

Head of Marketing

Remote Full-time [Contact](#)

Peer is building a social network with gamification aspects built around a proprietary 3D map. This platform aims at creating innovative social experiences where location sharing is key.

We seek highly skilled and experienced Senior Product Manager with background in the fields of design and strong experience in managing design effort of mobile and web applications with large audiences. They will be responsible for overseeing and defining Peer's product design and design efforts in collaboration with all relevant stake-holders. This role requires working together with cross-functional teams to deliver a product that meets user needs and business objectives.

The role requires:

1. Product Strategy: Develop and communicate a clear product vision and strategy for web and mobile applications.
2. Market Research: Conduct market research to identify user needs, trends, and competitive landscapes. Use this information to make data-driven decisions.
3. Roadmap development and feature planning: Define and prioritize features and improvements based on user feedback, business goals, and technical feasibility. Define a clear roadmap, aligning it with company goals and deadlines.
4. Cross-functional collaboration: Work closely with design, engineering, and QA teams to ensure the product is developed according to specifications and meets quality standards.
5. User Experience is **key**: Champion an exceptional user experience, ensuring the app is user-friendly, accessible, and meets design standards. Define and track key performance indicators (KPIs) to measure the success and usage of the app.

The candidate profile requirements:

Proven experience in product management in mobile and web app spaces.

Product Manager - Product Design 1

Proven experience in managing Design teams.

Multiple shipped Features and Projects.

Strong technical, analytical, and problem-solving skills.

Excellent communication and leadership skills.

Familiarity with mobile and web app development processes and platforms.

Understanding of user experience (UX) principles.

Data-driven decision-making and proficiency in data analysis tools.

Knowledge of agile development methodologies.

Strong experience with project management and collaboration tools (e.g., Jira, Trello).

Familiarity with app store guidelines (iOS App Store, Google Play).

Benefits:

Competitive salary.

Opportunity to work on cutting-edge projects and innovative technologies.

Professional development opportunities and continuous learning.

Collaborative and inclusive work culture.

Full remote work.

peer.