Junior Product Manager / Web

Remote   **Full-time**   [**Contact**](#)

About Peer:

Peer builds a gamified social ecosystem on a proprietary, immersive 3D map.

Peer is a mobile app and a web marketplace with interactions based on location sharing. This is just the beginning—the product vision has a broader horizon.

We are building a meta-world that becomes a literal peer to your real world.

The team you will be joining is not just playing around with social media - we are a team of tech, product, art, and design seniors creating technologies to enable innovative social experiences that have not existed before. And we are just getting started.

About You:

You are a Junior Product Manager who has participated in a few launched products. You have a good sense of building products with exeptional UX and some technical knowledge of Web2 and Web3. You are comfortable working with cross-functional, international, and remote teams.

Collaborating with our Lead PM, you will play an important role in shaping opportunities across the web and mobile. You should have a deep understanding and knowledge of PM tools for product management processes in a high-paced startup environment.

Ideally, you have worked closely with developers and creatives and have delivered interactive and enjoyable user experiences in gaming, interactive web media, or similar.

Experience with AI gaming, blockchain, and/or cryptonomics is a strong plus.

Mission:

1. Define the product vision, strategy, and roadmap with the Senior Product Manager for Web2 and Web3 solutions, aligning them with the company's overall business goals and the dynamic landscape of the Web3 revolution. Translate the vision to actionable steps for the product or multiple products.

2. Conduct extensive market research, competitive analysis, and user studies to identify emerging trends, market opportunities, user needs, and product requirements within the Web3 ecosystem.

3. Collaborate closely with design and engineering teams to translate product requirements into user stories, wireframes, and technical specifications, leveraging Web3 protocols and frameworks.

4. Prioritize product features, enhancements, and bug fixes based on user feedback, business objectives, technical feasibility, and the unique requirements of the Web3 space.

5. Contribute to comprehensive go-to-market strategies, positioning, and compelling messaging for blockchain solutions.

The role requires:

1. Experience: 2+ years of professional experience in B2C product management, a good technical focus on Web3 technologies or blockchain is a plus

2. Cross-functional collaboration: Work closely with engineering, design, and QA teams to ensure the product is developed according to specifications and meets quality standards.

3. User Experience is vital: Champion an exceptional user experience, ensuring the app features are functional, user-friendly, and accessible.

4. Excellent communication skills and the ability to collaborate effectively in a team environment.

5. A technical background is a strong plus; however, a show of relevant experience would be an advantage.

6. Your startup experience would be a great plus.

Benefits:

- Competitive salary.

- Opportunity to work on cutting-edge projects and innovative technologies in shaping the future of social media and gaming.

- Professional development opportunities and continuous learning.

- Collaborative and inclusive work culture.

- Fully remote work.

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