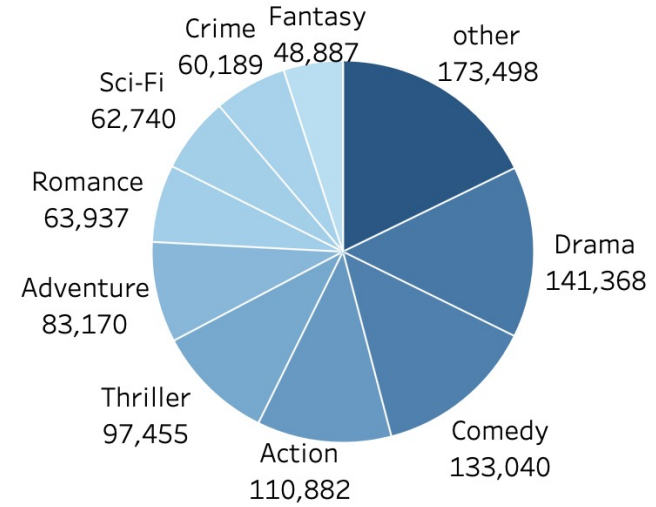


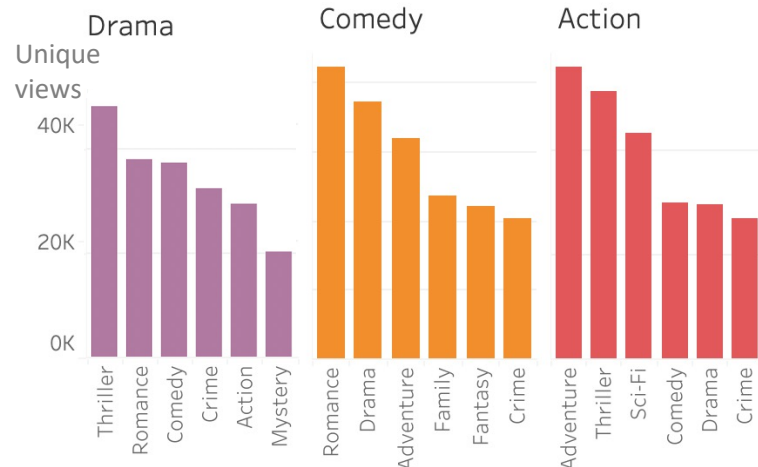
UK Netflix stream analytics

	2017	2018	2019
Number of Users	39,512	47,043	24,898
Average hours spent by user per annum	179	158	170

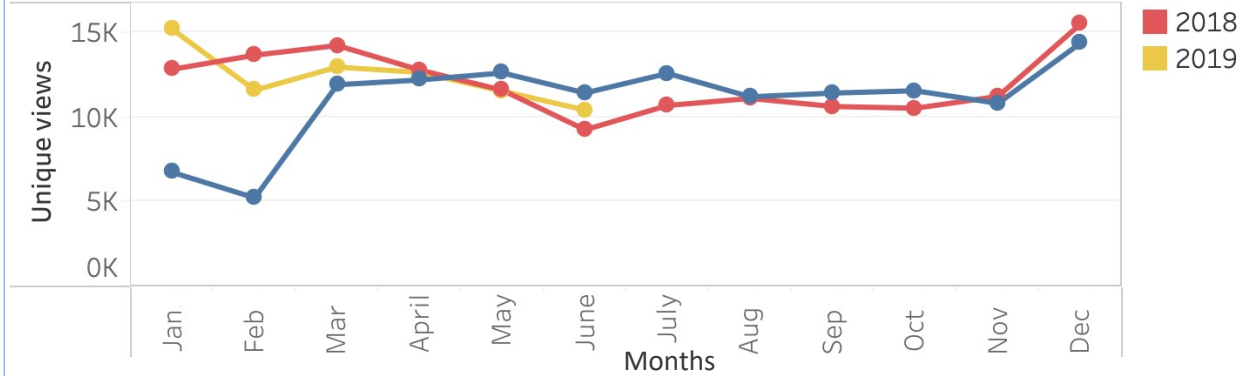
Most Viewed Genres



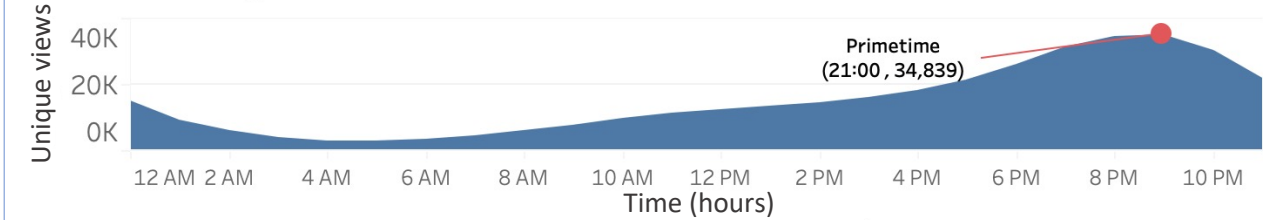
Top subgenres (for most popular genres)



View dynamic



Time of Viewing



Correspondance between the movie age and its popularity (across different years)



Recency of movie's release (in years)

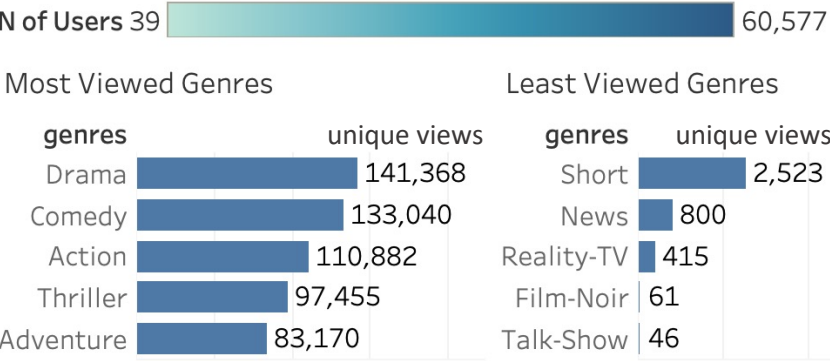
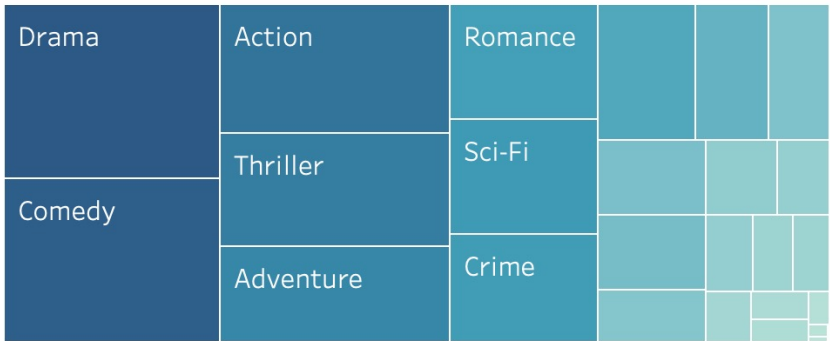


Most popular movies

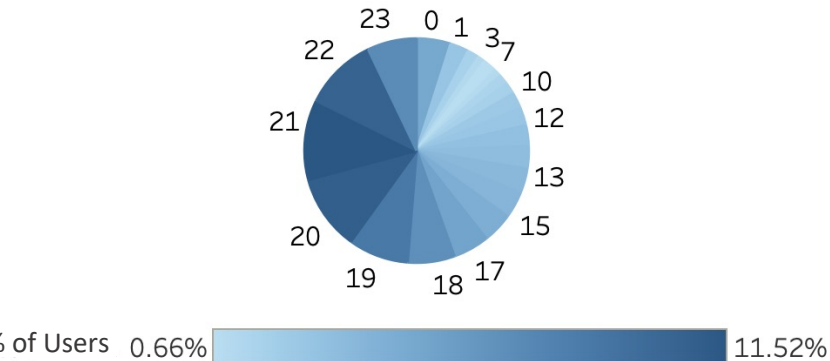
	Unique views
2017	
Bright	952
Kingsman: The Secret Servi..	852
The Circle	823
Hot Fuzz	816
Avengers: Aqe of Ultron	812
2018	
Deadpool	1,283
Annihilation	1,261
Black Mirror: Bandersnatch	1,124
Captain America: Civil War	1,051
The Hitman's Bodyguard	1,039
2019	
Black Mirror: Bandersnatch	1,514
FYRE: The Greatest Party T..	1,135
Bird Box	750
Triple Frontier	713
Isn't It Romantic	691

Chart types

1) Popularity of movie genres (by users)



3) Users' average daily activity times (% active, sorted by hours)



2) Total number of views per quarter, by the movie genre

genres	2017				2018				2019	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Action	6,962	10,396	11,565	11,534	15,204	12,075	10,175	9,937	10,738	12,296
Adventure	4,837	7,605	8,809	8,664	11,099	9,810	6,825	8,156	8,706	8,659
Animation	1,773	2,441	2,302	2,179	2,217	1,646	1,938	2,071	1,810	1,654
Biography	1,873	1,971	1,764	1,981	2,499	1,802	2,354	2,401	2,532	2,311
Comedy	9,328	13,463	12,746	14,424	15,721	14,353	13,083	13,385	12,034	14,503
Crime	4,446	6,053	6,082	6,389	6,442	5,654	6,104	5,144	6,754	7,121
Documen..	2,731	4,252	3,585	2,998	3,264	2,505	2,007	1,906	4,608	2,434
Drama	10,049	13,945	13,774	13,504	15,176	11,341	14,376	18,744	17,434	13,025
Family	2,629	3,644	3,318	3,753	3,234	2,740	2,482	3,865	2,709	2,626
Fantasy	2,802	4,490	5,096	6,262	5,663	4,426	3,547	6,509	5,428	4,664
Film-Noir	4	5	0	0	12	2	21	10	5	2
History	886	1,529	1,603	1,701	2,303	1,452	1,398	1,940	1,066	862
Horror	1,586	2,518	3,354	3,078	4,765	2,595	2,406	3,285	4,190	2,838
Music	597	731	791	1,110	1,164	734	758	919	2,159	1,694
Musical	464	490	476	836	568	367	364	1,004	678	542
Mystery	2,105	3,267	3,886	3,189	4,486	2,677	3,252	5,416	5,436	3,758



4) Dynamic of top 3 most popular genres

