Oleksii Shopin

Software Developer

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Profile

Highly motivated and detail-oriented programmer with a strong passion for continuous learning and improvement. Skilled in developing creative and interactive software solutions, with hands-on experience in crafting engaging visual effects and functional designs for diverse applications.

Strong expertise in breaking down complex problems into actionable steps and delivering efficient, reliable solutions. Known for versatility and a proven ability to adapt to dynamic development environments.

Outside of programming, I'm passionate about basketball, reading, and exploring new ideas through computer games.

This combination of technical skills, problem-solving abilities, and a drive for innovation makes me a valuable contributor to any development team.

Employment

Lens Creator   Sep 2022 - Mar 2025
Uni-Bit Studio Inc., Ukraine

As a Lens Creator, I developed immersive AR/VR projects for platforms such as Snap, Instagram, and TikTok, utilizing JavaScript while adapting to the unique requirements of each studio. My work involved crafting interactive 2D/3D animations, creating stunning VFX effects, and leveraging tools like Photoshop to design captivating visual experiences.

Key responsibilities included:

- Full-cycle lens development, from concept to delivery, ensuring seamless functionality and visual appeal.
- Collaboration with clients through meetings and chats to understand project goals and provide tailored solutions.
- Project management using Jira to track progress, prioritize tasks, and ensure on-time delivery.

I had the privilege of working on high-profile projects for renowned brands such as Disney, RedBull, DoorDash, Kia, Logitech, DirecTV, Apple, Captain Morgan, Frank's Red Hot, Meta, Macy's, T-Mobile, New Balance, Quaker, Uber, Zales, and many more.

In addition to technical expertise in JavaScript, my role required a strong understanding of Object-Oriented Programming (OOP) principles to create modular, scalable, and efficient code. My ability to balance technical precision with creative vision allowed me to consistently exceed client expectations and deliver world-class AR/VR solutions.

Frontend Developer   Jan 2021 - Jul 2021
Freelance
Freelance, Kharkiv

Personal details

LinkedIn
linkedin.com/in/oleksii-shopin-20607822b

Skills

JavaScript

CSS

HTML5

SCSS

Bootstrap

Git

React.js

VFX Effects

Languages

English | B1

Ukrainian | C2

Hobbies

- Basketball
- Traveling
- Video gaming
- Reading
- Cooking

- Provided front-end website development using the Tilda platform with various nested codes for functionality improvements.
- Applied emerging technologies to update and maintain site applicability.
- Used the principle Mobile First.
- Created modern design on Figma.
- Niche analysis, Competitor analysis, Writing sales texts, and Creating markups.

Targetologist   Sep 2021 - Feb 2022

"Icon Face" (permanent make-up), "Mediol
School" (online IT school for children), and
"krasivo.projet, Kharkiv

- Worked with customers to understand their needs and provide excellent service.
- Created spreadsheets using Microsoft Excel for daily, weekly, and monthly reporting.
- Improved operations through consistent hard work and dedication.
- Used coordination and planning skills to achieve results according to schedule.
- Worked flexible hours across the night, weekend, and holiday shifts.
- Conducted research, gathered information from multiple sources, and presented results.
- I performed niche analysis, competitor analysis, writing sales texts, creating creatives (banners, videos, etc.), setting up Facebook ads, and scaling an advertising campaign.

Education

Master's degree, Information Security   Aug 2020 - Dec 2021
Systems and Automation of Information
Processing
Kharkiv National University of Radioelectronics

Bachelor's degree, Information Security   Sep 2016 - Jun 2020
Systems
Kharkiv National University of Radioelectronics