



Product Manager Web3 and Crypto

Remote

Full-time

[Contact](#)

About us:

Peer is creating an innovative digital ecosystem based on the Open World Network (OWN)—a transformative platform that redefines digital interactions.

Peer consists of a social mobile app (a 3D clone of the Earth with real-time location sharing), the Playa marketplace, and a great asset - a level zero blockchain we want to play with and integrate into our ecosystem.

We ship relatively fast and are a team of seasoned seniors who can work individually and on a shared vision.

About you:

You are a skilled Product Manager with multiple launched products, a strong strategic vision, and technical knowledge of Web 2, Web 3, blockchain, and cryptonomics. You are comfortable working with cross-functional, international, and remote teams.

You will play a crucial role in shaping these blockchain and crypto opportunities across the web and mobile. You should have a deep understanding and knowledge of PM tools for product management processes in a high-paced, startup environment.

Ideally, you would have worked closely with developers and creatives and have a proven record of delivering interactive and enjoyable user experiences in gaming, interactive web media, or similar.

Mission:

1. Define the product vision, strategy, and roadmap for Web3 solutions, aligning them with the company's overall business goals and the dynamic landscape of the Web3 revolution. Translate the vision to actionable steps for the product or multiple products.
2. Conduct extensive market research, competitive analysis, and user studies to identify emerging trends, market opportunities, user needs, and product requirements within the Web3 ecosystem.
3. Collaborate closely with design and engineering teams to translate product requirements into user stories, wireframes, and technical specifications, leveraging Web3 protocols and frameworks.
4. Prioritize product features, enhancements, and bug fixes based on user feedback, business objectives, technical feasibility, and the unique requirements of the Web3 space.
5. Collaborate closely with the founders, tech executives, marketing and business development teams to develop comprehensive go-to-market strategies, positioning, and compelling messaging for blockchain solutions.

The role requires:

1. Experience: 5+ years of professional experience in Product Management, with a strong technical focus on Web3 technologies or blockchain.
2. Cross-functional collaboration: Work closely with engineering, design, and QA teams to ensure the product is developed according to specifications and meets quality standards.
3. User Experience is **key**: Champion an exceptional user experience, ensuring the app features are functional, user-friendly, and accessible.
4. Excellent communication skills and the ability to collaborate effectively in a team environment.
5. Technical background is a strong plus, however a show of relevant experience will be an advantage.
6. Your startup experience would be a great plus.

Benefits:

- Competitive salary.
- Opportunity to work on cutting-edge projects and innovative technologies in shaping the future of social media and gaming.
- Professional development opportunities and continuous learning.
- Collaborative and inclusive work culture.
- Fully remote work.