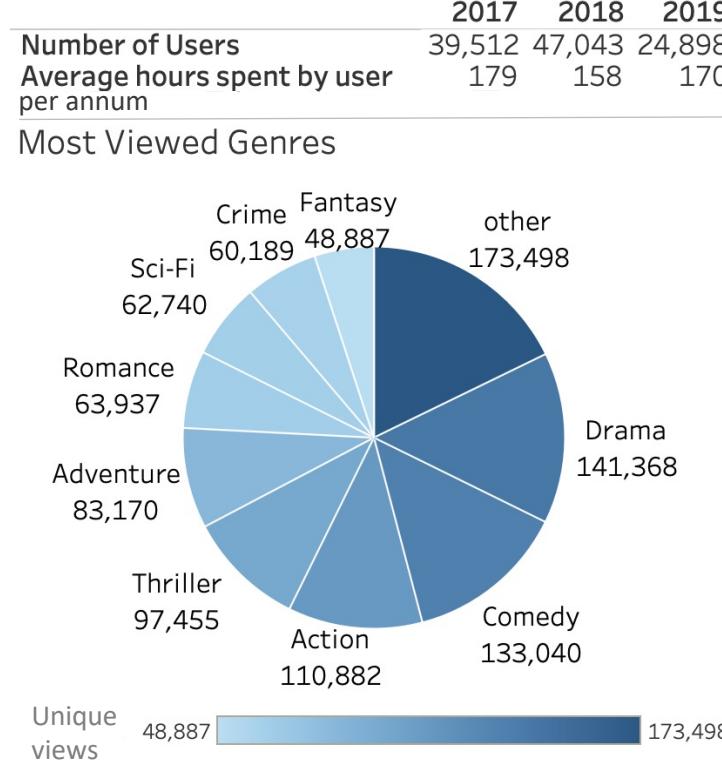
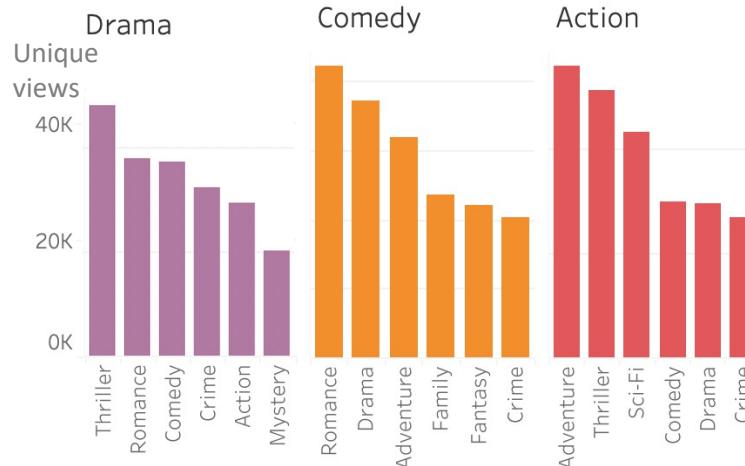


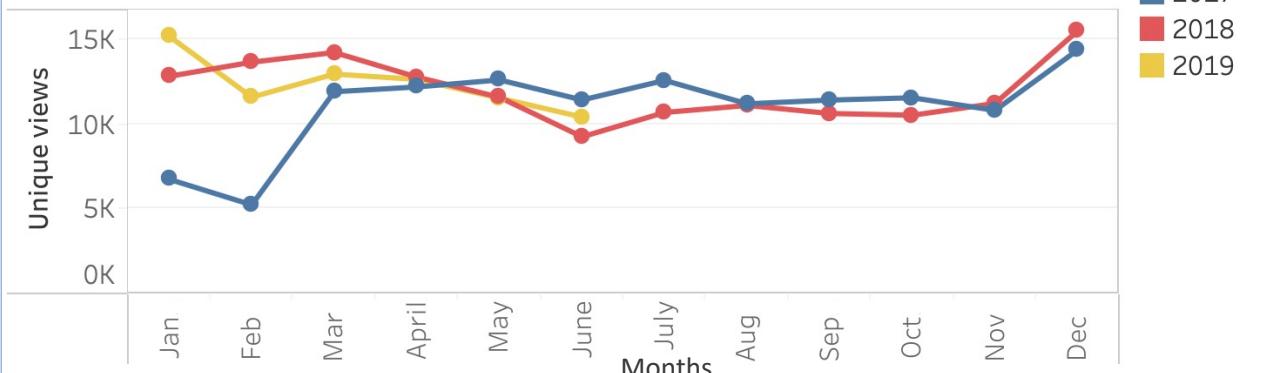
UK Netflix stream analytics



Top subgenres (for most popular genres)



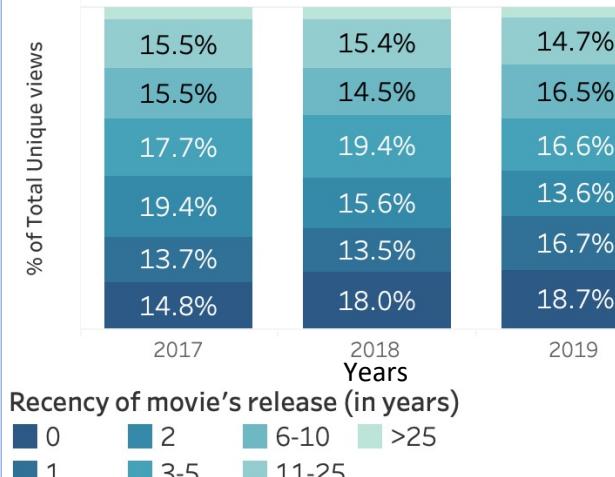
View dynamic



Time of Viewing



Correspondence between the movie age and its popularity (across different years)

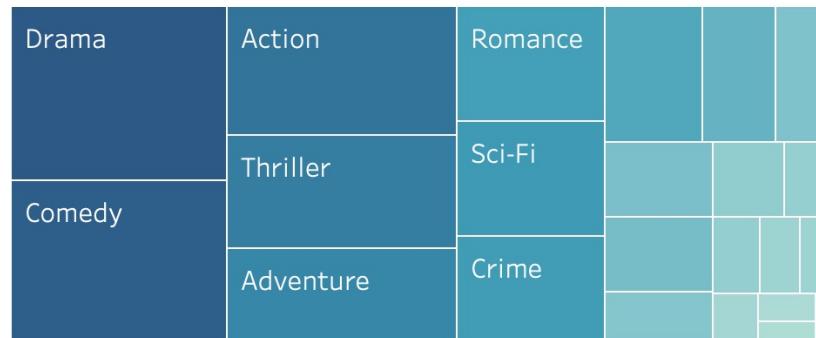


Most popular movies

Year	Movie	Unique views
2017	Bright	952
	Kingsman: The Secret Servi..	852
	The Circle	823
	Hot Fuzz	816
	Avengers: Age of Ultron	812
2018	Deadpool	1,283
	Annihilation	1,261
	Black Mirror: Bandersnatch	1,124
	Captain America: Civil War	1,051
	The Hitman's Bodyguard	1,039
2019	Black Mirror: Bandersnatch	1,514
	FYRE: The Greatest Party T..	1,135
	Bird Box	750
	Triple Frontier	713
	Isn't It Romantic	691

Chart types

1) Popularity of movie genres (by users)



N of Users 39 [60,577]

Most Viewed Genres

genres	unique views	genres	unique views
Drama	141,368	Short	2,523
Comedy	133,040	News	800
Action	110,882	Reality-TV	415
Thriller	97,455	Film-Noir	61
Adventure	83,170	Talk-Show	46

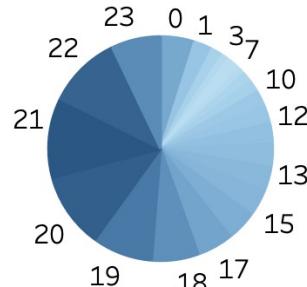
Least Viewed Genres

2) Total number of views per quarter, by the movie genre

genres	2017				2018				2019	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Action	6,962	10,396	11,565	11,534	15,204	12,075	10,175	9,937	10,738	12,296
Adventure	4,837	7,605	8,809	8,664	11,099	9,810	6,825	8,156	8,706	8,659
Animation	1,773	2,441	2,302	2,179	2,217	1,646	1,938	2,071	1,810	1,654
Biography	1,873	1,971	1,764	1,981	2,499	1,802	2,354	2,401	2,532	2,311
Comedy	9,328	13,463	12,746	14,424	15,721	14,353	13,083	13,385	12,034	14,503
Crime	4,446	6,053	6,082	6,389	6,442	5,654	6,104	5,144	6,754	7,121
Documentary	2,731	4,252	3,585	2,998	3,264	2,505	2,007	1,906	4,608	2,434
Drama	10,049	13,945	13,774	13,504	15,176	11,341	14,376	18,744	17,434	13,025
Family	2,629	3,644	3,318	3,753	3,234	2,740	2,482	3,865	2,709	2,626
Fantasy	2,802	4,490	5,096	6,262	5,663	4,426	3,547	6,509	5,428	4,664
Film-Noir	4	5	0	0	12	2	21	10	5	2
History	886	1,529	1,603	1,701	2,303	1,452	1,398	1,940	1,066	862
Horror	1,586	2,518	3,354	3,078	4,765	2,595	2,406	3,285	4,190	2,838
Music	597	731	791	1,110	1,164	734	758	919	2,159	1,694
Musical	464	490	476	836	568	367	364	1,004	678	542
Mystery	2,105	3,267	3,886	3,189	4,486	2,677	3,252	5,416	5,436	3,758

Unique views 2 [18,744]

3) Users' average daily activity times (% active, sorted by hours)



% of Users 0.66% [11.52%]

4) Dynamic of top 3 most popular genres

