



Lead Product Designer

Remote

Full-time

[Contact](#)

Lead Product Designer

We are looking for a Lead Product Designer to design, build, and manage a 3D virtual clone of the planet Earth, with real-time location sharing between users and social network components in the form of a mobile app!

About Peer:

Peer builds a gamified social ecosystem on a proprietary, immersive 3D map. Currently, it consists of a mobile app and a web marketplace, and interactions are based on location sharing. This is just the beginning—the product vision has a broader horizon.

We are building a meta-world that becomes a literal peer to your real world.

The team you will be joining is not just playing around with social media - we are a team of tech, product, art, and design seniors creating technologies to enable innovative social experiences that have not existed before. And we are just getting started.

Creative art and strong visuals, both 2D and 3D, are at the core of our products, gamified interactions, and UX.

The Role requires:

- 10+ years of Products designing end-to-end flows for iOS, Android, and the web.
- A portfolio of product design work that includes multiple shipped projects where you were the primary contributor

- A portfolio of visual design work showing your UX/UI building skills, branding and/or illustration, and motion design work
- Proficiency in Figma, Adobe Creative Suite, motion graphic tools (*creative coding is a big plus)
- Experience with accessibility, localization, and internationalization.
- Experience with planning and managing multidisciplinary design teams.
- Experience collaborating with product, design, marketing, and engineering teams.

Lifeskills:

- Clear, concise verbal and written communication skills
- Curiosity - being eager to take a road less traveled, own the process, and come up with one or more solutions
- Creativity - being creative with both technology *tools and ideas so that the team can come up with unique approaches to chart this "new" territory better
- Strong presentation skills - the ability to influence and move people into action
Ability to collaborate with people from all parts of the world

Big pluses:

- Experience with Map Products is a plus.
- Experience with Web 3 Products is a plus.
- Startup experience is always a plus.

Recruitment process

1. A 30-minute call with our People and Culture and Senior Product Manager.
2. A 30-minute call with our Head of Design.



